

## ALL INDICES OF THE *AP/IPSOS*CONSUMER ATTITUDES AND SPENDING BY HOUSEHOLD (CASH)

	Current Month	One Month Ago	One Year Ago
	October '04	September '04	October '03
OVERALL			
CASH Index	97.4	103.4	74.4

	Current Month	One Month Ago	One Year Ago
	October '04	September '04	October '03
CURRENT CONDITIONS			
CASH Index	97.4	102.6	<i>7</i> 9.9

	Current Month	One Month Ago	One Year Ago
	October '04	September '04	October '03
EXPECTATIONS			
CASH Index	98.3	99.1	<i>55.3</i>

	Current Month	One Month Ago	One Year Ago
	October '04	September '04	October '03
INVESTMENT			
CASH Index	97.2	100.7	81.9

	Current	One Month	One Year
	Month	Ago	Ago
	October '04	September '04	October '03
JOBS			
CASH Index	104.4	105.9	96.3

METHODOLOGY: Interview dates: October 4-6, 2004 (1,000 U.S. adults) Margin of error: +/- 3.1 for all adults,

baseline of January 2002 = 100