

1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300

Interview dates: September 7-22, 2004 Interviews: 354 registered voters age 18-29

Margin of error: +5.0

Comparative Results for All Registered Voters from AP/Ipsos Poll

Interview dates: September 20-22, 2004 Interviews: 1,302 registered voters Margin of error: + 2.7

Newsweek.com / IPSOS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

Please refer to "Newsweek / Ipsos Poll." Respondents are 18-to-29 year old registered voters

1. Now, thinking about some issues -- no matter whom you might vote for in the presidential election...

	George				None	
	W.	John	Ralph	All of	of	Not
	<u>Bush</u>	<u>Kerry</u>	<u>Nader</u>	<u>Them</u>	<u>Them</u>	<u>Sure</u>
Who would be best at creating jobs	36	51	5	1	3	4
Who would do the best job of protecting the					_	_
country	56	36	2	-	2	4
Who is more fun	39	41	10	1	3	6
Who would be best at dealing with the issue of domestic violence	43	41	6	1	2	7
Who would do more to help make college more affordable	29	47	8	1	7	8
Who would be best at inspiring young people to get involved in their community	31	47	14	1	2	5
Whose policies would most help young people to get health insurance	27	53	8	1	4	7
Who would do the most to help reduce crime	49	35	5	1	4	6

1. Are you currently registered to vote at this address, or not?

Yes	100
No	-
Refused/not sure	_

Do you consider yourself a Democrat, a Republican, an Independent or none of these? 2a.

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b.
- Do you lean strongly or only moderately toward the Democratic Party? Do you lean strongly or only moderately toward the Republican Party? 2c.
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Total Republican Total Democrat	42 50	
Refused/not sure		
Strongly Democrat	18	
Moderately Democrat	32	
Definitely Independent/neither	8	
Moderately Republican	24	
Strongly Republican	18	

POLITICAL STUDY

Generally speaking, would you say things in this country are heading in the right direction, or are they off on 1. the wrong track?

		NEWSW REGISTE	AP/ IPSOS POLL: ALL REGISTERED VOTERS			
Right directionWrong trackNot sure	9/7- <u>22/04</u> 47 51 2	8/3- 17/04 42 54 4	7/5- <u>20/04</u> 43 54 3	6/1- 15/04 40 58 2	5/3 - <u>20/04</u> 40 58 2	9/20 - <u>22/04</u> 46 51 3
Right directionWrong trackNot sure		4/5 - <u>20/04</u> 44 56	3/1 - 17/04 39 58 3	2/2 - 18/04 40 58 2	1/2 - 18/04 48 49 3	

Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

			/EEK.CON			AP/ IPSOS POLL: ALL REGISTERED VOTERS
	9/7- <u>22/04</u>	8/3- <u>17/04</u>	7/5- <u>20/04</u>	6/1- <u>15/04</u>	5/3 - <u>20/04</u>	9/20 - <u>22/04</u>
Strongly approve	<u>25</u>	25	22	24	26	33
Somewhat approve	11	11	9	9	9	11
Lean toward approval	9	9	15	10	13	10
Still have mixed feelings	-	1	1	2	1	1
Lean toward disapproval	17	13	13	16	16	10
Somewhat disapprove	6	6	4	6	4	3
Strongly disapprove	32	34	35	33	31	32
Not sure	-	1	1	-	-	-
Total Approve	45	45	46	43	47	53
Total Disapprove	55	53	52	55	52	45
Mean Rating ¹	3.8	3.8	3.7	3.7	3.9	4.2
		4/5 -	3/1 -	2/2 -	1/2 -	
Chronoli, opposi		<u>20/04</u>	<u>17/04</u>	<u>18/04</u>	<u>18/04</u>	
Strongly approve		25 10	22 10	21 11	29 14	
Somewhat approveLean toward approval		10	10	14	14	
Still have mixed feelings		1	2	2	2	
Lean toward disapproval		19	2 15	2 17	2 17	
Somewhat disapprove		8	5	5	6	
Strongly disapprove		25	34	30	21	
Not sure		-	-	-	-	
Total Approve		47	44	46	54	
Total Disapprove		51	54	51	44	
Mean Rating ¹		4.0	3.7	3.8	4.3	

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
Handling the economy											
Registered voters 18-29											
9/7-22/04	19	16	9	2	11	13	30	-	43	54	3.7
8/3-17/04	21	15	11	1	14	9	29	-	47	52	3.9
7/5-20/04	23	15	10	2	12	7	30	1	48	50	3.9
6/1-15/04	20	13	9	1	14	15	28	-	43	56	3.7
5/3-20/04	18	14	10	3	21	10	24	-	42	56	3.8
4/5-20/04	22	13	11	-	12	11	31	-	46	54	3.8
3/1-17/04	19	15	12	1	10	11	32	-	46	53	3.7
2/2-18/04	14	16	10	3	15	11	30	1	40	56	3.6
1/2 -18/04	18	21	16	1	11	7	25	1	54	44	4.1
All registered voters	27	15	8	2	10	7	30	1	50	48	4.1
Handling domestic issues like health care, education, the environment and energy											
Registered voters 18-29											
9/7-22/04	16	16	10	1	13	13	30	1	43	55	3.6
8/3-17/04	19	14	11	2	12	12	29	1	45	53	3.7
7/5-20/04	18	17	10	1	13	11	29	1	45	53	3.7
6/1-15/04	14	15	11	2	13	14	29	2	40	56	3.6
5/3-20/04	14	16	15	2	17	8	27	1	46	52	3.8
4/5-20/04	14	16	11	2	13	13	31	-	41	56	3.5
3/1-17/04	15	14	14	2	13	9	33	-	43	55	3.5
2/2-18/04	13	13	14	2	16	13	29	-	39	58	3.5
1/2 -18/04	13	22	15	1	13	11	25	-	50	48	3.9
All registered voters	21	16	11	1	10	8	32	1	48	50	3.8

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: Registered voters 18-29 year-old from *Newsweek.com*/lpsos Poll. All registered voters from AP/lpsos Poll. National poll of voters of all ages.

Q.3 (cont.)	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
(ASKED OF HALF THE REC	SISTERED \	OTERS 1	8-29.)								
Handling foreign policy issues and the war on terrorism											
Registered voters 18-29											
9/7-22/04	26	11	4	-	16	8	34	1	41	58	3.7
8/3-17/04	35	12	7	2	8	7	29	-	54	44	4.3
7/5-20/04	25	10	11	3	11	6	34	-	46	52	3.8
6/1-15/04	29	9	9	-	15	7	30	1	47	52	3.9
5/3-20/04	32	12	10	1	15	4	26	-	55	44	4.3
4/5-20/04	31	8	7	1	17	10	26	-	47	53	4.0
(PRIOR TO APRIL 5-20, 200	4 - THIS ITI	EM WAS A	SKED OF	EVERY REG	SISTERED	VOTER A	GE 18-29)				
3/1-17/04	29	12	9	1	15	6	28	-	50	48	4.1
2/2-18/04	32	12	7	1	14	9	25	-	50	48	4.2
1/2 -18/04	37	11	9	1	13	7	22	-	57	42	4.5
All registered voters	39	11	5	1	10	4	30	-	54	45	4.3
(ASKED OF THE OTHER H	ALF OF THE	REGISTI	ERED VOT	ERS 18-29.)							
Handling the war on terrorism											
Registered voters 18-29											
9/7-22/04	37	14	6	1	14	8	20	-	56	42	4.5
8/3-17/04*	26	8	8	1	8	9	40	-	42	58	3.5
4/5-18/04	29	10	10	1	19	4	27	-	49	50	4.1
All registered voters (September 7-9, 2004)	40	9	6	2	12	5	26	-	55	43	4.5

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

NOTE: Registered voters 18-29 year-old from *Newsweek.com*/lpsos Poll.

All registered voters from AP/lpsos Poll. National poll of voters of all ages.

^{*} This item was not asked on August 6-8, leaving a base of 143 registered voters 18-29.

4a. If the election for president and vice president were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

	Po Regis	EEK.COM LL: TERED S 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS
	9/7 - 22/04	8/3 - 17/04	9/20 - 22/04
Bush-Cheney, the Republicans	43	41	50
Undecided, lean Bush-Cheney	1	-	1
Kerry-Edwards, the Democrats	43	48	41
Undecided, lean Kerry-Edwards	2	2	1
Nader-Camejo, the Independents	5	3	1
Undecided, lean Nader-Camejo	1	2	1
(NOT READ) None/other candidate	4	3	3
Not sure	1	1	2
Total Would Vote/Lean Bush-Cheney	44	41	51
Total Would Vote/Lean Kerry-Edwards	45	50	42
Total Would Vote/Lean Nader-Camejo	6	5	2

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.4a.)

4b. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

	VOTERS	LL: TERED s 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS Bush-Cheney
Definitely will vote for candidates Probably will vote for candidates Could change mind	9/7 - <u>22/04</u> 64 23 13	8/3 - 17/04 68 20 12	9/20 - <u>22/04</u> 78 16 6
Not suit	Would	d Vote For	Kerry-Edwards
Definitely will vote for candidates	56	58	71
Probably will vote for candidates	33	28	21
Could change mind	11	13	8
Not sure	_	1	_

REGISTERED VOTERS								
BUSH-CHENEY VS. KERRY-EDWARDS: HIERARCHICAL VOTE WITH "LEANERS"								
	Po Regis	EEK.COM DLL: STERED S 18-29	AP/ IPSOS POLL: ALL REGISTERED VOTERS					
	9/7 - <u>22/04</u>		9/20 - <u>22/04</u>					
Strong Bush-Cheney	28	29	39					
Weak Bush-Cheney	16	13	12					
TOTAL BUSH-CHENEY	44	41	51					
Strong Kerry-Edwards	24	28	29					
Weak Kerry-Edwards	21	22	13					
TOTAL KERRY-EDWARDS	45	50	42					
Nader-Camejo	6	5	2					
Undecided/other	5	4	5					

5. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

		NEWSW REGISTEI	AP/ IPSOS POLL: ALL REGISTERED VOTERS			
Republicans	9/7 -	8/3 -	7/5 -	6/1 -	5/3 -	9/20 -
	<u>22/04</u>	<u>17/04</u>	<u>20/04</u>	<u>15/04</u>	<u>20/04</u>	<u>22/04</u>
	38	41	40	40	39	49
Democrats Neither (VOL) Not sure	52	47	50	50	51	45
	9	8	5	8	7	4
	1	4	5	2	3	2
Republicans Democrats Neither (VOL) Not sure		4/5 - 20/04 41 49 8 2	3/1 - 17/04 39 51 6 4	2/2 - 17/04 37 50 7 6	1/2 - 18/04 41 46 9 4	

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-19	12
20-21	13
22-23	14
24-25	19
26-27	
28-29	21
Refused	_

D2. Are you employed:

TOTAL EMPLOYED	75
Full time	55
Part time	20
Not employed	25
Retired	-
Refused/not sure	_

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	16
Senior executive or manager	8
Clerical or administrative	7
Sales or services	14
A skilled trade or technical occupation	12
Blue-collar work or laborer	8
Farming or fishing	1
Other (VOL)	9
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	25

D4. What is the last year of school you completed?

Grade school or some high school	4
Completed high school	23
Some community college or university, but	
did not finish	30
Completed technical school or a community	
college	11
Completed a university or Bachelor's degree.	24
Completed a post-graduate degree such	
as a Master's or Ph.D	8
Refused/not sure	_

D5.	Are you a full time studer	nt, a part-time student or not a student?	
		STUDENT	33
		- Full-time student	22
		- Part-time student	11
		NOT A STUDENT	67
		Refused/not sure	_
		Nerascarriot sure	
D6.	Are you currently married	1?	
		Vac	27
		Yes	37
		No	63
		Refused/not sure	-
D7.	Including yourself and ar	ny children, how many people are current	ly living in your household?
		1	14
		2	25
		3	21
		4	22
		5	10
		6 or more	8
			O
		Refused/not sure	-
(Q.D8a	-c ASKED ONLY OF THO	SE WHO SAY MORE THAN ONE PERS	SON IN HOUSEHOLD IN Q.D7.)
(Q.D8a D8a.	How many children unde	SE WHO SAY MORE THAN ONE PERS r 6 years are currently living in your hous	ehold?
-	How many children unde		ehold?
D8a.	How many children under How many children ages	r 6 years are currently living in your hous	ehold?
D8a. D8b.	How many children under How many children ages	or 6 years are currently living in your house 6 to 12 are currently living in your house	ehold?
D8a. D8b.	How many children under How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house	ehold? hold? ehold?
D8a. D8b.	How many children under How many children ages	6 years are currently living in your house 6 to 12 are currently living in your house 13 to 17 are currently living in your hous ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33
D8a. D8b.	How many children under How many children ages	6 years are currently living in your house 6 to 12 are currently living in your house 13 to 17 are currently living in your hous ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14
D8a. D8b.	How many children under How many children ages	6 years are currently living in your house 6 to 12 are currently living in your house 13 to 17 are currently living in your hous ANY CHILDREN – NET Under 6 6-12 13-17	ehold? hold? ehold? 47 33 14 12
D8a. D8b.	How many children under How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6 6-12 13-17 NO CHILDREN	ehold? hold? ehold? 47 33 14
D8a. D8b.	How many children under How many children ages	6 years are currently living in your house 6 to 12 are currently living in your house 13 to 17 are currently living in your hous ANY CHILDREN – NET Under 6 6-12 13-17	ehold? hold? ehold? 47 33 14 12
D8a. D8b.	How many children under How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6 6-12 13-17 NO CHILDREN	ehold? hold? ehold? 47 33 14 12
Ď8a. D8b. D8c.	How many children under How many children ages How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14 12 53
Ď8a. D8b. D8c.	How many children under How many children ages How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14 12 53 -
Ď8a. D8b. D8c.	How many children under How many children ages How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14 12 53
Ď8a. D8b. D8c.	How many children under How many children ages How many children ages	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14 12 53 -
Ď8a. D8b. D8c.	How many children under How many children ages How many children ages Are you a parent?	6 to 12 are currently living in your house 13 to 17 are currently living in your house ANY CHILDREN – NET Under 6	ehold? hold? ehold? 47 33 14 12 53 -
D8a. D8b. D8c.	How many children under How many children ages How many children ages Are you a parent?	ANY CHILDREN — NET	ehold? hold? ehold? 47 33 14 12 53 - 35 65 -
D8a. D8b. D8c.	How many children under How many children ages How many children ages Are you a parent?	ANY CHILDREN — NET	ehold? hold? ehold? 47 33 14 12 53 - 35 65 -
D8a. D8b. D8c.	How many children under How many children ages How many children ages Are you a parent?	ANY CHILDREN — NET	ehold? hold? ehold? 47 33 14 12 53 - 35 65 -

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D10.)

D11. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

			INVESTORS
	None		35
	1 time		14
	2 times		15
	3 times		11
	4 times		5
			10
			3
			2
			_
			1
			4
	Active Investors	(5 times or more)	16
D12.	Do you own your home, or do you rent?		
	Own		48
			48
		t sure	40
	Keluseu/IIO	t sure	4
D13.	Do you live with your perents?		
DIS.	Do you live with your parents?		
	Yes, live with	parents	28
		ith parents	72
		t sure	-
	r toraccarno		
D14a.	What religion are you? Protestant, Cath	nolic, Jewish, or some othe	er religion?
	Protestant		48
			23
			1
		religion	10
) No religion	16
		t sure	2
	Relaseano		2
D14b.	Would you describe yourself as either a	n evangelical or a born-aga	ain Christian, or neither?
	Born-again (Christian	23
	Eyangelical		5
	•		70
		sure	2
	i veiuseu/iiot	Jui C	۷

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)

D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	72
Black	11
Hispanic	13
Asian	2
American Indian	1
Other	1
Refused	_

D16. Could you please tell me your household income from all sources in 2003?

Under \$15,000	10
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	4
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	12
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	21
\$75,000 to less than \$100,000	11
\$100,000 or more	13
Refused/not sure	8

REGION:

Northeast	20
Midwest	21
South	33
West	26

METROPOLITAN STATUS:

Urban	35
Suburban	47
Rural	18

GENDER:

Male	55
Female	45