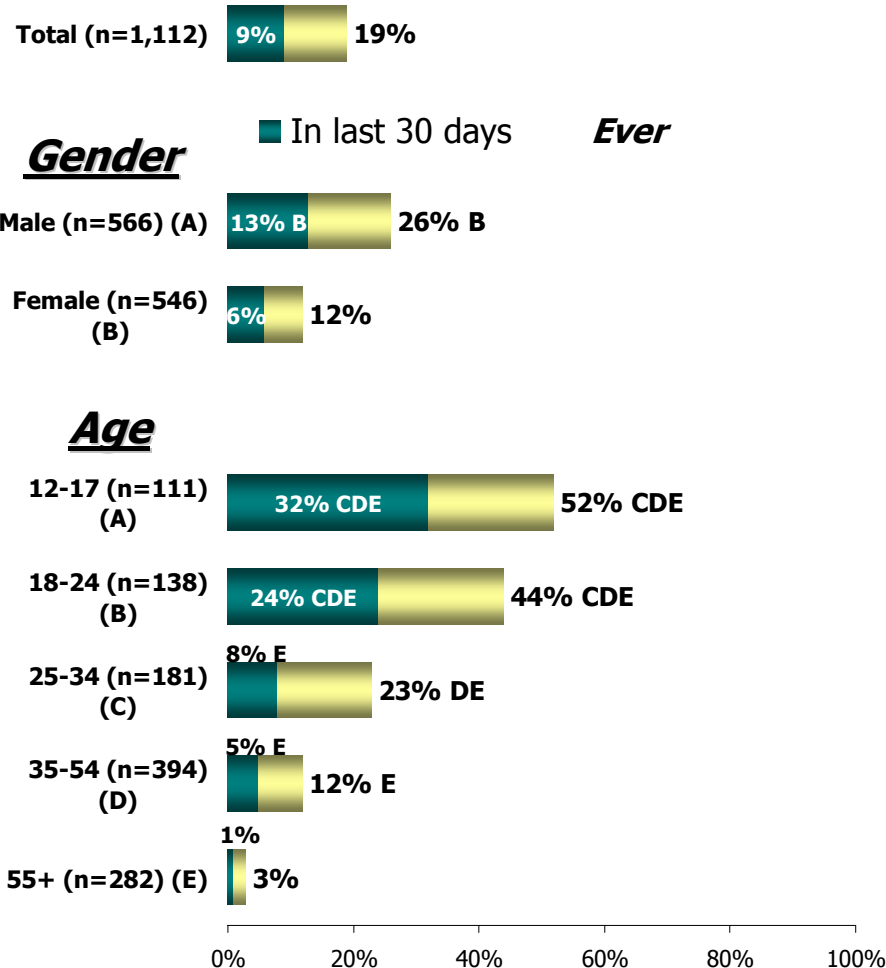


Prevalence of File-Sharing Service Usage – by Age and Gender

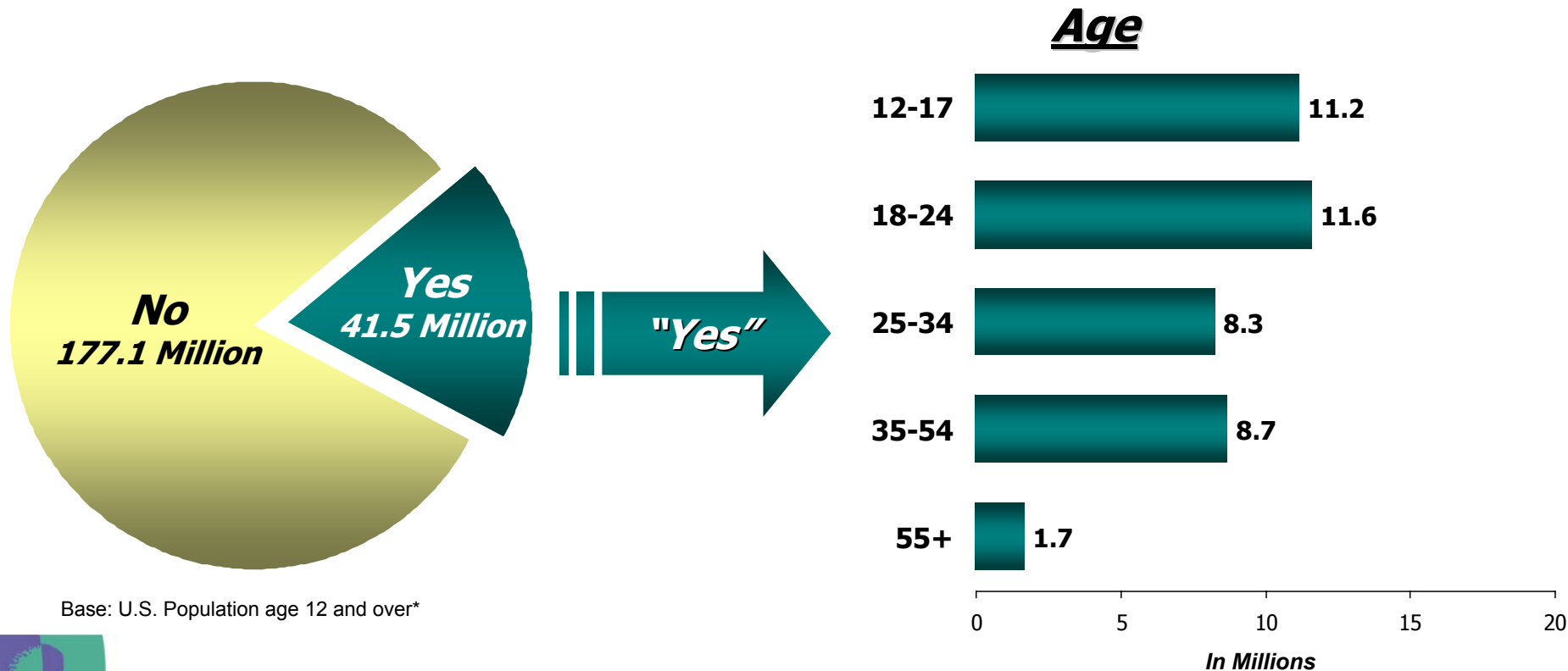
t5. Have you ever downloaded digital music files (or MP3 files) from an online file-sharing service (such as Morpheus, Napster, or KaZaA)?
t5b. And have you done this in the past 30 days?



Letters indicate
significant differences at
the 95% confidence level

Projected Population of File- Sharers - Online File-Sharing Services

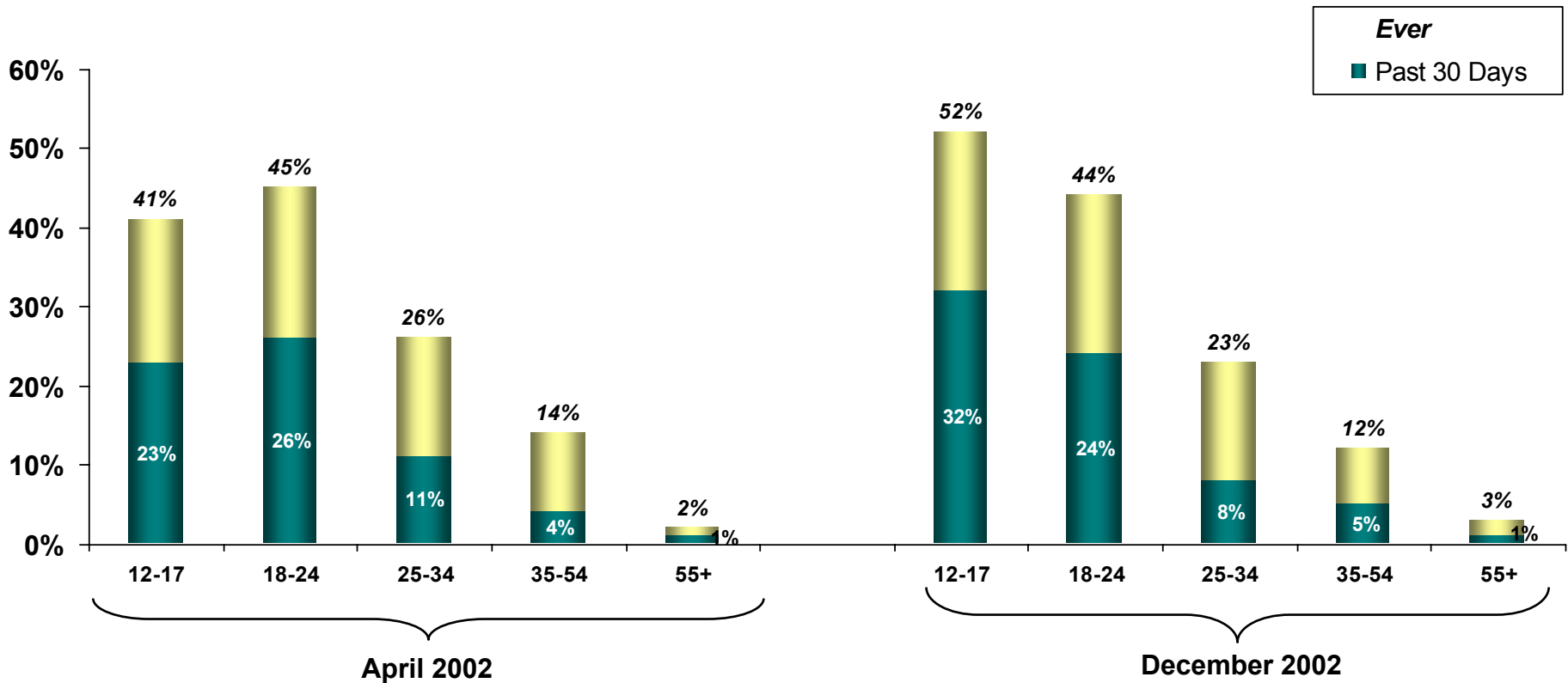
- With a total U.S. population age 12 and over of 218.6 million* people, the projected population of Americans who have downloaded music from an online file-sharing service is roughly 41.5 million.



* This 2000 US Census figure takes into account a US household telephone penetration rate of 94%.

Prevalence of File-Sharing Service Usage – 2002 Trending by Age

t5. Have you ever downloaded digital music files (or MP3 files) from an online file-sharing service (such as Morpheus, Napster, or KaZaA)?
t5b. And have you done this in the past 30 days?



Base: All respondents