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Interview dates: September 17-20, 2004
Interviews: 500 adults in WA, 406 registered voters in WA
Margin of error: ± 4.4 for all WA adults, ± 4.9 registered voters in WA

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

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AP/Ipsos Poll: Washington State Voters Give Kerry The Lead

Seattle Residents And Educated Women Are Top Kerry-Edwards Supporters

The Associated Press Poll is conducted by Ipsos-Public Affairs. Between September 17-19, 2004, the AP-Ipsos poll interviewed a representative sample of 500 adults, 406 registered voters in Washington State. The margin of error is ± 4.4 for all adults and ± 4.9 for registered voters. Margin of error for subgroups may be higher.

Kerry-Edwards Ahead In Washington

Washington, D.C., September 24, 2004 — John Kerry has a narrow lead over George W. Bush in the Ipsos-Public Affairs poll, conducted September 17-20 for Associated Press media partners in Washington State. Half (49%) of registered voters declare their support for Kerry-Edwards, while 42% back Bush-Cheney. Three percent either support or lean toward Nader-Camajo.

QUESTIONS ASKED ONLY OF REGISTERED VOTERS.

Q. If the election for President and Vice President were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

| | WA | Nation- wide |
|---|-----------------|-----------------|
| | 9/17 - 20/04 | 9/7 - 9/04 |
| Bush-Cheney, the Republicans | 41 | 50 |
| Undecided, lean Bush-Cheney | 2 | 1 |
| Kerry-Edwards, the Democrats..... | 49 | 42 |
| Undecided, lean Kerry-Edwards | 2 | 1 |
| Nader-Camejo, the Independents..... | 2 | 2 |
| Undecided, lean Nader-Camejo | 1 | - |
| (NOT READ) None/other candidate | 3 | 2 |
| Not sure | - | 2 |
| Total Would Vote/Lean Bush-Cheney | 42 | 51 |
| Total Would Vote/Lean Kerry-Edwards . | 51 | 43 |
| Total Would Vote/Lean Nader-Camejo... | 3 | 2 |

Support for both of the main candidates is strong: better than eight in ten Bush-Cheney and Kerry-Edwards supporters say they will “definitely” vote for their candidate. Fewer than one in ten who support one or the other candidate say they could change their mind.

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE)

Q. In November, will you definitely vote for those candidates, probably vote for those candidates, or do you think you could change your mind before the election in November?

| | WA 9/17-20/04 | | Nationwide 9/7-9/04 | |
|---|-----------------------------|-------------------------------|-----------------------------|-------------------------------|
| | Vote for Bush- Cheney | Vote for Kerry- Edwards | Vote for Bush- Cheney | Vote for Kerry- Edwards |
| Definitely will vote for candidates | 84 | 83 | 74 | 72 |
| Probably will vote for candidates | 12 | 10 | 19 | 19 |
| Could change mind | 4 | 7 | 7 | 9 |
| Not sure..... | - | - | - | - |

| <i>BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH “LEANERS”</i> | | |
|--|-----------------|-----------------|
| | WA | Nation- wide |
| | 9/17 - 20/04 | 9/7 - 9/04 |
| Strong Bush-Cheney | 34 | 37 |
| Weak Bush-Cheney | 8 | 14 |
| TOTAL BUSH-CHENEY | 42 | 51 |
| Strong Kerry-Edwards | 41 | 30 |
| Weak Kerry-Edwards | 10 | 13 |
| TOTAL KERRY-EDWARDS | 51 | 43 |
| Nader-Camejo | 3 | 2 |
| Undecided/other | 4 | 4 |

Seattle Residents and Educated Women are Top Kerry-Edwards Supporters

In Washington, as in the nation at large, there is little evidence of a gender gap in this presidential race. Women lean towards the Democratic ticket (Bush-Cheney 40%; Kerry-Edwards 54%) and men are divided (45%-48%), but the gap between men and women is not statistically significant.

In fact, the differences in registered voters’ the candidates’ support lie elsewhere. Washingtonians with a college education (60%) and college-educated women in particular (66%) say they will vote for Kerry-Edwards. Regionally, residents of Seattle’s King County overwhelmingly back Kerry-Edwards (67%), while residents of the urban Puget’s Sound region and western Washington are divided and residents of eastern Washington prefer Bush-Cheney (55%).

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