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November 4-6, 2003 interviews: 520 non-Republicans, 253 Democratic primary participants November 18-20 2003 interviews: 528 non-Republicans, 274 Democratic primary participants Margin of error: ±4.4 for non-Republicans, ±6.0 for Democratic primary participants Combined interviews: 1,048 non-Republicans, 527 Democratic primary participants Margin of error: ±3.1 for non-Republicans, ±4.4 for Democratic primary participants

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IPSOS-PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL DEMOCRATIC NOMINEE STUDY RELEASE DATE: NOVEMBER 2003 PROJECT #81-4568-20

NOTE: all results shown are percentages unless otherwise labeled.

(Q.1a ASKED ONLY OF NON-REPUBLICANS.)

1a. Looking ahead, in the 2004 campaign to select the nominees for President, will you participate in the Democratic primary or caucus in your state to select the nominee for President, or in the Republican primary or caucus, or is that not an election you expect to participate in next year?

				Non-Rep	UBLICANS				
	11/4- 20/03	11/18- <u>20/03</u>	11/4- <u>6/03</u>	9/16- <u>18/03</u>	9/2 - <u>4/03</u>	7/8- <u>24/03</u>	5/6- <u>22/03</u>	4/15- <u>5/8/03</u>	
Participate in the Democratic									
primary or caucus	52	54	50	54	47	50	50	50	CONTINUE
Participate in the Republican primary or caucus	10	9	11	8	12	8	10	9	
Do not expect to participate in the primary election/ caucus	24	20	20	07	20	24	24	24	
next year	31	30	32	27	30	31	31	31	
Not sure	7	7	7	11	11	11	9	10	

Q.1b-1e ASKED ONLY OF DEMOCRATIC PRIMARY OR CAUCUS PARTICIPANTS.

1b. It is early, but if you had to choose today, which ONE of the following nine candidates would you be most likely to support for the Democratic nomination for President?

	DEMOCRATIC PRIMARY PARTICIPANTS							
	11/4- 20/03	11/18- <u>20/03</u>	11/4- <u>6/03</u>	9/16- <u>18/03</u>	9/2 - 4/03	7/8- <u>24/03</u>	5/6- 22/03	4/15- <u>5/8/03</u>
Former Vermont Governor Howard Dean	20	20	20	15	14	12	7	7
Retired 4 star general Wesley Clark	16	15	17	13	NA	NA	NA	NA
Former House Minority Leader Richard Gephardt	14	15	16	9	15	14	14	12
Connecticut Senator Joe Lieberman	12	9	13	9	13	16	18	15
Massachusetts Senator John Kerry	10	14	6	12	20	16	15	17
North Carolina Senator John Edwards	5	5	5	9	5	7	9	8
Ohio Congressman Dennis Kucinich ¹	4	3	5	NA	NA	NA	NA	NA
New York activist Al Sharpton	3	3	3	7	4	3	5	5
Former Illinois Senator Carol Mosely-Braun	3	3	2	1	3	4	3	4
Florida Senator Bob Graham	NA	NA	NA	4	3	4	8	8
New York Senator Hillary Rodham Clinton (NOT ASKED; VOLUNTEERED)	1	1	_	-	2	1	3	2
Other/none/not sure	12	12	13	21	23	18	22	22

¹Prior to November 4-6, 2003, respondents who selected Dennis Kucinich were coded as "other".

(ASKED OF THOSE WHO MAKE A CHOICE IN Q.1b AND DO NOT VOLUNTEER HILLARY RODHAM CLINTON.)

1d. If New York Senator Hillary Rodham Clinton decided to seek the Democratic nomination for president, would you continue to support (FIRST CHOICE IN Q.1b) or would you prefer to support Hillary Rodham Clinton?

(ASKED OF THOSE WHO DO NOT HAVE A FIRST CHOICE IN Q.1b.)

1e. If New York Senator Hillary Rodham Clinton decided to seek the Democratic nomination for President, would she be your first choice for the nomination?

RECALCULATED PREFERENCE IF HILLARY RODHAM CLINTON RUNS:

	DEMOCRATIC PRIMARY PARTICIPANTS							
	11/4- <u>20/03</u>	11/18- <u>20/03</u>	11/4- <u>6/03</u>	9/16- <u>18/03</u>	9/2 - <u>4/03</u>	7/8- <u>24/03</u>	5/6- <u>22/03</u>	4/15- <u>5/8/03</u>
New York Senator Hillary Rodham Clinton	41	43	38	38	42	38	38	38
Former Vermont Governor Howard Dean	11	12	11	8	7	8	4	4
Retired 4 star general Wesley Clark	11	10	11	10	NA	NA	NA	NA
Former House Minority Leader Richard Gephardt	7	7	8	5	7	8	8	6
Massachusetts Senator John Kerry	6	8	7	8	9	10	10	11
Connecticut Senator Joe Lieberman	6	5	4	5	8	8	10	9
North Carolina Senator John Edwards	3	3	4	5	3	4	6	5
Ohio Congressman Dennis Kucinich ¹	3	1	4	NA	NA	NA	NA	NA
New York activist Al Sharpton	1	1	2	2	2	1	2	2
Former Illinois Senator Carol Mosely-Braun	-	-	-	-	2	1	1	1
Florida Senator Bob Graham	NA	NA	NA	1	2	2	5	5
Other/none/not sure	11	10	11	18	18	20	16	19

¹Prior to November 4-6, 2003, respondents who selected Dennis Kucinich were coded as "other".

DEMOGRAPHICS

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
	20/03
18-34	25
35-49	31
50-64	28
65 and over	16
Refused/not sure	-

D2a. Are you employed:

	DEMOCRATIC PRIMARY
	PARTICIPANTS
	11/4-
	20/03
TOTAL EMPLOYED	63
Full time	
Part time	11
Not employed	15
Retired	21
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
	<u>20/03</u>
Professional	20
Senior executive or manager	6
Clerical or administrative	8
Sales or services	8
A skilled trade or technical occupation	10
Blue-collar work or laborer	5
Farming or fishing	-
Other (VOL)	5
Refused/not sure	1
Not Employed Full/Part Time (Q.D2a)	37

D3. What is the last year of school you completed?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4- <u>20/03</u>
Grade school or some high school	6
Completed high school	19
Some community college or university, but did not finish	22
community college	16
Completed a university or Bachelor's degree	21
Completed a post-graduate degree such as a Master's or Ph.D	15 1

D4. Are you currently married?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
	<u>20/03</u>
Yes	58
No	42
Refused/not sure	-

DEMOCRATIC

D5. Including yourself and any children, how many people are currently living in your household?

	PRIMARY PARTICIPANTS
	11/4-
	20/03
1	21
2	35
3	17
4	14
5	8
6 or more	4
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D1c. How many children ages 13 to 17 are currently living in your household?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
ANY CHILDREN - NET	<u>20/03</u> 33
Under 6	16
6-12	18
13-17	14
NO CHILDREN	66
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2002, please stop me. Was your household income for 2002:

DEMOCRATIC

PRIMARY PARTICIPANTS
11/4-
<u>20/03</u>
11
9
7
6
9
10
15
11
13
9

- D8a. Are you white, black, Asian, or some other race?
- D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

	DEMOCRATIC
	PRIMARY
	PARTICIPANTS
	11/4-
	20/03
White	72
Black	17
Hispanic	4
Asian	3
American Indian	2
Other	-
Refused	2

D9. Are you currently registered to vote at this address, or not?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4- <u>20/03</u>
Yes	100
No	-
Refused/not sure	_

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- D10b. Do you lean strongly or only moderately toward the Democratic Party?
- D10c. Do you lean strongly or only moderately toward the Republican Party?
- D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
Oles et Ber tile	<u>20/03</u>
Strongly Republican	-
Moderately Republican	4
Definitely Independent/neither	5
Moderately Democrat	44
Strongly Democrat	46
Refused/not sure	1
Total Republican	4
Total Democrat	89

D11. Do you currently own stocks, bonds or mutual funds?

	PRIMARY PARTICIPANTS
	11/4-
	20/03
Yes	55
No	43
Refused/not sure	2

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	Investors
	11/4-
	20/03
None	39
1 time	21
2 times	12
3 times	7
4 times	5
5 to 9 times	8
10 to 14 times	1
15 to 19 times	1
20 to 24 times	-
25 times or more	3
Refused/not sure	3
Active Investors (5 times or more)	13

D13. Do you own your home, or do you rent?

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4- <u>20/03</u>
Own	72
Rent	27
Refused/not sure	1

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	DEMOCRATIC PRIMARY
	PARTICIPANTS
	11/4-
	20/03
Protestant	59
Catholic	27
Jewish	4
Some other religion	3
Not raised religiously (VOL)	3
Refused/not sure	4

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

PRIMARY PARTICIPANTS
11/4-
20/03
26
6
66
2

REGION:

	DEMOCRATIC PRIMARY PARTICIPANTS
	11/4-
	20/03
Northeast	20
Midwest	22
South	37
West	21

METROPOLITAN STATUS:

	DEMOCRATIC PRIMARY PARTICIPANTS
Urban	11/4- <u>20/03</u> 34
Suburban	48
Rural	18

GENDER:

	DEMOCRATIC
	PRIMARY
	PARTICIPANTS
	11/4-
	20/03
Male	40
Female	60