



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: December 15-17, 2003
Interviews: 1,001 adults, 756 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters

**THE ASSOCIATED PRESS POLL (SPECIAL FLU SECTION)
CONDUCTED BY IPSOS-PUBLIC AFFAIRS
RELEASE DATE: DECEMBER 19, 2003
PROJECT #81-4568-25**

NOTE: all results shown are percentages unless otherwise labeled.

Now, changing subjects a bit, a few questions about the flu season...

1. Have you had a case of the flu this year that forced you to seek medical attention or not?

| | |
|----------------|----|
| Yes | 9 |
| No | 91 |
| Not sure | - |

2. Have you been vaccinated against the flu this year with a flu shot, or with nasal spray or have you not been vaccinated against the flu?

| | |
|----------------------|----|
| Flu shot | 35 |
| Nasal spray | - |
| Not vaccinated | 65 |
| Not sure | - |

(ASKED ONLY OF THOSE WHO SAY "NOT VACCINATED" IN Q.2.)

3. Which of the following reasons best describes why you did not get a flu shot...

| | |
|----------------------------------------|----|
| Didn't think it was necessary | 45 |
| Think it does more harm than good | 21 |
| No time to get one | 14 |
| Tried, but none was available | 6 |
| The cost | 6 |
| None of the above | 8 |
| Not sure | - |

(ASKED ONLY OF THOSE WHO SAY IN Q.2 THAT THEY GOT A FLU SHOT.)

4. Which one of these reasons BEST describes why you got a flu shot?

| | |
|-------------------------------------------------------------------------------------|----|
| Just wanted to avoid the flu | 38 |
| Because of other health conditions that put you at risk | 25 |
| Doctor's recommendation | 24 |
| Recommendation of friends or family | 5 |
| News accounts about the early start and severity of this year's flu season | 4 |
| None of the above | 4 |
| Not sure | - |

(ASKED ONLY OF THOSE WHO SAY IN Q.2 THAT THEY GOT A FLU SHOT.)

5. Is this year the first time you have gotten a flu shot, or have you had one before this year?

| | |
|--------------------------------|----|
| First time this year | 13 |
| Had one before this year | 87 |
| Not sure | - |

(ASKED ONLY OF THOSE WHO SAY IN Q.2 THAT THEY GOT A FLU SHOT.)

6. Have you or has anyone in your household gotten the flu this year even after getting a flu shot, or not?

| | |
|----------------|----|
| Yes | 11 |
| No | 89 |
| Not sure | - |

(ASKED ONLY OF THOSE WHO SAY IN Q.2 THAT THEY GOT A FLU SHOT.)

7. The flu vaccine is usually paid for in one of three ways: by an employer, through health insurance, or by people paying for it themselves. Did your employer pay for you to get a flu shot, did your health insurance plan pay for it, or did you have to pay for it yourself?

| | |
|----------------------------|----|
| Employer paid | 22 |
| Insurance paid | 48 |
| Paid for it yourself | 23 |
| None of the above | 5 |
| Not sure | 2 |

(ASKED ONLY OF THOSE WHO HAVE CHILDREN.)

8a/b. Has your child been vaccinated against the flu, or not? How many of your children have been vaccinated against the flu?

| | |
|--------------------------|----|
| 0 - not vaccinated | 70 |
| 1 | 14 |
| 2 | 8 |
| 3 | 3 |
| 4 | 1 |
| 5 or more | 1 |
| Not sure | 3 |

9. Are you washing your hands more often or taking other precautions to try to protect yourself against the flu?

| | |
|----------------|----|
| Yes | 69 |
| No | 31 |
| Not sure | - |

| |
|---------------------|
| DEMOGRAPHICS |
|---------------------|

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

| | |
|------------------------|----|
| 18-34 | 31 |
| 35-49 | 29 |
| 50-64 | 25 |
| 65 and over | 14 |
| Refused/not sure | 1 |

D2a. Are you employed:

| | |
|-----------------------------|-----------|
| TOTAL EMPLOYED | 64 |
| Full time | 52 |
| Part time | 12 |
| Not employed | 18 |
| Retired | 18 |
| Refused/not sure | - |

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

| | |
|-----------------------------------------------|----|
| Professional | 16 |
| Senior executive or manager | 9 |
| Clerical or administrative | 7 |
| Sales or services | 10 |
| A skilled trade or technical occupation | 12 |
| Blue-collar work or laborer | 5 |
| Farming or fishing | - |
| Other (VOL) | 5 |
| Refused/not sure | - |
| Not Employed Full/Part Time (Q.D2a) | 36 |

D3. What is the last year of school you completed?

| | |
|----------------------------------------------------------------------|----|
| Grade school or some high school | 6 |
| Completed high school | 23 |
| Some community college or university, but did not finish | 24 |
| Completed technical school or a community college | 16 |
| Completed a university or Bachelor's degree | 20 |
| Completed a post-graduate degree such as a Master's or Ph.D. | 11 |
| Refused/not sure | - |

D4. Are you currently married?

| | |
|------------------------|----|
| Yes | 57 |
| No | 43 |
| Refused/not sure | - |

D5. Including yourself and any children, how many people are currently living in your household?

| | |
|------------------------|----|
| 1 | 17 |
| 2 | 35 |
| 3 | 18 |
| 4 | 16 |
| 5 | 8 |
| 6 or more | 5 |
| Refused/not sure | 1 |

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

| | |
|---------------------------------|-----------|
| ANY CHILDREN – NET | 38 |
| Under 6 | 20 |
| 6-12 | 18 |
| 13-17 | 15 |
| NO CHILDREN | 61 |
| Refused/not sure | 1 |

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2002, please stop me. Was your household income for 2002:

| | |
|---------------------------------------|----|
| Under \$15,000 | 13 |
| \$15,000 to less than \$20,000 | 8 |
| \$20,000 to less than \$25,000 | 7 |
| \$25,000 to less than \$30,000 | 6 |
| \$30,000 to less than \$40,000 | 10 |
| \$40,000 to less than \$50,000 | 9 |
| \$50,000 to less than \$75,000 | 17 |
| \$75,000 to less than \$100,000 | 10 |
| \$100,000 or more | 12 |
| Refused/not sure | 8 |

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

| | |
|-----------------------|----|
| White | 80 |
| Black | 9 |
| Hispanic | 6 |
| Asian | 2 |
| American Indian | - |
| Other | 2 |
| Refused | 1 |

D9. Are you currently registered to vote at this address, or not?

| | |
|------------------------|----|
| Yes | 73 |
| No..... | 27 |
| Refused/not sure | - |

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

| | REGISTERED VOTERS |
|-------------------------------------|------------------------------|
| Strongly Republican | 22 |
| Moderately Republican | 23 |
| Definitely Independent/neither..... | 10 |
| Moderately Democrat..... | 26 |
| Strongly Democrat | 18 |
| Refused/not sure | 1 |
| <hr/> | |
| Total Republican | 45 |
| Total Democrat..... | 44 |

D11. Do you currently own stocks, bonds or mutual funds?

| | |
|------------------------|----|
| Yes | 53 |
| No..... | 45 |
| Refused/not sure | 2 |

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In 2002, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

| | INVESTORS |
|------------------------------------------------|------------------|
| None..... | 39 |
| 1 time..... | 19 |
| 2 times..... | 11 |
| 3 times..... | 9 |
| 4 times..... | 3 |
| 5 to 9 times..... | 8 |
| 10 to 14 times..... | 4 |
| 15 to 19 times..... | 2 |
| 20 to 24 times..... | 1 |
| 25 times or more | 1 |
| Refused/not sure | 3 |
| <hr/> | |
| Active Investors (5 times or more)..... | 16 |

D13. Do you own your home, or do you rent?

| | |
|------------------------|----|
| Own | 70 |
| Rent..... | 28 |
| Refused/not sure | 2 |

D14a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

| | |
|-----------------------------------|----|
| Protestant | 59 |
| Catholic | 26 |
| Jewish | 2 |
| Some other religion | 6 |
| Not raised religiously (VOL)..... | 5 |
| Refused/not sure | 2 |

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

| | |
|---------------------------|----|
| Born-again Christian..... | 29 |
| Fundamentalist..... | 5 |
| Neither..... | 64 |
| Refused/not sure | 2 |

REGION:

| | |
|----------------|----|
| Northeast..... | 20 |
| Midwest | 22 |
| South | 36 |
| West | 22 |

METROPOLITAN STATUS:

| | |
|---------------|----|
| Urban | 28 |
| Suburban..... | 50 |
| Rural..... | 22 |

GENDER:

| | |
|--------------|----|
| Male | 48 |
| Female | 52 |