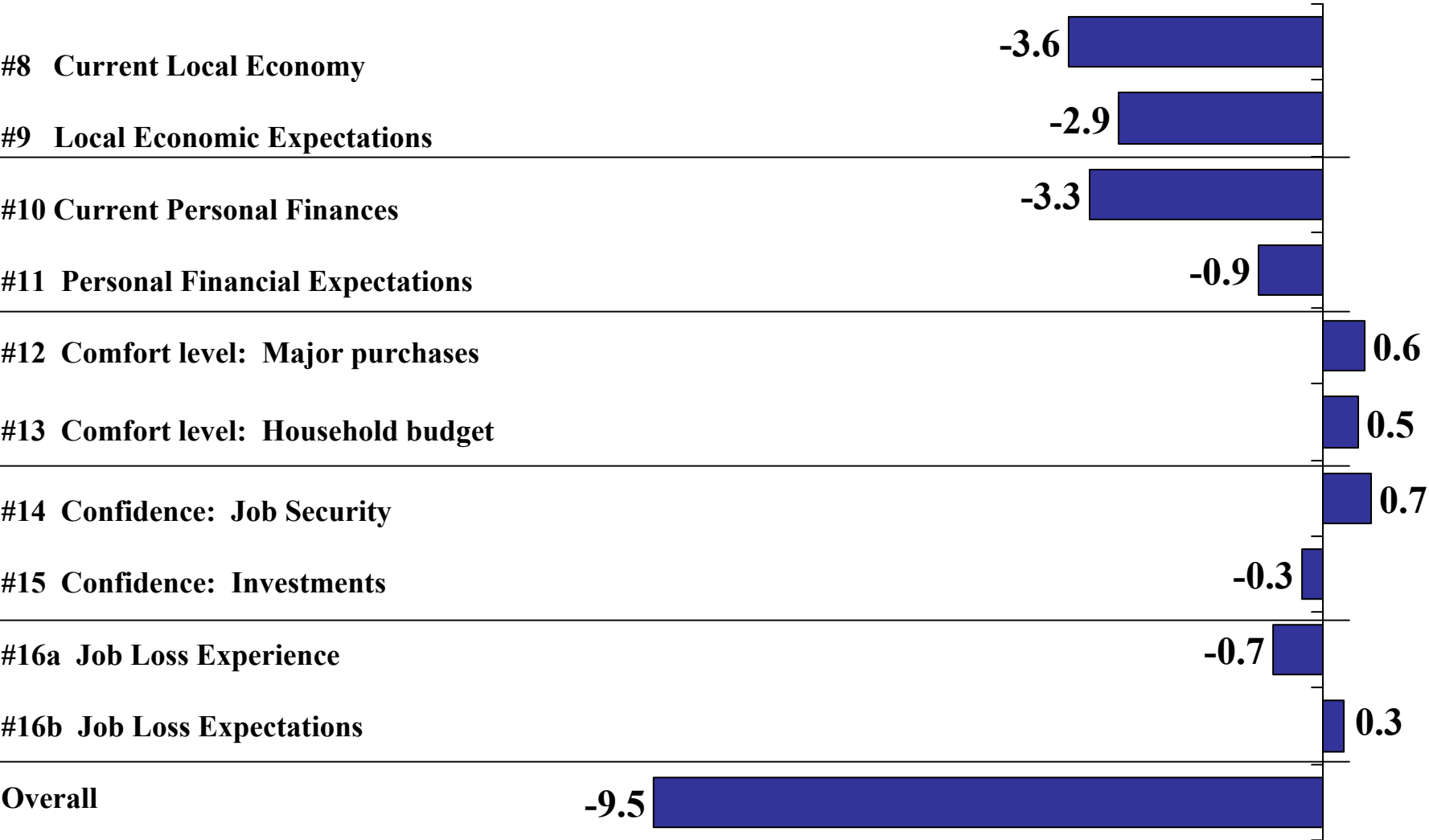


# Overall CASH Index 90.5

## Components of the Ipsos CASH Index November 2003



\* Each bar indicates how much the index score on that question has moved up or down since the baseline of January 2002

# NATIONAL Monthly

Ipsos CASH Index

Consumer Attitudes and Spending by Household

November 2003

—◆— National

