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Interview dates: February 2-4, 2004
Interviews: 1,000 adults, 743 registered voters
Margin of error: ± 3.1 for all adults, ± 3.7 for registered voters

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS
RELEASE DATE: FEBRUARY 9, 2004**

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

ALL ADULTS							
	<u>2/2 - 4/04*</u>	<u>1/5 - 7/04**</u>	<u>12/15 - 17/03**</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>
Right direction.....	44	49	47	43	38	41	41
Wrong track	52	46	48	51	56	53	52
Not sure	4	5	5	6	6	6	7
	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>	<u>9/2 - 4/03</u>	<u>8/19 - 21/03</u>	<u>8/5 - 8/03</u>	<u>7/22 - 24/03</u>	<u>7/8 - 10/03</u>
	39	37	39	39	42	40	46
	54	57	56	53	52	54	48
	7	6	5	8	6	6	6
	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	1 Year Ago <u>2/4 - 6/03</u>
	41	52	41	43	46	54	38
	53	42	50	50	48	39	48
	6	6	9	7	6	7	14

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS							
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03
7, very strong economy	5	7	5	5	6	5	4
6	9	11	10	10	8	9	8
5	32	30	30	32	27	32	30
4	21	24	25	25	24	20	23
3	17	15	16	15	17	16	19
2	7	6	6	6	8	8	6
1, very weak economy	9	6	7	7	9	9	9
Not sure	-	1	1	-	1	1	1
Total 6-7	14	19	15	15	13	14	13
Total 1-3	33	27	28	28	34	33	34
Mean	4.1	4.3	4.2	4.2	4.0	4.1	4.0
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03	7/8 - 10/03
4	4	3	4	5	3	5	4
9	9	9	7	9	8	7	9
29	29	27	27	27	28	26	29
23	23	23	24	24	26	23	25
19	19	19	19	17	20	19	19
8	8	9	9	8	7	10	6
8	8	9	9	9	8	9	7
-	-	1	1	1	-	1	1
13	13	12	11	14	11	12	13
35	35	37	37	34	35	38	33
4.0	4.0	3.9	3.9	4.0	3.9	3.9	4.0
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 Year Ago 2/4 - 6/03
4	4	5	4	5	6	6	4
8	8	8	8	9	10	11	8
27	27	29	28	29	31	34	24
24	24	24	24	24	23	23	26
19	19	18	19	17	16	14	18
8	8	7	7	7	5	5	7
9	9	8	9	8	8	6	11
1	1	1	1	1	1	1	2
12	12	13	12	14	16	16	12
35	35	33	35	32	29	26	37
4.0	4.0	4.0	3.9	4.1	4.2	4.3	3.8

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03
Much stronger.....	6	9	7	8	8	8	7
Somewhat stronger.....	28	30	31	33	28	30	26
About the same.....	54	52	51	47	51	48	54
Somewhat weaker.....	7	5	7	8	8	8	8
Much weaker.....	4	3	3	3	4	5	4
Not sure.....	1	1	1	1	1	1	1
Total Stronger.....	34	39	37	41	35	38	33
Total Weaker.....	11	8	10	11	12	13	12
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03	7/8 - 10/03
	5	7	6	5	5	6	6
	27	25	26	25	31	27	25
	49	52	52	53	50	50	53
	12	11	10	11	9	10	9
	5	4	5	5	4	6	5
	2	1	1	1	1	1	2
	32	32	32	30	36	34	31
	17	15	15	16	14	15	14
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 Year Ago 2/4 - 6/03
	6	7	6	5	6	6	6
	27	28	23	24	24	31	19
	51	49	48	52	55	51	51
	10	10	14	12	10	8	13
	5	5	6	5	4	3	8
	1	1	3	2	1	1	3
	33	35	29	30	30	37	25
	15	15	20	17	14	11	21

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS							
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03
7, very strong.....	10	10	10	9	11	10	11
6.....	14	15	16	15	14	14	15
5.....	28	30	28	30	30	30	29
4.....	21	19	19	16	18	19	18
3.....	10	11	10	12	11	10	11
2.....	7	5	5	7	5	5	5
1, very weak.....	9	9	11	10	9	10	10
Not sure.....	1	1	1	1	2	2	1
Total 6-7.....	24	24	26	25	25	24	26
Total 1-3.....	26	25	26	28	25	26	26
Mean	4.4	4.4	4.4	4.3	4.4	4.4	4.4
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03	7/8 - 10/03
9	9	11	10	11	10	11	8
13	13	16	15	15	16	15	14
30	30	27	29	26	30	29	29
21	21	19	22	20	17	19	22
11	11	11	10	11	12	12	10
5	5	5	5	4	5	5	5
10	10	9	8	10	8	7	10
1	1	2	1	3	2	2	2
22	22	27	25	25	26	26	22
26	26	25	24	25	25	25	25
4.3	4.3	4.4	4.4	4.4	4.5	4.5	4.3
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 Year Ago 2/4 - 6/03
10	10	9	9	10	10	9	10
15	15	15	14	14	15	14	13
28	28	29	28	31	30	31	28
20	20	20	20	19	19	20	19
11	11	11	11	11	11	11	10
5	5	5	5	4	5	5	5
9	9	10	11	10	9	9	11
2	2	1	2	1	1	1	4
25	25	24	23	24	25	23	22
25	25	26	26	25	24	24	27
4.4	4.4	4.4	4.3	4.4	4.4	4.4	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS							
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03
Much stronger.....	12	10	13	10	11	11	13
Somewhat stronger.....	26	28	30	31	27	29	26
About the same.....	53	54	51	51	53	51	54
Somewhat weaker.....	6	5	4	5	5	6	4
Much weaker.....	2	2	1	2	3	2	2
Not sure.....	1	1	1	1	1	1	1
Total Stronger	38	38	43	41	38	40	39
Total Weaker	9	7	6	7	8	8	7
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03	7/8 - 10/03
	11	12	9	11	11	12	10
	25	28	29	25	26	28	28
	53	51	53	54	54	52	52
	8	6	6	6	5	5	7
	2	2	2	2	3	2	2
	1	1	1	2	1	1	1
	36	40	38	36	37	40	38
	10	8	8	8	8	7	8
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 Year Ago 2/4 - 6/03
	11	12	12	10	11	11	14
	27	29	25	29	29	29	22
	53	51	51	51	51	52	51
	6	5	7	7	6	5	8
	2	2	3	2	2	2	3
	1	1	2	1	1	1	2
	38	40	37	39	40	40	35
	8	8	10	9	8	7	11

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

ALL ADULTS						
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	10/21 - 23/03
More comfortable	36	38	38	37	34	34
Less comfortable	44	40	42	40	45	44
No change (VOL)	19	20	19	22	19	21
Not sure	1	2	1	1	2	1
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03
	33	38	33	35	36	36
	44	43	46	44	43	42
	22	18	20	19	20	20
	1	1	1	2	1	2
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02
	35	34	29	32	32	36
	44	45	48	48	49	43
	20	20	21	19	18	19
	1	1	2	1	1	2
	1 Year Ago 2/4 - 6/03					
	27					
	46					
	24					
	3					

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

ALL ADULTS						
	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	10/21 - 23/03
More comfortable	42	45	46	44	43	41
Less comfortable	39	35	36	36	37	38
No change (VOL)	18	19	17	20	19	20
Not sure	1	1	1	-	1	1
	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03	7/22 - 24/03
	36	44	39	39	43	40
	42	38	41	40	38	38
	21	17	19	20	18	21
	1	1	1	1	1	2
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02
	41	39	35	38	39	43
	39	39	42	42	43	36
	19	21	22	20	17	20
	1	1	1	-	1	1
	1 Year Ago 2/4 - 6/03					
	32					
	41					
	24					
	3					

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

ALL ADULTS						
	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u> <u>10/21 - 23/03</u>
More confident	43	47	44	44	39	41
Less confident.....	42	38	42	37	44	40
No change (VOL).....	13	13	13	17	16	16
Not sure	2	2	1	2	1	3
	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>	<u>9/2 - 4/03</u>	<u>8/19 - 21/03</u>	<u>8/5 - 8/03</u>	<u>7/22 - 24/03</u> <u>7/8 - 10/03</u>
	35	42	40	36	38	39
	45	43	45	46	45	46
	18	14	13	16	16	13
	2	1	2	2	1	2
	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u> 1 Year Ago 2/4 - 6/03
	38	38	34	37	39	42
	45	44	46	46	45	41
	15	16	17	15	14	15
	2	2	3	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

ALL ADULTS						
	<u>2/2 - 4/04</u>	<u>1/5 - 7/04</u>	<u>12/15 - 17/03</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u> <u>10/21 - 23/03</u>
More confident	46	48	48	46	42	43
Less confident.....	40	34	38	36	41	39
No change (VOL).....	12	15	11	16	16	15
Not sure	2	3	3	2	1	3
	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>	<u>9/2 - 4/03</u>	<u>8/19 - 21/03</u>	<u>8/5 - 8/03</u>	<u>7/22 - 24/03</u> <u>7/8 - 10/03</u>
	36	44	41	39	41	42
	44	42	42	44	41	42
	18	13	15	15	16	13
	2	1	2	2	2	3
	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u> 1 Year Ago 2/4 - 6/03
	41	41	35	35	37	44
	42	42	45	49	49	39
	15	15	17	14	12	15
	2	2	3	2	2	2

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

ALL ADULTS							
	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>	12/15 - <u>17/03</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>	10/21 - <u>23/03</u>
Yes.....	42	45	44	43	46	43	41
No	57	54	56	56	53	57	59
Not sure	1	1	-	1	1	-	-
	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>	9/2 - <u>4/03</u>	8/19 - <u>21/03</u>	8/5 - <u>8/03</u>	7/22 - <u>24/03</u>	7/8 - <u>10/03</u>
	47	44	45	43	45	45	47
	53	56	55	56	55	54	52
	-	-	-	1	-	1	1
	3 rd Quarter <u>JAS 03</u>	2 nd Quarter <u>AMJ 03</u>	1 st Quarter <u>JFM 03</u>	4 th Quarter <u>OND 02</u>	3 rd Quarter <u>JAS 02</u>	2 nd Quarter <u>AMJ 02</u>	1 Year Ago 2/4 - <u>6/03</u>
	45	44	43	44	42	42	42
	55	56	56	56	58	57	57
	-	-	1	-	-	1	1

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS							
	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>	12/15 - <u>17/03</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>	10/21 - <u>23/03</u>
Extremely likely	8	7	7	8	8	7	7
Very likely	12	12	11	13	12	7	11
Somewhat likely	28	29	32	27	29	30	28
Not very likely	31	33	32	34	32	30	33
Not at all likely	20	17	17	17	18	19	19
Not sure	1	2	1	1	1	2	2
Total Likely	20	19	18	20	20	19	18
Total Not Likely	51	51	49	51	50	49	52
	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>	9/2 - <u>4/03</u>	8/19 - <u>21/03</u>	8/5 - <u>8/03</u>	7/22 - <u>24/03</u>	7/8 - <u>10/03</u>
	8	8	8	8	7	7	7
	13	14	12	14	13	14	16
	33	31	30	32	32	33	31
	28	29	31	29	30	29	29
	16	17	17	15	17	16	15
	2	1	2	2	1	1	2
	21	22	20	22	20	21	22
	44	46	47	44	47	45	44
	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 Year Ago 2/4 - 6/03
	7	8	9	9	8	6	7
	14	12	14	13	12	11	16
	32	30	29	30	30	28	28
	29	31	28	30	31	34	25
	16	17	16	16	18	19	17
	2	2	4	2	1	2	7
	21	20	22	22	20	18	23
	46	48	45	45	48	53	42

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	30
50-64	25
65 and over	13
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	64
Full time	49
Part time	15
Not employed	16
Retired	19
Refused/not sure	1

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	16
Senior executive or manager	6
Clerical or administrative	7
Sales or services	11
A skilled trade or technical occupation	11
Blue-collar work or laborer	6
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	36

D4. What is the last year of school you completed?

Grade school or some high school	8
Completed high school	26
Some college but did not finish	22
Completed a two year college degree	12
Completed a four year college degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure	1

D5. Are you currently married?

Yes	53
No	46
Refused/not sure	1

D6. Including yourself and any children, how many people are currently living in your household?

1	20
2	34
3	18
4	16
5	7
6 or more	4
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	36
Under 6	18
6-12	18
13-17	13
NO CHILDREN	63
Refused/not sure	1

D8. Are you currently registered to vote at this address, or not?

Yes	71
No	28
Refused/not sure	1

(Q.D9a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D8.)

D9a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF “DEMOCRAT” TO Q.D9a, Q.D9b ASKED. IF “REPUBLICAN” TO Q.D9a, Q.D9c ASKED. IF “INDEPENDENT” or “NONE OF THESE” TO Q.D9a, Q.D9d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D9b. Do you lean strongly or only moderately toward the Democratic Party?

D9c. Do you lean strongly or only moderately toward the Republican Party?

D9d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED
	<u>VOTERS</u>
Strongly Republican	21
Moderately Republican	21
Definitely Independent/neither	12
Moderately Democrat	25
Strongly Democrat	20
Refused/not sure	1
<hr/>	
Total Republican	42
Total Democrat	45

D10. Do you currently own stocks, bonds or mutual funds?

Yes	52
No.....	46
Refused/not sure	2

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	38
1 time.....	21
2 times.....	12
3 times.....	8
4 times.....	5
5 to 9 times.....	9
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	-
25 times or more	2
Refused/not sure	1
Active Investors (5 times or more).....	15

D12. Do you own your home, or do you rent?

Own	70
Rent.....	29
Refused/not sure	1

D13a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	56
Catholic	23
Jewish	1
Some other religion	6
(DO NOT READ) No religion	11
Refused/not sure	3

D13b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	25
Fundamentalist.....	5
Neither.....	69
Refused/not sure	1

D14. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	10
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	8
\$100,000 or more	13
Refused/not sure	11

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black.....	9
Hispanic.....	7
Asian.....	2
American Indian.....	1
Other.....	1
Refused	1

REGION:

Northeast.....	20
Midwest	23
South	35
West	22

METROPOLITAN STATUS:

Urban	30
Suburban.....	49
Rural.....	21

GENDER:

Male	48
Female	52