# Ipsos-Public Affairs

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Interview dates: February 2 – February 17, 2004 Interviews: 370 registered voters age 18-29

Margin of error: +5.1

## Comparative Results for All Registered Voters from AP/lpsos Poll

Interview dates: February 2-4, 2004 Interviews: 743 registered voters Margin of error: + 3.6

#### Newsweek.com / IPSOS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS RELEASE DATE: FEBRUARY 26, 2004

NOTE: all results shown are percentages unless otherwise labeled.

#### Please refer to "Newsweek / Ipsos Poll." Respondents are 18-to-29 year old registered voters

1a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Edwards, the Democrat, for whom would you vote? Do you lean more toward John Edwards, the Democrat –OR—George W. Bush, the Republican?

| Total Would Vote/Lean Bush<br>Total Would Vote/Lean Edwards | 44<br>53 |   |
|---|----------|---|
| Not sure  | 3        | _ |
| Undecided, lean Edwards                                     | 3        |   |
| John Edwards, the Democrat                                  | 50       |   |
| Undecided, lean Bush  | 2        |   |
| George W. Bush, the Republican                              | 42       |   |

#### (ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.1a.)

1b. In November, will you <u>definitely</u> vote for (CANDIDATE CHOSEN IN Q.1a), or do you think you could change your mind between now and the election?

|                               | Bush          | <b>EDWARDS</b> |
|-------------------------------|---------------|----------------|
|                               | <b>VOTERS</b> | <b>VOTERS</b>  |
| Definitely vote for candidate | 64            | 45             |
| Could change mind             | 35            | 54             |
| Not sure                      | 1             | 1              |

| BUSH VS. EDWARDS: HIERARCHICAL VOTE WITH " | LEANERS" |
|--|----------|
| Strong Bush                                | 27       |
| Weak Bush                                  | 17       |
| Undecided/other                            | 3        |
| Weak Edwards                               | 30       |
| Strong Edwards                             | 23       |

2a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat, for whom would you vote? Do you lean more toward John Kerry, the Democrat – OR—George W. Bush, the Republican?

|  | NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29 | AP/IPSOS POLL: ALL REGISTERED VOTERS |
|--|--|--------------------------------------|
|  | 2/2 -                                      | 1/5 -                                |
|  | <u>17/04</u>                               | <u>7/04</u>                          |
| George W. Bush, the Republican                         | 40   | 53                                   |
| Undecided, lean Bush                                   | 2  | 1                                    |
| John Kerry, the Democrat                               | 54   | 36                                   |
| Undecided, lean Kerry                                  | 2  | 1                                    |
| (DO NOT READ) Other                                    | NA   | 3                                    |
| Not sure   | 2  | 6                                    |
| Total Would Vote/Lean Bush Total Would Vote/Lean Kerry | 41<br>56                                   | 54<br>37                             |

# (ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.2a.)

In November, will you <u>definitely</u> vote for (CANDIDATE CHOSEN IN Q.2a), or do you think you could change your mind between now and the election?

|                               | _              | EK.COM           | AP/IPSOS POLL:        |                |   |
|-------------------------------|----------------|------------------|-----------------------|----------------|---|
|                               | REGIS          | TERED<br>s 18-29 | ALL REGISTERED VOTERS |                |   |
|                               | 2/2 -17/04     |                  | 1/5 -7/04             |                | ļ |
|                               | Bush           | <b>K</b> ERRY    | Bush                  | <b>K</b> ERRY  |   |
|                               | <b>V</b> OTERS | <b>V</b> OTERS   | <b>V</b> OTERS        | <b>V</b> OTERS |   |
| Definitely vote for candidate | 74             | 57               | 62                    | 37             |   |
| Could change mind             | 25             | 43               | 37                    | 60             |   |
| Not sure                      | 1              | -                | 1                     | 3              |   |

| REGISTERED VOTERS                                |  |                                      |  |  |  |
|--|--|--------------------------------------|--|--|--|
| BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS" |  |                                      |  |  |  |
|  | NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29 | AP/IPSOS POLL: ALL REGISTERED VOTERS |  |  |  |
| Olympia Dell                                     | <u>2/2 -17/04</u>                          | <u>1/5 -7/04</u>                     |  |  |  |
| Strong Bush                                      | 29<br>12                                   | 33<br>22                             |  |  |  |
| Undecided/other                                  | 2 26                                       | 8<br>24                              |  |  |  |
| Strong Kerry                                     | 31   | 13                                   |  |  |  |

3. Regarding world leaders, do you think the following world leaders are having a very positive, somewhat positive, somewhat negative or very negative effect on world affairs?

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY VERY OR SOMEWHAT POSITIVE

|                                     | Very<br>Positive | Some-<br>what<br>Positive | Some-<br>what<br>Negative | Very<br>Negative | Never<br>Heard<br>Of | Not<br>Sure | Total<br>Positive | Total<br>Negative |
|-------------------------------------|------------------|---------------------------|---------------------------|------------------|----------------------|-------------|-------------------|-------------------|
| Pope John Paul II                   | 24               | 44                        | 14                        | 6                | 8                    | 4           | 69                | 19                |
| British Prime Minister Tony Blair   | 21               | 45                        | 13                        | 3                | 15                   | 3           | 66                | 16                |
| President George W. Bush            | 19               | 36                        | 19                        | 25               | -                    | 1           | 55                | 44                |
| Israeli Prime Minister Ariel Sharon | 4                | 26                        | 21                        | 13               | 31                   | 5           | 30                | 34                |
| French President Jacques Chirac     | 3                | 22                        | 27                        | 16               | 28                   | 4           | 25                | 44                |
| Palestinian Leader Yasser Arafat    | 2                | 16                        | 34                        | 28               | 13                   | 7           | 18                | 62                |

4. Thinking about issues facing the U.S. today, which ONE of the following do you consider the MOST IMPORTANT issue facing the country today? Which ONE of the following do you consider the more important than other issue facing the country today?

| Unemployment      | 25 |
|-------------------|----|
| Education         | 24 |
| National security | 21 |
| Healthcare        | 14 |
| Gay marriage      | 7  |
| Environment       | 6  |
| Abortion          | 3  |
| Not sure          | -  |

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

|                 | NewsWe       | EK.COM       | AP/Ipsos       |
|-----------------|--------------|--------------|----------------|
|                 | Po           | LL:          | Poll:          |
|                 | REGIS        | TERED        | ALL REGISTERED |
|                 | Voters       | s 18-29      | Voters         |
|                 | 2/2 -        | 1/2 -        | 2/2 -          |
|                 | <u>18/04</u> | <u>18/04</u> | <u>4/04</u>    |
| Right direction | 40           | 48           | 44             |
| Wrong track     | 58           | 49           | 52             |
| Not sure        | 2            | 3            | 4              |

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (**IF APPROVE OR DISAPPROVE, ASK:**) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (**IF HAVE MIXED FEELINGS OR NOT SURE, ASK:**) If you had to choose, do you lean more toward approve or disapprove?

|                                | Po             | TERED          | AP/IPSOS POLL: ALL REGISTERED VOTERS |
|--------------------------------|----------------|----------------|--------------------------------------|
|                                | 2/2 -<br>18/04 | 1/2 -<br>18/04 | 2/2 -<br>4/04                        |
| Strongly approve               | 21             | 29             | 27                                   |
| Somewhat approve               | 11             | 14             | 10                                   |
| Lean toward approval           | <i>14</i> 11   |                | 9                                    |
| Still have mixed feelings      | 2              | 2              | 4                                    |
| Lean toward disapproval        | 17             | 17             | 16                                   |
| Somewhat disapprove            | 5              | 6              | 5                                    |
| Strongly disapprove            | 30             | 21             | 29                                   |
| Not sure                       | -              | -              | -                                    |
| Total Approve Total Disapprove | 46 54<br>51 44 |                | 47<br>50                             |
| Mean Rating <sup>1</sup>       | 3.8            | 4.3            | 4.0                                  |

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

|   | Strongly<br>Ap-<br>prove | Some-<br>what<br>Ap-<br>prove | Lean<br>Toward<br>Ap-<br><u>proval</u> | Still<br>Have<br>Mixed<br>Feelings | Lean<br>Toward<br>Disap-<br>proval | Some-<br>what<br>Disap-<br>prove | Strongly<br>Disap-<br>prove | Not<br><u>Sure</u> | Total<br>Ap-<br>prove | Total<br>Disap-<br>prove | Mean-<br><u>Rating</u> 1 |
|---|--------------------------|-------------------------------|--|------------------------------------|------------------------------------|----------------------------------|-----------------------------|--------------------|-----------------------|--------------------------|--------------------------|
| Handling the economy  |                          |                               |  |                                    |                                    |                                  |                             |                    |                       |                          |                          |
| Registered voters 18-29 2/2-18/04   | 14                       | 16                            | 10                                     | 3                                  | 15                                 | 11                               | 30                          | 1                  | 40                    | 56                       | 3.6                      |
| 1/2 -18/04  | 18                       | 21                            | 16                                     | 1                                  | 11                                 | 7                                | 25                          | 1                  | 54                    | 44                       | 4.1                      |
| All registered voters  Handling domestic issues like health care, education, the environment and energy | 19                       | 16                            | 9                                      | 2                                  | 12                                 | 8                                | 33                          | 1                  | 44                    | 53                       | 3.7                      |
| Registered voters 18-29 2/2-18/04   | 13                       | 13                            | 14                                     | 2                                  | 16                                 | 13                               | 29                          |                    | 39                    | 58                       | 3.5                      |
|   | 73<br>13                 |                               | 15                                     | 1                                  | 13                                 | 73<br>11                         | 29<br>25                    | -                  |                       |                          |                          |
| 1/2 -18/04  |                          | 22                            |  |                                    |                                    |                                  |                             | -                  | 50                    | 48                       | 3.9                      |
| All registered voters Handling foreign policy issues and the war on terrorism                           | 16                       | 16                            | 10                                     | 2                                  | 13                                 | 9                                | 33                          | 1                  | 42                    | 55                       | 3.6                      |
| Registered voters 18-29   |                          |                               |  |                                    |                                    |                                  |                             |                    |                       |                          |                          |
| 2/2-18/04   | 32                       | 12                            | 7                                      | 1                                  | 14                                 | 9                                | 25                          | -                  | 50                    | 48                       | 4.2                      |
| 1/2 -18/04  | 37                       | 11                            | 9                                      | 1                                  | 13                                 | 7                                | 22                          | -                  | 57                    | 42                       | 4.5                      |
| All registered voters   | 35                       | 11                            | 8                                      | 2                                  | 14                                 | 6                                | 24                          | -                  | 53                    | 45                       | 4.3                      |

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: 18-29 year-old registered voters from Newsweek.com/lpsos Poll. Comparative data for all registered voters from AP/lpsos Poll.

5. If the election were held today, would you ...

|  | NewsWe<br>Po<br>Regis<br>Voters | LL:<br>TERED | AP/IPSOS POLL: ALL REGISTERED VOTERS |
|--|---------------------------------|--------------|--------------------------------------|
|  | 2/2 - 1/2 -                     |              | 2/2 -                                |
|  | <u>17/04</u>                    | <u>18/04</u> | <u>4/04</u>                          |
| Definitely vote to reelect Bush as President | 28                              | 37           | 37                                   |
| Consider voting for someone else             | 22                              | 29           | 18                                   |
| Definitely vote for someone else             | 47                              | 34           | 43                                   |
| Not sure                                     | 3                               | -            | 2                                    |

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

|               | Ро           | EEK.COM<br>LL:<br>TERED<br>S 18-29 | AP/IPSOS POLL: ALL REGISTERED VOTERS |
|---------------|--------------|------------------------------------|--------------------------------------|
|               | 2/2 -        | 1/2 -                              | 2/2 -                                |
|               | <u>17/04</u> | <u>18/04</u>                       | <u>4/04</u>                          |
| Republicans   | 37           | 41                                 | 41                                   |
| Democrats     | 50           | 46                                 | 44                                   |
| Neither (VOL) | 7            | 9                                  | 11                                   |
| Not sure      | 6            | 4                                  | 4                                    |

#### DEMOGRAPHICS

| NOTE: Results for demographic questions represent all adults unless otherwise indicated | NOTE: | Results for | r demograph | c questions | s represent all | l adults unles | s otherwise indicated |
|---|-------|-------------|-------------|-------------|-----------------|----------------|-----------------------|
|---|-------|-------------|-------------|-------------|-----------------|----------------|-----------------------|

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

# (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

| 18-19   | 11 |
|---------|----|
| 20-21   | 14 |
| 22-23   | 14 |
| 24-25   | 18 |
| 26-27   |    |
| 28-29   |    |
| Refused |    |

D2. Are you employed:

| TOTAL EMPLOYED   | 79 |
|------------------|----|
| Full time        | 57 |
| Part time        | 22 |
| Not employed     | 21 |
| Retired          | -  |
| Refused/not sure | -  |

# (Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

| Professional                            | 16 |
|---|----|
| Senior executive or manager             |    |
| Clerical or administrative              | 8  |
| Sales or services                       | 20 |
| A skilled trade or technical occupation | 11 |
| Blue-collar work or laborer             | 6  |
| Farming or fishing                      | 1  |
| Other (VOL)                             |    |
| Refused/not sure                        | 1  |
| Not Employed Full/Part Time (Q.D2)      | 21 |

D4. What is the last year of school you completed?

| Grade school or some high school      | 4  |
|---------------------------------------|----|
| Completed high school                 | 26 |
| Some college but did not finish       | 27 |
| Completed a two year college degree   | 14 |
| Completed a four year college degree  | 21 |
| Completed a post-graduate degree such |    |
| as a Master's or Ph.D.                | 7  |
| Refused/not sure                      | 1  |

| D5.                                      | Are you a student?         |   |   |
|--|----------------------------|---|---|
|  |                            | STUDENT   | 35  |
|  |                            | - Full-time student   | 22  |
|  |                            | - Part-time student   | 13  |
|  |                            | NOT A STUDENT   |   |
|  |                            |   | 64  |
|  |                            | Refused/not sure  | 1   |
|  |                            |   |   |
| D6.                                      | Are you currently married  | ?   |   |
|  |                            | Yes   | 35  |
|  |                            | No  | 65  |
|  |                            | Refused/not sure  | -   |
| D7.                                      | Including yourself and an  | y children, how many people are current  1  | tly living in your household?<br>12<br>30 |
|  |                            | 3   | 26  |
|  |                            |   |   |
|  |                            | 4   | 18  |
|  |                            | 5   | 9   |
|  |                            | 6 or more   | 4   |
|  |                            | Refused/not sure  | 1   |
| ( <b>Q.D8a</b> -<br>D8a.<br>D8b.<br>D8c. | How many children ages     | SE WHO SAY MORE THAN ONE PERS r 6 years are currently living in your house 6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET  Under 6 | sehold?                                   |
| D9.                                      | Are you currently register | Yes   | 100<br>-<br>-                             |
|  |                            |   |   |

## (Q.D10a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

| D10b. | Do you lean strongly or only moderately toward the Democratic Party?       |
|-------|--|
| D10c. | Do you lean strongly or only moderately toward the Republican Party?       |
| D10d. | Do your beliefs tend to lean more toward the Democrats or the Republicans? |

| Strongly Republican            | 14 |
|--------------------------------|----|
| Moderately Republican          | 24 |
| Definitely Independent/neither | 10 |
| Moderately Democrat            | 32 |
| Strongly Democrat              | 18 |
| Refused/not sure               | 2  |
| Total Republican               | 39 |
| Total Democrat                 | 50 |

D11. Do you currently own stocks, bonds or mutual funds?

| Yes              | 36 |
|------------------|----|
| No               | 63 |
| Refused/not sure | 1  |

# (Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

|                                    | <u>Investors</u> |
|------------------------------------|------------------|
| None                               | 43               |
| 1 time                             | 16               |
| 2 times                            | 12               |
| 3 times                            | 7                |
| 4 times                            | 2                |
| 5 to 9 times                       | 11               |
| 10 to 14 times                     | 6                |
| 15 to 19 times                     | 1                |
| 20 to 24 times                     | -                |
| 25 times or more                   | 1                |
| Refused/not sure                   | 11               |
| Active Investors (5 times or more) | 18               |

D13. Do you own your home, or do you rent?

| Own              | 41 |
|------------------|----|
| Rent             | 57 |
| Refused/not sure | 2  |

D14a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

| Protestant                | 45 |
|---------------------------|----|
| Catholic                  | 21 |
| Jewish                    | 2  |
| Some other religion       | 12 |
| (DO NOT READ) No religion | 15 |
| Refused/not sure          | 5  |

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

| Born-again Christian | 22 |
|----------------------|----|
| Fundamentalist       | 5  |
| Neither              | 71 |
| Refused/not sure     | 2  |

D15. Could you please tell me your household income from all sources in 2003?

| Under \$15,000                  | 12 |
|---------------------------------|----|
| \$15,000 to less than \$20,000  | 5  |
| \$20,000 to less than \$25,000  | 8  |
| \$25,000 to less than \$30,000  | 6  |
| \$30,000 to less than \$40,000  | 12 |
| \$40,000 to less than \$50,000  | 8  |
| \$50,000 to less than \$75,000  | 19 |
| \$75,000 to less than \$100,000 | 11 |
| \$100,000 or more               | 11 |
| Refused/not sure                | 8  |

D16a. Are you of Hispanic ethnicity?

# (Q.D16b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D16a.)

D16b. Are you white, black, Asian, or some other race?

### (RESULTS SHOWN IN SUMMARY BELOW.)

| White           | 69 |
|-----------------|----|
| Black           |    |
| Hispanic        |    |
| Asian           | 2  |
| American Indian | 1  |
| Other           | 3  |
| Refused         |    |

# **REGION:**

| Northeast | 20 |
|-----------|----|
| Midwest   | 21 |
| South     | 33 |
| West      | 26 |
|           |    |

# **METROPOLITAN STATUS:**

| Urban    | 34 |
|----------|----|
| Suburban | 48 |
| Rural    | 18 |

# GENDER:

| Male   | 55 |
|--------|----|
| Female | 45 |