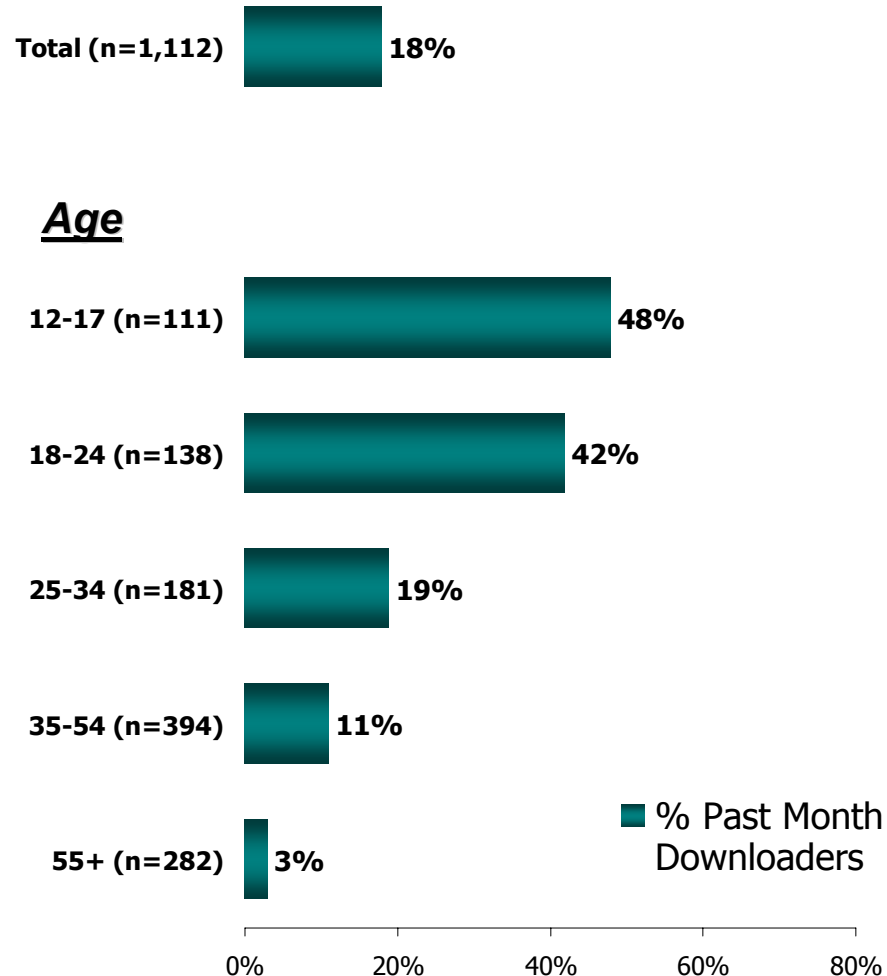


Prevalence of Past Month Downloading – by Age

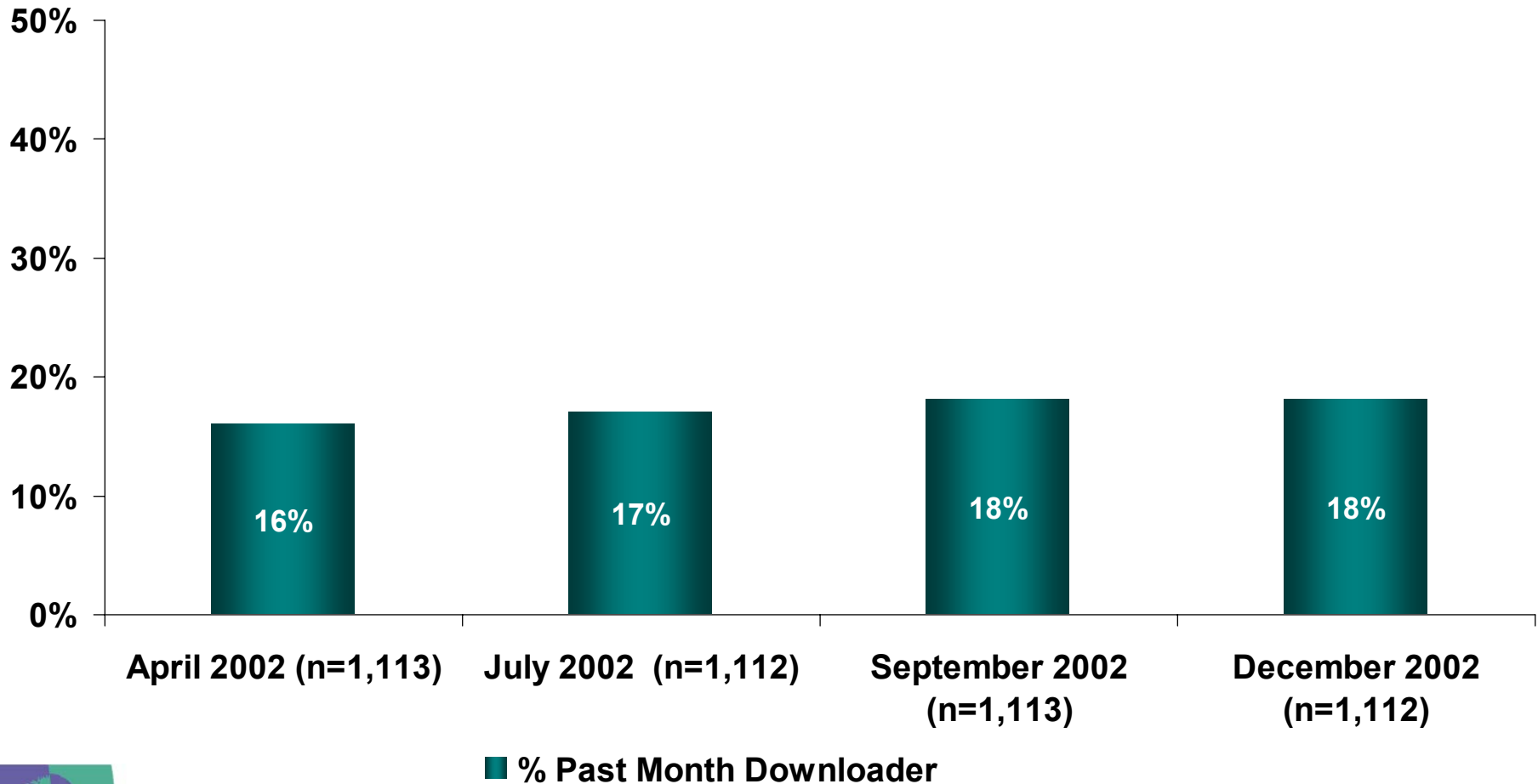
t5. Have you downloaded music or MP3 files from the Internet in the past month?



Base: All respondents (Dec. 2002)

Prevalence of Past Month Downloading - 2002 Trending

t5. Have you downloaded music or MP3 files from the Internet in the past month?

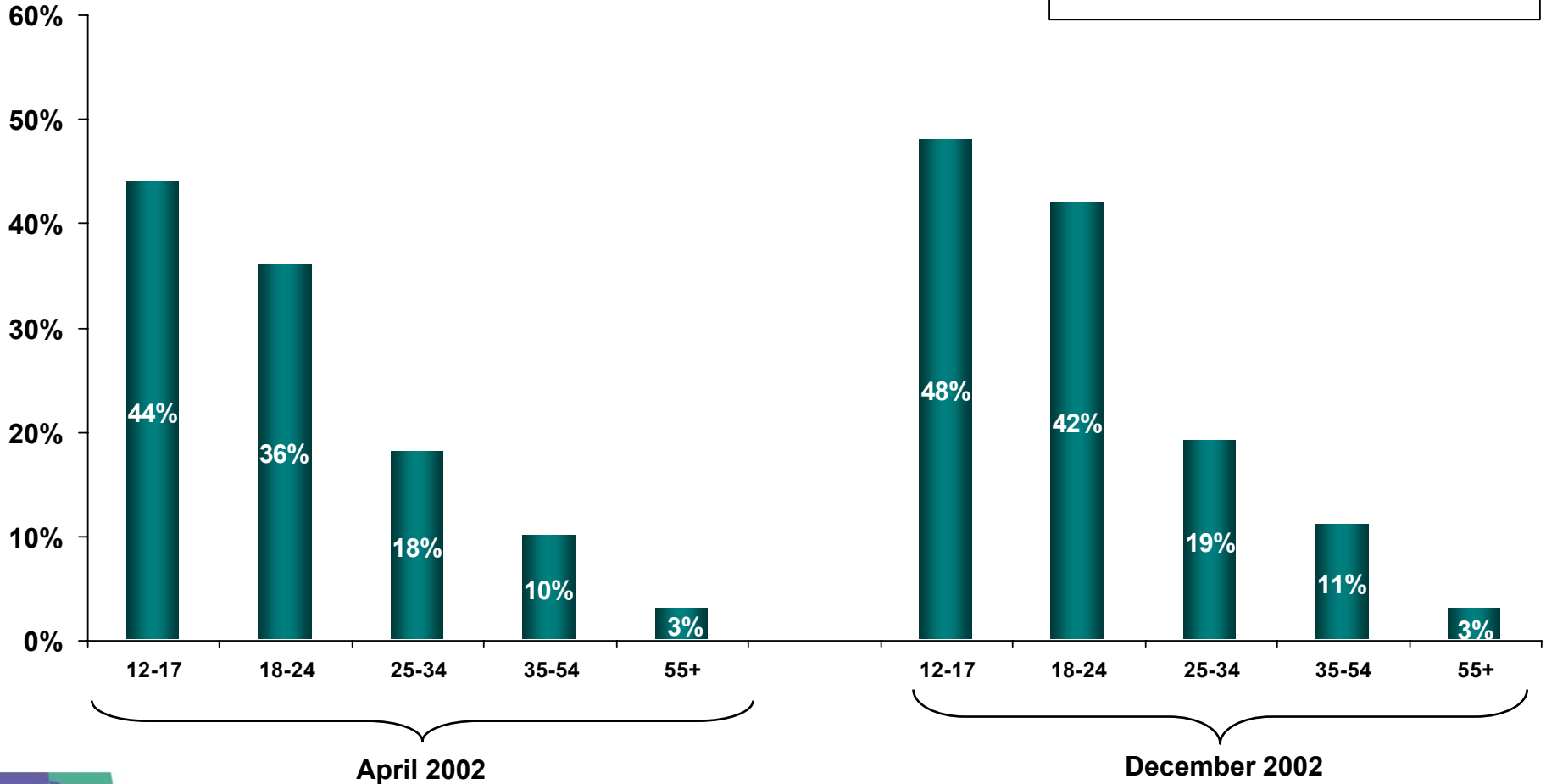


Base: All respondents

Prevalence of Past Month Downloading – 2002 Trending by Age

t5. Have you downloaded music or MP3 files from the Internet in the past month?

■ % Past Month Downloaders

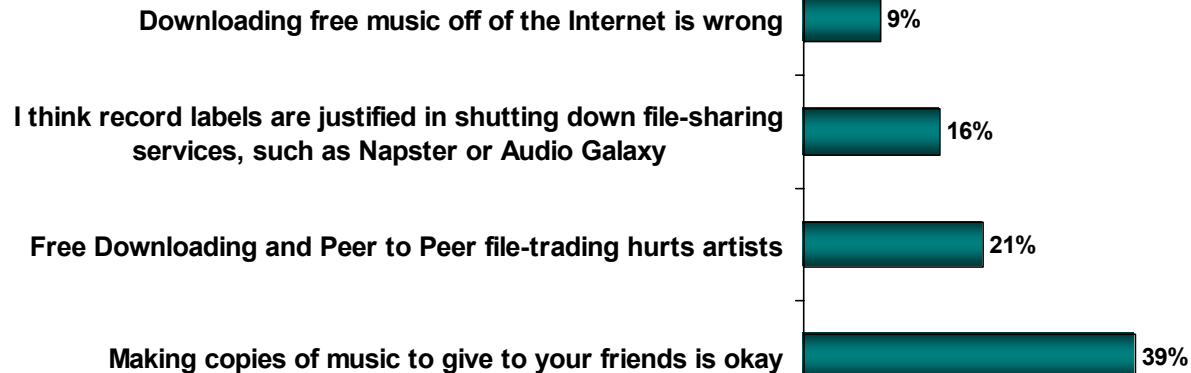


Base: All respondents

U.S. Downloader Attitudes

General Music Attitudes

■ % Strongly/Somewhat Agree



Digital Music Attitudes



Base: U.S. Downloaders (n=740)