



Contact: Thomas Riehle 202-463-7300 [thomas.riehle@ipsos-na.com](mailto:thomas.riehle@ipsos-na.com)  
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## Howard Dean Gaining Support for Democratic Nomination

*Between July 8-10, 2003, and July 22-24, 2003, Ipsos-Public Affairs interviewed for the Cook Political Report a representative sample of 2,000 adult Americans nationwide, including 501 likely Democratic primary and/or caucus voters. The margin of error for the combined surveys is  $\pm 2.2\%$  for all adults,  $\pm 4.5\%$  for registered voters.*

**Washington, D.C., July 31, 2003** — In interviews with 501 likely Democratic primary voters conducted July 8-10, 2003, and July 22-24, 2003, the Ipsos-Public Affairs/*Cook Political Report* Poll finds Howard Dean gaining support for the Democratic nomination for President. Here is how all the candidates fare:

	Choice for Democratic nomination for President	
	<u>7/8-24/03</u>	<u>5/6-22/03</u>
Massachusetts Senator John Kerry	16%	15%
Connecticut Senator Joe Lieberman	16%	18%
Former House Minority Leader Richard Gephardt	14%	14%
Former Vermont Governor Howard Dean	12%	7%
North Carolina Senator John Edwards	7%	9%
Former Illinois Senator Carol Mosely-Braun	4%	3%
Florida Senator Bob Graham	4%	8%
New York activist Al Sharpton	3%	5%
New York Senator Hillary Rodham Clinton (NOT ASKED; VOLUNTEERED)	1%	3%
Other/none/not sure	23%	18%

### Support for Howard Dean is on the Rise

Dean's support has increased by five points since May. 12% of Democratic primary voters now indicate Dean is their choice for the Presidential nomination. The subgroups showing the strongest support for Dean include:

- Individuals age 75 or older (22%)
- Men age 45 or older (17%)
- People with a college degree (18%)
- Residents of the Mountain region (AZ, NM, NV, UT, CO, ID, WY, MT) (25%)
- Residents of New England (17%)
- Individuals that disapprove of Bush's handling of the economy (13%) and domestic issues (13%)
- People who feel the country is off on the wrong track (13%)

### Lieberman fails to pick up support

Support for Joe Lieberman has dipped slightly since May, although the two percent drop falls within the margin of error of the poll. 16% of Democratic primary voters select Lieberman as their choice for the Democratic Presidential nomination. The subgroups showing the strongest support for Lieberman include:

- Individuals age 65-74 (20%) and 50-64 (19%)
- Hispanics (20%)
- Women with less than a college degree (20%)
- Residents of the Northeast (24%)
- Residents of suburban areas (20%)
- Individuals who approve of Bush's handling of the economy (21%)
- People who feel the country is headed in the right direction (19%)
- Active investors (22%)
- Residents of "strong Gore" counties (20%)

**For more information on this release, please contact:**

**Thomas Riehle  
President  
Ipsos-Public Affairs  
202.463.7300**

[thomas.riehle@ipsos-na.com](mailto:thomas.riehle@ipsos-na.com)

#### **About Ipsos-Public Affairs**

*Ipsos-Public Affairs is a non-partisan, objective public affairs research organization made up of Democratic and Republican campaign and political polling veterans. It was established in August 2001 in Washington, D.C., and is headed by veteran pollster Thomas Riehle, who has more than 15 years of experience as a political pollster in Washington. The division conducts strategic research initiatives for a diverse number of U.S. and international organizations. Typically, the division's studies are based on opinion research, not only public opinion, but often elite stakeholder, corporate and media opinion. Ipsos-Public Affairs is a member of the Ipsos Group, the second largest survey-based marketing research company in the world. The Ipsos/Cook Political Report poll and the Ipsos Consumer Attitudes and Spending by Household (CASH) Index poll are usually conducted the first and third week of every month, as part of Ipsos-Public Affairs weekly omnibus polling service.*

*The political survey is designed in conjunction with Charlie Cook of the Cook Political Report. Founded in 1984, The Cook Political Report is an independent, non-partisan newsletter that analyzes elections for the U.S. House, Senate, governor and President as well as domestic American political trends. The New York Times has called the publication, "a newsletter that both parties consider authoritative" while the dean of the Washington political press corps, the Washington Post's David Broder has called Charlie Cook, its editor and publisher, "perhaps the best political handicapper in the nation." Cook also writes two weekly columns that appear in National Journal magazine and CongressDaily/AM and on nationaljournal.com, and serves as a political analyst for Cable News Network's show "Inside Politics." Researched and written by a staff of five based in Washington, D.C., the Cook Political Report's subscribers are primarily the lobbyists and managers for the political action committees of the nation's major corporations, trade associations and labor unions as well as by news organizations, foreign governments and others with an interest in detailed, impartial information and analysis of Congressional, gubernatorial and presidential elections.*