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Interview dates: August 27-29, 2004 Interviews: 1,000 adults, 821 registered voters Margin of error: ±3.1 for all adults, ±3.4 for registered voters

## THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

#### **REGISTERED VOTERS/PARTY IDENTIFICATION**

Are you currently registered to vote at this address, or not?

Yes	77
No	23
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED
	<b>V</b> OTERS
Strongly Republican	20
Moderately Republican	22
Definitely Independent/neither	9
Moderately Democrat	25
Strongly Democrat	23
Refused/not sure	1
Total Republican	42
Total Democrat	47

<sup>\*</sup> Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 44% Republican, 45% Democrat. For the respondents asked later in the survey, the results were 41% Republican, 49% Democrat.

## SEPTEMBER 11<sup>TH</sup> ANNIVERSARY STUDY

1. How often do you worry about the following things – frequently, occasionally, rarely, or never? How about...

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY THEY WORRY FREQUENTLY OR OCCASIONALLY

	Fre- quently	Occa- sionally	Rarely	<u>Never</u>	Not <u>Sure</u>	Total <u>Worried</u>	Total Not <u>Worried</u>
Getting hurt in a car accident	14	41	30	15	-	55	45
Not being able to pay your bills	24	26	28	22	-	50	50
Getting cancer	15	32	34	19	-	47	53
You or someone in your family losing a job	18	27	28	27	-	44	55
Becoming a victim of terrorism	14	27	33	25	1	41	58
Having your home burglarized	11	28	38	23	-	39	61
Becoming a victim of a disaster like a hurricane, tornado, or earthquake	8	21	39	32	-	29	71

2a. How concerned are you about the chance that you or your family might be the victim of a terrorist attack?

A great deal	7
Somewhat	31
Not too much	34
Not at all	28
Not sure	_

# (ASKED ONLY OF THOSE WHO SAY IN Q.2a THAT THEY ARE A GREAT DEAL OR SOMEWHAT CONCERNED ABOUT THE CHANCE THEY OR THEIR FAMILY MIGHT BE A VICTIM OF A TERRORIST ATTACK.)

2b. How much does this concern affect how you live your life?

	Great Deal/ Somewhat Concerned	All Respon- <u>dents</u>
A great deal	10	4
Somewhat	38	14
Not too much	33	13
Not at all	19	7
Not sure Not Concerned/DK (Q.2a)	- NA	- 62

3a. Thinking about the terrorist attacks on the United States that took place on September 11, 2001... Do you remember exactly where you were or what you were doing when you first learned of the attacks on the World Trade Center in New York City and the Pentagon in Washington, DC, or not?

Yes	98
No	2
Not sure	_

## (ASKED ONLY OF THOSE WHO SAY IN Q.3a THAT THEY REMEMBER EXACTLY WHERE THEY WERE OR WHAT THEY WERE DOING ON SEPTEMBER 11, 2001.)

3b. How vivid would you say your memory is of the moment when you first learned of the attacks? Would you say it is...

		All
	Yes,	Respon-
	Remember	<u>dents</u>
One of your most vivid memories	72	70
A somewhat vivid memory	26	25
Not a vivid memory at all	2	2
Not sure	-	-
Do Not Remember/DK (Q.3a)	NA	3

4. I'm going to read some ways that some people felt when they first heard about the terrorist attacks and I'd like you to tell me whether the statement represents your very deepest feeling, a feeling that was somewhat deep, whether the statement crossed your mind, or whether it never occurred to you.

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY VERY OR SOMEWHAT DEEP FEELING

	Very Deepest <u>Feeling</u>	Somewhat Deep <u>Feeling</u>	Crossed Your <u>Mind</u>	Never Occurred <u>To You</u>	Not <u>Sure</u>	Total Deep <u>Feeling</u>
Felt angry that anyone should do such a terrible deed	59	21	12	8	-	80
Were worried about how this might affect your own life, job, and future	19	21	31	29	-	40
Felt that the attack could have been prevented	19	20	30	31	-	39
Wondered if anybody could really be safe in this country these days	17	21	37	25	-	38
Felt ashamed that this could happen in our country	20	16	17	47	-	36
Felt that in many ways the United States had brought it on itself	11	14	22	53	-	25

5. How much of the blame, if any, do you think each of the following deserves for the September 11 terrorist attacks – a lot of the blame, some, only a little, or none of the blame? How about...

THIS TABLE IS RANKED BY THE PERCENTAGE WHO SAY A LOT OR SOME OR SOME OF THE BLAME

The terrorists themselves	<u>A Lot</u> 92	Some 6	Only A <u>Little</u> 1	None 1	Not <u>Sure</u> -	Total A Lot/ <u>Some</u> 98	Total A Little/ <u>None</u> 2
The CIA	26	44	15	13	2	70	28
Airline security	25	44	16	14	1	69	31
The FBI	20	44	18	16	2	64	34
The U.S. Congress	13	39	21	26	1	52	47
President George W. Bush	22	29	17	31	1	51	48
Former President Bill Clinton	14	35	19	31	1	49	50

#### REGISTERED VOTERS ONLY: HEAD TO HEAD STUDY

6a. If the election for President and Vice President were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

	REGISTERED VOTERS				
	8/27 -	8/3 -	7/6 -	6/7 -	
	<u>29/04</u>	<u>5/04</u>	<u>7/04</u>	9/04	
Bush-Cheney, the Republicans	43	44	49	44	
Undecided, lean Bush-Cheney	2	2	1	1	
Kerry-Edwards, the Democrats	43	45	46	46	
Undecided, lean Kerry-Edwards	2	2	-	1	
Nader-Camejo, the Independents	3	3	2	6	
Undecided, lean Nader-Camejo	-	1	-	-	
(NOT READ) None/other candidate	5	2	1	1	
Not sure	2	1	1	11	
Total Would Vote/Lean Bush-Cheney	45	45	50	44	
Total Would Vote/Lean Kerry-Edwards	45	48	46	47	
Total Would Vote/Lean Nader-Camejo	3	3	2	6	

<sup>&</sup>lt;sup>1</sup>In June, the question did not mention Peter Camejo.

#### (ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.6a.)

6b-c. In November, will you definitely vote for those candidates, probably vote for those candidates, or do you think you could change your mind before the election in November?

	WOULD VOTE FOR BUSH-CHENEY			Would Vote for Kerry-Edwards		
	8/27 -	8/3 -	7/6 -	8/27 -	8/3 -	7/6 -
	29/04	5/04	7/04	29/04	<u>5/04</u>	7/04
Definitely will vote for candidates	70	72	68	74	68	59
Probably will vote for candidates	19	18	20	18	22	27
Could change mind	11	9	11	8	9	14
Not sure	_	1	1	_	1	-

REGISTERED VOTERS						
BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH "LEANERS"						
	8/27 - <u>29/04</u>	8/3 - <u>5/04</u>	7/6 - <u>7/04</u>			
Strong Bush-Cheney	30	32	34			
Weak Bush-Cheney	15	14	16			
TOTAL BUSH-CHENEY	45	45	50			
Strong Kerry-Edwards	32	31	27			
Weak Kerry-Edwards	13	17	19			
TOTAL KERRY-EDWARDS 45 48 46						
Nader-Camejo	3	3	2			
Undecided/other	7	3	2			

#### **DEMOGRAPHICS**

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

#### (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	27
50-64	25
65 and over	16
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	66
- Full time	54
- Part time	12
Not employed	14
Retired	20
Refused/not sure	_

#### (Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	19
Senior executive or manager	6
Clerical or administrative	7
Sales or services	10
A skilled trade or technical occupation	11
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	7
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	34

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	23
Some college but did not finish	24
Completed a two year college degree	11
Completed a four year college degree	21
Completed a post-graduate degree such	
as a Master's or Ph.D.	14
Refused/not sure	_

D5.	Are you currently married?	

Yes	58
No	42
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	22
2	
3	16
4	
5	
6 or more	4
Refused/not sure	1

### (Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	36
Under 6	18
6-12	17
13-17	16
NO CHILDREN	64
Refused/not sure	1

D8. Do you currently own stocks, bonds or mutual funds?

Yes	50
No	48
Refused/not sure	2

#### (Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>Investors</u>
None	37
1 time	18
2 times	13
3 times	6
4 times	5
5 to 9 times	8
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more	3
Refused/not sure	4

Active Investors (5 times or more)....... 16

D10.	Do you own	your home,	or do you rent?
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Own	69
Rent	29
Refused/not sure	2

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	58
Catholic	20
Jewish	1
Some other religion	6
(NOT READ) No religion	12
Refused/not sure	3

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	27
Fundamentalist	5
Neither	67
Refused/not sure	1

D12a. Are you of Hispanic ethnicity?

## (Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

### (RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black	
Hispanic	
Asian	2
American Indian	2
Other	1
Refused	

D13. Could you please tell me your household income from all sources in 2003?

Under \$15,000	9
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	13
Refused/not sure	14

## **REGION:**

Northeast	19
Midwest	23
South	36
West	22

## **METROPOLITAN STATUS:**

Urban	29
Suburban	50
Rural	21

## **GENDER:**

Male	48
Female	52