

## **Ipsos-Public Affairs**

July 8-10, 2003 interviews: 492 non-Republicans, 235 Democratic primary participants July 22-24, 2003 interviews: 516 non-Republicans, 266 Democratic primary participants *Margin of error*: ±4.5 for non-Republicans, ±6.5 for Democratic primary participants Combined interviews: 1,008 non-Republicans, 501 Democratic primary participants *Margin of error*: ±3.1 for non-Republicans, ±4.5 for Democratic primary participants

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# IPSOS-PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL DEMOCRATIC NOMINEE STUDY RELEASE DATE: JULY 2003 PROJECT #86-3663-91

NOTE: all results shown are percentages unless otherwise labeled.

#### (Q.1a ASKED ONLY OF NON-REPUBLICANS.)

1a. Looking ahead, in the 2004 campaign to select the nominees for President, will you participate in the Democratic primary or caucus in your state to select the nominee for President, or in the Republican primary or caucus, or is that not an election you expect to participate in next year?

			Non	-REPUBLIC	ANS <sup>1</sup>			
	7/8- <u>24/03</u>	7/22 - <u>24/03</u>	5/6- <u>22/03</u>	4/15- <u>5/8/03</u>	4/1- <u>17/03</u>	2/7- <u>20/03</u>	1/21- <u>2/9/03</u>	
Participate in the Democratic primary or caucus	50	52	50	50	49	49	56	CONTINUE
Participate in the Republican primary or caucus	8	7	10	9	10	10	7	
Do not expect to participate in the primary election/ caucus next year	31	30	31	31	31	28	24	
Not sure	11	11	9	10	10	13	13	

<sup>&</sup>lt;sup>1</sup>In January 2003, this question was asked only of Democrats and Democratic-leaning Independents.

## Q.1b-1e ASKED ONLY OF DEMOCRATIC PRIMARY OR CAUCUS PARTICIPANTS.

1b. It is early, but if you had to choose today, which ONE of the following eight candidates would you be most likely to support for the Democratic nomination for President?

	DEMOCRATIC PRIMARY PARTICIPANTS						
	7/8-	7/22 -	5/6-	4/15-	4/1-	2/7-	1/21-
	24/03	<u>24/03</u>	22/03	5/8/03	17/03	20/03	2/9/03
Massachusetts Senator John Kerry	16	20	15	17	19	18	20
Connecticut Senator Joe Lieberman	16	14	18	15	14	18	21
Former House Minority Leader Richard Gephardt	14	14	14	12	14	15	11
Former Vermont Governor Howard Dean	12	12	7	7	6	4	3
North Carolina Senator John Edwards	7	6	9	8	10	10	10
Former Illinois Senator Carol Mosely-Braun	4	3	3	4	4	3	NA
Florida Senator Bob Graham	4	3	8	8	6	5	4
New York activist Al Sharpton	3	3	5	5	4	5	6
New York Senator Hillary Rodham Clinton							
(NOT ASKED; VOLUNTEERED)	1	2	3	2	1	2	2
Other/none/not sure	23	23	18	22	22	20	23

#### (ASKED OF THOSE WHO MAKE A CHOICE IN Q.1b AND DO NOT VOLUNTEER HILLARY RODHAM CLINTON.)

1d. If New York Senator Hillary Rodham Clinton decided to seek the Democratic nomination for president, would you continue to support (FIRST CHOICE IN Q.1b) or would you prefer to support Hillary Rodham Clinton?

## (ASKED OF THOSE WHO DO NOT HAVE A FIRST CHOICE IN Q.1b.)

If New York Senator Hillary Rodham Clinton decided to seek the Democratic nomination for President, would she be your first choice for the nomination?

#### RECALCULATED PREFERENCE IF HILLARY RODHAM CLINTON RUNS:

	DEMOCRATIC PRIMARY PARTICIPANTS						
	7/8- 24/03	7/22 - 24/03	5/6- 22/03	4/15- 5/8/03	4/1- 17/03	2/7- 20/03	1/21- 2/9/03
New York Senator Hillary Rodham Clinton	38	40	38	38	41	40	39
Massachusetts Senator John Kerry	10	11	10	11	13	11	15
Former House Minority Leader Richard Gephardt	8	8	8	6	7	7	5
Former Vermont Governor Howard Dean	8	9	4	4	3	2	1
Connecticut Senator Joe Lieberman	8	7	10	9	6	11	12
North Carolina Senator John Edwards	4	2	6	5	6	6	5
Florida Senator Bob Graham	2	1	5	5	4	2	2
Former Illinois Senator Carol Mosely-Braun	1	1	1	1	1	2	NA
New York activist Al Sharpton	1	-	2	2	2	2	3
Other/none/not sure	20	21	16	19	17	17	18

DEMOCRATIC

#### **DEMOGRAPHICS**

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

## (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	PRIMARY
	PARTICIPANTS
	7/8-
	24/03
18-34	20
35-49	30
50-64	30
65 and over	20
Refused/not sure	-

D2a. Are you employed:

	DEMOCRATIC
	PRIMARY
	PARTICIPANTS
	7/8-
	<u>24/03</u>
TOTAL EMPLOYED	63
Full time	51
Part time	12
Not employed	13
Retired	23
Refused/not sure	1

# (Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- 24/03
Professional	20
Senior executive or manager	6
Clerical or administrative	11
Sales or services	6
A skilled trade or technical occupation	9
Blue-collar work or laborer	4
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.D2a)	37

# D3. What is the last year of school you completed?

	PRIMARY PARTICIPANTS
	7/8- <u>24/03</u>
Grade school or some high school	5
Completed high school	25
Some community college or university, but did not finish	20
community college	14
Completed a university or Bachelor's degree	18
Completed a post-graduate degree such as a Master's or Ph.D	18 -

D4. Are you currently married?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- 24/03
Yes	54
No	46
Refused/not sure	-

DEMOCRATIC

D5. Including yourself and any children, how many people are currently living in your household?

	PRIMARY PARTICIPANTS
	7/8-
	<u>24/03</u>
1	20
2	37
3	19
4	14
5	7
6 or more	3
Refused/not sure	-

DEMOCRATIC

## (Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D1c. How many children ages 13 to 17 are currently living in your household?

	DEMOCRATIC PRIMARY
	PARTICIPANTS
	7/8-
	24/03
ANY CHILDREN - NET	33
Under 6	14
6-12	19
13-17	13
NO CHILDREN	66
Refused/not sure	-

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	PRIMARY
	PARTICIPANTS
	7/8-
	24/03
Under \$15,000	9
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	10
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	12
\$100,000 or more	10
Refused/not sure	11

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

## (RESULTS SHOWN IN SUMMARY BELOW.)

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8-
	24/03
White	73
Black	16
Hispanic	6
Asian	1
American Indian	1
Other	1
Refused	2

D9. Are you currently registered to vote at this address, or not?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- <u>24/03</u>
Yes	100
No	-
Refused/not sure	_

## (Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- D10b. Do you lean strongly or only moderately toward the Democratic Party?
- D10c. Do you lean strongly or only moderately toward the Republican Party?
- D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- <u>24/03</u>
Strongly Republican	-
Moderately Republican	2
Definitely Independent/neither	5
Moderately Democrat	45
Strongly Democrat	47
Refused/not sure	11
Total Republican Total Democrat	3 92

D11. Do you currently own stocks, bonds or mutual funds?

	PRIMARY PARTICIPANTS
	7/8-
	24/03
Yes	56
No	43
Refused/not sure	1

# (Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	Investors
	7/8-
	24/03
None	37
1 time	16
2 times	12
3 times	9
4 times	7
5 to 9 times	8
10 to 14 times	3
15 to 19 times	1
20 to 24 times	1
25 times or more	1
Refused/not sure	5
Active Investors (5 times or more)	15

D13. Do you own your home, or do you rent?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- <u>24/03</u>
Own	76
Rent	22
Refused/not sure	2

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

DEMOCRATIC PRIMARY
PARTICIPANTS
7/8-
<u>24/03</u>
61
28
2
5
2
2

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8-
	<u>24/03</u>
Born-again Christian	24
Fundamentalist	5
Neither	69
Refused/not sure	2

## **REGION:**

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- 24/03
Northeast	22
Midwest	22
South	38
West	18

## **METROPOLITAN STATUS:**

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8- <u>24/03</u>
Urban	35
Suburban	44
Rural	21

# **GENDER:**

	DEMOCRATIC PRIMARY PARTICIPANTS
	7/8-
	24/03
Male	41
Female	59