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Interview dates: July 5-7, 2004
Interviews: 1,000 adults, 804 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

Full ticket horserace question (Q.5a-c) ONLY:
Interview dates: July 6-7, 2004
Interviews: 510 registered voters
Margin of error: ± 4.3

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes.....	75
No	25
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	23
Moderately Republican	19
Definitely Independent/neither.....	8
Moderately Democrat	25
Strongly Democrat	23
Refused/not sure	2
Total Republican	42
Total Democrat	49

* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 40% Republican, 49% Democrat. For the respondents asked later in the survey, the results were 44% Republican, 48% Democrat.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

ALL ADULTS							
	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04*</u>	<u>1/5 - 7/04**</u>
Right direction.....	41	40	38	38	35	44	49
Wrong track	56	56	58	57	60	52	46
Not sure	3	4	4	5	5	4	5
	<u>12/15 - 17/03**</u>	<u>12/1 - 3/03</u>	<u>11/18 - 20/03</u>	<u>11/4 - 6/03</u>	<u>10/21 - 23/03</u>	<u>10/7 - 9/03</u>	<u>9/16 - 18/03</u>
	47	43	38	41	41	39	37
	48	51	56	53	52	54	57
	5	6	6	6	7	7	6
	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03</u>	<u>3rd Quarter JAS 03</u>	<u>2nd Quarter AMJ 03</u>	<u>1st Quarter JFM 03</u>	<u>4th Quarter OND 02</u>	1 Year Ago <u>7/8 - 10/03</u>
	44	43	41	52	41	43	46
	52	51	53	42	50	50	48
	4	6	6	6	9	7	6

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04	1/5 - 7/04
Strongly approve.....	31	27	27	28	28	27	33
Somewhat approve.....	9	12	11	9	10	10	11
Lean toward approval.....	10	9	11	11	10	9	12
Still have mixed feelings.....	1	2	2	2	3	4	1
Lean toward disapproval.....	11	13	14	13	16	16	15
Somewhat disapprove.....	5	7	5	5	4	5	5
Strongly disapprove.....	33	30	30	32	29	29	22
Not sure.....	-	-	-	-	-	-	1
Total Approve.....	50	48	48	48	48	47	56
Total Disapprove.....	48	50	50	50	49	50	42
Mean Rating¹.....	4.0	4.0	4.0	4.0	4.0	4.0	4.4
	12/15 - 17/03	12/1 - 3/03	11/18 - 20/03	11/4 - 6/03	10/21 - 23/03	10/7 - 9/03	9/16 - 18/03
	38	30	29	29	28	27	30
	11	12	9	12	13	13	16
	10	10	12	12	13	11	9
	2	3	3	2	2	3	2
	14	13	14	12	13	13	15
	4	7	6	5	7	7	5
	21	25	27	28	23	26	23
	-	-	-	-	1	-	-
	59	53	50	52	55	51	55
	39	44	47	46	43	46	43
	4.6	4.2	4.1	4.1	4.3	4.1	4.4
	1 st Quarter JFM 04	4 th Quarter OND 03	3 rd Quarter JAS 03	2 nd Quarter AMJ 03	1 st Quarter JFM 03	4 th Quarter OND 02	1 Year Ago 7/8 - 10/03
	30	30	31	39	34	35	33
	10	12	15	12	13	15	15
	10	11	10	11	10	12	12
	2	3	2	2	4	2	1
	16	13	14	13	13	14	14
	5	6	5	4	5	5	5
	27	25	22	18	20	17	20
	-	-	1	1	1	-	-
	50	53	56	62	56	63	60
	47	44	41	35	39	35	38
	4.2	4.3	4.4	4.8	4.5	4.8	4.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
7/5-7/04	29	13	7	1	10	9	31	-	49	50	4.0
6/7-9/04	23	15	9	2	11	9	30	1	47	50	3.9
5/3-5/04	24	13	6	2	13	11	31	-	43	55	3.8
4/5-7/04	23	12	9	2	11	9	34	-	45	53	3.7
3/1-3/04	23	13	9	2	10	10	33	-	45	53	3.7
2/2-4/04	19	16	9	2	12	8	33	1	44	53	3.7
1/5-7/04	25	17	11	2	10	8	25	2	53	44	4.2
12/15-17/03	23	19	13	1	11	8	24	1	55	43	4.2
12/1-3/03	26	16	8	2	11	9	27	1	50	47	4.1
11/18-20/03	21	15	10	3	12	10	29	-	46	51	3.8
11/4-6/03	23	16	10	3	9	10	28	1	49	47	4.0
10/21-23/03	20	16	12	3	10	8	30	1	48	49	3.9
10/7-9/03	19	14	12	2	11	12	29	1	45	52	3.7
9/16-18/03	21	17	11	2	10	8	30	1	49	49	3.9
1st quarter JFM 04	22	15	10	2	11	9	30	1	47	50	3.9
4 th quarter OND 03	22	16	11	2	11	9	28	1	49	48	3.9
3 rd quarter JAS 03.....	20	16	12	2	11	9	29	1	48	49	3.9
2nd quarter AMJ 03.....	22	16	12	3	11	8	27	1	51	46	4.0
1st quarter JFM 03	21	16	11	3	11	10	26	2	49	46	4.0
4 th quarter OND 02	21	18	13	3	12	10	22	1	53	44	4.2
1 year ago 7/8-10/03	21	18	13	2	11	10	24	1	52	46	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS											
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling domestic issues like health care, education, the environment and energy											
7/5-7/04	20	16	10	1	10	7	36	-	46	52	3.7
6/7-9/04	16	14	11	1	13	10	34	1	41	57	3.5
5/3-5/04	17	16	8	2	13	9	34	1	42	55	3.6
4/5-7/04	18	16	10	2	11	7	35	1	43	53	3.6
3/1-3/04	17	16	12	2	13	9	31	-	45	53	3.7
2/2-4/04	16	16	10	2	13	9	33	1	42	55	3.6
1/5-7/04	18	17	14	1	13	7	29	1	49	49	3.9
12/1-3/03	19	19	9	3	9	12	28	1	47	49	3.9
11/18-20/03	16	17	12	3	13	10	28	1	45	51	3.8
11/4-6/03	19	16	10	3	12	8	31	1	45	51	3.8
10/21-23/03	16	16	14	3	14	10	26	1	47	50	3.8
10/7-9/03	17	16	11	3	13	8	30	2	44	51	3.7
9/16-18/03	20	17	13	2	11	7	29	1	51	47	4.0
1st quarter JFM 04	17	16	12	2	13	8	31	1	45	52	3.7
4 th quarter OND 03	17	17	11	3	12	10	29	1	45	51	3.8
3 rd quarter JAS 03.....	19	17	13	2	12	9	27	1	49	48	3.9
2nd quarter AMJ 03.....	19	18	13	3	12	8	26	1	50	47	4.0
1st quarter JFM 03	21	17	11	4	12	9	25	1	49	46	4.0
4 th quarter OND 02	20	19	14	3	12	9	22	1	52	43	4.1
3 rd quarter JAS 02.....	20	19	14	3	14	8	21	1	53	43	4.2
1 year ago 7/8-10/03	20	18	13	3	11	9	24	2	51	45	4.1

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

REGISTERED VOTERS											
Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
(ASKED OF HALF THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
7/5-7/04	37	8	7	1	10	6	31	-	51	48	4.2
6/7-9/04	36	8	7	1	15	6	27	-	51	48	4.2
5/3-5/04	32	9	10	3	15	6	25	-	50	47	4.2
4/5-7/04	38	10	7	1	13	5	26	-	55	43	4.4
(PRIOR TO APRIL 5-7 2004, THIS ITEM WAS ASKED OF ALL THE REGISTERED VOTERS)											
3/1-3/04	36	12	6	1	13	7	25	-	54	45	4.4
2/2-4/04	35	11	8	2	14	6	24	-	53	45	4.3
1/5-7/04	39	11	9	1	13	6	20	1	60	38	4.7
12/15-17/03	43	11	8	1	14	5	17	1	63	35	4.9
12/1-3/03	36	12	7	3	12	7	23	-	54	43	4.4
11/18-20/03	32	13	7	3	14	7	23	1	52	44	4.3
11/4-6/03	33	11	7	2	12	6	28	1	51	46	4.2
10/21-23/03	35	10	10	2	14	6	22	1	55	41	4.5
10/7-9/03	34	11	8	2	15	7	22	1	53	44	4.4
9/16-18/03	37	11	10	2	12	5	22	1	58	40	4.5
1st quarter JFM 04	37	11	8	1	13	6	23	1	56	43	4.5
4 th quarter OND 03	36	11	8	2	14	6	22	1	55	42	4.4
3 rd quarter JAS 03	40	11	9	2	12	6	20	-	60	38	4.7
2nd quarter AMJ 03	48	11	9	2	10	5	14	1	68	29	5.2
1st quarter JFM 03	41	11	8	3	11	5	20	1	60	36	4.7
4 th quarter OND 02	42	13	10	3	11	6	14	1	65	31	5.0
1 year ago 7/8-10/03	41	13	9	1	12	7	16	1	63	35	4.8
(ASKED OF THE OTHER HALF OF THE REGISTERED VOTERS)											
Handling the situation in Iraq											
7/5-7/04	31	10	7	1	9	4	38	-	47	51	3.9
6/7-9/04	28	9	6	2	10	5	40	-	43	55	3.7
5/3-5/04	26	10	10	3	13	4	34	-	46	51	3.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

- 4a. If the election for president were held today and the candidates were George W. Bush, the Republican and John Kerry, the Democrat and Ralph Nader, the Independent, for whom would you vote? Do you lean more toward Kerry or Bush or Nader?

	REGISTERED VOTERS							
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04	10/21 - 23/03
George W. Bush, the Republican	47	45	44	44	45	45	53	53
Undecided, lean Bush.....	2	1	1	1	1	1	1	NA
John Kerry, the Democrat	44	42	41	43	42	43	36	34
Undecided, lean Kerry	1	3	2	2	1	2	1	NA
Ralph Nader, the Independent.....	3	6	6	6	4	6	NA	NA
Undecided, lean Nader	-	1	1	-	1	-	NA	NA
(NOT READ) None/other	2	1	1	2	4	1	3	5
Not sure	1	1	4	2	2	2	6	8
Total Would Vote/Lean Bush	49	46	46	45	46	46	54	53
Total Would Vote/Lean Kerry	45	45	43	44	43	45	37	34
Total Would Vote/Lean Nader	3	6	7	6	5	6	NA	NA

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.4a.)

- 4b-c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH				
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04
Definitely will vote for candidate.....	67	64	62	65	62
Probably will vote for candidate	19	21	24	19	22
Could change mind	13	15	14	15	15
Not sure	1	-	-	1	1

	WOULD VOTE FOR KERRY				
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04
Definitely will vote for candidate.....	64	55	60	59	57
Probably will vote for candidate	20	29	25	20	26
Could change mind	14	16	15	21	16
Not sure	2	-	-	-	1

	REGISTERED VOTERS						
	BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"						
	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/19- 21/04	3/1 - 3/04	1/5 - 7/04
Strong Bush	32	29	28	28	28	37	33
Weak Bush	17	17	18	17	18	9	22
TOTAL BUSH	49	46	46	45	46	46	54
Strong Kerry	28	23	24	26	24	28	13
Weak Kerry	17	22	18	19	19	17	24
TOTAL KERRY	45	45	43	44	43	45	37
Nader	3	6	7	6	5	6	NA
Undecided/other	3	3	5	4	6	3	8

(Q.5a-c ASKED ONLY OF 510 REGISTERED VOTERS ON JULY 6-7.)

5a. If the election for President and VICE PRESIDENT were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

	REGISTERED VOTERS	
	<i>7/6 - 7/04</i>	<i>6/7 - 9/04¹</i>
Bush-Cheney, the Republicans	49	44
Undecided, lean Bush-Cheney	1	1
Kerry-Edwards, the Democrats	46	46
Undecided, lean Kerry-Edwards.....	-	1
Nader-Camejo, the Independents	2	6
Undecided, lean Nader-Camejo	-	-
(NOT READ) None/other candidate	1	1
Not sure	1	1
Total Would Vote/Lean Bush-Cheney	50	44
Total Would Vote/Lean Kerry-Edwards ..	46	47
Total Would Vote/Lean Nader-Camejo ...	2	6

¹In June, the question did not mention Peter Camejo.

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.5a.)

5b-c. In November, will you definitely vote for those candidates, probably vote for those candidates, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH- CHENEY	WOULD VOTE FOR KERRY- EDWARDS
Definitely will vote for candidates	68	59
Probably will vote for candidates	20	27
Could change mind	11	14
Not sure.....	1	-

REGISTERED VOTERS	
<i>BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH "LEANERS"</i>	
Strong Bush-Cheney	34
Weak Bush-Cheney	16
TOTAL BUSH-CHENEY	50
Strong Kerry-Edwards	27
Weak Kerry-Edwards	19
TOTAL KERRY-EDWARDS	46
Nader-Camejo	2
Undecided/other	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS						
	<u>7/5 - 7/04</u>	<u>6/7 - 9/04</u>	<u>5/3 - 5/04</u>	<u>4/5 - 7/04</u>	<u>3/1 - 3/04</u>	<u>2/2 - 4/04</u> <u>1/5 - 7/04</u>
Republicans	43	42	41	43	43	41
Democrats.....	47	47	50	46	44	44
Neither (VOL).....	6	7	6	8	8	11
Not sure	4	4	3	3	5	4
	<u>12/1 - 3/03</u>	<u>10/21 - 23/03</u>	<u>8/19- 21/03</u>	<u>8/5 - 8/03</u>	<u>6/17- 19/03</u>	<u>6/3 - 5/03</u> <u>4/15 - 17/03</u>
	42	44	40	40	40	42
	44	44	45	44	47	42
	10	8	9	12	10	10
	4	4	6	4	3	6
	<u>1st Quarter JFM 04</u>	<u>4th Quarter OND 03¹</u>	<u>2nd Quarter AMJ 03</u>	<u>4th Quarter OND 02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u> 1 Year Ago <u>7/8 - 10/03</u>
	43	43	44	43	43	44
	43	45	43	45	44	40
	10	8	9	8	9	12
	4	4	4	4	4	4

NOTE: Prior to May 3-5, 2004, this question was asked after Q.3 and before the Q.4 series.

¹In the fourth quarter 2003, this question was asked only once in October and once in December (2,294 registered voters).

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	27
50-64	25
65 and over	17
Refused/not sure	-

D2. Are you employed:

TOTAL EMPLOYED	66
- Full time.....	54
- Part time.....	12
Not employed	14
Retired.....	20
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	15
Senior executive or manager	8
Clerical or administrative	9
Sales or services	11
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	6
Farming or fishing	1
Other (VOL)	4
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	34

D4. What is the last year of school you completed?

Grade school or some high school	6
Completed high school	23
Some college but did not finish.....	23
Completed a two year college degree	12
Completed a four year college degree.....	23
Completed a post-graduate degree such as a Master's or Ph.D.	13
Refused/not sure	-

D5. Are you currently married?

Yes	54
No.....	46
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	22
2	35
3	19
4	13
5	7
6 or more	4
Refused/not sure	-

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	34
Under 6.....	17
6-12	17
13-17	13
NO CHILDREN	65
Refused/not sure	-

D8. Do you currently own stocks, bonds or mutual funds?

Yes	53
No.....	46
Refused/not sure	1

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	38
1 time.....	19
2 times.....	11
3 times.....	5
4 times.....	6
5 to 9 times.....	11
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	-
25 times or more	2
Refused/not sure	4
Active Investors (5 times or more).....	16

D10. Do you own your home, or do you rent?

Own	69
Rent.....	29
Refused/not sure	2

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	54
Catholic	22
Jewish	2
Some other religion	11
(NOT READ) No religion	9
Refused/not sure	2

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	29
Fundamentalist.....	5
Neither.....	65
Refused/not sure	1

D12a. Are you of Hispanic ethnicity?

(Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black.....	9
Hispanic.....	6
Asian.....	2
American Indian.....	1
Other.....	1
Refused	2

D13. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	10
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	9
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	12
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	9
\$100,000 or more	14
Refused/not sure	11

REGION:

Northeast.....	20
Midwest.....	23
South.....	35
West.....	22

METROPOLITAN STATUS:

Urban.....	31
Suburban.....	44
Rural.....	25

GENDER:

Male.....	48
Female.....	52