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Interview dates: March 1-17, 2004
Interviews: 354 registered voters age 18-29
Margin of error: ± 5.2

Comparative Results for All Registered Voters from AP/Ipsos Poll

Interview dates: March 1-3, 2004
Interviews: 771 registered voters
Margin of error: ± 3.5

Newsweek.com / IPSOS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS RELEASE DATE: MARCH 23, 2004

NOTE: all results shown are percentages unless otherwise labeled.

Please refer to "Newsweek / Ipsos Poll." Respondents are 18-to-29 year old registered voters

1. Now I would like to ask you about some things you might hear on the radio or see on TV. For each of the following, would you say that it bothers you? How much does ... (ITEM) on the radio or on TV bother you?

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY GREAT DEAL OR QUITE A BIT

	A Great Deal	Quite a Bit	Only Some	Very Little	Not At All	Not Sure	Total Great Deal/ Quite A Bit	Total Very Little/ Not At All
Racial stereotypes.....	30	24	18	15	12	1	55	27
Violence	24	18	25	18	14	1	42	32
Profanity or swear words....	17	15	20	17	30	1	32	47
Nudity	17	14	21	11	37	-	31	48
Homosexuality.....	21	10	10	14	45	-	30	59
Sexual situations	15	12	21	19	32	1	28	51

2. Six months from now, do you expect that unemployment in the United States will be...

Higher than it is now	28
Lower than it is now	24
About the same.....	47
Not sure	1

3. How much influence do politically active religious groups have over public policy in the United States? Do they have...

Too much influence	31
Too little influence.....	22
About the right amount influence	44
Not sure	3

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<i>3/1 - 17/04</i>	<i>2/2 - 18/04</i>	<i>1/2 - 18/04</i>	<i>3/1 - 3/04</i>
Right direction	39	40	48	35
Wrong track.....	58	58	49	60
Not sure	3	2	3	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<i>3/1 - 17/04</i>	<i>2/2 - 18/04</i>	<i>1/2 - 18/04</i>	<i>3/1 - 3/04</i>
Strongly approve.....	22	21	29	28
Somewhat approve	10	11	14	10
Lean toward approval	12	14	11	10
Still have mixed feelings	2	2	2	3
Lean toward disapproval.....	15	17	17	16
Somewhat disapprove	5	5	6	4
Strongly disapprove	34	30	21	29
Not sure	-	-	-	-
Total Approve.....	44	46	54	48
Total Disapprove.....	54	51	44	49
<i>Mean Rating¹</i>	<i>3.7</i>	<i>3.8</i>	<i>4.3</i>	<i>4.0</i>

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
Registered voters 18-29											
3/1-17/04	19	15	12	1	10	11	32	-	46	53	3.7
2/2-18/04	14	16	10	3	15	11	30	1	40	56	3.6
1/2 -18/04	18	21	16	1	11	7	25	1	54	44	4.1
All registered voters	23	13	9	2	10	10	33	-	45	53	3.7
Handling domestic issues like health care, education, the environment and energy											
Registered voters 18-29											
3/1-17/04	15	14	14	2	13	9	33	-	43	55	3.5
2/2-18/04	13	13	14	2	16	13	29	-	39	58	3.5
1/2 -18/04	13	22	15	1	13	11	25	-	50	48	3.9
All registered voters	17	16	12	2	13	9	31	-	45	53	3.7
Handling foreign policy issues and the war on terrorism											
Registered voters 18-29											
3/1-17/04	29	12	9	1	15	6	28	-	50	48	4.1
2/2-18/04	32	12	7	1	14	9	25	-	50	48	4.2
1/2 -18/04	37	11	9	1	13	7	22	-	57	42	4.5
All registered voters	36	12	6	1	13	7	25	-	54	45	4.4

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: 18-29 year-old registered voters from Newsweek.com/Ipsos Poll. Comparative data for all registered voters from AP/Ipsos Poll.

5. If the election were held today, would you ...

	NewsWEEK.COM POLL: REGISTERED VOTERS 18-29			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	3/1 - 17/04	2/2 - 17/04	1/2 - 18/04	3/1 - 3/04
Definitely vote to reelect Bush as President....	32	28	37	40
Consider voting for someone else.....	20	22	29	16
Definitely vote for someone else	46	47	34	42
Not sure	2	3	-	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	NewsWEEK.COM POLL: REGISTERED VOTERS 18-29			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	3/1 - 17/04	2/2 - 17/04	1/2 - 18/04	3/1 - 3/04
Republicans	39	37	41	43
Democrats.....	51	50	46	44
Neither (VOL).....	6	7	9	8
Not sure	4	6	4	5

BKa. If the election for president were held today and the candidates were George W. Bush, the Republican, John Kerry, the Democrat, and Ralph Nader, the Independent for whom would you vote? Do you lean more toward John Kerry, the Democrat –OR– George W. Bush, the Republican –OR– Ralph Nader, the Independent?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29		AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<u>3/1 - 17/04</u>	<u>2/2 - 17/04</u>	<u>3/1 - 3/04</u>
George W. Bush, the Republican	36	40	45
Undecided, lean Bush	2	2	1
John Kerry, the Democrat	46	54	43
Undecided, lean Kerry	1	2	2
Ralph Nader, the Independent	10	NA	6
Undecided, lean Nader	2	NA	-
(DO NOT READ) Other	2	NA	1
Not sure	1	2	2
Total Would Vote/Lean Bush	38	41	46
Total Would Vote/Lean Kerry	47	56	45
Total Would Vote/Lean Nader	12	NA	6

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.BKa.)

BKb. Are you certain to vote for that candidate, or is there a chance you might change your mind?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29				AP/ IPSOS POLL: ALL REGISTERED VOTERS	
	<u>3/1-17/04</u>		<u>2/2-17/04</u>		<u>3/1-3/04</u>	
	<u>BUSH VOTERS</u>	<u>KERRY VOTERS</u>	<u>BUSH VOTERS</u>	<u>KERRY VOTERS</u>	<u>BUSH VOTERS</u>	<u>KERRY VOTERS</u>
Certain	73	59	74	57	82	65
Might change your mind	27	40	25	43	18	34
Not sure	-	1	1	-	-	1

REGISTERED VOTERS			
BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"			
	NEWSWEEK.COM		AP/ IPSOS POLL:
	POLL:		ALL REGISTERED
	REGISTERED		VOTERS
	VOTERS 18-29		
	3/1 -	2/2 -	
	<u>17/04</u>	<u>17/04</u>	<u>3/1-3/04</u>
Strong Kerry	27	31	28
Weak Kerry.....	20	26	17
TOTAL KERRY	47	57	45
Strong Bush.....	27	29	37
Weak Bush	11	12	9
TOTAL BUSH	38	41	46
Nader.....	12	NA	6
Undecided/other	3	2	3

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-19	9
20-21	15
22-23	16
24-25	16
26-27	21
28-29	22
Refused	1

D2. Are you employed:

TOTAL EMPLOYED	75
Full time	51
Part time	24
Not employed	24
Retired	-
Refused/not sure	1

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	16
Senior executive or manager	6
Clerical or administrative	8
Sales or services	16
A skilled trade or technical occupation.....	15
Blue-collar work or laborer	5
Farming or fishing	-
Other (VOL)	8
Refused/not sure	1
Not Employed Full/Part Time (Q.D2)	25

D4. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	18
Some college but did not finish	30
Completed a two year college degree	11
Completed a four year college degree	23
Completed a post-graduate degree such as a Master's or Ph.D.	9
Refused/not sure	-

D5. Are you a student?

STUDENT	36
- Full-time student.....	25
- Part-time student.....	11
NOT A STUDENT	63
Refused/not sure	1

D6. Are you currently married?

Yes	37
No.....	63
Refused/not sure	-

D7. Including yourself and any children, how many people are currently living in your household?

1	9
2	28
3	26
4	20
5	9
6 or more	7
Refused/not sure	1

(Q.D8a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D7.)

D8a. How many children under 6 years are currently living in your household?

D8b. How many children ages 6 to 12 are currently living in your household?

D8c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	47
Under 6.....	36
6-12	16
13-17	10
NO CHILDREN	53
Refused/not sure	1

D9. Are you currently registered to vote at this address, or not?

Yes	100
No.....	-
Refused/not sure	-

(Q.D10a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF “DEMOCRAT” TO Q.D10a, Q.D10b ASKED. IF “REPUBLICAN” TO Q.D10a, Q.D10c ASKED. IF “INDEPENDENT” or “NONE OF THESE” TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Republican	16
Moderately Republican.....	21
Definitely Independent/neither.....	12
Moderately Democrat	33
Strongly Democrat.....	17
Refused/not sure	1
<hr/>	
Total Republican	37
Total Democrat	50

D11. Do you currently own stocks, bonds or mutual funds?

Yes	33
No.....	65
Refused/not sure	2

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D11.)

D12. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	37
1 time.....	19
2 times.....	16
3 times.....	6
4 times.....	4
5 to 9 times.....	9
10 to 14 times.....	3
15 to 19 times.....	2
20 to 24 times.....	1
25 times or more	-
Refused/not sure	3
<hr/>	
Active Investors (5 times or more).....	16

D13. Do you own your home, or do you rent?

Own	46
Rent.....	51
Refused/not sure	3

D14a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	43
Catholic	22
Jewish	3
Some other religion	10
(DO NOT READ) No religion	16
Refused/not sure	6

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	20
Fundamentalist.....	7
Neither.....	71
Refused/not sure	2

D15. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	11
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	14
\$40,000 to less than \$50,000	14
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	7
\$100,000 or more	11
Refused/not sure	6

D16a. Are you of Hispanic ethnicity?

(Q.D16b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D16a.)

D16b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	70
Black.....	11
Hispanic.....	13
Asian.....	3
American Indian.....	1
Other.....	1
Refused	1

REGION:

Northeast.....	20
Midwest	21
South	33
West	26

METROPOLITAN STATUS:

Urban	24
Suburban.....	32
Rural.....	11

GENDER:

Male	52
Female	48