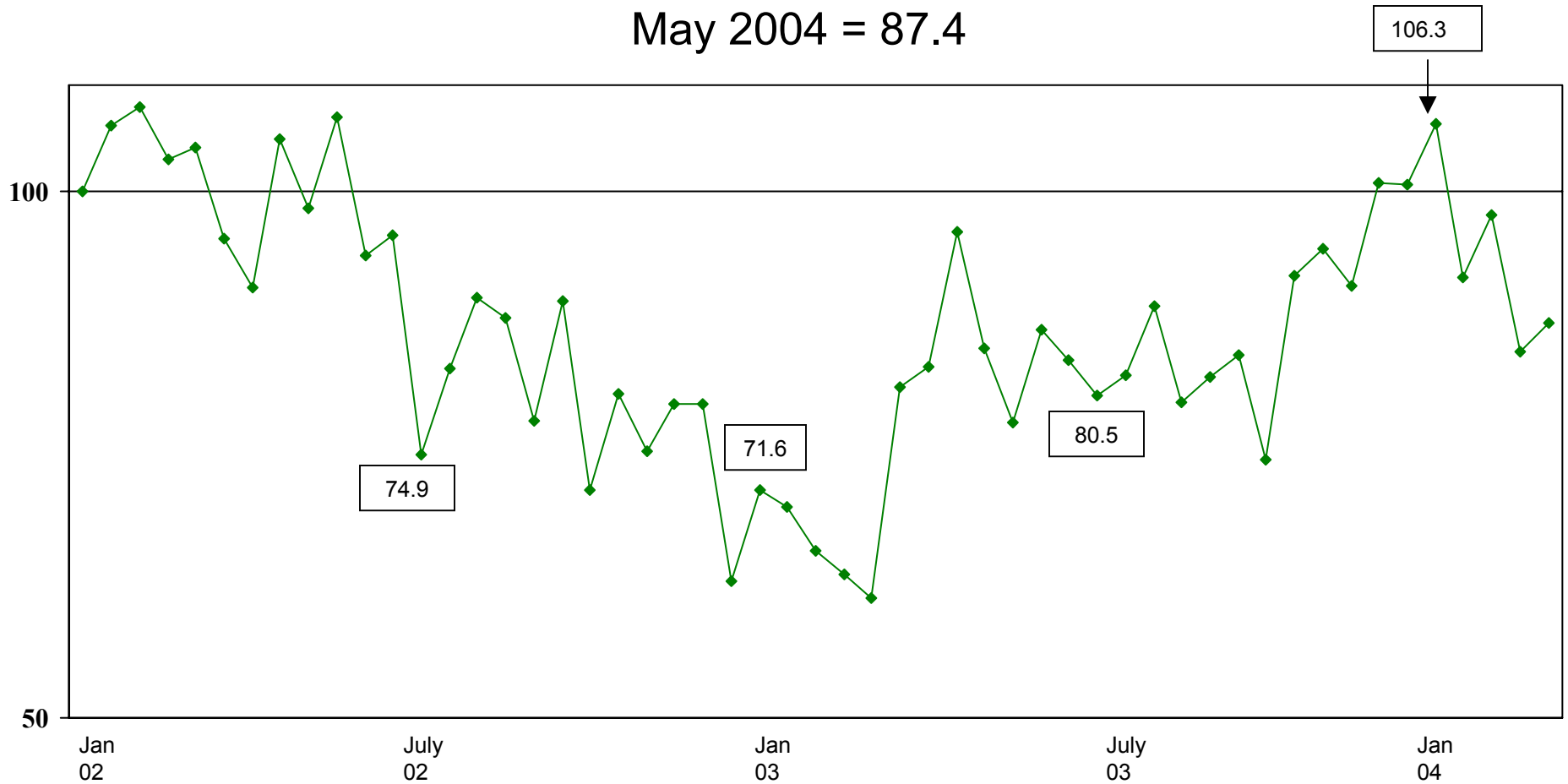


NATIONAL Monthly AP/Ipsos CASH Index

Consumer Attitudes and Spending by Household

January 2002 - May 2004

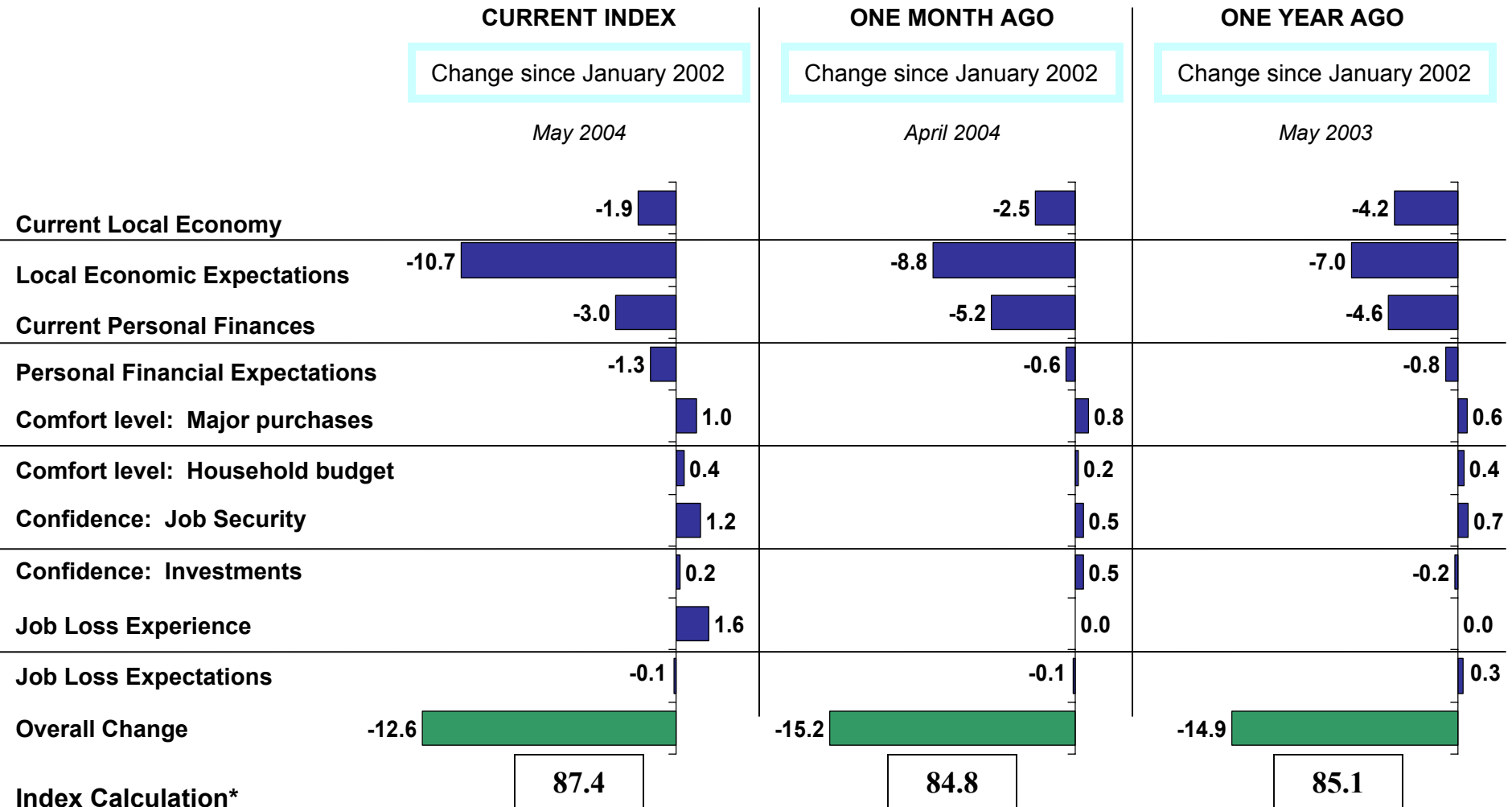
May 2004 = 87.4





Components of the Ipsos CASH Index

May 2004 = 87.4



* Index is calculated by adding (or subtracting) overall change from 100 (January 2002=100). Each bar indicates how much the index score on that question has moved up or down since the baseline of January 2002.

**ALL INDICES OF THE AP/IPSOS
CONSUMER ATTITUDES AND SPENDING BY HOUSEHOLD (CASH)**

	<i>Current Month</i>	<i>One Month Ago</i>	<i>One Year Ago</i>
	May '04	April '04	May '03
OVERALL CASH Index	87.4	84.8	85.1

	<i>Current Month</i>	<i>One Month Ago</i>	<i>One Year Ago</i>
	May '04	April '04	May '03
CURRENT CONDITIONS CASH Index	97.9	94.3	85.6

	<i>Current Month</i>	<i>One Month Ago</i>	<i>One Year Ago</i>
	May '04	April '04	May '03
EXPECTATIONS CASH Index	87.9	90.5	76.5

	<i>Current Month</i>	<i>One Month Ago</i>	<i>One Year Ago</i>
	May '04	April '04	May '03
INVESTMENT CASH Index	97.4	95.7	89.0

	<i>Current Month</i>	<i>One Month Ago</i>	<i>One Year Ago</i>
	May '04	April '04	May '03
JOBS CASH Index	102.7	100.3	102.9

METHODOLOGY: Interview dates: May 3-5, 2004 (1,000 U.S. adults) Margin of error: +/- 3.1 for all adults, baseline of January 2002 = 100