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Interview dates: April 5-18, 2004 Interviews: 351 registered voters age 18-29

Margin of error: +5.2

Comparative Results for All Registered Voters from AP/Ipsos Poll

Interview dates: April 5-7, 2004 Interviews: 758 registered voters Margin of error: ± 3.5

Newsweek.com / IPSOS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

Please refer to "Newsweek / Ipsos Poll." Respondents are 18-to-29 year old registered voters

POLITICAL STUDY

Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

					AP/ Ipsos Poll:
	N	lews W eek.	COM Poli	.:	ALL REGISTERED
	Re	GISTERED \	OTERS 18-	29	Voters
	4/5 -	3/1 -	2/2 -	1/2 -	4/5 -
	<u>20/04</u>	<u>17/04</u>	<u>18/04</u>	<u>18/04</u>	<u>7/04</u>
Strongly approve	25	22	21	29	28
Somewhat approve	10	10	11	14	9
Lean toward approval	12	12	14	11	11
Still have mixed feelings	1	2	2	2	2
Lean toward disapproval	19	15	17	17	13
Somewhat disapprove	8	5	5	6	5
Strongly disapprove	25	34	30	21	32
Not sure	-	-	-	-	-
Total Approve	47	44	46	54	48
Total Disapprove	51	54	51	44	50
Mean Rating ¹	4.0	3.7	3.8	4.3	4.0

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

Handling the economy	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- <u>prove</u>	Mean- <u>Rating</u> 1
Registered voters 18-29											
4/5-20/04	22	13	11	-	12	11	31	-	46	54	3.8
3/1-17/04	19	15	12	1	10	11	32	-	46	53	3.7
2/2-18/04	14	16	10	3	15	11	30	1	40	56	3.6
1/2 -18/04	18	21	16	1	11	7	25	1	54	44	4.1
All registered voters Handling domestic issues like health care, education, the environment and energy	23	12	9	2	11	9	34	-	45	53	3.7
Registered voters 18-29											
4/5-20/04	14	16	11	2	13	13	31	-	41	56	3.5
3/1-17/04	15	14	14	2	13	9	33	-	43	55	3.5
2/2-18/04	13	13	14	2	16	13	29	-	39	58	3.5
1/2 -18/04	13	22	15	1	13	11	25	-	50	48	3.9
All registered voters	18	16	10	2	11	7	35	1	43	53	3.6

Q. 3 cont.	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- <u>prove</u>	Total Disap- prove	Mean- <u>Rating</u> ¹
Handling foreign policy issues and the war on terrorism											
(ASKED OF HALF THE REC	SISTERED V	/OTERS)									
Handling foreign policy issues											
Registered voters 18-29				_							
4/5-20/04	23	14	11	2	10	11	29	-	48	50	3.9
All registered voters	27	9	5	2	14	7	35	1	41	56	3.7
Handling the war on terrorism											
Registered voters 18-29											
4/5-18/04	29	10	10	1	19	4	27	-	49	50	4.1
All registered voters	32	10	9	2	12	5	30	-	51	47	4.1
(ASKED OF THE OTHER HA	ALF OF THE	REGIST	ERED VOT	ERS)							
Handling foreign policy issues and the war on terrorism											
Registered voters 18-29	24	0	7	4	47	40	0.6		47	50	4.0
4/5-20/04	31	8	7	1	17	10	26	-		53	4.0
All registered voters	38	10	7	1	13	5	26	-	55	43	4.4
(PREVIOUSLY, THIS ITEM \					,						
3/1-17/04	29	12	9	1	15	6	28	-	50	48	4.1
2/2-18/04	32	12	7	1	14	9	25	-	50	48	4.2
1/2 -18/04	37	11	9	1	13	7	22	-	57	42	4.5
All registered voters	38	10	7	1	13	5	26	-	55	43	4.4

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: 18-29 year-old registered voters from *Newsweek.com*/lpsos Poll. Comparative data for all registered voters from AP/lpsos Poll.

BKa. If the election for president were held today and the candidates were George W. Bush, the Republican, John Kerry, the Democrat, and Ralph Nader, the Independent for whom would you vote? Do you lean more toward John Kerry, the Democrat –OR—George W. Bush, the Republican–OR—Ralph Nader, the Independent?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	4/5 -	3/1 -	2/2 -	4/5 -
	<u> 20/04</u>	<u>17/04</u>	<u>17/04</u>	<u>7/04</u>
George W. Bush, the Republican	41	36	40	44
Undecided, lean Bush	1	2	2	1
John Kerry, the Democrat	45	46	54	43
Undecided, lean Kerry	1	1	2	2
Ralph Nader, the Independent	9	10	NA	6
Undecided, lean Nader	1	2	NA	-
(DO NOT READ) Other/ None	1	2	NA	2
Not sure	1	1	2	2
Total Would Vote/Lean Bush	42	38	41	45
Total Would Vote/Lean Kerry	45	47	56	44
Total Would Vote/Lean Nader	11	12	NA	6

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.BKa.)

BKb. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

		COM POLL: OTERS 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS		
	4/5 -2	20/04	4/5 -7/04		
	Would	Would	Would	Would	
	Vote	VOTE	Vote	V OTE	
	FOR BUSH	FOR KERRY	FOR BUSH	FOR KERRY	
Definitely will vote for candidate	58	43	65	59	
Probably will vote for candidate	28	27	19	20	
Could change mind	13	30	15	21	
Not sure	1	-	1	-	

REGISTERED VOTERS BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"								
_		WEEK.COM	AP/ IPSOS POLL: ALL REGISTERED VOTERS					
	4/5 - 20/04	3/1 - 17/04	2/2 - 17/04	4/5-7/04				
Strong Bush	24	27	29	28				
Weak Bush	18	11	12	17				
TOTAL BUSH	42	38	41	45				
Strong Kerry	19	27	31	26				
Weak Kerry	26	20	26	19				
TOTAL KERRY	45	47	57	44				
Nader	11	12	NA	6				
Undecided/other	2	3	2	4				

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR KERRY BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.BKb, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD KERRY.)

BKc. If you decide not to vote for John Kerry in November, do you think you might vote for George W. Bush, Ralph Nader, or would you not vote?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS
	4/5 -	4/5 -
	<u>20/04</u>	<u>7/04</u>
Bush	26	36
Nader	38	13
Would not vote	34	44
Not sure	2	7

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR BUSH BUT DO NOT SAY THEY WILL DEFINITELY VOTE FOR HIM IN Q.BKb, AND THOSE WHO ARE UNDECIDED BUT LEAN TOWARD BUSH.)

BKd. If you decide not to vote for George W. Bush in November, do you think you might vote for John Kerry, Ralph Nader, or would you not vote?

	NewsWeek.COM POLL: REGISTERED VOTERS 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS
	4/5 -	4/5 -
Kerry	<u>20/04</u> 31	<u>7/04</u> 27
Nader	17	14
Would not vote	41	49
Not sure	11	10

(ASKED ONLY OF THOSE WHO SAY THEY WOULD VOTE FOR NADER OR ARE UNDECIDED BUT LEAN TOWARD NADER.)

BKe. If you decide not to vote for Ralph Nader in November or if he is not on the ballot, do you think you might vote for George W. Bush, John Kerry, or will you not vote?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS
	4/5 -	4/5 -
	<u>20/04</u>	<u>7/04</u>
Bush	20	13
Kerry	49	65
Would not vote	29	19
Not sure	2	3

STRENGTH OF SUPPORT SUMMARY							
_	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS					
	4/5 -	4/5 -					
	<u>20/04</u>	<u>7/04</u>					
TOTAL BUSH	42	45					
Strong Bush	24	28					
Weak Bush	18	17					
- Might vote for Kerry	6	5					
- Might vote for Nader	3	2					
- Would not vote/other/not sure	10	10					
TOTAL KERRY	45	44					
Strong Kerry	19	26					
Weak Kerry	26	19					
- Might vote for Bush	7	7					
- Might vote for Nader	10	2					
- Would not vote/other/not sure	9	10					
TOTAL NADER	11	6					
- Might vote for Bush	2	1					
- Might vote for Kerry	5	4					
- Would not vote/other/not sure	3	1					
Undecided/other	2	4					

DEMOGRAPHICS

NOTE:	Results for	or demogra	phic o	questions i	represent a	II adults	unless	otherwise	indicated.

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-19	11
20-21	14
22-23	
24-25	
26-27	23
28-29	20
Refused	_

D2. Are you employed:

TOTAL EMPLOYED	75
Full time	56
Part time	19
Not employed	25
Retired	-
Refused/not sure	_

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	18
Senior executive or manager	5
Clerical or administrative	8
Sales or services	14
A skilled trade or technical occupation	14
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	10
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	25

D4. What is the last year of school you completed?

Grade school or some high school Completed high school	8 20
Some community college or university, but	
did not finish	29
Completed technical school or a community	
college	11
Completed a university or Bachelor's degree.	25
Completed a post-graduate degree such	
as a Master's or Ph.D.	7
Pofusod/not ouro	

D5.	Are you a student?		
		STUDENT Full-time student Part-time student NOT A STUDENT Refused/not sure	39 25 14 61
D6.	Are you currently married	?	
		Yes No Refused/not sure	35 65 -
D7.	Including yourself and any	y children, how many people are currentl	y living in your household?
		1	17 30 23 19 7 4
(Q.D8a - D8a. D8b.	How many children under	SE WHO SAY MORE THAN ONE PERS 6 years are currently living in your hous 6 to 12 are currently living in your house	ehold?
D8c.	How many children ages	13 to 17 are currently living in your house	ehold?
		ANY CHILDREN – NET	37 29 14 6 63
D9.	Are you a parent?		
		Yes NoRefused/not sure	32 68 -
D10.	Are you currently registered	ed to vote at this address, or not?	
		Yes No Refused/not sure	100

(Q.D11a-d ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D10.)

D11a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D11a, Q.D11b ASKED. IF "REPUBLICAN" TO Q.D11a, Q.D11c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D11a, Q.D11d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D11b. D11c. D11d.	Do you lean strongly or only mode Do you lean strongly or only mode Do your beliefs tend to lean more	erately toward the Republican Pa	artý?
	Strong	ly Republican	19
	Moder	ately Republican	24
	Definit	ely Independent/neither	9
	Moder	ately Democrat	31
		ly Democrat	17
	Refus	sed/not sure	-
		Republican	43
		Democrat	48
012.	Do you currently own stocks, bon	ds or mutual funds?	
	Yes		37
			62
		sed/not sure	1

(Q.D13 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D12.)

D13. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	39
1 time	22
2 times	13
3 times	5
4 times	1
5 to 9 times	8
10 to 14 times	3
15 to 19 times	3
20 to 24 times	1
25 times or more	3
Refused/not sure	2
A -41 (40

Active Investors (5 times or more)...... 19

D14	4. L	o you	own	your	home,	or d	o you	rent?
-----	------	-------	-----	------	-------	------	-------	-------

Own	44
Rent	55
Refused/not sure	1

D15. Do you live with your parents?

Yes, live with parents	26
Do not live with parents	74
Refused/not sure	-

D16a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	49
Catholic	21
Jewish	2
Some other religion	11
(DO NOT READ) No religion	16
Refused/not sure	1

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	24
Fundamentalist	5
Neither	70
Refused/not sure	1

D17. Could you please tell me your household income from all sources in 2003?

Under \$15,000	14
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	12
\$40,000 to less than \$50,000	11
\$50,000 to less than \$75,000	20
\$75,000 to less than \$100,000	10
\$100,000 or more	10
Refused/not sure	5

D18a. Are you of Hispanic ethnicity?

(Q.D18b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D18a.)

D18b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	70
Black	
Hispanic	
Asian	
American Indian	1
Other	2
Refused	_

REGION:

Northeast	20
Midwest	21
South	
West	26

METROPOLITAN STATUS:

Urban	20
Suburban	18
Rural	6

GENDER:

Male	54
Female	46