



October 7-9, 2003 interviews: 1,001 adults, 787 registered voters
October 21-23, 2003 interviews: 1,001 adults, 742 registered voters
Margin of error: ± 3.1 for all adults, ± 3.7 for registered voters
Combined interviews: 2,002 adults, 1,529 registered voters
Margin of error: ± 2.2 for all adults, ± 2.6 for registered voters

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**IPSOS-PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: OCTOBER 24, 2003
PROJECT #81-4568-13**

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Right direction.....	40	41	38	38	39	40	41
Wrong track	53	52	56	57	55	53	53
Not sure	7	7	6	5	6	7	6
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	41	52	41	43	46	54	63
	53	42	50	50	48	39	32
	6	6	9	7	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS						
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Strongly approve.....	28	28	29	28	29	32	32
Somewhat approve.....	13	13	15	15	14	15	15
Lean toward approval.....	12	13	10	10	11	10	9
Still have mixed feelings.....	3	2	2	2	2	3	2
Lean toward disapproval.....	13	13	14	14	13	13	13
Somewhat disapprove.....	7	7	6	6	6	5	5
Strongly disapprove.....	24	23	24	24	24	21	23
Not sure.....	-	1	-	1	1	1	1
Total Approve.....	53	55	53	54	54	57	56
Total Disapprove.....	44	43	44	44	42	39	41
<i>Mean Rating</i> ¹	4.2	4.3	4.3	4.3	4.3	4.5	4.4
	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
	31	39	34	35	34	41	50
	15	12	13	15	16	19	16
	10	11	10	12	15	13	11
	2	2	4	2	2	2	2
	14	13	13	14	14	12	10
	5	4	5	5	5	4	3
	22	18	20	17	13	9	7
	1	1	1	-	1	-	-
	56	62	56	63	65	73	77
	41	35	39	35	32	25	21
	4.4	4.8	4.5	4.8	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
10/7-23/03	19	15	12	2	11	10	30	1	46	50	3.8
10/21-23/03	20	16	12	3	10	8	30	1	48	49	3.9
9/16-10/9/03	19	15	12	2	11	10	30	1	47	50	3.8
9/2-18/03	20	16	11	2	10	9	31	1	47	50	3.8
8/19-9/4/03	20	16	12	3	10	9	29	1	47	49	3.9
8/5-21/03	21	16	12	3	10	10	27	1	49	48	3.9
7/22-8/8/03	21	15	11	2	12	10	29	-	47	51	3.8
3 rd quarter JAS 03	20	16	12	2	11	9	29	1	48	49	3.9
2 nd quarter AMJ 03	22	16	12	3	11	8	27	1	51	46	4.0
1 st quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
10/7-23/03	17	16	12	3	14	9	28	1	45	51	3.8
10/21-23/03	16	16	14	3	14	10	26	1	47	50	3.8
9/16-10/9/03	18	17	12	2	12	8	30	1	47	49	3.8
9/2-18/03	18	16	14	2	12	8	29	1	48	49	3.9
8/19-9/4/03	17	16	14	2	12	10	28	1	48	49	3.8
8/5-21/03	19	17	14	3	12	9	26	-	50	47	4.0
7/22-8/8/03	18	17	13	2	13	9	27	1	48	49	3.9
3 rd quarter JAS 03	19	17	13	2	12	9	27	1	49	48	3.9
2 nd quarter AMJ 03	19	18	13	3	12	8	26	1	50	47	4.0
1 st quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling foreign policy issues and the war on terrorism											
10/7-23/03	34	10	9	2	15	7	22	1	54	43	4.4
10/21-23/03	35	10	10	2	14	6	22	1	55	41	4.5
9/16-10/9/03	35	11	9	2	14	6	22	1	55	42	4.5
9/2-18/03	36	11	10	2	12	5	23	1	57	40	4.5
8/19-9/4/03	38	12	8	3	12	5	21	1	58	38	4.6
8/5-21/03	43	11	8	3	11	5	19	-	62	35	4.8
7/22-8/8/03	42	11	8	2	11	6	20	-	60	37	4.7
3 rd quarter JAS 03	40	11	9	2	12	6	20	-	60	38	4.7
2 nd quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1 st quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS						
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Definitely vote to reelect Bush as President.....	38	40	39	40	39	42	42
Consider voting for someone else	25	24	24	23	25	23	22
Definitely vote for someone else	34	33	35	35	34	32	34
Not sure	3	3	2	2	2	3	2
	3 rd Quarter	2 nd Quarter	1 st Quarter	4 th Quarter	3 rd Quarter	2 nd Quarter	1 st Quarter
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	41	44	41	44	42	50	54
	24	23	23	25	29	25	24
	33	30	33	28	26	22	20
	2	3	3	3	3	3	2

***** BEGINNING SPECIAL SECTION *****

PAGE 5 SHOWS RESULTS FOR QUESTIONS ASKED ONLY ON OCTOBER 21-23, 2003 (1,001 ADULTS).

5a. If the election for president were held today and the candidates were George W. Bush for the Republicans and Joe Lieberman for the Democrats, for which candidate would you vote – Bush or Lieberman?

	REGISTERED VOTERS
	<i>10/21 - 23/03</i>
George W. Bush.....	54
Joe Lieberman	33
(DO NOT READ) Neither	6
Not sure	7

5b. If the election for president were held today and the candidates were George W. Bush for the Republicans and John Kerry for the Democrats, for which candidate would you vote – Bush or Kerry?

	REGISTERED VOTERS
	<i>10/21 - 23/03</i>
George W. Bush.....	53
John Kerry.....	34
(DO NOT READ) Neither	5
Not sure	8

***** END SPECIAL SECTION *****

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS					
	10/7- 23/03	10/21 - 23/03	8/5- 21/03 ¹	2 nd Quarter AMJ 03	3/4- 20/03 ¹
Republicans	43	44	40	44	41
Democrats	45	44	45	43	42
Neither (VOL).....	7	8	10	9	12
Not sure	5	4	5	4	5

	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	43	43	44	43
	45	44	40	41
	8	9	12	12
	4	4	4	4

¹In the third quarter 2003, this question was asked only in August (1,561 registered voters); in the first quarter 2003, it was only asked in March (1,585 registered voters).

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
7, very strong economy	4	4	4	4	5	4	4
6	8	8	9	8	8	8	7
5	30	30	28	27	27	28	27
4	23	23	23	24	24	25	25
3	19	19	19	19	18	18	19
2	7	6	8	8	8	7	8
1, very weak economy	9	9	8	9	9	9	9
Not sure	-	1	1	1	1	1	1
Total 6-7.....	13	13	12	12	13	12	11
Total 1-3.....	35	34	36	37	35	34	36
<i>Mean</i>	<i>4.0</i>	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>

	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	4	5	4	5	6	6	7
	8	8	8	9	10	11	11
	27	29	28	29	31	34	32
	24	24	24	24	23	23	23
	19	18	19	17	16	14	15
	8	7	7	7	5	5	5
	9	8	9	8	8	6	7
	1	1	1	1	1	1	-
	12	13	12	14	16	16	17
	35	33	35	32	29	26	27
	<i>4.0</i>	<i>4.0</i>	<i>3.9</i>	<i>4.1</i>	<i>4.2</i>	<i>4.3</i>	<i>4.3</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Much stronger	6	7	6	7	6	5	5
Somewhat stronger	27	26	26	26	26	28	29
About the same	51	54	51	52	52	51	50
Somewhat weaker	10	8	11	10	10	10	10
Much weaker	5	4	5	4	5	5	5
Not sure	1	1	1	1	1	1	1
Total Stronger	33	33	32	32	31	33	35
Total Weaker	14	12	16	15	15	15	15
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	6	7	6	5	6	6	8
	27	28	23	24	24	31	33
	51	49	48	52	55	51	46
	10	10	14	12	10	8	8
	5	5	6	5	4	3	3
	1	1	3	2	1	1	1
	33	35	29	30	30	37	41
	15	15	20	17	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
7, very strong	10	11	10	10	10	10	10
6	14	15	15	16	15	15	16
5	30	29	28	28	27	28	30
4	19	18	20	20	21	19	18
3	11	11	11	10	11	12	12
2	5	5	5	5	5	5	5
1, very weak	10	10	10	9	9	9	7
Not sure	1	1	1	2	2	2	2
Total 6-7	24	26	25	26	25	26	26
Total 1-3	26	26	26	24	24	25	25
Mean	4.4	4.4	4.4	4.4	4.4	4.4	4.5
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	10	9	9	10	10	9	11
	15	15	14	14	15	14	15
	28	29	28	31	30	31	30
	20	20	20	19	19	20	19
	11	11	11	11	11	11	10
	5	5	5	4	5	5	4
	9	10	11	10	9	9	9
	2	1	2	1	1	1	1
	25	24	23	24	25	23	26
	25	26	26	25	24	24	23
	4.4	4.4	4.3	4.4	4.4	4.4	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Much stronger.....	12	13	12	10	10	11	11
Somewhat stronger.....	26	26	26	29	27	26	27
About the same.....	53	54	52	52	54	54	53
Somewhat weaker.....	6	4	7	6	6	6	5
Much weaker.....	2	2	2	2	2	2	3
Not sure.....	1	1	1	1	1	1	1
Total Stronger.....	37	39	38	39	37	37	39
Total Weaker.....	8	7	9	8	8	8	7
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	11	12	12	10	11	11	13
	27	29	25	29	29	29	31
	53	51	51	51	51	52	50
	6	5	7	7	6	5	4
	2	2	3	2	2	2	2
	1	1	2	1	1	1	1
	38	40	37	39	40	40	44
	8	8	10	9	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
More comfortable.....	34	34	36	35	34	35	36
Less comfortable.....	44	44	43	45	45	44	43
No change (VOL).....	21	21	20	19	19	20	20
Not sure.....	1	1	1	1	2	1	1
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	35	34	29	32	32	36	34
	44	45	48	48	49	43	45
	20	20	21	19	18	19	20
	1	1	2	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

ALL ADULTS							
	10/7- <u>23/03</u>	10/21 - <u>23/03</u>	9/16- <u>10/9/03</u>	9/2- <u>18/03</u>	8/19- <u>9/4/03</u>	8/5- <u>21/03</u>	7/22- <u>8/8/03</u>
More comfortable	38	41	40	42	39	41	41
Less comfortable	40	38	40	39	40	39	38
No change (VOL)	21	20	19	18	20	19	20
Not sure	1	1	1	1	1	1	1
	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
	41	39	35	38	39	43	41
	39	39	42	42	43	36	38
	19	21	22	20	17	20	21
	1	1	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

ALL ADULTS							
	10/7- <u>23/03</u>	10/21 - <u>23/03</u>	9/16- <u>10/9/03</u>	9/2- <u>18/03</u>	8/19- <u>9/4/03</u>	8/5- <u>21/03</u>	7/22- <u>8/8/03</u>
More confident	37	39	39	41	38	37	38
Less confident	45	44	44	44	45	46	46
No change (VOL)	17	16	16	14	15	16	14
Not sure	1	1	1	1	2	1	2
	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
	38	38	34	37	39	42	39
	45	44	46	46	45	41	45
	15	16	17	15	14	15	15
	2	2	3	2	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

ALL ADULTS							
	10/7- <u>23/03</u>	10/21 - <u>23/03</u>	9/16- <u>10/9/03</u>	9/2- <u>18/03</u>	8/19- <u>9/4/03</u>	8/5- <u>21/03</u>	7/22- <u>8/8/03</u>
More confident	41	45	40	43	40	40	41
Less confident	41	38	43	42	43	42	42
No change (VOL)	16	15	15	13	15	16	15
Not sure	2	2	2	2	2	2	2
	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 st Quarter <u>JFM 02</u>
	41	41	35	35	37	44	42
	42	42	45	49	49	39	40
	15	15	17	14	12	15	16
	2	2	3	2	2	2	2

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Yes.....	44	41	46	45	44	44	45
No	56	59	54	55	56	56	55
Not sure	-	-	-	-	-	-	-
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	45	44	43	44	42	42	43
	55	56	56	56	58	57	57
	-	-	1	-	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS							
	10/7- 23/03	10/21 - 23/03	9/16- 10/9/03	9/2- 18/03	8/19- 9/4/03	8/5- 21/03	7/22- 8/8/03
Extremely likely	7	7	8	8	8	8	7
Very likely	12	11	13	13	13	13	13
Somewhat likely	31	28	32	30	31	32	33
Not very likely	30	33	28	30	30	30	30
Not at all likely.....	18	19	17	17	16	16	16
Not sure	2	2	2	2	2	1	1
Total Likely	20	18	22	21	21	21	20
Total Not Likely	48	52	45	47	46	45	46
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	7	8	9	9	8	6	7
	14	12	14	13	12	11	12
	32	30	29	30	30	28	29
	29	31	28	30	31	34	32
	16	17	16	16	18	19	17
	2	2	4	2	1	2	1
	21	20	22	22	20	18	20
	46	48	45	45	48	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

ALL ADULTS	
10/7-	
<u>23/03</u>	
18-34	31
35-49	31
50-64	22
65 and over	15
Refused/not sure	1

D2a. Are you employed:

ALL ADULTS	
10/7-	
<u>23/03</u>	
TOTAL EMPLOYED	62
Full time	49
Part time	13
Not employed	19
Retired	19
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

ALL ADULTS	
10/7-	
<u>23/03</u>	
Professional	16
Senior executive or manager	6
Clerical or administrative	6
Sales or services	10
A skilled trade or technical occupation	11
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	7
Refused/not sure	-
Not Employed Full/Part Time (Q.D2a)	38

D3. What is the last year of school you completed?

	ALL ADULTS
	10/7- 23/03
Grade school or some high school	7
Completed high school	24
Some community college or university, but did not finish	23
Completed technical school or a community college.....	15
Completed a university or Bachelor's degree	18
Completed a post-graduate degree such as a Master's or Ph.D.....	12
Refused/not sure	1

D4. Are you currently married?

	ALL ADULTS
	10/7- 23/03
Yes.....	57
No	42
Refused/not sure.....	1

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	10/7- 23/03
1	18
2	33
3	19
4	16
5	9
6 or more.....	4
Refused/not sure.....	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	10/7- 23/03
ANY CHILDREN – NET	38
Under 6	20
6-12.....	20
13-17.....	15
NO CHILDREN	60
Refused/not sure.....	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2002, please stop me. Was your household income for 2002:

ALL ADULTS	
	10/7- 23/03
Under \$15,000	11
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	11
Refused/not sure	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
	10/7- 23/03
White	79
Black	9
Hispanic.....	6
Asian	1
American Indian	1
Other	2
Refused	2

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
	10/7- 23/03
Yes.....	74
No	25
Refused/not sure	1

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

ALL ADULTS	
	10/7- <u>23/03</u>
Strongly Republican	20
Moderately Republican	23
Definitely Independent/neither.....	11
Moderately Democrat	27
Strongly Democrat	18
Refused/not sure	1
<hr style="border-top: 1px dashed black;"/>	
Total Republican	42
Total Democrat	45

D11. Do you currently own stocks, bonds or mutual funds?

ALL ADULTS	
	10/7- <u>23/03</u>
Yes.....	51
No	47
Refused/not sure.....	2

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	10/7- <u>23/03</u>
None.....	38
1 time.....	17
2 times.....	14
3 times.....	6
4 times.....	4
5 to 9 times.....	7
10 to 14 times.....	4
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	3
Refused/not sure	5
<hr style="border-top: 1px dashed black;"/>	
Active Investors (5 times or more).....	16

D13. Do you own your home, or do you rent?

	ALL ADULTS
	10/7- <u>23/03</u>
Own.....	69
Rent	29
Refused/not sure.....	2

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	10/7- <u>23/03</u>
Protestant.....	58
Catholic	29
Jewish	2
Some other religion	4
Not raised religiously (VOL)	4
Refused/not sure.....	3

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	10/7- <u>23/03</u>
Born-again Christian	26
Fundamentalist.....	5
Neither	67
Refused/not sure.....	2

REGION:

	ALL ADULTS
	10/7- <u>23/03</u>
Northeast	20
Midwest.....	23
South.....	35
West.....	22

METROPOLITAN STATUS:

	ALL ADULTS
	10/7- <u>23/03</u>
Urban	30
Suburban	50
Rural	20

GENDER:

	ALL ADULTS
	10/7- <u>23/03</u>
Male	48
Female	52