

Top 10 Popular Properties/Licenses/Series by Age of Recipient (2003)

<3 years	3 – 5 years	6 – 8 years	9 – 13 years
Winnie the Pooh	Winnie the Pooh	Junie B. Jones	Harry Potter
Sesame Street	Disney Princesses*	Magic Tree House	Series of Unfortunate Events
Bob the Builder	Clifford	Scooby Doo	Captain Underpants
Dora the Explorer	Finding Nemo	Miscellaneous Disney Characters	Nancy Drew
Clifford	Dora the Explorer	Harry Potter	Scooby Doo
Little Critters	Bob the Builder	Spongebob Squarepants	Goosebumps
Dr. Seuss	Miscellaneous Disney Characters	I Spy	Olsen Twins
Finding Nemo	Thomas the Tank Engine	Clifford	Junie B. Jones
Blue's Clues	Scooby Doo	Disney Princesses*	Spongebob Squarepants
Barney	Dr. Seuss	Pokémon	Star Wars

*Disney Princesses = Princess collections and individual stories featuring princesses including Belle, Snow White, Ariel, Cinderella, Aurora, Jasmine, etc.