



1101 Connecticut Avenue NW, Suite 200  
Washington, DC 20036  
(202) 463-7300

Interview dates: February 16-18, 2004

Interviews: 1,000 adults

Margin of error:  $\pm 3.1$  for all adults

**THE ASSOCIATED PRESS POLL  
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

***NOTE: all results shown are percentages unless otherwise labeled.***

**SUPER BOWL HALFTIME SHOW STUDY**

1. You may have heard about the incident of singer Janet Jackson's breast being exposed during the nationally televised halftime show at the Super Bowl. In your opinion, which of the following best describes Janet Jackson's exposure of her breast during the Super Bowl halftime show?

An illegal act .....	18
An act of bad taste, but not illegal ....	54
Neither .....	27
Not sure .....	1

2. Which comes closer to your view? Do you think the federal government is right to investigate the exposure of Janet Jackson's breast on the nationally televised Super Bowl halftime show or do you think such an investigation is a waste of tax money?

Should investigate .....	21
A waste of tax money .....	78
Not sure .....	1

<b>DEMOGRAPHICS</b>
---------------------

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	31
35-49 .....	28
50-64 .....	24
65 and over .....	16
Refused/not sure .....	1

D2. Are you employed:

<b>TOTAL EMPLOYED .....</b>	<b>63</b>
Full time .....	51
Part time .....	12
Not employed .....	17
Retired .....	20
Refused/not sure .....	-

**(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)**

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional .....	15
Senior executive or manager .....	7
Clerical or administrative .....	7
Sales or services .....	11
A skilled trade or technical occupation.....	10
Blue-collar work or laborer.....	7
Farming or fishing .....	1
Other (VOL) .....	5
Refused/not sure .....	-
Not Employed Full/Part Time (Q.D2) .....	37

D4. What is the last year of school you completed?

Grade school or some high school .....	7
Completed high school .....	27
Some college but did not finish.....	24
Completed a two year college degree .....	10
Completed a four year college degree.....	20
Completed a post-graduate degree such as a Master's or Ph.D. ....	11
Refused/not sure .....	1

D5. Are you currently married?

Yes .....	58
No .....	42
Refused/not sure .....	-

D6. Including yourself and any children, how many people are currently living in your household?

1 .....	17
2 .....	35
3 .....	19
4 .....	16
5 .....	8
6 or more .....	4
Refused/not sure .....	1

**(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)**

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>39</b>
Under 6 .....	20
6-12 .....	19
13-17 .....	14
<b>NO CHILDREN .....</b>	<b>60</b>
<b>Refused/not sure .....</b>	<b>1</b>

D8. Are you currently registered to vote at this address, or not?

Yes .....	77
No .....	23
Refused/not sure .....	-

**(Q.D9a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D8.)**

D9a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**(IF “DEMOCRAT” TO Q.D9a, Q.D9b ASKED. IF “REPUBLICAN” TO Q.D9a, Q.D9c ASKED. IF “INDEPENDENT” or “NONE OF THESE” TO Q.D9a, Q.D9d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D9b. Do you lean strongly or only moderately toward the Democratic Party?

D9c. Do you lean strongly or only moderately toward the Republican Party?

D9d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<b>REGISTERED</b>
	<b><u>VOTERS</u></b>
Strongly Republican .....	17
Moderately Republican .....	26
Definitely Independent/neither .....	9
Moderately Democrat .....	27
Strongly Democrat .....	20
Refused/not sure .....	1
<hr/>	
<b>Total Republican .....</b>	<b>43</b>
<b>Total Democrat .....</b>	<b>47</b>

D10. Do you currently own stocks, bonds or mutual funds?

Yes .....	48
No.....	49
Refused/not sure .....	3

**(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)**

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	36
1 time.....	21
2 times.....	10
3 times.....	9
4 times.....	5
5 to 9 times.....	7
10 to 14 times.....	5
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more .....	2
Refused/not sure .....	3
<b>Active Investors (5 times or more).....</b>	<b>16</b>

D12. Do you own your home, or do you rent?

Own .....	69
Rent.....	29
Refused/not sure .....	2

D13a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant .....	49
Catholic .....	24
Jewish .....	1
Some other religion .....	13
(DO NOT READ) No religion .....	10
Refused/not sure .....	3

D13b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	25
Fundamentalist.....	7
Neither.....	66
Refused/not sure .....	2

D14. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	10
\$15,000 to less than \$20,000 .....	6
\$20,000 to less than \$25,000 .....	7
\$25,000 to less than \$30,000 .....	6
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	8
\$50,000 to less than \$75,000 .....	16
\$75,000 to less than \$100,000 .....	7
\$100,000 or more .....	13
Refused/not sure .....	17

D15a. Are you of Hispanic ethnicity?

**(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)**

D15b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White .....	79
Black.....	8
Hispanic.....	6
Asian.....	2
American Indian.....	2
Other.....	2
Refused .....	1

**REGION:**

Northeast.....	20
Midwest .....	23
South .....	34
West .....	23

**METROPOLITAN STATUS:**

Urban .....	26
Suburban.....	51
Rural.....	23

**GENDER:**

Male .....	48
Female .....	52