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Interview dates: March 1-3, 2004 Interviews: 1,000 adults, 771 registered voters Margin of error: <u>+</u>3.1 for all adults, <u>+</u>3.5 for registered voters

THE ASSOCIATED PRESS POLL **CONDUCTED BY IPSOS-PUBLIC AFFAIRS RELEASE DATE: MARCH 8, 2004**

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

				ALL ADULTS			
Right direction Wrong track Not sure	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	<u>3/04</u>	<u>4/04*</u>	<u>7/04**</u>	<u>17/03**</u>	<u>3/03</u>	<u>20/03</u>	6/03
	35	44	49	47	43	38	41
	60	52	46	48	51	56	53
	5	4	5	5	6	6	6
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	23/03	<u>9/03</u>	18/03	<u>4/03</u>	21/03	<u>8/03</u>	24/03
	41	39	37	39	39	42	40
	52	54	57	56	53	52	54
	7	7	6	5	8	6	6
	3 rd Quarter <u>JAS 03</u> 41 53 6	2 nd Quarter <u>AMJ 03</u> 52 42 6	1 st Quarter <u>JFM 03</u> 41 50 9	4 th Quarter <u>OND 02</u> 43 50 7	3 rd Quarter <u>JAS 02</u> 46 48 6	2 nd Quarter <u>AMJ 02</u> 54 39 7	1 Year Ago 3/4 - 6/03 34 54 12

^{*} Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

7, very strong economy. 6 5 7 7 5 5 6 6 5 6 5 6 5 6 5 7 5 5 6 6 5 6 5					ALL ADULTS			
7, very strong economy 6 5 5 7 5 5 6 6 5 5 6 6 5 6 5 6 5 7 7 5 5 5 6 6 5 6 5								
5 29 32 30 30 32 27 32 4 21 21 24 25 24 20 3 16 17 15 16 15 17 16 2 8 7 6 6 6 8 8 1, very weak economy 9 9 6 7 7 9 9 Not sure - - 1 1 - 1 1 Total 6-7 17 14 19 15 15 13 14 Total 1-3 33 33 27 28 28 34 33 Mean 4.1 4.1 4.3 4.2 4.2 4.0 4.1 10/21- 10/7- 9/16- 9/2- 8/19- 8/5- 7/2- 7/2- 28 28 34 33 3 4 5 3 5 7 8 8 <	7, very strong economy			7	5	5	6	
4 21 21 24 25 25 24 20 3 16 17 15 16 15 17 16 2 8 7 6 6 6 8 8 1, very weak economy. 9 9 6 7 7 9 9 Not sure. - - 1 1 - 1 1 Total 6-7 17 14 19 15 15 13 14 Total 1-3 33 33 27 28 28 34 33 Mean 4.1 4.1 4.3 4.2 4.2 4.0 4.1 10/21 - 10/7 - 9/16 - 9/2 - 8/19 - 8/5 - 7/22 - 23/03 9/03 18/03 4/03 21/03 8/03 24/03 8 9 9 7 9 8 7 7/22 - 28 26 23 23/03 19/03 18/03 4/03 21/03 8/03 24/03 26 23 19 19 19 19 19 19 <th>6</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>	6							
3								
2 8 7 6 6 6 8 8 1, very weak economy. 9 9 6 7 7 9 9 Not sure. - - 1 1 - 1 1 Total 6-7. 17 14 19 15 15 13 14 Total 1-3. 33 33 27 28 28 34 33 Mean 4.1 4.1 4.3 4.2 4.2 4.0 4.1 10/21 - 10/7 - 9/16 - 9/2 - 8/19 - 8/5 - 7/22 - 230/03 9/03 18/03 4/03 21/03 8/03 24/03 4 4 3 4 5 3 5 3 5 8 9 9 7 7 9 8 7 30 29 27 27 27 28 26 23 23 23 24 24 26 23 19 19 19 19								
1, very weak economy. 9 9 6 7 7 9 9 Not sure. - - 1 1 - 1 1 Total 6-7	*							
Not sure								
Total 1-3		- -				<i>'</i> -		
Mean								
10/21 - 10/7 - 9/16 - 9/2 - 8/19 - 8/5 - 7/22 - 23/03 9/03 18/03 4/03 21/03 8/03 24/03 4 4 4 3 4 5 3 5 8 9 9 7 9 8 7 9 8 7 30 29 27 27 27 27 28 26 23 23 23 24 24 26 23 19 19 19 19 19 19 17 20 19 6 8 9 9 9 8 9 1 1 - 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total 1-3							
23/03 9/03 18/03 4/03 21/03 8/03 24/03	Mean	4.1	4.1	4.3	4.2	4.2	4.0	4.1
4 4 3 4 5 3 5 8 9 9 7 9 8 7 30 29 27 27 27 28 26 23 23 23 24 24 26 23 19 19 19 19 17 20 19 6 8 9 9 8 7 10 9 8 9 9 9 8 9 1 - 1 1 1 - 1 13 13 12 11 14 11 12 34 35 37 37 34 35 38 4.0 4.0 3.9 3.9 4.0 3.9 3.9 36 2nd 1st 4th 3rd 2nd Ago Quarter Quarter Quarter Quarter Quarter Quarter Quarter Quarter Quarter Ago 3/4 5 4 <t< th=""><th></th><th>10/21 -</th><th>10/7 -</th><th>9/16 -</th><th>9/2 -</th><th>8/19 -</th><th>8/5 -</th><th>7/22 -</th></t<>		10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
8 9 9 7 9 8 7 30 29 27 27 27 28 26 23 23 24 24 26 23 19 19 19 19 17 20 19 6 8 9 9 8 7 10 9 8 9 9 9 8 9 1 - 1 1 1 - 1 13 13 12 11 14 11 12 34 35 37 37 34 35 38 4.0 4.0 3.9 3.9 4.0 3.9 3.9 9 8 1 4 4th 3rd 2nd Ago Quarter Quarter Quarter Quarter Quarter Quarter Quarter AMJ 02 6/03 4 5 4 5 6 6 3 8 8 8 9 10								
30 29 27 27 27 28 26 23 23 24 24 26 23 19 19 19 19 19 19 17 20 19 6 8 9 9 8 7 10 9 8 9 9 9 8 9 9 9 8 9 10 11 1 7 20 19 19 19 19 19 19 19 19 19 19 19 19 19								
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34 35 37 37 34 35 38 4.0 4.0 3.9 3.9 4.0 3.9 3.9 3rd 2nd 1st 4th 3rd 2nd Ago Ago			-	1	1	1	-	1
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3rd 2 nd 1st 4 th 3 rd 2 nd Ago Quarter Quarter Quarter Quarter Quarter Quarter Quarter 3/4 -								
3rd 2nd 1st 4th 3rd 2nd Ago Quarter Quarter Quarter Quarter Quarter Quarter Quarter 3/4 - 3/		4.0	4.0	3.9	3.9	4.0	3.9	3.9
Quarter JAS 03 Quarter AMJ 03 Quarter JFM 03 Quarter OND 02 Quarter JAS 02 Quarter AMJ 02 G/03 4 5 4 5 6 6 3 8 8 8 9 10 11 7 27 29 28 29 31 34 25 24 24 24 24 23 23 24 19 18 19 17 16 14 21 8 7 7 7 5 5 9 9 8 9 8 8 6 10 1 1 1 1 1 1 1 12 13 12 14 16 16 11 35 33 35 32 29 26 39		3 rd	2 nd	1 st	⊿ th	₃rd	2 nd	
JAS 03 AMJ 03 JFM 03 OND 02 JAS 02 AMJ 02 6/03 4 5 4 5 6 6 3 8 8 8 9 10 11 7 27 29 28 29 31 34 25 24 24 24 24 23 23 24 19 18 19 17 16 14 21 8 7 7 7 5 5 9 9 8 9 8 8 6 10 1 1 1 1 1 1 1 12 13 12 14 16 16 11 35 33 35 32 29 26 39		-	_	•	•	-	_	
4 5 4 5 6 6 3 8 8 8 9 10 11 7 27 29 28 29 31 34 25 24 24 24 24 23 23 24 19 18 19 17 16 14 21 8 7 7 7 5 5 9 9 8 9 8 8 6 10 1 1 1 1 1 1 1 12 13 12 14 16 16 11 35 33 35 32 29 26 39								
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35 33 35 32 29 26 39		1						

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				ALL ADULTS			
	3/1 - <u>3/04</u>	2/2 - 4/04	1/5 - <u>7/04</u>	12/15 - 17/03	12/1 - <u>3/03</u>	11/18 - 20/03	11/4 - <u>6/03</u>
Much stronger	<u>3/04</u> 7	6	9	7	8	<u>20/03</u> 8	8
Somewhat stronger	28	28	30	31	33	28	30
About the same	54	54	52	51	47	51	48
Somewhat weaker	7	7	5	7	8	8	8
Much weaker	3	4	3	3	3	4	5
Not sure	1	1	1	1	11	1	1
Total Stronger Total Weaker	35 11	34 11	39 8	37 10	41 11	35 12	38 13
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	23/03	9/03	18/03	4/03	<u>21/03</u>	<u>8/03</u>	24/03
	7	5	7	6	5	5	6
	26	27	25	26	25	31	27
	54	49	52	52	53	50	50
	8	12	11	10	11	9	10
	4 1	5 2	4 1	5 1	5 1	4 1	6 1
	33 12	32 17	32 15	32 15	30 16	36 14	34 15
	14	17	15	10	10	14	15
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	1 Year Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	<u>JAS 03</u>	<u>AMJ 03</u>	<u>JFM 03</u>	OND 02	JAS 02	<u>AMJ 02</u>	<u>6/03</u>
	6	7	6	5	6	6	7
	27	28	23	24	24	31	21
	51 10	49 10	48 14	52 12	55 10	51 8	46 16
	5	5	6	12 5	4	3	16 7
	1	1	3	2	1	1	3
	33	35	29	30	30	37	27
	15	15	20	17	14	11	23

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

				ALL ADULTS			
	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	3/1 - 3/04	4/04	7/04	17/03	3/03	20/03	6/03
7, very strong	<u>373 7</u> 13	10	10	10	9	11	10
6	14	14	15	16	15	14	14
5	25	28	30	28	30	30	30
4	20	21	19	19	16	18	19
3	13	10	11	10	12	11	10
2	5	7	5	5	7	5	5
1, very weak	9	9	9 1	11	10	9	10
Not sure	1	1		11	1	2	2
Total 6-7	27 27	24	24	26 26	25 20	25 25	24
Total 1-3	27	26	25	26	28	25	26
Mean	4.4	4.4	4.4	4.4	4.3	4.4	4.4
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	23/03	9/03	<u>18/03</u>	4/03	21/03	8/03	24/03
	11	9	11	10	11	10	11
	15	13	16	15	15	16	15
	29	30	27	29	26	30	29
	18	21	19	22	20	17	19
	11	11	11	10	11	12	12
	5 10	5 10	5 9	5 8	4 10	5 8	5 7
	10	10	2	1	3	2	2
	26	22	27	25	25	26	<u>-</u>
	26	26	25	24	25	25	25
	4.4	4.3	4.4	4.4	4.4	4.5	4.5
							1 Year
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	6/03
	10	9	9	10	10	9	11
	15	15	14	14	15	14	13
	28	29	28	31	30	31	30
	20	20	20	19	19	20	17
	11	11	11	11	11	11	10
	5	5 10	5 11	4	5 9	5	4
	9 2	10 1	11 2	10 1	9 1	9 1	12 3
	25	24	23	24	<u>'</u>	23	3 23
	25	26	26	25	24	24	27
	4.4	4.4	4.3	4.4	4.4	4.4	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				ALL ADULTS			1
	0//	0.10				11/10	
	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
Much stronger	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	<u>17/03</u>	<u>3/03</u>	<u>20/03</u>	<u>6/03</u>
Much stronger	10	12	10	13	10	11	11
Somewhat stronger	29 54	26 53	28 54	30 51	31 51	27 53	29 51
About the sameSomewhat weaker	54 4	53 6	5 4 5	4	5 i	53 5	6
Much weaker	2	2	2	1	2	3	2
Not sure	1	1	1	1	1	1	1
Total Stronger	39	38	38	43	41	38	40
Total Weaker	6	9	7	6	7	8	8
		•			•		
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	23/03	9/03	<u>18/03</u>	<u>4/03</u>	<u>21/03</u>	<u>8/03</u>	24/03
	13	11	12	9	11	<u>3,35</u> 11	12
	26	25	28	29	25	26	28
	54	53	51	53	54	54	52
	4	8	6	6	6	5	5
	2	2	2	2	2	3	2
	1	1	1	1	2	1	1
	39	36	40	38	36	37	40
	7	10	8	8	8	8	7
							4.34
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	1 Year
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Ago 3/4 -
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	6/03
	11	12	12	10	11	11	10
	27	29	25	29	29	29	25
	53	51	51	51	51	52	50
	6	5	7	7	6	5	8
	2	2	3	2	2	2	4
	1	1	2	1	1	1	3
	38	40	37	39	40	40	36
	8	8	10	9	8	7	11

Now I'd like you to think about how your personal financial situation has changed in the <u>past</u> six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

				ALL ADULTS			
More comfortable Less comfortable No change (VOL) Not sure	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	17/03	<u>3/03</u>	20/03	<u>6/03</u>
	40	36	38	38	37	34	37
	41	44	40	42	40	45	41
	17	19	20	19	22	19	21
	2	1	2	1	1	2	1
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	<u>23/03</u>	<u>9/03</u>	18/03	<u>4/03</u>	<u>21/03</u>	<u>8/03</u>	24/03
	34	33	38	33	35	36	36
	44	44	43	46	44	43	42
	21	22	18	20	19	20	20
	1	1	1	1	2	1	2
	3 rd Quarter <u>JAS 03</u> 35 44 20 1	2 nd Quarter AMJ 03 34 45 20 1	1 st Quarter <u>JFM 03</u> 29 48 21 2	4 th Quarter OND 02 32 48 19 1	3 rd Quarter <u>JAS 02</u> 32 49 18 1	2 nd Quarter <u>AMJ 02</u> 36 43 19 2	1 Year Ago 3/4 - 6/03 28 49 20 3

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

				ALL ADULTS			
Mana annofamble	3/1 - <u>3/04</u>	2/2 - 4/04	1/5 - <u>7/04</u>	12/15 - <u>17/03</u>	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>
More comfortable	45 37	42 39	45 35	46 36	44 36	43 37	43 36
No change (VOL)	37 17	18	19	17	20	19	20
Not sure	1	1	1	1	-	1	1
	10/21 - <u>23/03</u> 41 38 20 1	10/7 - <u>9/03</u> 36 42 21 1	9/16 - 18/03 44 38 17 1	9/2 - <u>4/03</u> 39 41 19	8/19 - <u>21/03</u> 39 40 20 1	8/5 - <u>8/03</u> 43 38 18 1	7/22 - 24/03 40 38 21 1
	3 rd Quarter <u>JAS 03</u> 41 39 19	2 nd Quarter <u>AMJ 03</u> 39 39 21	1 st Quarter <u>JFM 03</u> 35 42 22	4 th Quarter <u>OND 02</u> 38 42 20	3 rd Quarter <u>JAS 02</u> 39 43 17	2 nd Quarter <u>AMJ 02</u> 43 36 20	1 Year Ago 3/4 - 6/03 34 42 23

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

				ALL ADULTS			
	3/1 - <u>3/04</u>	2/2 - <u>4/04</u>	1/5 - <u>7/04</u>	12/15 - 17/03	12/1 - <u>3/03</u>	11/18 - <u>20/03</u>	11/4 - <u>6/03</u>
More confident	45	43	47	44	44	39	41
Less confident	40	42	38	42	37	44	40
No change (VOL)	13	13	13	13	17	16	16
Not sure	2	2	2	1	2	1	3
	10/21 - <u>23/03</u>	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>	9/2 - <u>4/03</u>	8/19 - <u>21/03</u>	8/5 - <u>8/03</u>	7/22 - 24/03
	39	35	42	40	36	38	39
	44	45 40	43	45 40	46	45 46	46
	16 1	18	14	13 2	16 2	16	13
		2					2
							1 Year
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	6/03
	38	38	34	37	39	42	32
	45	44	46	46	45	41	46
	15	16	17	15	14	15	19
	2	2	3	2	2	2	3

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

				ALL ADULTS			
	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	<u>17/03</u>	<u>3/03</u>	<u>20/03</u>	<u>6/03</u>
More confident	48	46	48	48	46	42	43
Less confident	39	40	34	38	36	41	39
No change (VOL)	11	12	15	11	16	16	15
Not sure	2	2	3	3	2	1	3
	10/21 - <u>23/03</u>	10/7 - <u>9/03</u>	9/16 - <u>18/03</u>	9/2 - <u>4/03</u>	8/19 - <u>21/03</u>	8/5 - <u>8/03</u>	7/22 - 24/03
	45	36	44	41	39	41	42
	38	44	42	42	44	41	42
	15	18	13	15	15	16	13
	2	2	1	2	2	2	3
	_	_	'	_	_	_	
	rd	- nd	et	th	rd	- nd	1 Year
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	JAS 03	<u>AMJ 03</u>	<u>JFM 03</u>	OND 02	JAS 02	<u>AMJ 02</u>	<u>6/03</u>
	41	41	35	35	37	44	32
	42	42	45	49	49	39	47
	15	15	17	14	12	15	18
	2	2	3	2	2	2	3

16a. Thinking of the <u>last</u> 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

				ALL ADULTS			
	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	<u>3/04</u>	4/04	7/04	17/03	3/03	20/03	6/03
Yes	42	42	45	44	43	46	43
No	57	57	54	56	56	53	57
Not sure	1	1	1	-	1	1	-
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	23/03	9/03	18/03	4/03	21/03	8/03	24/03
	41	47	44	45	43	45	45
	59	53	56	55	56	55	54
	-	-	-	-	1	-	1
			-4	41-			1 Year
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	<u>JAS 03</u>	<u>AMJ 03</u>	<u>JFM 03</u>	<u>OND 02</u>	<u>JAS 02</u>	<u>AMJ 02</u>	<u>6/03</u>
	45	44	43	44	42	42	45
	55	56	56	56	58	57	54
	_	_	1	_	_	1	1

16b. Now look ahead at the <u>next</u> six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

				ALL ADULTS			
	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -	11/4 -
	<u>3/04</u>	4/04	7/04	<u>17/03</u>	3/03	20/03	6/03
Extremely likely	6	8	7	7	8	8	7
Very likely	13	12	12	11	13	12	12
Somewhat likely	30	28	29	32	27	29	30
Not very likely	31	31	33	32	34	32	30
Not at all likely	19	20	17	17	17	18	19
Not sure	1	1	2	1	1	1	2
Total Likely	19	20	19	18	20	20	19
Total Not Likely	49	51	51	49	51	50	49
	10/21 -	10/7 -	9/16 -	9/2 -	8/19 -	8/5 -	7/22 -
	<u>23/03</u>	<u>9/03</u>	<u>18/03</u>	<u>4/03</u>	<u>21/03</u>	<u>8/03</u>	<u>24/03</u>
	7	8	8	8	8	7	7
	11	13	14	12	14	13	14
	28	33	31	30	32	32	33
	33	28	29	31	29	30	29
	19	16	17	17	15	17	16
	2	2	1	2	2	11	11
	18	21	22	20	22	20	21
	52	44	46	47	44	47	45
							1 Year
	3 rd	2 nd	1 st	4 th	3 rd	2 nd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	3/4 -
	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	AMJ 02	6/03
	7	8	9	9	8	6	10
	14	12	14	13	12	11	14
	32	30	29	30	30	28	28
	29	31	28	30	31	34	26
	16	17	16	16	18	19	17
	2	2	4	2	1	2	5
	21	20	22	22	20	18	24
	46	48	45	45	48	53	43

DEMOGRAPHICS

NOTE:	Results for	demographic	questions r	represent al	ll adults unle	ss otherwise	indicated.
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- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	
50-64	21
65 and over	16
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	60
- Full time	48
- Part time	12
Not employed	20
Retired	20
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	14
Senior executive or manager	7
Clerical or administrative	8
Sales or services	11
A skilled trade or technical occupation	11
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	3
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	40

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	25
Some college but did not finish	25
Completed a two year college degree	12
Completed a four year college degree	19
Completed a post-graduate degree such	
as a Master's or Ph.D.	12
Refused/not sure	_

D5.	Are you currently married?
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Yes	60
No	40
Refused/not sure	_

D6. Including yourself and any children, how many people are currently living in your household?

1	17
2	33
3	19
4	17
5	8
6 or more	5
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	40
Under 6	20
6-12	20
13-17	16
NO CHILDREN	59
Refused/not sure	1

D8. Are you currently registered to vote at this address, or not?

Yes	73
No	26
Refused/not sure	1

(Q.D9a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D8.)

D9a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D9a, Q.D9b ASKED. IF "REPUBLICAN" TO Q.D9a, Q.D9c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D9a, Q.D9d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D9b. Do you lean strongly or only moderately toward the Democratic Party?

D9c. Do you lean strongly or only moderately toward the Republican Party?

D9d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED
	V OTERS
Strongly Republican	20
Moderately Republican	22
Definitely Independent/neither	11
Moderately Democrat	24
Strongly Democrat	
Refused/not sure	2
Total Republican	42
Total Democrat	45

REGISTEREN

D10.	Do you	currently	own stocks,	bonds or	mutual funds?

Yes	49
No	50
Refused/not sure	1

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	39
1 time	19
2 times	
3 times	
4 times	
5 to 9 times	
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more	3
Refused/not sure	4
A 41 1 4 4 4 4 4 1 1 1 1 1 1 1 1 1 1 1 1	

Active Investors (5 times or more)....... 15

D12. Do you own your home, or do you rent?

Own	68
Rent	30
Refused/not sure	2

D13a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	57
Catholic	22
Jewish	2
Some other religion	8
(DO NOT READ) No religion	9
Refused/not sure	2

D13b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	29
Fundamentalist	7
Neither	62
Refused/not sure	2

D14.	Could you	please tell me	your household income	from all sources in 2003?
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Under \$15,000	11
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	13
Refused/not sure	14

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.) D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black	9
Hispanic	7
Asian	1
American Indian	1
Other	2
Refused	1

REGION:

Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

Urban	27
Suburban	49
Rural	24

GENDER:

Male	48
Female	52