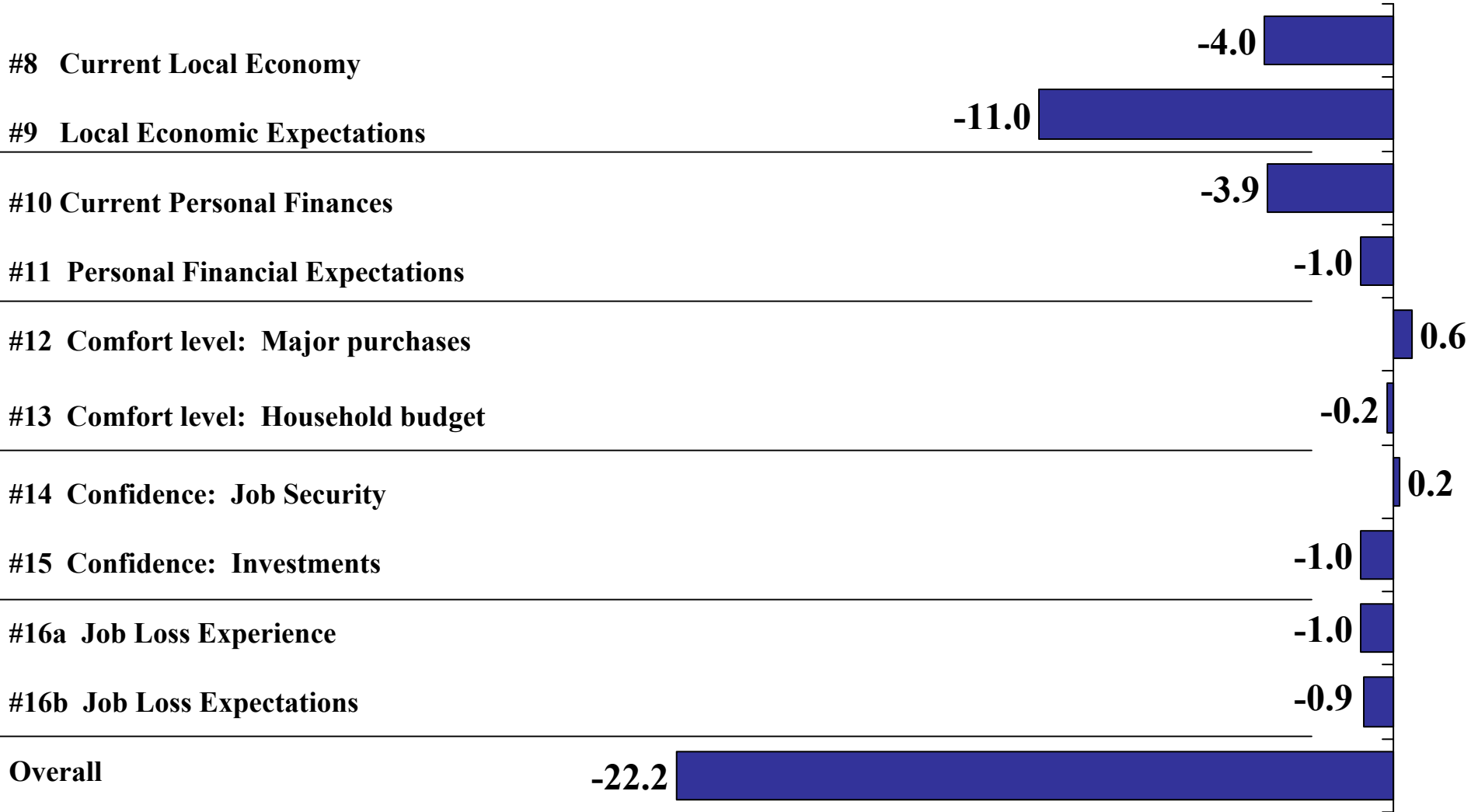


# Overall CASH Index 77.8

## Components of the Ipsos CASH Index early October 2003



\* Each bar indicates how much the index score on that question has moved up or down since the baseline of January 2002

# NATIONAL Monthly

Ipsos CASH Index

Consumer Attitudes and Spending by Household  
early October 2003

—◆— National

