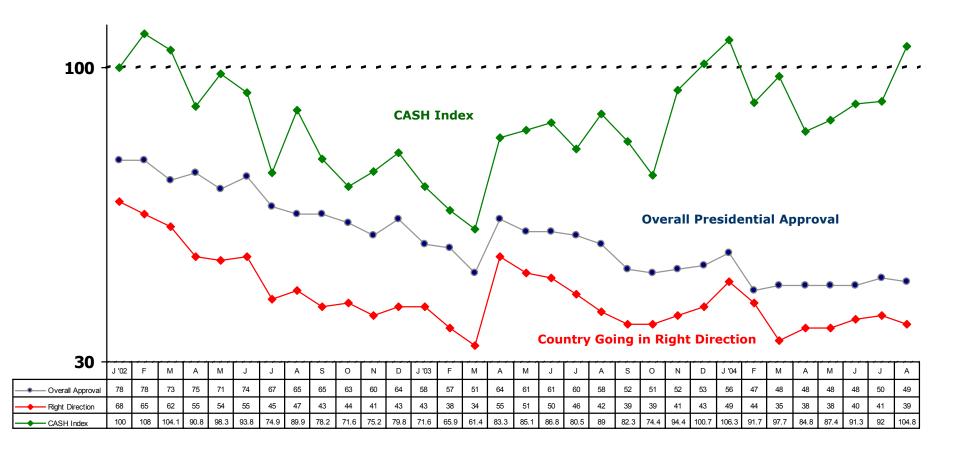


Consumer Attitudes and Political Measures



Interview dates: August 2-5, 2004 (CASH Index results are from August 2-4, Political Measures results are from August 3-5, 2004)

(1,007 U.S. adults, 798 registered voters for presidential approval)

Margin of error: <u>+</u>3.1 for all adults, <u>+</u>3.5 for registered voters