

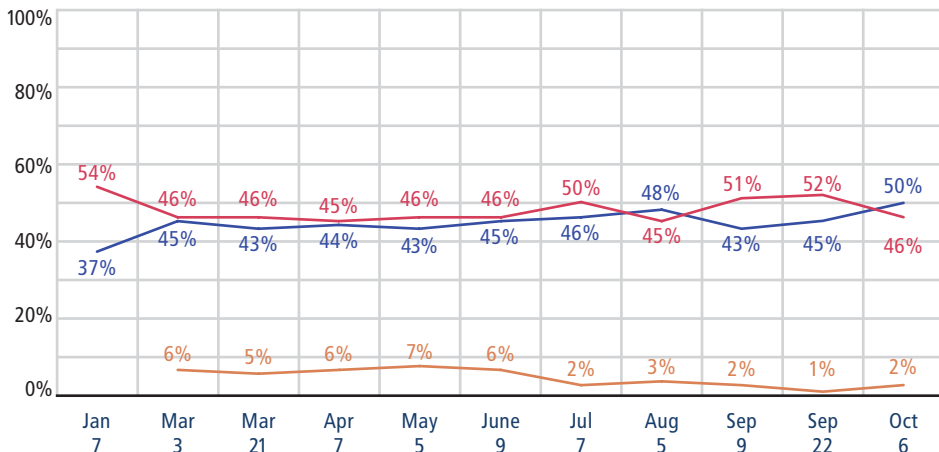
Head-to-Head: Bush/Cheney vs. Kerry/Edwards vs. Nader/Camejo

If the election for President and Vice President were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/NON/NOT SURE, ASK:) Do you lean more toward...?

■ Bush/Cheney

■ Kerry/Edwards

■ Nader/Camejo



Methodology: Interview dates: October 4 – 6, 2004 (944 U.S. likely voters)

Margin of error: ± 3.2 for likely voters

Note: Starting in September 2004, results are from likely voters



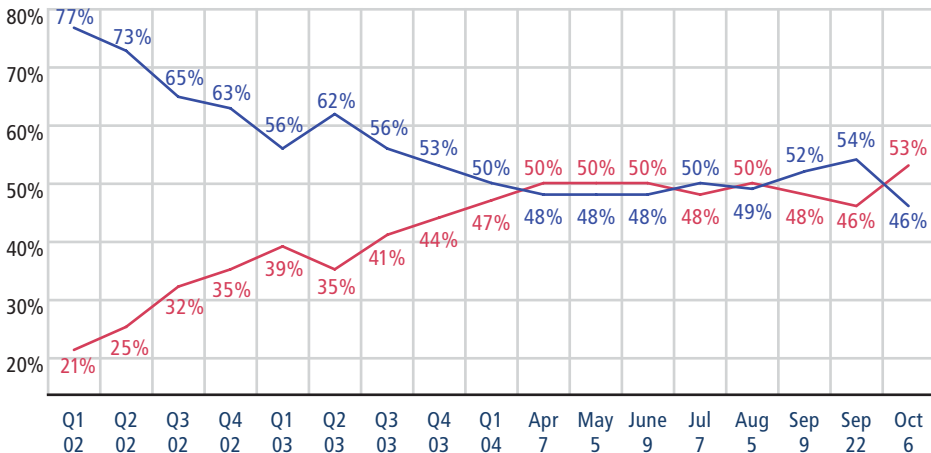
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President Bush's Approval Ratings

Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE: ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE: ASK:) If you had to choose, do you lean more toward approve or disapprove?

■ Approve

■ Disapprove



Methodology: Interview dates: October 4–6, 2004 (944 U.S. likely voters)

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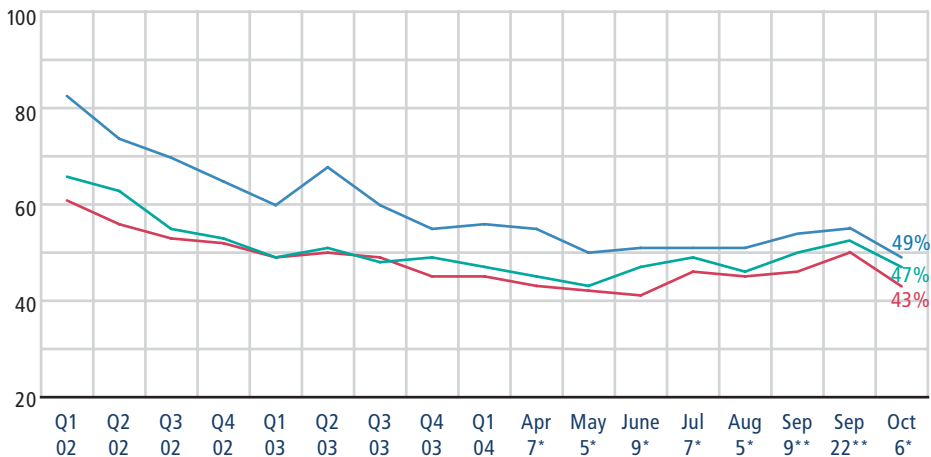
Approval Rating on Specific Issues

■ Handling Domestic Issues

■ Handling Economy

■ Handling Foreign Policy

President Bush's Handling of Issues (% Approve)



% Approve	Q1 02	Q2 02	Q3 02	Q4 02	Q1 03	Q2 03	Q3 03	Q4 03	Q1 04	Apr 7*	May 5*	Jun 9*	Jul 7*	Aug 5*	Sep 9**	Sep 22**	Oct 6*
83	74	70	65	60	68	60	55	56	55	50	51	51	51	51	54	55	49
66	63	55	53	49	51	48	49	47	45	43	47	49	46	50	53	47	
61	56	53	52	49	50	49	45	45	43	42	41	46	45	46	50	43	

Methodology: Interview dates: October 4–6, 2004 (944 U.S. likely voters)

Margin of error: ± 3.2 for all likely voters ± 4.5 for half likely voters

Note: Starting in September 2004, results are from likely voters

*Handling of foreign policy issues and the war on terrorism was asked of half the registered voters

**Handling of foreign policy issues and the war on terrorism was asked of half the likely voters



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