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Interview dates: April 16-18, 2004 Interviews: 1,000 adults, 764 registered voters Margin of error: ±3.1 for all adults, ±3.5 for registered voters

## THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

#### REGISTERED VOTERS/PARTY IDENTIFICATION

1. Are you currently registered to vote at this address, or not?

Yes	73
No	26
Refused/not sure	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? \*

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	17
Moderately Republican	27
Definitely Independent/neither	7
Moderately Democrat	25
Strongly Democrat	22
Refused/not sure	2
Total Republican	44
Total Democrat	47

Now a few questions about the Summer Olympics ...

#### **OLYMPICS STUDY**

1. How likely do you think it is that a terrorist attack of some sort will take place at the Olympic Games this summer in Athens?

	4/16-	2/2-	
	18/04	4/04	
Very likely	11	7	
Somewhat likely	42	45	
Not too likely	30	26	
Not at all likely	14	20	
Not sure	3	2	_
Total Likely	53	52	
Total Not Likely	44	46	

2. Do you think American athletes are more likely than other Olympic athletes to be targets of a terrorist attack, less likely to be targets of a terrorist attack or do you think there is no difference in the terrorist threat to American athletes compared to the threat facing athletes from other countries at the Olympics?

	4/16-	2/2-
	<u> 18/04</u>	4/04
More likely	42	39
Less likely		5
No difference	51	55
Not sure	1	1

Previously, the question was phrased "...or do you think there is no difference in the terrorist threat to American athletes and other athletes at the Olympics?"

3. When the modern Olympics were founded more than a century ago, the stated goal of the Olympic movement was to contribute to building a peaceful and better world through sports. How successful would you say the Olympics have been in achieving this goal?

Total Successful	76 23
Not sure	11
Not at all successful	8
Not too successful	15
Somewhat successful	49
Very successful	27

4. How interested are you in the Summer Olympics in Greece this year?

Total Interested Total Not Interested	65 35
Not sure	
Not at all interested	14
Not very interested	21
Somewhat interested	44
Very interested	21

# (ASKED ONLY OF THOSE WHO SAY IN Q.4 THAT THEY ARE VERY OR SOMEWHAT INTERESTED IN THE SUMMER OLYMPICS.)

5. Which sport will you follow most closely in this year's summer Olympic games ...

Gymnastics	30
Track and field	24
Swimming	15
Basketball	
Boxing	6
Volleyball	2
Some other sport	10
(NOT READ) Will not follow games	1
Not sure	2

# (ASKED ONLY OF THOSE WHO SAY IN Q.4 THAT THEY ARE VERY OR SOMEWHAT INTERESTED IN THE SUMMER OLYMPICS.)

6. When you think about the summer Olympics, are you generally more interested in following men's events or women's events? (IF "BOTH EQUALLY, ASK:) If you had to choose one or the other, would you say you generally are more interested in following ...?

Total Men's Events	50
- Men's events	33
- Both but lean toward men's events	18
Total Women's Events	41
- Women's events	28
- Both but lean toward women's events	13
(NOT READ) Both equally/do not lean	4
(NOT READ) Neither	4
Not sure	-

7. Do you think the use of steroids and other performance-enhancing drugs by Olympic athletes is a major problem, a minor problem or no problem at all?

Major problem	43
Minor problem	49
No problem at all	6
Not sure	2

8. As you may know, the Olympics are financed in large part by corporations that pay to have their brand names promoted at the Games. Which comes closer to your view?

Corporate sponsorships at the Olympics	
are mostly a bad thing that needlessly commercialize the event	20
Corporate sponsorships at the Olympics are mostly a good thing that provide a	
source of needed funding	78
Not sure	2

#### **DEMOGRAPHICS**

NOTE: F	Results for	demographic d	auestions re	present all ad	dults unless	otherwise indicated.
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- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

#### (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	30
50-64	23
65 and over	15
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	63
- Full time	53
- Part time	10
Not employed	17
Retired	20
Refused/not sure	-

### (Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	17
Senior executive or manager	7
Clerical or administrative	6
Sales or services	10
A skilled trade or technical occupation	11
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	5
Refused/not sure	1
Not Employed Full/Part Time (Q D2)	37

D4. What is the last year of school you completed?

Grade school or some high school	6
Completed high school	27
Some college but did not finish	22
Completed a two year college degree	12
Completed a four year college degree	21
Completed a post-graduate degree such	
as a Master's or Ph.D.	11
Refused/not sure	1

D5.	Are you currently married	?	
		Yes No Refused/not sure	55 44 1
D6.	Including yourself and any	children, how many people are currently	viving in your household?
		1	20 33 19 16 7 4
<b>(Q.D7a-</b> D7a.		<b>SE WHO SAY MORE THAN ONE PERSO</b> 6 years are currently living in your house	

## N Q.D6.)

- D7b. How many children ages 6 to 12 are currently living in your household?
- D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN - NET	39
Under 6	19
6-12	17
13-17	16
NO CHILDREN	60
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	45
No	50
Refused/not sure	5

## (Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	40
1 time	21
2 times	10
3 times	6
4 times	4
5 to 9 times	7
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more	
Refused/not sure	4

Active Investors (5 times or more)...... 15

D10.	Do you o	wn your h	nome, or	do you rent?
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Own	66
Rent	30
Refused/not sure	4

#### D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	52
Catholic	23
Jewish	2
Some other religion	10
(DO NOT READ) No religion	9
Refused/not sure	4

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	28
Fundamentalist	5
Neither	64
Refused/not sure	3

D12. Could you please tell me your household income from all sources in 2003?

Under \$15,000	11
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	10
\$100,000 or more	10
Refused/not sure	14

D15a. Are you of Hispanic ethnicity?

## (Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

#### (RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black	10
Hispanic	
Asian	2
American Indian	1
Other	1
Refused	1

## **REGION:**

Northeast	19
Midwest	23
South	
West	22

## **METROPOLITAN STATUS:**

Urban	30
Suburban	49
Rural	21

## **GENDER:**

Male	48
Female	52