



July 22-24, 2003 interviews: 1,000 adults, 756 registered voters
 August 5-8, 2003 interviews: 1,001 adults, 776 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,001 adults, 1,532 registered voters
Margin of error: ± 2.2 for all adults, ± 2.6 for registered voters

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IPSOS-PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: AUGUST 8, 2003
PROJECT #86-3663-95

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

ALL ADULTS							
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
Right direction	41	42	43	46	48	50	51
Wrong track	53	52	51	49	46	43	43
Not sure	6	6	6	5	6	7	6
		^{2nd} Quarter	^{1st} Quarter	^{4th} Quarter	^{3rd} Quarter	^{2nd} Quarter	^{1st} Quarter
		<u>AMJ 03</u>	<u>JFM 03</u>	<u>OND 02</u>	<u>JAS 02</u>	<u>AMJ 02</u>	<u>JFM 02</u>
		52	41	43	46	54	63
		42	50	50	48	39	32
		6	9	7	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS							
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
Strongly approve.....	32	33	32	33	35	37	38
Somewhat approve.....	15	16	14	14	14	14	13
Lean toward approval.....	9	9	11	12	11	11	11
Still have mixed feelings.....	2	3	1	2	3	2	2
Lean toward disapproval.....	13	13	14	14	13	12	13
Somewhat disapprove.....	5	4	6	5	5	4	4
Strongly disapprove.....	23	21	22	20	19	19	18
Not sure.....	1	1	-	-	-	1	1
Total Approve.....	56	58	57	59	60	62	61
Total Disapprove.....	41	38	41	39	37	35	36
Mean Rating¹.....	4.4	4.6	4.4	4.6	4.6	4.7	4.7
	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>	
	39	34	35	34	41	50	
	12	13	15	16	19	16	
	11	10	12	15	13	11	
	2	4	2	2	2	2	
	13	13	14	14	12	10	
	4	5	5	5	4	3	
	18	20	17	13	9	7	
	1	1	-	1	-	-	
	62	56	63	65	73	77	
	35	39	35	32	25	21	
	4.8	4.5	4.8	4.9	5.3	5.6	

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
7/22-8/8/03	21	15	11	2	12	10	29	-	47	51	3.8
8/5-8/03	23	14	11	3	11	11	27	-	48	49	3.9
7/8-24/03	20	17	12	2	12	9	28	-	49	49	3.9
6/17-7/10/03	21	17	12	2	12	10	26	-	50	47	4.0
6/3-19/03	20	16	13	3	11	9	28	-	49	48	3.9
5/20-6/5/03	21	16	13	3	10	8	28	1	50	47	4.0
5/6-22/03	22	15	12	3	10	8	29	1	49	47	3.9
2 nd quarter AMJ 03	22	16	12	3	11	8	27	1	51	46	4.0
1 st quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
7/22-8/8/03	18	17	13	2	13	9	27	1	48	49	3.9
8/5-8/03	20	16	14	3	12	9	26	-	49	47	4.0
7/8-24/03	18	18	13	2	12	9	27	1	49	48	3.9
6/17-7/10/03	18	17	14	3	13	8	26	1	49	47	4.0
6/3-19/03	17	17	14	2	13	8	28	1	48	48	3.9
5/20-6/5/03	18	17	13	3	12	8	28	1	49	48	3.9
5/6-22/03	19	16	13	3	13	8	27	1	48	48	3.9
2 nd quarter AMJ 03	19	18	13	3	12	8	26	1	50	47	4.0
1 st quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS											
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling foreign policy issues and the war on terrorism											
7/22-8/8/03	42	11	8	2	11	6	20	-	60	37	4.7
8/5-8/03	45	11	8	3	10	5	18	-	63	33	4.9
7/8-24/03	40	12	8	1	12	7	19	1	60	38	4.7
6/17-7/10/03	42	12	10	1	11	6	17	1	64	34	4.9
6/3-19/03	45	13	9	2	11	5	15	-	67	31	5.0
5/20-6/5/03	47	13	9	2	11	5	12	1	69	28	5.2
5/6-22/03	47	12	9	2	11	5	13	1	68	29	5.2
2 nd quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1 st quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

REGISTERED VOTERS							
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
Definitely vote to reelect Bush as President.....	42	44	40	41	42	44	44
Consider voting for someone else	22	21	25	26	24	23	23
Definitely vote for someone else	34	32	33	31	31	31	31
Not sure	2	3	2	2	3	2	2
	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02	
	44	41	44	42	50	54	
	23	23	25	29	25	24	
	30	33	28	26	22	20	
	3	3	3	3	3	2	

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS							
	7/22- 8/8/03	8/5 - 8/03	7/8- 24/03	6/17- 7/10/03	6/3- 19/03	5/20- 6/5/03	5/6- 22/03
7, very strong economy	4	3	5	4	4	4	4
6	7	8	8	9	9	8	8
5	27	28	27	27	27	29	29
4	25	26	24	24	25	26	25
3	19	20	19	20	18	17	17
2	8	7	8	7	7	7	8
1, very weak economy	9	8	8	8	9	9	9
Not sure	1	-	1	1	1	-	-
Total 6-7	11	11	12	13	13	12	12
Total 1-3	36	35	35	35	35	33	34
Mean	3.9	3.9	4.0	4.0	4.0	4.0	4.0

	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	5	4	5	6	6	7
	8	8	9	10	11	11
	29	28	29	31	34	32
	24	24	24	23	23	23
	18	19	17	16	14	15
	7	7	7	5	5	5
	8	9	8	8	6	7
	1	1	1	1	1	-
	13	12	14	16	16	17
	33	35	32	29	26	27
	4.0	3.9	4.1	4.2	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	7/22- 8/8/03	8/5 - 8/03	7/8- 24/03	6/17- 7/10/03	6/3- 19/03	5/20- 6/5/03	5/6- 22/03
Much stronger	5	5	6	5	6	6	6
Somewhat stronger	29	31	26	28	28	27	28
About the same	50	50	51	52	51	51	50
Somewhat weaker	10	9	10	9	10	9	10
Much weaker	5	4	5	5	4	6	5
Not sure	1	1	2	1	1	1	1
Total Stronger	35	36	33	33	34	34	34
Total Weaker	15	14	15	14	14	15	15

	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	7	6	5	6	6	8
	28	23	24	24	31	33
	49	48	52	55	51	46
	10	14	12	10	8	8
	5	6	5	4	3	3
	1	3	2	1	1	1
	35	29	30	30	37	41
	15	20	17	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS							
	7/22- 8/8/03	8/5 - 8/03	7/8- 24/03	6/17- 7/10/03	6/3- 19/03	5/20- 6/5/03	5/6- 22/03
7, very strong.....	10	10	9	9	10	9	8
6.....	16	16	15	14	15	15	14
5.....	30	30	29	29	29	29	30
4.....	18	17	21	20	19	20	21
3.....	12	12	11	11	11	11	11
2.....	5	5	5	5	5	4	5
1, very weak.....	7	8	8	10	10	10	10
Not sure.....	2	2	2	2	1	2	1
Total 6-7.....	26	26	24	22	25	24	22
Total 1-3.....	25	25	25	26	26	25	25
Mean.....	4.5	4.5	4.4	4.3	4.4	4.4	4.3

	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	9	9	10	10	9	11
	15	14	14	15	14	15
	29	28	31	30	31	30
	20	20	19	19	20	19
	11	11	11	11	11	10
	5	5	4	5	5	4
	10	11	10	9	9	9
	1	2	1	1	1	1
	24	23	24	25	23	26
	26	26	25	24	24	23
	4.4	4.3	4.4	4.4	4.4	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	7/22- 8/8/03	8/5 - 8/03	7/8- 24/03	6/17- 7/10/03	6/3- 19/03	5/20- 6/5/03	5/6- 22/03
Much stronger.....	11	11	11	10	11	11	10
Somewhat stronger.....	27	26	28	30	29	27	28
About the same.....	53	54	52	51	52	54	53
Somewhat weaker.....	5	5	6	6	5	5	6
Much weaker.....	3	3	2	2	2	2	2
Not sure.....	1	1	1	1	1	1	1
Total Stronger.....	39	37	39	40	40	38	39
Total Weaker.....	7	8	7	8	7	7	7

	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	12	12	10	11	11	13
	29	25	29	29	29	31
	51	51	51	51	52	50
	5	7	7	6	5	4
	2	3	2	2	2	2
	1	2	1	1	1	1
	40	37	39	40	40	44
	8	10	9	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	ALL ADULTS						
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
More comfortable	36	36	36	36	34	33	33
Less comfortable	43	43	42	43	46	46	45
No change (VOL)	20	20	20	20	19	20	21
Not sure	1	1	2	1	1	1	1
		<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
		34	29	32	32	36	34
		45	48	48	49	43	45
		20	21	19	18	19	20
		1	2	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS						
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
More comfortable	41	43	40	40	39	39	39
Less comfortable	38	38	39	40	40	39	39
No change (VOL)	20	18	20	19	20	21	21
Not sure	1	1	1	1	1	1	1
		<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
		39	35	38	39	43	41
		39	42	42	43	36	38
		21	22	20	17	20	21
		1	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS						
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
More confident	38	38	37	37	38	38	37
Less confident	46	45	46	46	45	44	43
No change (VOL)	14	16	15	15	15	16	18
Not sure	2	1	2	2	2	2	2
		<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
		38	34	37	39	42	39
		44	46	46	45	41	45
		16	17	15	14	15	15
		2	3	2	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS						
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
More confident	41	41	40	42	42	40	39
Less confident.....	42	41	43	42	42	42	42
No change (VOL).....	15	16	14	14	13	15	17
Not sure	2	2	3	2	3	3	2
		2 nd	1 st	4 th	3 rd	2 nd	1 st
		Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
		<u>AMJ 03</u>	<u>JFM 03</u>	<u>OND 02</u>	<u>JAS 02</u>	<u>AMJ 02</u>	<u>JFM 02</u>
		41	35	35	37	44	42
		42	45	49	49	39	40
		15	17	14	12	15	16
		2	3	2	2	2	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	ALL ADULTS						
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
Yes.....	45	45	46	45	44	44	44
No	55	55	53	54	56	56	55
Not sure	-	-	1	1	-	-	1
		2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
		44	43	44	42	42	43
		56	56	56	58	57	57
		-	1	-	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS							
	<u>7/22- 8/8/03</u>	<u>8/5 - 8/03</u>	<u>7/8- 24/03</u>	<u>6/17- 7/10/03</u>	<u>6/3- 19/03</u>	<u>5/20- 6/5/03</u>	<u>5/6- 22/03</u>
Extremely likely	7	7	7	7	7	8	8
Very likely	13	13	15	13	12	13	13
Somewhat likely	33	32	32	33	32	30	30
Not very likely	30	30	29	30	31	31	32
Not at all likely	16	17	15	15	17	17	15
Not sure	1	1	2	2	1	1	2
Total Likely	20	20	21	20	19	21	21
Total Not Likely	46	47	45	45	48	48	47
	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>	
	8	9	9	8	6	7	
	12	14	13	12	11	12	
	30	29	30	30	28	29	
	31	28	30	31	34	32	
	17	16	16	18	19	17	
	2	4	2	1	2	1	
	20	22	22	20	18	20	
	48	45	45	48	53	50	

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	7/22- 8/8/03
18-34	32
35-49	30
50-64	23
65 and over	14
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	7/22- 8/8/03
TOTAL EMPLOYED	65
Full time	53
Part time	12
Not employed	16
Retired	18
Refused/not sure	1

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	7/22- 8/8/03
Professional	15
Senior executive or manager	7
Clerical or administrative	8
Sales or services	10
A skilled trade or technical occupation	12
Blue-collar work or laborer	6
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.D2a)	35

D3. What is the last year of school you completed?

	ALL ADULTS
	7/22- 8/8/03
Grade school or some high school	6
Completed high school	26
Some community college or university, but did not finish	23
Completed technical school or a community college.....	16
Completed a university or Bachelor's degree	17
Completed a post-graduate degree such as a Master's or Ph.D.....	12
Refused/not sure	-

D4. Are you currently married?

	ALL ADULTS
	7/22- 8/8/03
Yes.....	56
No	44
Refused/not sure.....	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	7/22- 8/8/03
1	19
2	32
3	20
4	17
5	8
6 or more.....	4
Refused/not sure.....	-

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	7/22- 8/8/03
ANY CHILDREN – NET	37
Under 6	19
6-12.....	18
13-17.....	14
NO CHILDREN	63
Refused/not sure.....	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

ALL ADULTS	
	7/22- 8/8/03
Under \$15,000	11
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	12
\$100,000 or more	10
Refused/not sure	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
	7/22- 8/8/03
White	79
Black	8
Hispanic.....	6
Asian	2
American Indian	1
Other	2
Refused	2

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
	7/22- 8/8/03
Yes.....	75
No	25
Refused/not sure	-

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

ALL ADULTS	
	<u>7/22-</u> <u>8/8/03</u>
Strongly Republican	20
Moderately Republican	21
Definitely Independent/neither.....	12
Moderately Democrat	26
Strongly Democrat	19
Refused/not sure	2
<hr/>	
Total Republican	41
Total Democrat	44

D11. Do you currently own stocks, bonds or mutual funds?

ALL ADULTS	
	<u>7/22-</u> <u>8/8/03</u>
Yes.....	52
No	47
Refused/not sure	1

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	<u>7/22-</u> <u>8/8/03</u>
None.....	36
1 time.....	18
2 times.....	13
3 times.....	8
4 times.....	5
5 to 9 times.....	8
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	2
Refused/not sure	5
<hr/>	
Active Investors (5 times or more).....	15

D13. Do you own your home, or do you rent?

	ALL ADULTS
	7/22- 8/8/03
Own.....	70
Rent	28
Refused/not sure.....	2

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	7/22- 8/8/03
Protestant.....	59
Catholic	26
Jewish	2
Some other religion	6
Not raised religiously (VOL)	4
Refused/not sure.....	3

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	7/22- 8/8/03
Born-again Christian	27
Fundamentalist.....	6
Neither	65
Refused/not sure.....	2

REGION:

	ALL ADULTS
	7/22- 8/8/03
Northeast	20
Midwest.....	23
South.....	35
West.....	22

METROPOLITAN STATUS:

	ALL ADULTS
	7/22- 8/8/03
Urban	26
Suburban	50
Rural	24

GENDER:

	ALL ADULTS
	7/22- 8/8/03
Male	48
Female	52