



March 4-6,2003 interviews: 1,009 adults, 781 registered voters
 March 18-20,2003 interviews: 1,027 adults, 804 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,036 adults, 1,585 registered voters
Margin of error: ± 2.2 for all adults, ± 2.5 for registered voters

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IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: MARCH 21, 2003
PROJECT #60-3663-63

NOTE: all results shown are percentages unless otherwise labeled.

- Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
Right direction.....	44	53	37	39	37	39	42
Wrong track	46	40	54	51	50	52	52
Not sure.....	10	7	9	10	13	9	6
				4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
				43	46	54	63
				50	48	39	32
				7	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS							
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
Strongly approve	37	43	31	33	32	31	32
Somewhat approve.....	11	10	12	12	14	15	16
Lean toward approval	9	9	10	11	10	10	11
Still have mixed feelings	4	3	4	3	4	4	3
Lean toward disapproval	12	12	13	14	14	15	16
Somewhat disapprove	5	4	6	6	5	4	5
Strongly disapprove	22	19	23	20	20	20	17
Not sure	-	-	1	1	1	1	-
Total Approve	56	62	53	56	56	56	59
Total Disapprove	39	35	42	39	39	40	38
<i>Mean Rating¹</i>	<i>4.5</i>	<i>4.8</i>	<i>4.3</i>	<i>4.5</i>	<i>4.5</i>	<i>4.5</i>	<i>4.6</i>
				4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
				35	34	41	50
				15	16	19	16
				12	15	13	11
				2	2	2	2
				14	14	12	10
				5	5	4	3
				17	13	9	7
				-	1	-	-
				63	65	73	77
				35	32	25	21
				4.8	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
3/4-20/03	21	15	12	4	9	10	27	2	48	47	3.9
3/18-20/03	24	15	15	3	10	9	23	1	53	42	4.2
2/18-3/6/03	20	17	9	3	11	10	28	2	46	49	3.9
2/4-20/03	21	17	11	3	11	9	26	2	49	46	4.0
1/21-2/6/03	20	16	12	4	10	9	27	2	48	45	4.0
1/7-23/03	21	17	12	3	12	10	24	1	50	46	4.0
12/17/02-1/9/03	20	18	13	2	13	10	23	1	51	46	4.1
4 th quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
3/4-20/03	21	16	11	4	12	9	26	1	48	47	4.0
3/18-20/03	24	16	12	2	14	7	24	1	52	45	4.2
2/18-3/6/03	19	17	11	4	13	9	26	1	47	48	3.9
2/4-20/03	21	18	10	4	13	8	24	2	49	45	4.1
1/21-2/6/03	21	16	11	6	10	9	25	2	48	44	4.0
1/7-23/03	20	18	13	4	11	9	24	1	51	44	4.1
12/17/02-1/9/03	19	19	13	4	12	9	23	1	51	45	4.1
4 th quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
3/4-20/03	43	10	7	4	9	5	21	1	61	34	4.8
3/18-20/03	48	11	8	2	9	4	18	-	66	31	5.0
2/18-3/6/03	39	10	9	4	11	5	21	1	58	37	4.6
2/4-20/03	40	12	9	3	12	5	18	1	60	35	4.8
1/21-2/6/03	40	11	7	4	12	5	19	2	58	36	4.7
1/7-23/03	39	12	8	2	13	5	20	1	59	37	4.7
12/17/02-1/9/03	39	13	10	3	11	6	17	1	63	34	4.8
4 th quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

REGISTERED VOTERS							
	<u>3/4- 20/03</u>	<u>3/18 20/03</u>	<u>2/18- 3/6/03</u>	<u>2/4- 20/03</u>	<u>1/21- 2/6/03</u>	<u>1/7- 23/03</u>	<u>12/17/02- 1/9/03</u>
Definitely vote to reelect Bush as President	42	46	39	41	41	41	42
Consider voting for someone else	21	19	24	24	24	25	26
Definitely vote for someone else	34	32	34	32	32	31	29
Not sure	3	3	3	3	3	3	3
				<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
				44	42	50	54
				25	29	25	24
				28	26	22	20
				3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS									
	<u>3/4- 20/03</u>	<u>3/18 20/03</u>	<u>10/15- 27/02</u>	<u>10/1- 17/02</u>	<u>9/16- 10/3/02</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
Republicans.....	41	44	42	43	43	43	43	44	43
Democrats	42	41	45	45	44	45	44	40	41
Neither (VOL)	12	11	9	8	8	8	9	12	12
Not sure.....	5	4	4	4	5	4	4	4	4

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS							
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
7, very strong economy	4	5	4	4	4	4	5
6	8	8	7	7	7	7	8
5	28	32	27	26	27	30	29
4	24	24	24	25	23	23	24
3	19	18	20	19	18	18	19
2	7	5	8	7	8	8	7
1, very weak economy	9	7	10	10	11	9	7
Not sure	1	1	-	2	2	1	1
Total 6-7	12	14	11	11	11	12	13
Total 1-3	35	30	38	37	37	34	33
Mean	4.0	4.2	3.9	3.9	3.9	4.0	4.0

	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
5	5	6	6	7
9	9	10	11	11
29	29	31	34	32
24	24	23	23	23
17	17	16	14	15
7	7	5	5	5
8	8	8	6	7
1	1	1	1	-
14	14	16	16	17
32	32	29	26	27
4.1	4.1	4.2	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
Much stronger	7	7	7	6	6	5	4
Somewhat stronger	23	26	22	21	20	24	24
About the same	43	42	47	50	51	51	51
Somewhat weaker	16	15	15	14	13	13	13
Much weaker	7	6	7	7	7	5	7
Not sure	4	4	2	2	3	2	1
Total Stronger	30	33	28	27	26	29	29
Total Weaker	23	21	23	21	20	18	19

	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
5	5	6	6	8
24	24	24	31	33
52	52	55	51	46
12	12	10	8	8
5	5	4	3	3
2	2	1	1	1
30	30	30	37	41
17	17	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS							
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
7, very strong	10	9	9	8	10	9	8
6	15	16	14	13	13	15	14
5	29	29	29	28	28	28	30
4	18	19	20	21	20	20	19
3	11	11	11	11	10	11	11
2	4	5	4	6	5	5	6
1, very weak	10	9	11	11	11	11	10
Not sure	3	2	2	2	3	1	2
Total 6-7	25	26	23	22	23	24	22
Total 1-3	25	24	26	26	26	27	27
Mean	4.4	4.4	4.3	4.3	4.3	4.3	4.3

	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
10	10	10	9	11
14	15	15	14	15
31	30	30	31	30
19	19	19	20	19
11	11	11	11	10
4	5	5	5	4
10	9	9	9	9
1	1	1	1	1
24	25	23	26	26
25	24	24	23	23
4.4	4.4	4.4	4.5	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
Much stronger	10	11	10	12	13	12	11
Somewhat stronger	26	27	25	24	23	26	28
About the same	52	52	52	52	51	49	49
Somewhat weaker	7	6	7	7	8	8	8
Much weaker	3	3	4	3	3	3	3
Not sure	2	1	2	2	2	2	1
Total Stronger	36	38	36	36	36	38	39
Total Weaker	10	9	10	10	11	11	11

	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
10	11	11	11	13
29	29	29	29	31
51	51	51	52	50
7	6	6	5	4
2	2	2	2	2
1	1	1	1	1
39	40	40	44	44
9	8	7	6	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	ALL ADULTS						
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
More comfortable.....	30	33	28	28	27	28	30
Less comfortable	46	44	50	48	47	49	49
No change (VOL).....	21	21	20	22	24	22	20
Not sure.....	3	2	2	2	2	1	1
				4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
				32	32	36	34
				48	49	43	45
				19	18	19	20
				1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS						
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
More comfortable.....	36	39	35	35	33	35	37
Less comfortable	40	38	44	42	41	42	43
No change (VOL).....	23	22	20	21	24	22	19
Not sure.....	1	1	1	2	2	1	1
				4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
				38	39	43	41
				42	43	36	38
				20	17	20	21
				-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS						
	3/4- 20/03	3/18 20/03	2/18- 3/6/03	2/4- 20/03	1/21- 2/6/03	1/7- 23/03	12/17/02- 1/9/03
More confident.....	35	39	34	33	32	34	36
Less confident	44	42	48	47	44	47	49
No change (VOL).....	18	16	16	17	21	18	14
Not sure.....	3	3	2	3	3	1	1
				4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
				37	39	42	39
				46	45	41	45
				15	14	15	15
				2	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

ALL ADULTS							
	3/4- <u>20/03</u>	3/18 <u>20/03</u>	2/18- <u>3/6/03</u>	2/4- <u>20/03</u>	1/21- <u>2/6/03</u>	1/7- <u>23/03</u>	12/17/02- <u>1/9/03</u>
More confident.....	35	40	34	35	34	35	35
Less confident	44	41	48	46	43	46	49
No change (VOL).....	18	16	15	15	19	16	13
Not sure.....	3	3	3	4	4	3	3
				4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
				35	37	44	42
				49	49	39	40
				14	12	15	16
				2	2	2	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

ALL ADULTS							
	3/4- <u>20/03</u>	3/18 <u>20/03</u>	2/18- <u>3/6/03</u>	2/4- <u>20/03</u>	1/21- <u>2/6/03</u>	1/7- <u>23/03</u>	12/17/02- <u>1/9/03</u>
Yes	42	40	44	43	44	45	45
No.....	57	59	55	56	55	54	55
Not sure.....	1	1	1	1	1	1	-
				4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
				44	42	42	43
				56	58	57	57
				-	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	ALL ADULTS						
	<u>3/4- 20/03</u>	<u>3/18 20/03</u>	<u>2/18- 3/6/03</u>	<u>2/4- 20/03</u>	<u>1/21- 2/6/03</u>	<u>1/7- 23/03</u>	<u>12/17/02- 1/9/03</u>
Extremely likely.....	9	9	9	7	8	9	9
Very likely.....	13	12	13	14	15	14	15
Somewhat likely.....	28	27	30	29	29	30	29
Not very likely.....	29	32	28	28	26	29	30
Not at all likely.....	17	16	17	17	17	16	15
Not sure.....	4	4	3	5	5	2	2
Total Likely.....	23	21	22	21	23	23	23
Total Not Likely.....	45	48	45	44	43	45	45

	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
	9	8	6	7
	13	12	11	12
	30	30	28	29
	30	31	34	32
	16	18	19	17
	2	1	2	1
	22	20	18	20
	45	48	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	<u>3/4- 20/03</u>
18-34.....	29
35-49.....	29
50-64.....	22
65 and over.....	18
Refused/not sure.....	2

D2a. Are you employed:

	ALL ADULTS
	<u>3/4- 20/03</u>
TOTAL EMPLOYED.....	60
Full time.....	50
Part time.....	11
Not employed.....	17
Retired.....	21
Refused/not sure.....	1

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	3/4- 20/03
Professional.....	13
Senior executive or manager.....	6
Clerical or administrative	6
Sales or services	9
A skilled trade or technical occupation	12
Blue-collar work or laborer.....	5
Farming or fishing.....	1
Other (VOL).....	7
Refused/not sure	1
Not Employed Full/Part Time (Q.2a)	40

D3. What is the last year of school you completed?

	ALL ADULTS
	3/4- 20/03
Grade school or some high school	9
Completed high school	26
Some community college or university, but did not finish	23
Completed technical school or a community college.....	9
Completed a university or Bachelor's degree	20
Completed a post-graduate degree such as a Master's or Ph.D.....	11
Refused/not sure	2

D4. Are you currently married?

	ALL ADULTS
	3/4- 20/03
Yes.....	59
No	40
Refused/not sure	1

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	3/4- 20/03
1	19
2	33
3	19
4	15
5	8
6 or more.....	4
Refused/not sure	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	3/4- 20/03
ANY CHILDREN – NET	36
Under 6	17
6-12	18
13-17	15
NO CHILDREN	62
Refused/not sure	2

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	ALL ADULTS
	3/4- 20/03
Under \$15,000	10
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	10
\$100,000 or more	10
Refused/not sure	14

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

	ALL ADULTS
	3/4- 20/03
White	79
Black	8
Hispanic	6
Asian	1
American Indian	1
Other	2
Refused	3

D9. Are you currently registered to vote at this address, or not?

	ALL ADULTS
	3/4- 20/03
Yes.....	77
No	23
Refused/not sure.....	-

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
	3/4- 20/03
Strongly Republican	19
Moderately Republican	23
Definitely Independent/neither.....	12
Moderately Democrat.....	25
Strongly Democrat	19
Refused/not sure.....	2
<hr/>	
Total Republican	42
Total Democrat	44

D11. Do you currently own stocks, bonds or mutual funds?

	ALL ADULTS
	3/4- 20/03
Yes.....	52
No	45
Refused/not sure.....	3

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	3/4- 20/03
None.....	39
1 time.....	18
2 times.....	11
3 times.....	7
4 times.....	4
5 to 9 times.....	7
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	2
Refused/not sure	7
Active Investors (5 times or more).....	15

D13. Do you own your home, or do you rent?

ALL ADULTS	
	3/4- 20/03
Own.....	71
Rent	26
Refused/not sure	3

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

ALL ADULTS	
	3/4- 20/03
Protestant.....	58
Catholic	29
Jewish	2
Some other religion	3
Not raised religiously (VOL)	2
Refused/not sure	6

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

ALL ADULTS	
	3/4- 20/03
Born-again Christian	28
Fundamentalist.....	7
Neither	61
Refused/not sure	4

REGION:

	ALL ADULTS
	3/4-
	<u>20/03</u>
Northeast	19
Midwest.....	23
South.....	35
West.....	23

METROPOLITAN STATUS:

	ALL ADULTS
	3/4-
	<u>20/03</u>
Urban	28
Suburban	48
Rural	24

GENDER:

	ALL ADULTS
	3/4-
	<u>20/03</u>
Male	49
Female	51