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Interview dates: April 5-7, 2004 Interviews: 1,001 adults, 758 registered voters Margin of error: ±3.1 for all adults, ±3.5 for registered voters

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#### NOTE: all results shown are percentages unless otherwise labeled.

1. Are you currently registered to vote at this address, or not?

	ALL
	<b>A</b> DULTS
Yes	72
No	27
Refused/not sure	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?\*

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	21
Moderately Republican	22
Definitely Independent/neither	8
Moderately Democrat	25
Strongly Democrat	
Refused/not sure	11
Total Republican	43
Total Democrat	47

<sup>\*</sup> Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 38% Republican, 48% Democrat. For the respondents asked later in the survey, the results were 48% Republican, 46% Democrat.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

				ALL ADULTS			
Right direction Wrong track	4/5 - <u>7/04</u> 38 57 5	3/1 - <u>3/04</u> 35 60 5	2/2 - <u>4/04*</u> 44 52 4	1/5 - <u>7/04**</u> 49 46 5	12/15 - <u>17/03**</u> 47 48 5	12/1 - <u>3/03</u> 43 51 6	11/18 - <u>20/03</u> 38 56 6
	11/4 - <u>6/03</u> 41 53 6	10/21 - <u>23/03</u> 41 52 7	10/7 - <u>9/03</u> 39 54 7	9/16 - <u>18/03</u> 37 57 6	9/2 - <u>4/03</u> 39 56 5	8/19 - 21/03 39 53 8	8/5 - <u>8/03</u> 42 52 6
	4 <sup>th</sup> Quarter <u>OND 03</u> 43 51 6	3 <sup>rd</sup> Quarter <u>JAS 03</u> 41 53 6	2 <sup>nd</sup> Quarter <u>AMJ 03</u> 52 42 6	1 <sup>st</sup> Quarter <u>JFM 03</u> 41 50 9	4 <sup>th</sup> Quarter OND 02 43 50 7	3 <sup>rd</sup> Quarter <u>JAS 02</u> 46 48 6	1 Year Ago 4/1 - 3/03 55 38 7

<sup>\*</sup> Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

\*\* These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (**IF APPROVE OR DISAPPROVE, ASK:**) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (**IF HAVE MIXED FEELINGS OR NOT SURE, ASK:**) If you had to choose, do you lean more toward approve or disapprove?

			REG	ISTERED VO	TERS		
	4/5 -	3/1 -	2/2 -	1/5 -	12/15 -	12/1 -	11/18 -
Otana ali cara anno	<u>7/04</u>	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	<u>17/03</u>	<u>3/03</u>	<u>20/03</u>
Strongly approve	28	28	27	33	38	30	29
Somewhat approve	9	10	10	11	11	12	9
Lean toward approval	11	10	9	12	10	10	12
Still have mixed feelings	2	3	4	1 15	2 14	3 13	3
Lean toward disapproval	13 5	16 4	16 5	15 5	4	13 7	14 6
Somewhat disapprove	32	<del>4</del> 29	29	22	21	7 25	27
Strongly disapprove  Not sure	-	-	-	1	-	-	-
Total Approve Total Disapprove	48 50	48 49	47 50	56 42	59 39	53 44	50 47
Mean Rating <sup>1</sup>	4.0	4.0	4.0	4.4	4.6	4.2	4.1
	11/4 - <u>6/03</u> 29	10/21 - 23/03 28	10/7 - <u>9/03</u> 27	9/16 - <u>18/03</u> 30	9/2 - <u>4/03</u> 26	8/19 - 21/03 32	8/5 - <u>8/03</u> 33
	12	13	13	16	14	14	16
	12	13	11	9	12	10	9
	2	2	3	2	2	3	3
	12	13	13	15	14	13	13
	5	7	7	5	6	5	4
	28	23	26	23	25	22	21
	-	1	-	-	11	11	11
	52	55	51	55	52	56	58
	46	43	46	43	45	40	38
	4.1	4.3	4.1	4.4	4.2	4.4	4.6
	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	1 Year
	4 Quarter	3 Quarter	∠ Quarter	Quarter	4 Quarter	ى Quarter	<b>Ago</b> 4/1 -
	OND 03	JAS 03	AMJ 03	JFM 03	OND 02	JAS 02	3/03
	30	31	39	34	35	34	45
	12	15	12	13	15	16	9
	11	10	11	10	12	15	10
	3	2	2	4	2	2	2
	13	14	13	13	14	14	11
	6	5	4	5	5	5	2
	25	22	18	20	17	13	20
		1	1	1	-	1	11
	53 44	56 41	62 35	56 39	63 35	65 32	64 33
	4.3	4.4	4.8	4.5	4.8	4.9	4.9

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

				INCOICTE	RED VOTERS						
Handling the accusant	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
Handling the economy 4/5-7/04	23	12	9	2	11	9	34	_	45	53	3.7
3/1-3/04	23	13	9	2	10	9 10	33	-	45	53 53	3.7 3.7
2/2-4/04	23 19	16	9	2	12	8	33	1	44	53 53	3.7 3.7
1/5-7/04	25	17	9 11	2	10	8	25	2	53	55 44	3.7 4.2
12/15-17/03	23	17	13	1	10	8	23	1	55	44	4.2 4.2
12/1-3/03	23 26	16	13 8	2	11	9	2 <del>4</del> 27	1	50	43 47	4.2 4.1
11/18-20/03	21	15	10	3	12	10	29	-	46	51	3.8
11/4-6/03	23	16	10	3	9	10	28	1	49	47	4.0
10/21-23/03	20	16	12	3	10	8	30	1	48	49	3.9
10/7-9/03	19	14	12	2	11	12	29	1	45	52	3.7
9/16-18/03	21	17	11	2	10	8	30	1	49	49	3.9
9/2-4/03	19	15	11	2	10	10	31	2	45	51	3.8
8/19-21/03	20	17	12	3	10	9	28	1	49	46	4.0
8/5-8/03	23	14	11	3	11	11	27	_	48	49	3.9
4 <sup>th</sup> quarter OND 03	22	16	11	2	11	9	28	1	49	48	3.9
3 <sup>rd</sup> quarter JAS 03	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 <sup>th</sup> quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
3 <sup>rd</sup> quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
1 year ago 4/1-3/03	25	18	12	3	11	7	23	1	55	41	4.3

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

				REGISTER	RED VOTERS	1			,		
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- <u>prove</u>	Mean- <u>Rating</u> 1
Handling domestic issues like health care, education, the environment and energy											
4/5-7/04	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04	18	17	14	1	13	7	29	1	49	49	3.9
12/1-3/03	19	19	9	3	9	12	28	1	47	49	3.9
11/18-20/03	16	17	12	3	13	10	28	1	45	51	3.8
11/4-6/03	19	16	10	3	12	8	31	1	45	51	3.8
10/21-23/03	16	16	14	3	14	10	26	1	47	50	3.8
10/7-9/03	17	16	11	3	13	8	30	2	44	51	3.7
9/16-18/03	20	17	13	2	11	7	29	1	51	47	4.0
9/2-4/03	16	15	14	3	13	9	29	1	45	51	3.7
8/19-21/03	19	17	14	2	11	10	26	1	50	47	4.0
8/5-8/03	20	16	14	3	12	9	26	-	49	47	4.0
4 <sup>th</sup> quarter OND 03	17	17	11	3	12	10	29	1	45	51	3.8
3 <sup>rd</sup> quarter JAS 03	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 <sup>th</sup> quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 <sup>rd</sup> quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
1 year ago 4/1-3/03	22	20	11	3	10	7	25	2	53	42	4.2

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

				REGISTER	RED VOTERS	}					
Q.3 (cont.)	Strongly Ap- <u>prove</u>	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
(ASKED OF HALF THE REC	GISTERED '	VOTERS)									
Handling foreign policy issues											
4/5-7/04	27	9	5	2	14	7	35	1	41	56	3.7
Handling the war on terrorism											
4/5-7/04	32	10	9	2	12	5	30	-	51	47	4.1
(ASKED OF THE OTHER H	ALF OF TH	E REGISTI	ERED VOT	ERS)							
Handling foreign policy issues and the war on terrorism											
4/5-7/04	38	10	7	1	13	5	26	-	55	43	4.4
(PREVIOUSLY, THIS ITEM	WAS ASKE	D OF ALL	THE REGI	STERED VO	TERS)						
Handling foreign policy issues and the war on terrorism											
3/1-3/04	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04	39	11	9	1	13	6	20	1	60	38	4.7
12/15-17/03	43	11	8	1	14	5	17	1	63	35	4.9
12/1-3/03	36	12	7	3	12	7	23	-	54	43	4.4
11/18-20/03	32	13	7	3	14	7	23	1	52	44	4.3
11/4-6/03	33	11	7	2	12	6	28	1	51	46	4.2
10/21-23/03	35	10	10	2	14	6	22	1	55	41	4.5
10/7-9/03	34	11	8	2	15	7	22	1	53	44	4.4
9/16-18/03	37	11	10	2	12	5	22	1	58	40	4.5
9/2-4/03	36	11	9	2	12	6	23	1	56	40	4.5
8/19-21/03	41	12	8	3	12	5	19	-	60	36	4.7
8/5-8/03	45	11	8	3	10	5	18	-	63	33	4.9
4 <sup>th</sup> quarter OND 03	36	11	8	2	14	6	22	1	55	42	4.4
3 <sup>rd</sup> quarter JAS 03	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 <sup>th</sup> quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
3 <sup>rd</sup> quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
1 year ago 4/1-3/03	50	11	7	3	9	4	15	1	68	28	5.2

<sup>&</sup>lt;sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

			REG	ISTERED VO	TERS		
	4/5 -	3/1 -	2/2 -	1/5 -	12/1 -	10/21 -	8/19-
	<u>7/04</u>	<u>3/04</u>	<u>4/04</u>	<u>7/04</u>	3/03	<u>23/03</u>	21/03
Republicans	43	43	41	44	42	44	40
Democrats	46	44	44	42	44	44	45
Neither (VOL)	8	8	11	9	10	8	9
Not sure	3	5	4	5	4	4	6
	8/5 -	6/17-	6/3 -	4/15 -	4/1 -	3/18-	3/4 -
	<u>8/03</u>	<u> 19/03</u>	<u>5/03</u>	<u>17/03</u>	3/03	20/03	<u>6/03</u>
	40	40	42	47	47	44	39
	44	47	42	39	41	41	43
	12	10	10	10	8	11	12
	4	3	6	4	4	4	6
	4la		4h	ud		-4	1 Year
	4 <sup>th</sup>	2nd	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	4/1 -
	OND 03 <sup>1</sup>	<u>AMJ 03</u>	OND 02	JAS 02	AMJ 02	JFM 02	3/03
	43	44	43	43	44	43	47
	45	43	45	44	40	41	41
	8	9	8	9	12	12	8
	4	4	4	4	4	4	4

<sup>&</sup>lt;sup>1</sup>In the fourth quarter 2003, this question was asked only once in October and once in December (2,294 registered voters).

6a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat and Ralph Nader, the Independent, for whom would you vote? Do you lean more toward Kerry or Bush or Nader?

	REGISTERED VOTERS					
	4/5 -	3/19-	3/1 -	1/5 -	10/21 -	
	<u>7/04</u>	21/04	3/04	7/04	23/03	
George W. Bush, the Republican	44	45	45	53	53	
Undecided, lean Bush	1	1	1	1	NA	
John Kerry, the Democrat	43	42	43	36	34	
Undecided, lean Kerry	2	1	2	1	NA	
Ralph Nader, the Independent	6	4	6	NA	NA	
Undecided, lean Nader	-	1	-	NA	NA	
(DO NOT READ) None	2	4	1	3	5	
Not sure	2	2	2	6	8	
Total Would Vote/Lean Bush	45	46	46	54	53	
Total Would Vote/Lean Kerry	44	43	45	37	34	
Total Would Vote/Lean Nader	6	5	6	NA	NA	

#### (ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.6a.)

6b-c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

		D VотЕ <b>B</b> usн	Would Vote For Kerry		
	4/5 - <u>7/04</u>	3/19- 21/04	4/5 - <u>7/04</u>	3/19- <u>21/04</u>	
Definitely will vote for candidate	65	62	59	57	
Probably will vote for candidate	19	22	20	26	
Could change mind	15	15	21	16	
Not sure	1	1	-	1	

REGISTERED VOTERS							
BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"							
	4/5 -	3/19-	3/1 -	1/5 -			
	<u>7/04</u>	<u>21/04</u>	<u>3/04</u>	<u>7/04</u>			
Strong Bush	28	28	37	33			
Weak Bush	17	18	9	22			
TOTAL BUSH	45	46	46	54			
Strong Kerry	26	24	28	13			
Weak Kerry	19	19	17	24			
TOTAL KERRY	44	43	45	37			
Nader	6	5	6	NA			
Undecided/other	4	6	3	8			

# (ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR KERRY BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.6b, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD KERRY.)

6d. If you decide not to vote for John Kerry in November, do you think you might vote for George W. Bush, Ralph Nader, or would you not vote?

	REGISTERED VOTERS			
	4/5 -	3/19-		
	<u>7/04</u>	21/04		
Bush	36	37		
Nader	13	26		
Would not vote/other	44	32		
Not sure	7	5		

## (ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR BUSH BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.6b, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD BUSH.)

6e. If you decide not to vote for George W. Bush in November, do you think you might vote for John Kerry, Ralph Nader, or would you not vote?

		TERED TERS
	4/5 -	3/19-
	7/04	21/04
Kerry	27	29
Nader	14	15
Would not vote/other	49	46
Not sure	10	10

# (ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR NADER OR ARE UNDECIDED BUT LEAN TOWARD NADER.)

6f. If you decide not to vote for Ralph Nader in November or if he is not on the ballot, do you think you might vote for George W. Bush, John Kerry, or will you not vote?

	REGISTERED VOTERS		
	4/5 -	3/19-	
	7/04	21/04	
Bush	13	16	
Kerry	65	43	
Would not vote/other	19	34	
Not sure	3	7	

REGISTERED VOTERS								
STRENGTH OF SUPPORT SUMM	STRENGTH OF SUPPORT SUMMARY							
	4/5 - 7/04	3/19- 21/04						
TOTAL BUSH	45	46						
Strong Bush	28	28						
Weak Bush	17	18						
- Might vote for Kerry	5	5						
- Might vote for Nader	2	3						
- Would not vote/other/not sure	10	10						
TOTAL KERRY	44	43						
Strong Kerry	26	24						
Weak Kerry	19	19						
- Might vote for Bush	7	7						
- Might vote for Nader	2	5						
- Would not vote/other/not sure	10	7						
TOTAL NADER	6	5						
- Might vote for Bush	1	2						
- Might vote for Kerry	4	1						
- Would not vote/other/not sure	1	2						
Undecided/other	4	6						

#### **ELECTION STUDY: REGISTERED VOTERS ONLY**

1. Who do you trust to do a better job of protecting the country ...

George W. Bush	53
John Kerry	37
(DO NOT READ) Both would do well	1
(DO NOT READ) Neither	5
Not sure	4

#### TERRORISM STUDY: ALL ADULTS

1. Now I will read a list of some stories in the news this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely or not at all closely.

	Very <u>Closely</u>	Some- what <u>Closely</u>	Not Too <u>Closely</u>	Not At All <u>Closely</u>	Not <u>Sure</u>	Total <u>Closely</u>	Total Not <u>Closely</u>
News about candidates for the 2004 presidential election	32	40	16	12	-	71	28
News about the campaign against terrorism	44	41	10	5	-	85	15
The situation in Iraq	52	38	7	3	-	90	10

2. In response to terrorist attacks, which of the following, if any, have you personally done to try to reduce your risks of becoming a victim of terrorism? Have you...

	% Saying <u>Yes</u>
Assembled a kit with food, water, batteries, first aid, and other emergency supplies	28
Avoided crowded public spaces like shopping malls and amusement parks	19
Reported a suspicious person or activity to the police	9

3. How likely is it that a terrorist attack will be carried out in this country between now and the November presidential election? Is it ...

Total Likely	67 31
Not sure	2
Not at all likely	8
Not too likely	23
Somewhat likely	47
Very likely	20

4. How likely is it that terrorists will attack at least one of the political conventions this summer, the Democratic convention in Boston or the Republican convention in New York? Is it ...

Very likely	5
Somewhat likely	30
Not too likely	42
Not at all likely	19
Not sure	44
Total Likely	36
Total Not Likely	61

5. Occasionally, major events like terrorist attacks can change the way people view themselves, other people, or the world in general. How true are the following statements about you?

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY ENTIRELY OR MOSTLY TRUE

	Entirely <u>True</u>	Mostly <u>True</u>	A Little <u>True</u>	Not <u>At All</u> <u>True</u>	Not <u>Sure</u>	Total <u>True</u>	Total A Little/ <u>Not True</u>
You feel more pessimistic about the possibility of there ever being peace in the world	16	28	24	30	2	44	54
You feel the cost of fighting terrorism may be too high	15	22	21	41	1	37	62
You have less faith in government's ability to protect you than you did before	13	21	26	39	1	34	65
You feel that terrorist groups are recruiting new people to their cause so quickly that the United States campaign against terror can't keep up	12	22	33	32	1	33	65
You feel less safe than you did before the disaster on					·		
September 11  You feel the terrorists might be	13	19	26	41	1	32	67
winning the war on terrorism	5	15	30	48	2	20	78

## And now thinking specifically about the situation in Iraq $\dots$

6. Has the military action in Iraq ...

	AP/ IPSOS POLL	IPSOS GLOBUS POLL
	4/5 - <u>704</u>	2/13 - <u>21/04</u>
Increased the threat of terrorism around the world  Decreased the threat of terrorism around the world	49 28	38 38
Had no effect on the threat of terrorism	21	22
Not sure	2	2

7. How likely is it that a stable, democratic government will be established in Iraq? Is it ...

Very likely	10
Somewhat likely	40
Not too likely	33
Not at all likely	16
Not sure	1
Total Likely Total Not Likely	50 49

#### DEMOGRAPHICS

NOTE:	Results	for demo	graphic	questions	represent a	II adults	unless	otherwise	indicated.

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

#### (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	31
50-64	22
65 and over	15
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	66
- Full time	53
- Part time	13
Not employed	15
Retired	19
Refused/not sure	-

#### (Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	13
Senior executive or manager	9
Clerical or administrative	6
Sales or services	8
A skilled trade or technical occupation	12
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
No answer	6
Not Employed Full/Part Time (Q.D2)	34

D4. What is the last year of school you completed?

Grade school or some high school	8
Completed high school	27
Some college but did not finish	22
Completed a two year college degree	13
Completed a four year college degree	18
Completed a post-graduate degree such	
as a Master's or Ph.D.	12
Refused/not sure	-

D5.	Are you currently married?
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Yes	55
No	45
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	20
2	29
3	19
4	18
5	8
6 or more	5
Refused/not sure	1

#### (Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	41
Under 6	20
6-12	21
13-17	17
NO CHILDREN	58
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	42
No	47
Refused/not sure	3
No answer	8

## (Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	39
1 time	18
2 times	12
3 times	7
4 times	4
5 to 9 times	6
10 to 14 times	5
15 to 19 times	1
20 to 24 times	1
25 times or more	2
Refused/not sure	5
No answer	-

Active Investors (5 times or more)....... 15

D10.	Do you owr	your home,	or do you rent?
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Own	60
Rent	30
Refused/not sure	2
No answer	8

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	48
Catholic	22
Jewish	1
Some other religion	8
(DO NOT READ) No religion	9
Refused/not sure	3
No answer	9

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	26
Fundamentalist	6
Neither	58
Refused/not sure	2
No answer	8

D12. Could you please tell me your household income from all sources in 2003?

Under \$15,000	12
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	9
\$100,000 or more	12
Refused/not sure	11

D15a. Are you of Hispanic ethnicity?

#### (Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

#### (RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black	
Hispanic	
Asian	1
American Indian	1
Other	2
Refused	1

## **REGION:**

Northeast	19
Midwest	23
South	35
West	23

## **METROPOLITAN STATUS:**

Urban	29
Suburban	49
Rural	22

## **GENDER:**

Male	48
Female	52