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Washington, DC 20036
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Interview dates: April 5-7, 2004
Interviews: 1,001 adults, 758 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	72
No	27
Refused/not sure	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	21
Moderately Republican	22
Definitely Independent/neither.....	8
Moderately Democrat.....	25
Strongly Democrat	23
Refused/not sure.....	1
Total Republican	43
Total Democrat	47

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 38% Republican, 48% Democrat. For the respondents asked later in the survey, the results were 48% Republican, 46% Democrat.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

ALL ADULTS							
	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04*</u>	<u>1/5 - 7/04**</u>	<u>12/15 - 17/03**</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>
Right direction.....	38	35	44	49	47	43	38
Wrong track	57	60	52	46	48	51	56
Not sure	5	5	4	5	5	6	6
	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>	<u>9/2 - 4/03</u>	<u>8/19 - 21/03</u>	<u>8/5 - 8/03</u>
	41	41	39	37	39	39	42
	53	52	54	57	56	53	52
	6	7	7	6	5	8	6
	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	1 Year Ago <u>4/1 - 3/03</u>
	43	41	52	41	43	46	55
	51	53	42	50	50	48	38
	6	6	6	9	7	6	7

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS							
	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03
Strongly approve.....	28	28	27	33	38	30	29
Somewhat approve.....	9	10	10	11	11	12	9
Lean toward approval.....	11	10	9	12	10	10	12
Still have mixed feelings.....	2	3	4	1	2	3	3
Lean toward disapproval.....	13	16	16	15	14	13	14
Somewhat disapprove.....	5	4	5	5	4	7	6
Strongly disapprove.....	32	29	29	22	21	25	27
Not sure.....	-	-	-	1	-	-	-
Total Approve.....	48	48	47	56	59	53	50
Total Disapprove.....	50	49	50	42	39	44	47
Mean Rating¹.....	4.0	4.0	4.0	4.4	4.6	4.2	4.1
	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03	9/2 - 4/03	8/19 - 21/03	8/5 - 8/03
	29	28	27	30	26	32	33
	12	13	13	16	14	14	16
	12	13	11	9	12	10	9
	2	2	3	2	2	3	3
	12	13	13	15	14	13	13
	5	7	7	5	6	5	4
	28	23	26	23	25	22	21
	-	1	-	-	1	1	1
Total Approve.....	52	55	51	55	52	56	58
Total Disapprove.....	46	43	46	43	45	40	38
Mean Rating¹.....	4.1	4.3	4.1	4.4	4.2	4.4	4.6
	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	3 rd Quarter JAS 02	1 Year Ago 4/1 - 3/03
	30	31	39	34	35	34	45
	12	15	12	13	15	16	9
	11	10	11	10	12	15	10
	3	2	2	4	2	2	2
	13	14	13	13	14	14	11
	6	5	4	5	5	5	2
	25	22	18	20	17	13	20
	-	1	1	1	-	1	1
Total Approve.....	53	56	62	56	63	65	64
Total Disapprove.....	44	41	35	39	35	32	33
Mean Rating¹.....	4.3	4.4	4.8	4.5	4.8	4.9	4.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
4/5-7/04	23	12	9	2	11	9	34	-	45	53	3.7
3/1-3/04	23	13	9	2	10	10	33	-	45	53	3.7
2/2-4/04	19	16	9	2	12	8	33	1	44	53	3.7
1/5-7/04	25	17	11	2	10	8	25	2	53	44	4.2
12/15-17/03	23	19	13	1	11	8	24	1	55	43	4.2
12/1-3/03	26	16	8	2	11	9	27	1	50	47	4.1
11/18-20/03	21	15	10	3	12	10	29	-	46	51	3.8
11/4-6/03	23	16	10	3	9	10	28	1	49	47	4.0
10/21-23/03	20	16	12	3	10	8	30	1	48	49	3.9
10/7-9/03	19	14	12	2	11	12	29	1	45	52	3.7
9/16-18/03	21	17	11	2	10	8	30	1	49	49	3.9
9/2-4/03	19	15	11	2	10	10	31	2	45	51	3.8
8/19-21/03	20	17	12	3	10	9	28	1	49	46	4.0
8/5-8/03	23	14	11	3	11	11	27	-	48	49	3.9
4 th quarter OND 03	22	16	11	2	11	9	28	1	49	48	3.9
3 rd quarter JAS 03.....	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03.....	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 rd quarter JAS 02.....	21	19	15	2	14	9	19	1	55	42	4.3
1 year ago 4/1-3/03	25	18	12	3	11	7	23	1	55	41	4.3

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS											
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling domestic issues like health care, education, the environment and energy											
4/5-7/04	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04	18	17	14	1	13	7	29	1	49	49	3.9
12/1-3/03	19	19	9	3	9	12	28	1	47	49	3.9
11/18-20/03	16	17	12	3	13	10	28	1	45	51	3.8
11/4-6/03	19	16	10	3	12	8	31	1	45	51	3.8
10/21-23/03	16	16	14	3	14	10	26	1	47	50	3.8
10/7-9/03	17	16	11	3	13	8	30	2	44	51	3.7
9/16-18/03	20	17	13	2	11	7	29	1	51	47	4.0
9/2-4/03	16	15	14	3	13	9	29	1	45	51	3.7
8/19-21/03	19	17	14	2	11	10	26	1	50	47	4.0
8/5-8/03	20	16	14	3	12	9	26	-	49	47	4.0
4 th quarter OND 03	17	17	11	3	12	10	29	1	45	51	3.8
3 rd quarter JAS 03	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
1 year ago 4/1-3/03	22	20	11	3	10	7	25	2	53	42	4.2

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS											
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
(ASKED OF HALF THE REGISTERED VOTERS)											
Handling foreign policy issues											
4/5-7/04	27	9	5	2	14	7	35	1	41	56	3.7
Handling the war on terrorism											
4/5-7/04	32	10	9	2	12	5	30	-	51	47	4.1
(ASKED OF THE OTHER HALF OF THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
4/5-7/04	38	10	7	1	13	5	26	-	55	43	4.4
(PREVIOUSLY, THIS ITEM WAS ASKED OF ALL THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
3/1-3/04	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04	39	11	9	1	13	6	20	1	60	38	4.7
12/15-17/03	43	11	8	1	14	5	17	1	63	35	4.9
12/1-3/03	36	12	7	3	12	7	23	-	54	43	4.4
11/18-20/03	32	13	7	3	14	7	23	1	52	44	4.3
11/4-6/03	33	11	7	2	12	6	28	1	51	46	4.2
10/21-23/03	35	10	10	2	14	6	22	1	55	41	4.5
10/7-9/03	34	11	8	2	15	7	22	1	53	44	4.4
9/16-18/03	37	11	10	2	12	5	22	1	58	40	4.5
9/2-4/03	36	11	9	2	12	6	23	1	56	40	4.5
8/19-21/03	41	12	8	3	12	5	19	-	60	36	4.7
8/5-8/03	45	11	8	3	10	5	18	-	63	33	4.9
4 th quarter OND 03	36	11	8	2	14	6	22	1	55	42	4.4
3 rd quarter JAS 03	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
1 year ago 4/1-3/03	50	11	7	3	9	4	15	1	68	28	5.2

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS							
	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04	12/1 - 3/03	10/21 - 23/03	8/19- 21/03
Republicans	43	43	41	44	42	44	40
Democrats.....	46	44	44	42	44	44	45
Neither (VOL).....	8	8	11	9	10	8	9
Not sure	3	5	4	5	4	4	6
	8/5 - 8/03	6/17- 19/03	6/3 - 5/03	4/15 - 17/03	4/1 - 3/03	3/18- 20/03	3/4 - 6/03
	40	40	42	47	47	44	39
	44	47	42	39	41	41	43
	12	10	10	10	8	11	12
	4	3	6	4	4	4	6
	4 th Quarter OND 03 ¹	2 nd Quarter AMJ 03	4 th Quarter OND 02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02	1 Year Ago 4/1 - 3/03
	43	44	43	43	44	43	47
	45	43	45	44	40	41	41
	8	9	8	9	12	12	8
	4	4	4	4	4	4	4

¹In the fourth quarter 2003, this question was asked only once in October and once in December (2,294 registered voters).

- 6a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat and Ralph Nader, the Independent, for whom would you vote? Do you lean more toward Kerry or Bush or Nader?

	REGISTERED VOTERS				
	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04	10/21 - 23/03
George W. Bush, the Republican.....	44	45	45	53	53
Undecided, lean Bush.....	1	1	1	1	NA
John Kerry, the Democrat.....	43	42	43	36	34
Undecided, lean Kerry.....	2	1	2	1	NA
Ralph Nader, the Independent.....	6	4	6	NA	NA
Undecided, lean Nader.....	-	1	-	NA	NA
(DO NOT READ) None.....	2	4	1	3	5
Not sure.....	2	2	2	6	8
Total Would Vote/Lean Bush.....	45	46	46	54	53
Total Would Vote/Lean Kerry.....	44	43	45	37	34
Total Would Vote/Lean Nader.....	6	5	6	NA	NA

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.6a.)

- 6b-c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH		WOULD VOTE FOR KERRY	
	4/5 - 7/04	3/19- 21/04	4/5 - 7/04	3/19- 21/04
Definitely will vote for candidate.....	65	62	59	57
Probably will vote for candidate.....	19	22	20	26
Could change mind.....	15	15	21	16
Not sure.....	1	1	-	1

REGISTERED VOTERS				
BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"				
	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04
Strong Bush.....	28	28	37	33
Weak Bush.....	17	18	9	22
TOTAL BUSH.....	45	46	46	54
Strong Kerry.....	26	24	28	13
Weak Kerry.....	19	19	17	24
TOTAL KERRY.....	44	43	45	37
Nader.....	6	5	6	NA
Undecided/other.....	4	6	3	8

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR KERRY BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.6b, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD KERRY.)

- 6d. If you decide not to vote for John Kerry in November, do you think you might vote for George W. Bush, Ralph Nader, or would you not vote?

	REGISTERED VOTERS	
	4/5 - 7/04	3/19- 21/04
Bush.....	36	37
Nader.....	13	26
Would not vote/other.....	44	32
Not sure.....	7	5

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR BUSH BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.6b, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD BUSH.)

6e. If you decide not to vote for George W. Bush in November, do you think you might vote for John Kerry, Ralph Nader, or would you not vote?

	REGISTERED VOTERS	
	<i>4/5 - 7/04</i>	<i>3/19- 21/04</i>
Kerry	27	29
Nader	14	15
Would not vote/other	49	46
Not sure	10	10

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR NADER OR ARE UNDECIDED BUT LEAN TOWARD NADER.)

6f. If you decide not to vote for Ralph Nader in November or if he is not on the ballot, do you think you might vote for George W. Bush, John Kerry, or will you not vote?

	REGISTERED VOTERS	
	<i>4/5 - 7/04</i>	<i>3/19- 21/04</i>
Bush	13	16
Kerry	65	43
Would not vote/other	19	34
Not sure	3	7

REGISTERED VOTERS		
<i>STRENGTH OF SUPPORT SUMMARY</i>		
	<i>4/5 - 7/04</i>	<i>3/19- 21/04</i>
TOTAL BUSH.....	45	46
Strong Bush	28	28
Weak Bush	17	18
- Might vote for Kerry	5	5
- Might vote for Nader	2	3
- Would not vote/other/not sure.....	10	10
TOTAL KERRY	44	43
Strong Kerry.....	26	24
Weak Kerry	19	19
- Might vote for Bush.....	7	7
- Might vote for Nader	2	5
- Would not vote/other/not sure.....	10	7
TOTAL NADER	6	5
- Might vote for Bush.....	1	2
- Might vote for Kerry	4	1
- Would not vote/other/not sure.....	1	2
Undecided/other	4	6

ELECTION STUDY: REGISTERED VOTERS ONLY

1. Who do you trust to do a better job of protecting the country ...

George W. Bush	53
John Kerry	37
(DO NOT READ) Both would do well.....	1
(DO NOT READ) Neither	5
Not sure	4

TERRORISM STUDY: ALL ADULTS

And now thinking specifically about the situation in Iraq ...

6. Has the military action in Iraq ...

	AP/ IPSOS POLL	IPSOS GLOBUS POLL
	<i>4/5 - 704</i>	<i>2/13 - 21/04</i>
Increased the threat of terrorism around the world.....	49	38
Decreased the threat of terrorism around the world...	28	38
Had no effect on the threat of terrorism.....	21	22
Not sure	2	2

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	31
50-64	22
65 and over	15
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	66
- Full time.....	53
- Part time.....	13
Not employed	15
Retired.....	19
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	13
Senior executive or manager	9
Clerical or administrative	6
Sales or services	8
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	5
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
No answer	6
Not Employed Full/Part Time (Q.D2)	34

D4. What is the last year of school you completed?

Grade school or some high school	8
Completed high school	27
Some college but did not finish.....	22
Completed a two year college degree	13
Completed a four year college degree.....	18
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure	-

D5. Are you currently married?

Yes	55
No.....	45
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	20
2	29
3	19
4	18
5	8
6 or more	5
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	41
Under 6.....	20
6-12	21
13-17	17
NO CHILDREN	58
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	42
No.....	47
Refused/not sure	3
<i>No answer</i>	8

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None.....	39
1 time.....	18
2 times.....	12
3 times.....	7
4 times.....	4
5 to 9 times.....	6
10 to 14 times.....	5
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	2
Refused/not sure	5
<i>No answer</i>	-
Active Investors (5 times or more).....	15

D10. Do you own your home, or do you rent?

Own	60
Rent.....	30
Refused/not sure	2
<i>No answer</i>	8

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	48
Catholic	22
Jewish	1
Some other religion	8
(DO NOT READ) No religion	9
Refused/not sure	3
<i>No answer</i>	9

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	26
Fundamentalist.....	6
Neither.....	58
Refused/not sure	2
<i>No answer</i>	8

D12. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	12
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	9
\$100,000 or more	12
Refused/not sure	11

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black.....	9
Hispanic.....	6
Asian.....	1
American Indian.....	1
Other.....	2
Refused	1

REGION:

Northeast.....	19
Midwest.....	23
South.....	35
West.....	23

METROPOLITAN STATUS:

Urban.....	29
Suburban.....	49
Rural.....	22

GENDER:

Male.....	48
Female.....	52