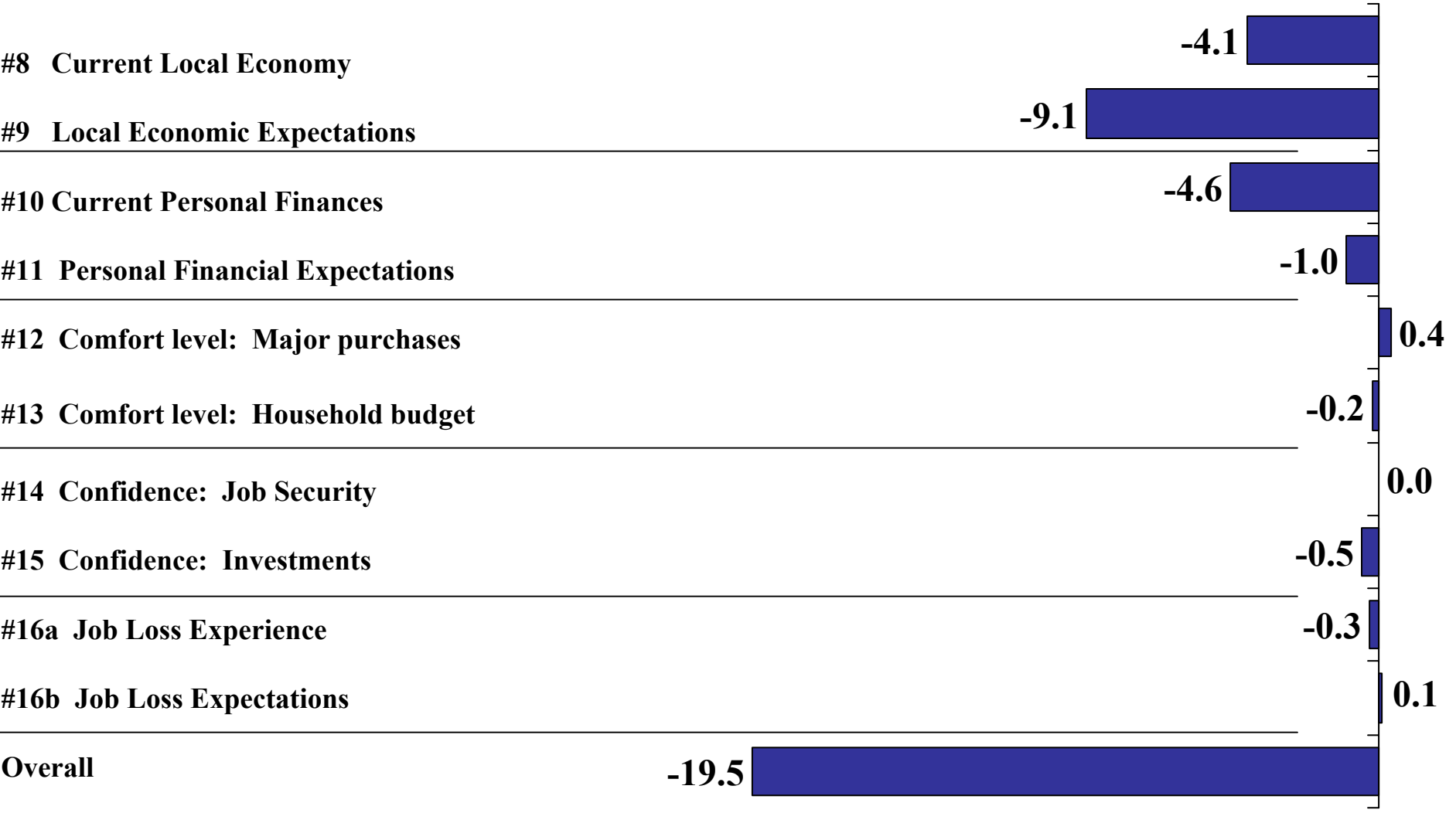


Overall CASH Index 80.5

Components of the Ipsos CASH Index October 2003



* Each bar indicates how much the index score on that question has moved up or down since the baseline of January 2002

NATIONAL Monthly

Ipsos CASH Index

Consumer Attitudes and Spending by Household

October 2003

—◆— National

