# Ipsos-Public Affairs

November 4-6, 2003 interviews: 1,001 adults, 783 registered voters November 18-20, 2003 interviews: 1,003 adults, 792 registered voters Margin of error: ±3.1 for all adults, ±3.6 for registered voters Combined interviews: 2,004 adults, 1,575 registered voters Margin of error: ±2.2 for all adults, ±2.5 for registered voters

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# IPSOS-PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL IPSOS/CONSUMER ECONOMICS POLL RELEASE DATE: NOVEMBER 21, 2003 PROJECT #81-4568-20

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03
Right direction	40	38	41	40	38	38	39
Wrong track	54	56	53	53	56	57	55
Not sure	6	6	6	7	6	5	6
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	41	52	41	43	46	54	63
	53	42	50	50	48	39	32
	6	6	9	7	6	7	5

Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

		REGISTERED VOTERS											
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-						
	20/03	20/03	11/6/03	23/03	10/9/03	18/03	9/4/03						
Strongly approve	29	29	28	28	29	28	29						
Somewhat approve	11	9	13	13	15	15	14						
Lean toward approval	12	12	12	12	10	10	11						
Still have mixed feelings	2	3	2	3	2	2	2						
Lean toward disapproval	13	14	13	13	14	14	13						
Somewhat disapprove	5	6	6	7	6	6	6						
Strongly disapprove	28	27	26	24	24	24	24						
Not sure	-	-	-	-	-	1	1						
Total Approve	51	50	53	53	53	54	54						
Total Disapprove	46	47	44	44	44	44	42						
Mean Rating <sup>1</sup>	4.1	4.1	4.2	4.2	4.3	4.3	4.3						
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>						
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter						
	JAS 03	<u>AMJ 03</u>	<u>JFM 03</u>	OND 02	JAS 02	<u>AMJ 02</u>	<u>JFM 02</u>						
	31	39	34	35	34	41	50						
	15	12	13	15	16	19	16						
	10	11	10	12	15	13	11						
	2 14	2 13	4 13	2 14	2 14	2 12	2 10						
	5	4	5	5	5	4	3						
	22	18	20	17	13	9	7						
	1	1	1	-	1	-	-						
•	56	62	56	63	65	73	77						
	41	35	39	35	32	25	21						
	4.4	4.8	4.5	4.8	4.9	5.3	5.6						

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

				REGISTER	RED VOTERS	1					
Handling the account	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
Handling the economy	00	40	40	•	4.4	•	00		40	40	
11/4-20/03	22	16	10	3	11	9	29	-	48	49	3.9
11/18-20/03	21	15	10	3	12	10	29	-	46	51	3.8
10/21-11/6/03	21	16	11	3	10	9	29	1	48	48	3.9
10/7-23/03	19	15	12	2	11	10	30	1	46	50	3.8
9/16-10/9/03	19	15	12	2	11	10	30	1	47	50	3.8
9/2-18/03	20	16	11	2	10	9	31	1	47	50	3.8
8/19-9/4/03	20	16	12	3	10	9	29	1	47	49	3.9
3 <sup>rd</sup> quarter JAS 03	20	16	12	2	11	9	29	1	48	49	3.9
2 <sup>nd</sup> quarter AMJ 03	22	16	12	3	11	8	27	1	51	46	4.0
1 <sup>st</sup> quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 <sup>th</sup> quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 <sup>rd</sup> quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 <sup>nd</sup> quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 <sup>st</sup> quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
11/4-20/03	18	17	11	3	12	9	29	1	45	51	3.8
11/18-20/03	16	17	12	3	13	10	28	1	45	51	3.8
10/21-11/6/03	18	16	12	3	13	9	28	1	46	50	3.8
10/7-23/03	17	16	12	3	14	9	28	1	45	51	3.8
9/16-10/9/03	18	17	12	2	12	8	30	1	47	49	3.8
9/2-18/03	18	16	14	2	12	8	29	1	48	49	3.9
8/19-9/4/03	17	16	14	2	12	10	28	1	48	49	3.8
3 <sup>rd</sup> quarter JAS 03	19	17	13	2	12	9	27	1	49	48	3.9
2 <sup>nd</sup> quarter AMJ 03	19	18	13	3	12	8	26	1	50	47	4.0
1 <sup>st</sup> quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 <sup>th</sup> quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 <sup>rd</sup> quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 <sup>nd</sup> quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 <sup>st</sup> quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
Handling foreign policy issues and the war on terrorism											
11/4-20/03	33	12	7	2	13	6	26	1	52	45	4.3
11/18-20/03	32	13	7	3	14	7	23	1	52	44	4.3
10/21-11/6/03	34	11	8	2	13	6	25	1	53	44	4.3
10/7-23/03	34	10	9	2	15	7	22	1	54	43	4.4
9/16-10/9/03	35	11	9	2	14	6	22	1	55	42	4.5
9/2-18/03	36	11	10	2	12	5	23	1	57	40	4.5
8/19-9/4/03	38	12	8	3	12	5	21	1	58	38	4.6
3 <sup>rd</sup> quarter JAS 03	40	11	9	2	12	6	20	-	60	38	4.7
2 <sup>nd</sup> quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1 <sup>st</sup> quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 <sup>th</sup> quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 <sup>rd</sup> quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 <sup>nd</sup> quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 <sup>st</sup> quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

# 5. If the election were held today, would you ...

			Red	SISTERED VOT	ERS		
	11/4- 20/03	11/18 - <u>20/03</u>	10/21- <u>11/6/03</u>	10/7- <u>23/03</u>	9/16- <u>10/9/03</u>	9/2- <u>18/03</u>	8/19- <u>9/4/03</u>
Definitely vote to reelect Bush as President Consider voting for	38	37	40	38	39	40	39
someone else  Definitely vote for	24	25	24	25	24	23	25
someone else	36	37	34	34	35	35	34
Not sure	2	1	2	3	2	2	2
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
	JAS 03	<u>AMJ 03</u>	<u>JFM 03</u>	OND 02	JAS 02	<u>AMJ 02</u>	JFM 02
	41	44	41	44	42	50	54
	24	23	23	25	29	25	24
	33	30	33	28	26	22	20
	2	3	3	3	3	3	2

*	* *	k 1	k :	*	*	*	*	*	* BEGINNING	SPECIAL	<b>SECTION</b>	*	*	*	*	*	*	*	*	*	*
									DEGININING	SPECIAL	SECTION										

5a. If the election for president were held today and the candidates were George W. Bush for the Republicans and Howard Dean for the Democrats, for which candidate would you vote - Bush or Dean?

	REG	ISTERED VO	TERS
	11/4-	11/18 -	10/7 -
	<u>20/03</u>	<u>20/03</u>	<u>9/03</u>
George W. Bush	51	50	50
Howard Dean	35	36	32
(DO NOT READ) Neither	9	9	10
Not sure	5	5	8

5b. If the election for president were held today and the candidates were George W. Bush for the Republicans and Richard Gephardt for the Democrats, for which candidate would you vote – Bush or Gephardt?

		TERED
	11/4-	11/18 -
	20/03	20/03
George W. Bush	51	52
Richard Gephardt	35	34
(DO NOT READ) Neither	9	10
Not sure	5	4

\*\*\*\*\*\* \* END SPECIAL SECTION \*\*\*\*\*\*\*

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

		ALL ADULTS												
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-							
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	18/03	9/4/03							
7, very strong economy	5	6	4	4	4	4	5							
6	8	8	9	8	9	8	8							
5	30	27	31	30	28	27	27							
4	22	24	21	23	23	24	24							
3	17	17	18	19	19	19	18							
2	8	8	7	7	8	8	8							
1, very weak economy	9	9	9	9	8	9	9							
Not sure	1	1	1		1	11	1							
Total 6-7	14	13	13	13	12	12	13							
Total 1-3	34	34	34	35	36	37	35							
Mean	4.0	4.0	4.0	4.0	4.0	3.9	4.0							
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>							
	Quarter													
	JAS 03	AMJ 03	<u>JFM 03</u>	OND 02	JAS 02	AMJ 02	<u>JFM 02</u>							
	4	5	4	5	6	6	7							
	8	8	8	9	10	11	11							
	27	29	28	29	31	34	32							
	24	24	24	24	23	23	23							
	19	18	19	17	16	14	15							
	8	7	7	7	5	5	5							
	9	8	9	8	8	6	7							
	1	1	11	1	11	11	-							
	12 35	13 33	12 35	14 32	16 29	16 26	17 27							
	4.0	4.0	3.9	4.1	4.2	4.3	4.3							

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

		ALL ADULTS											
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-						
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03						
Much stronger	8	8	7	6	6	7	6						
Somewhat stronger	29	28	28	27	26	26	26						
About the same	50	51	51	51	51	52	52						
Somewhat weaker	8	8	8	10	11	10	10						
Much weaker	4	4	5	5	5	4	5						
Not sure	1	1	11	1	1	1	11						
Total Stronger	36	35	35	33	32	32	31						
Total Weaker	12	12	12	14	16	15	15						
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>						
	Quarter												
	JAS 03	<b>AMJ 03</b>	JFM 03	OND 02	JAS 02	<u>AMJ 02</u>	JFM 02						
	6	7	6	5	6	6	8						
	27	28	23	24	24	31	33						
	51	49	48	52	55	51	46						
	10	10	14	12	10	8	8						
	5	5	6	5	4	3	3						
	11	11	3	2	11	11	1						
	33 15	35 15	29 20	30 17	30 14	37 11	41 11						

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

		ALL ADULTS												
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-							
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	18/03	9/4/03							
7, very strong	11	11	11	10	10	10	10							
6	14	14	14	14	15	16	15							
5	30	30	30	30	28	28	27							
4	18	18	18	19	20	20	21							
3	11	11	11	11	11	10	11							
2	5	5	5	5	5	5	5							
1, very weak	9	9	10	10	10	9	9							
Not sure	2	2	1	11	1	2	2							
Total 6-7	25	25	25	24	25	26	25							
Total 1-3	25	25	26	26	26	24	24							
Mean	4.4	4.4		4.4	4.4	4.4	4.4							
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>							
	Quarter													
	JAS 03	AMJ 03	<u>JFM 03</u>	OND 02	JAS 02	<u>AMJ 02</u>	JFM 02							
	10	9	9	10	10	9	11							
	15	15	14	14	15	14	15							
	28	29	28	31	30	31	30							
	20	20	20	19	19	20	19							
	11	11	11	11	11	11	10							
	5	5	5	4	5	5	4							
	9	10	11	10	9	9	9							
	2	1	2	1	11	1	1							
	25	24	23	24	25	23	26							
	25	26	26	25	24	24	23							
	4.4	4.4	4.3	4.4	4.4	4.4	4.5							

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03
Much stronger	11	11	12	12	12	10	10
Somewhat stronger	28	27	28	26	26	29	27
About the same	52	53	52	53	52	52	54
Somewhat weaker	6	5	5	6	7	6	6
Much weaker	2	3	2	2	2	2	2
Not sure	11	1	1	1	11	1	11
Total Stronger	39	38	39	37	38	39	37
Total Weaker	8	8	7	8	9	8	8
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	<u>AMJ 03</u>	<u>JFM 03</u>	OND 02	JAS 02	AMJ 02	JFM 02
	11	12	12	10	11	11	13
	27	29	25	29	29	29	31
	53	51	51	51	51	52	50
	6	5	7	7	6	5	4
	2	2	3	2	2	2	2
	1	1	2	11	1	1	1
	38 8	40 8	37 10	39 9	40 8	40 7	44 6

# Now I'd like you to think about how your personal financial situation has changed in the <u>past</u> six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03
More comfortable	35	34	36	34	36	35	34
Less comfortable	43	45	43	44	43	45	45
No change (VOL)	20	19	20	21	20	19	19
Not sure	2	2	1	1	1	1	2
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	35	34	29	32	32	36	34
	44	45	48	48	49	43	45
	20	20	21	19	18	19	20
	1	1	2	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	20/03	11/6/03	23/03	10/9/03	18/03	9/4/03
More comfortable	43	43	42	38	40	42	39
Less comfortable	37	37	37	40	40	39	40
No change (VOL)	19	19	20	21	19	18	20
Not sure	1	1	1	1	1	1	1
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	41	39	35	38	39	43	41
	39	39	42	42	43	36	38
	19	21	22	20	17	20	21
	1	1	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	18/03	9/4/03
More confident	40	39	40	37	39	41	38
Less confident	42	44	42	45	44	44	45
No change (VOL)	16	16	16	17	16	14	15
Not sure	2	1	2	1	1	1	2
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	38	38	34	37	39	42	39
	45	44	46	46	45	41	45
	15	16	17	15	14	15	15
	2	2	3	2	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03
More confident	42	42	44	41	40	43	40
Less confident	40	41	39	41	43	42	43
No change (VOL)	16	16	15	16	15	13	15
Not sure	2	1	2	2	2	2	2
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	41	41	35	35	37	44	42
	42	42	45	49	49	39	40
	15	15	17	14	12	15	16
	2	2	3	2	2	2	2

16a. Thinking of the <u>last</u> 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	<u>18/03</u>	9/4/03
Yes	45	46	42	44	46	45	44
No	55	53	58	56	54	55	56
Not sure	-	1	-	-	-	-	-
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	45	44	43	44	42	42	43
	55	56	56	56	58	57	57
	-	-	1	_	-	1	-

16b. Now look ahead at the <u>next</u> six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	Г						
				ALL ADULTS			
	11/4-	11/18 -	10/21-	10/7-	9/16-	9/2-	8/19-
	20/03	<u>20/03</u>	11/6/03	23/03	10/9/03	18/03	9/4/03
Extremely likely	7	8	7	7	8	8	8
Very likely	13	12	12	12	13	13	13
Somewhat likely	29	29	29	31	32	30	31
Not very likely	31	32	31	30	28	30	30
Not at all likely	18	18	19	18	17	17	16
Not sure	2	1	2	2	2	2	2
Total Likely	20	20	19	20	22	21	21
Total Not Likely	49	50	50	48	45	47	46
	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
	Quarter						
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	JFM 02
	7	8	9	9	8	6	7
	14	12	14	13	12	11	12
	32	30	29	30	30	28	29
	29	31	28	30	31	34	32
	16	17	16	16	18	19	17
	2	2	4	2	1	2	1
	21	20	22	22	20	18	20
	46	48	45	45	48	53	50

## DEMOGRAPHICS

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

# (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	11/4-
	20/03
18-34	31
35-49	31
50-64	22
65 and over	15
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	11/4-
	20/03
TOTAL EMPLOYED	65
Full time	52
Part time	13
Not employed	16
Retired	19
Refused/not sure	-

# (Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	11/4-
	20/03
Professional	15
Senior executive or manager	6
Clerical or administrative	7
Sales or services	10
A skilled trade or technical occupation	12
Blue-collar work or laborer	6
Farming or fishing	1
Other (VOL)	7
Refused/not sure	1
Not Employed Full/Part Time (Q.D2a)	35

# D3. What is the last year of school you completed?

	ALL ADULTS
	11/4-
	20/03
Grade school or some high school	7
Completed high school	22
Some community college or university, but	
did not finish	24
Completed technical school or a	
community college	16
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a	
Master's or Ph.D	11
Refused/not sure	1

# D4. Are you currently married?

	ALL ADULTS
	11/4-
	20/03
Yes	61
No	39
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	11/4-
	20/03
1	18
2	33
3	19
4	16
5	8
6 or more	5
Refused/not sure	1

# (Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	11/4-
	20/03
ANY CHILDREN - NET	39
Under 6	20
6-12	19
13-17	15
NO CHILDREN	60
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2002, please stop me. Was your household income for 2002:

	ALL ADULTS
	11/4-
	20/03
Under \$15,000	10
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	8
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	11
Refused/not sure	10

- D8a. Are you white, black, Asian, or some other race?
- D8b. Are you of Hispanic ethnicity?

# (RESULTS SHOWN IN SUMMARY BELOW.)

	ALL ADULTS
	11/4-
	20/03
White	79
Black	
Hispanic	
Asian	
American Indian	
Other	· ·
Refused	2

D9. Are you currently registered to vote at this address, or not?

	ALL ADULTS
	11/4-
	20/03
Yes	76
No	24
Refused/not sure	_

#### (Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- D10b. Do you lean strongly or only moderately toward the Democratic Party?
- D10c. Do you lean strongly or only moderately toward the Republican Party?
- D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
	11/4-
	20/03
Strongly Republican	20
Moderately Republican	23
Definitely Independent/neither	11
Moderately Democrat	26
Strongly Democrat	19
Refused/not sure	1
Total Republican	43
Total Democrat	45

D11. Do you currently own stocks, bonds or mutual funds?

	ALL ADULTS
	11/4-
	20/03
Yes	51
No	47
Refused/not sure	2

## (Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	Investors
	11/4-
	20/03
None	39
1 time	18
2 times	13
3 times	8
4 times	4
5 to 9 times	7
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more	2
Refused/not sure	3
Active Investors (5 times or more)	15

D13. Do you own your home, or do you rent?

	ALL ADULTS
	11/4-
	20/03
Own	70
Rent	28
Refused/not sure	2

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	11/4-
	20/03
Protestant	59
Catholic	28
Jewish	2
Some other religion	3
Not raised religiously (VOL)	4
Refused/not sure	4

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	11/4-
	20/03
Born-again Christian	27
Fundamentalist	6
Neither	65
Refused/not sure	2

**REGION:** 

	ALL ADULTS
	11/4-
	20/03
Northeast	20
Midwest	22
South	36
West	22

**METROPOLITAN STATUS:** 

	ALL ADULTS
	11/4-
	20/03
Urban	29
Suburban	49
Rural	22

**GENDER:** 

	ALL ADULTS
	11/4-
	20/03
Male	48
Female	52