



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: July 5-22, 2004
Interviews: 350 registered voters age 18-29
Margin of error: ± 5.1

Comparative Results for All Registered Voters from AP/Ipsos Poll

Interview dates: July 5-7, 2004
Interviews: 804 registered voters
Margin of error: ± 3.5

**Newsweek.com / IPSOS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

Please refer to "Newsweek / Ipsos Poll." Respondents are 18-to-29 year old registered voters

1. How closely will you follow the television coverage of the Democratic National Convention on July 26th through 29th? Will you watch ...

All the coverage.....	5
Most of the coverage.....	19
Some of the coverage	33
Only a little.....	24
None at all	19
Not sure.....	-

2. Would you say you support all political demonstrations at the Democratic National Convention, do you support some demonstrations depending on the particular issues or do you oppose all demonstrations at the Democratic National Convention?

Support all demonstrations	15
Support some demonstrations depending on the issues	71
Oppose all demonstrations	10
Not sure	4

(ASKED ONLY OF THOSE WHO SAY THEY SUPPORT ALL OR SOME DEMONSTRATIONS IN Q.2.)

3. Do you support or oppose political demonstrations at the Democratic National Convention if the demonstration is:

	<u>Support</u>	<u>Oppose</u>	<u>Not sure</u>
Against the Democratic Party's support of abortion rights and gay marriage.....	58	40	2
Against John Kerry's failure to oppose the war in Iraq.....	55	41	4

4. Now I am going to read you a series of statements. For each, tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement.

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY STRONGLY OR SOMEWHAT AGREE

	<u>Strongly Agree</u>	<u>Some- what Agree</u>	<u>Some- what Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
The Democratic Party cares about the issues facing people my age.....	19	42	23	13	3	62	36
The Democratic Party is too much under the control of special interests such as the labor unions, trial lawyers and minority group representatives.....	26	32	25	13	4	58	38
The Democratic Party is too liberal in its approach to the issues	25	28	24	21	2	53	45
Kerry talks too much about Vietnam and that makes him seem out of date to me.....	19	24	31	21	5	43	52

5. Does it matter who wins the presidential election this year? (IF MATTERS, ASK:) Does it matter a great deal, quite a bit, or only a little?

IT MATTERS	90
- A great deal	69
- Quite a bit.....	17
- Only a little	4
- Don't know how much it matters ...	-
IT DOESN'T MATTER	9
Not sure.....	1

1. Are you currently registered to vote at this address, or not?

Yes	100
No.....	-
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?

2c. Do you lean strongly or only moderately toward the Republican Party?

2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Republican	20
Moderately Republican.....	21
Definitely Independent/neither.....	8
Moderately Democrat	35
Strongly Democrat.....	15
Refused/not sure	1

Total Republican	40
Total Democrat	51

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29							AP/ IPSOS POLL: ALL REGISTERED VOTERS
	7/5- 20/04	6/1- 15/04	5/3 - 20/04	4/5 - 20/04	3/1 - 17/04	2/2 - 18/04	1/2 - 18/04	7/5 - 7/04
Right direction	43	40	40	44	39	40	48	41
Wrong track.....	54	58	58	56	58	58	49	56
Not sure	3	2	2	-	3	2	3	3

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29							AP/ IPSOS POLL: ALL REGISTERED VOTERS
	7/5- 20/04	6/1- 15/04	5/3 - 20/04	4/5 - 20/04	3/1 - 17/04	2/2 - 18/04	1/2 - 18/04	7/5 - 7/04
Strongly approve	22	24	26	25	22	21	29	31
Somewhat approve.....	9	9	9	10	10	11	14	9
Lean toward approval	15	10	13	12	12	14	11	10
Still have mixed feelings	1	2	1	1	2	2	2	1
Lean toward disapproval	13	16	16	19	15	17	17	11
Somewhat disapprove	4	6	4	8	5	5	6	5
Strongly disapprove	35	33	31	25	34	30	21	33
Not sure	1	-	-	-	-	-	-	-
Total Approve	46	43	47	47	44	46	54	50
Total Disapprove	52	55	52	51	54	51	44	48
<i>Mean Rating</i> ¹	3.7	3.7	3.9	4.0	3.7	3.8	4.3	4.0

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
Registered voters 18-29											
7/5-20/04	23	15	10	2	12	7	30	1	48	50	3.9
6/1-15/04	20	13	9	1	14	15	28	-	43	56	3.7
5/3-20/04	18	14	10	3	21	10	24	-	42	56	3.8
4/5-20/04	22	13	11	-	12	11	31	-	46	54	3.8
3/1-17/04	19	15	12	1	10	11	32	-	46	53	3.7
2/2-18/04	14	16	10	3	15	11	30	1	40	56	3.6
1/2 -18/04	18	21	16	1	11	7	25	1	54	44	4.1
All registered voters	29	13	7	1	10	9	31	-	49	50	4.0
Handling domestic issues like health care, education, the environment and energy											
Registered voters 18-29											
7/5-20/04	18	17	10	1	13	11	29	1	45	53	3.7
6/1-15/04	14	15	11	2	13	14	29	2	40	56	3.6
5/3-20/04	14	16	15	2	17	8	27	1	46	52	3.8
4/5-20/04	14	16	11	2	13	13	31	-	41	56	3.5
3/1-17/04	15	14	14	2	13	9	33	-	43	55	3.5
2/2-18/04	13	13	14	2	16	13	29	-	39	58	3.5
1/2 -18/04	13	22	15	1	13	11	25	-	50	48	3.9
All registered voters	20	16	10	1	10	7	36	-	46	52	3.7

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: Registered voters 18-29 year-old from *Newsweek.com/Ipsos* Poll.
All registered voters from AP/Ipsos Poll. National poll of voters of all ages.

Q.3 (cont.)

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
(ASKED OF HALF THE REGISTERED VOTERS)											
Handling foreign policy issues and the war on terrorism											
Registered voters 18-29											
7/5-20/04	25	10	11	3	11	6	34	-	46	52	3.8
6/1-15/04	29	9	9	-	15	7	30	1	47	52	3.9
5/3-20/04	32	12	10	1	15	4	26	-	55	44	4.3
4/5-20/04	31	8	7	1	17	10	26	-	47	53	4.0
(PRIOR TO APRIL 5-20, 2004 - THIS ITEM WAS ASKED OF EVERY REGISTERED VOTER AGE 18-29)											
3/1-17/04	29	12	9	1	15	6	28	-	50	48	4.1
2/2-18/04	32	12	7	1	14	9	25	-	50	48	4.2
1/2 -18/04	37	11	9	1	13	7	22	-	57	42	4.5
All registered voters	37	8	7	1	10	6	31	-	51	48	4.2
(ASKED OF THE OTHER HALF OF THE REGISTERED VOTERS)											
Handling the situation in Iraq											
Registered voters 18-29											
7/5-20/04	26	7	10	1	9	6	41	-	42	56	3.6
6/1-15/04	25	6	7	1	14	10	37	-	39	60	3.5
5/3-20/04	23	10	11	1	13	11	31	-	44	55	3.7
All registered voters	31	10	7	1	9	4	38	-	47	51	3.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: Registered voters 18-29 year-old from *Newsweek.com/Ipsos* Poll.
All registered voters from AP/Ipsos Poll. National poll of voters of all ages.

4. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29							AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<u>7/5- 20/04</u>	<u>6/1- 15/04</u>	<u>5/3 - 20/04</u>	<u>4/5 - 20/04</u>	<u>3/1 - 17/04</u>	<u>2/2 - 17/04</u>	<u>1/2 - 18/04</u>	<u>7/5 - 7/04</u>
Republicans.....	40	40	39	41	39	37	41	43
Democrats	50	50	51	49	51	50	46	47
Neither (VOL)	5	8	7	8	6	7	9	6
Not sure.....	5	2	3	2	4	6	4	4

BKa. If the election for president were held today and the candidates were George W. Bush, the Republican, John Kerry, the Democrat, and Ralph Nader, the Independent for whom would you vote? Do you lean more toward John Kerry, the Democrat—OR—George W. Bush, the Republican—OR—Ralph Nader, the Independent?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29						AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<u>7/5- 20/04</u>	<u>6/1- 15/04</u>	<u>5/3 - 20/04</u>	<u>4/5 - 20/04</u>	<u>3/1 - 17/04</u>	<u>2/2 - 17/04</u>	<u>7/5 - 7/04</u>
George W. Bush, the Republican	40	40	40	41	36	40	47
Undecided, lean Bush	1	-	1	1	2	2	2
John Kerry, the Democrat	45	47	43	45	46	54	44
Undecided, lean Kerry	3	3	2	1	1	2	1
Ralph Nader, the Independent	8	6	8	9	10	NA	3
Undecided, lean Nader	-	1	2	1	2	NA	-
(NOT READ) Other/ none	2	2	-	1	2	NA	2
Not sure	1	1	4	1	1	2	1
Total Would Vote/Lean Bush	41	40	42	42	38	41	49
Total Would Vote/Lean Kerry	48	49	44	45	47	56	45
Total Would Vote/Lean Nader	9	7	10	11	12	NA	3

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.BKa.)

BKb. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

	NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29				AP/ IPSOS POLL: ALL REGISTERED VOTERS
	<i>Would Vote For Bush</i>				
	<u>7/5- 20/04</u>	<u>6/1- 15/04</u>	<u>5/3- 20/04</u>	<u>4/5- 20/04</u>	<u>7/5 - 7/04</u>
Definitely will vote for candidate	57	59	60	58	67
Probably will vote for candidate	24	23	24	28	19
Could change mind	19	17	16	13	13
Not sure	-	1	-	1	1
	<i>Would Vote For Kerry</i>				
Definitely will vote for candidate	54	53	37	43	64
Probably will vote for candidate	29	32	35	27	20
Could change mind	17	15	28	30	14
Not sure	-	-	-	-	2

<i>BUSH VS. KERRY: HIERARCHICAL VOTE WITH "LEANERS"</i>							AP/ IPSOS POLL: ALL REGISTERED VOTERS
NEWSWEEK.COM POLL: REGISTERED VOTERS 18-29							
	<u>7/5- 20/04</u>	<u>6/1- 15/04</u>	<u>5/3 - 20/04</u>	<u>4/5 - 20/04</u>	<u>3/1 - 17/04</u>	<u>2/2 - 17/04</u>	<u>7/5 - 7/04</u>
Strong Bush	23	23	24	24	27	29	32
Weak Bush	18	17	17	18	11	12	17
TOTAL BUSH	41	40	42	42	38	41	49
Strong Kerry	24	25	16	19	27	31	28
Weak Kerry	23	24	29	26	20	26	17
TOTAL KERRY	48	49	44	45	47	57	45
Nader	9	8	10	11	12	NA	3
Undecided/other	3	3	4	2	3	2	3

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-19	12
20-21	13
22-23	15
24-25	18
26-27	21
28-29	21
Refused	-

D2. Are you employed:

TOTAL EMPLOYED	80
Full time	61
Part time	19
Not employed	20
Retired	-
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	19
Senior executive or manager	4
Clerical or administrative	12
Sales or services	16
A skilled trade or technical occupation.....	12
Blue-collar work or laborer	6
Farming or fishing	1
Other (VOL)	10
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	20

D4. What is the last year of school you completed?

Grade school or some high school	2
Completed high school	25
Some college but did not finish.....	30
Completed a two year college degree	9
Completed a four year college degree.....	25
Completed a post-graduate degree such as a Master's or Ph.D.	9
Refused/not sure	-

D5. Are you a full time student, a part-time student or not a student?

STUDENT	34
- Full-time student.....	23
- Part-time student.....	10
NOT A STUDENT	67
Refused/not sure	-

D6. Are you currently married?

Yes	35
No.....	65
Refused/not sure	-

D7. Including yourself and any children, how many people are currently living in your household?

1	10
2	30
3	27
4	19
5	8
6 or more	6
Refused/not sure	-

(Q.D8a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D7.)

D8a. How many children under 6 years are currently living in your household?

D8b. How many children ages 6 to 12 are currently living in your household?

D8c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	43
Under 6.....	30
6-12	13
13-17	11
NO CHILDREN	57
Refused/not sure	-

D9. Are you a parent?

Yes	36
No.....	64
Refused/not sure	-

D10. Do you currently own stocks, bonds or mutual funds?

Yes	46
No.....	54
Refused/not sure	-

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None.....	33
1 time.....	28
2 times.....	8
3 times.....	9
4 times.....	6
5 to 9 times.....	8
10 to 14 times.....	4
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	1
Refused/not sure	1
Active Investors (5 times or more).....	15

D12. Do you own your home, or do you rent?

Own	52
Rent.....	44
Refused/not sure	4

D13. Do you live with your parents?

Yes, live with parents	31
Do not live with parents	69
Refused/not sure	-

D14a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	47
Catholic	23
Jewish	3
Some other religion	10
(NOT READ) No religion	15
Refused/not sure	2

D14b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	22
Fundamentalist.....	5
Neither.....	72
Refused/not sure	1

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	72
Black.....	11
Hispanic.....	13
Asian.....	3
American Indian.....	1
Other.....	-
Refused	-

D16. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	9
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	14
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	20
\$75,000 to less than \$100,000	12
\$100,000 or more	13
Refused/not sure	6

REGION:

Northeast.....	20
Midwest	21
South	33
West	26

METROPOLITAN STATUS:

Urban	32
Suburban.....	36
Rural.....	20

GENDER:

Male	53
Female	47