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Interviews: October 1-14, 2004
Interviews: 370 registered voters age 18-29, 238 likely voters age 18-29
Margin of error: ±5.1 for registered voters, ±6.4 for likely voters

Comparative Results for All Registered Voters from AP/lpsos Poll

Interview dates: October 4-6, 2004

Interviews: 1,273 registered voters, 944 likely voters

Full sample margin of error: <u>+</u>2.7 registered voters, <u>+</u>3.2 likely voters

Newsweek.com / IPSOS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

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Ipsos/GENEXT Presidential Poll 2004 Young Voters: Drafted to Register and Vote, Registered to Fight

NOTE: all results shown are percentages unless otherwise labeled.

Please refer to "Newsweek.com / Ipsos Poll." Respondents are 18-to-29 year old registered voters

The Newsweek.com/GENEXT Poll is conducted by Ipsos-Public Affairs. Between October 1-14, 2004, Ipsos interviewed a representative sample of 370 registered voters age 18 to 29. The margin of error is +/- 5.1 percent. Comparative results for all registered voters contained in this report are from The Associated Press/Ipsos Poll conducted between October 4-6, 2004 of 1,273 registered voters with a margin of error of +/- 2.7 percent. Margin of error for subgroups including likely voters may be higher.

One in Three Recently Registered to Vote

Washington, D.C., October 18, 2004 — Nearly one in three (30%) registered voters under 30 have registered to vote within the past six months. One in ten (13%) have registered as recently as the last month.

Q. When did you register to vote? Was it...

In the last month	13
Within the last three months	10
Within the last three to six months	7
Within the last six months to a year	9
More than a year ago	60
Not sure	1

Recent registration efforts appear to have had the most impact among 18-21 year olds (22%), residents of the Western U.S. (20%), women with no more than a high school education (21%), unmarried parents (23%) and those who live with their parents (19%; 29% also say they've been contacted by non-partisan organizations in this regard).

Non-Partisan Groups Reach Young Voters

Only 15% of young voters have been contacted by either of the two parties, with equal numbers being contacted by the Democrats and Republicans. A greater number (20%) have been contacted by non-partisan organizations.

One in five (22%) young voters in battleground states have been contacted by a political party, as have nearly as many (14%) in Gore states, compared to just 5% in Bush states.

Q. Have you been <u>directly</u> contacted by either the Democratic or Republican] party to register and vote? [IF YES, ASK:] Were you contacted by Republicans, Democrats, or both?

Total Have Been Contacted	15
- By Republicans	5
- By Democrats	6
- By both	4
No	83
Not Sure	2

The reach of non-partisan organizations is slightly different. They have reached a slightly greater share of young voters (20%). Contact with these organizations is most often reported by 18-21 year olds (30%), Northeasterners (28%), and urban residents (28%).

Q. Have you been <u>directly</u> contacted by non-partisan groups organizing young people to register and vote?

Yes	20
No	79
Not sure	1

Eight in ten (80%) endorse the "get out the vote" efforts such as those backed by P. Diddy and MTV as effective in achieving their goals. Republicans (74%), Democrats (86%) and Independents (73%) alike consider these efforts to be effective, although Democratic women (94% effective; 42% *very*) are especially positive. People in suburban regions are mostly favorable (87% effective) while young voters in rural areas are relatively more critical (27% ineffective).

Q. What about the "get out the vote" efforts by MTV and people like P. Diddy aimed at under-30 voters? Would you say these "get out the vote" efforts are:

Total Ineffective	16
Total Effective	80
Not sure	3
Very ineffective	7
Somewhat ineffective	10
Somewhat effective	53
Very effective	27

One in Three Expect a Draft Because of Iraq

Despite Republican assurances that no military draft is imminent, a third (34%) of young voters expect a draft to be enacted as a result of the war in Iraq. This is similar to findings from May of this year (36% likely).

Q. How likely do you think it is that a draft will be enacted because of the war in Iraq? Would you say...

	10/1-	5/3-
	<u>14/04</u>	20/04
Very likely	8	11
Somewhat likely	26	25
Somewhat unlikely	33	28
Very unlikely	32	35
Not sure	1	1
Total Likely	34	36
Total Unlikely	65	63

Expectations of a new draft are highest among:

- 18-21 year olds (44%)
- Democrats (46%), Women (42%), and especially Democratic women (57%)
- More non-whites (45%) than whites (30%) expect a draft
- Northeasterners (42%) and Southerners (39%)

Young voters who are most likely to say a draft is unlikely include:

- Men (73%)
- 26-29 year olds (71%)
- Republicans (79%) and strong Bush-Cheney supporters (83%; and 71% weak Bush supporters)
- College grads (78%)
- Midwesterners (78%)

If a draft were instituted, only two-thirds would abide by it (66%; 62% in May). Three in ten (29%) would not. Three in four men (77%) and a smaller majority of women (56%) say they would serve if drafted. By region, Southerners (74%) are most likely to say they would serve; Northeasterners are most likely to say they would not (42%). Members of minority groups (55% would serve, 40% would not), Democratic women (45%-47%) are most divided on the issue. There is, however, little difference by educational attainment or income.

Willingness to serve is greater among young voters who say a draft is unlikely (74%) than those who think it is likely to happen (55%).

Q. If you were drafted into the military, would you serve?

	10/1- 14/04	5/3- 20/04
Yes	66	62
No	29	36
(NOT READ) It depends	4	1
Refused/not sure	1	1

Presidential Vote Remains Close

The presidential race remains extremely tight, with John Kerry (47%) enjoying only a slim lead over Bush (45%) among young voters. Last month the vote was also very close (45% Kerry, 44% Bush).

Q. If the election for President and Vice President were held today and the candidates were George W. Bush for President and Dick Cheney for Vice President, the Republicans, and John Kerry for President and John Edwards for Vice President, the Democrats, and Ralph Nader for President and Peter Camejo for Vice President, the Independents, for whom would you vote? (IF UNDECIDED/ NONE/NOT SURE, ASK:) Do you lean more toward...?

	New	sWeek.C	AP/ Ipsos Poll:			
	LIKELY Voters 18-29	Regis	STERED VO 18-29	OTERS	All Likely Voters	ALL REGISTERED VOTERS
TOTAL BUSH-CHENEY	10/1- <u>14/04</u> 42	10/1- <u>14/04</u> 45	9/7 - <u>22/04</u> 44	8/3 - <u>17/04</u> 41	10/4- <u>6/04</u> 46	10/4- <u>6/04</u> 47
- Bush-Cheney, the Republicans	42	43	43	41	43	44
- Already voted for Bush-Cheney	-	1	N/A	N/A	2	2
- Undecided, lean Bush-Cheney	1	2	1	-	1	1
TOTAL KERRY-EDWARDS	52	47	45	50	50	47
- Kerry-Edwards, the Democrats	49	44	43	48	47	43
- Already voted for Kerry-Edwards	3	2	N/A	N/A	2	2
- Undecided, lean Kerry-Edwards	-	1	2	2	1	2
TOTAL NADER-CAMEJO	3	4	6	5	2	2
- Nader-Camejo, the Independents	3	4	5	3	2	2
- Already voted for Nader-Camejo	-	-	N/A	N/A	-	-
Undecided, lean Nader-Camejo	-	-	1	2	-	-
(NOT READ) None/other candidate	1	1	4	3	1	2
Not sure	1	2	1	1	1	2
Already voted, other/(DK/REF)	-	-	N/A	N/A	-	-

Among the <u>most likely</u> voters, the gap between the candidates widens (42% Bush, 52% Kerry). Also, those who have registered to vote in the past six months tend to favor Kerry (52%) over Bush (41%).

Support for each candidate continues to solidify. Seven in ten (72%) Bush supporters say they will "definitely" vote for the Republican ticket, up from 64% in September. More than two-thirds (68%) of Kerry supporters are definite, compared to 56% last month.

(ASKED ONLY OF THOSE WHO SELECT A CANDIDATE IN Q.4a.)

Q. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

	NEWSWEEK.COM POLL:				AP/ Ipsos Poll:		
	LIKELY VOTERS 18-29	Regis	STERED VO 18-29	OTERS	ALL LIKELY VOTERS	ALL REGISTERED VOTERS	
	Would Vote For Bush-Cheney						
Definitely will vote for candidates Probably will vote for candidates Could change mind Not sure	10/1- <u>14/04</u> 83 13 4	10/1- <u>14/04</u> 72 19 8	9/7 - 22/04 64 23 13	8/3 - 17/04 68 20 12	10/4- 6/04 86 10 4	10/4- <u>6/04</u> 80 15 5	
Not suit	Would Vote For Kerry-Edwards						
Definitely will vote for candidates Probably will vote for candidates Could change mind Not sure	77 14 9 -	68 20 12 -	56 33 11	58 28 13 1	78 15 7 -	73 18 9	

Interest in the election is high. Seven in ten (69%) young registered voters say they have quite a bit or a great deal of interest in the campaign for President. College grads are especially focused on election news (81%). However, each candidate's strong supporters (75% Bush, 84% Kerry) are interested in the campaign than their weak supporters (46% Bush, 49% Kerry).

Q. How much interest do you have in following news about the campaign for President, a great deal, quite a bit, only some, very little, or no interest at all?

	NewsWee	k.COM Poll:	AP/ IPSOS POLL:		
	LIKELY VOTERS 18-29	REGISTERED VOTERS 18-29	All Likely Voters	ALL REGISTERED VOTERS	
	10/1-	10/1-	10/4-	10/4-	
	<u>14/04</u>	<u>14/04</u>	<u>6/04</u>	<u>6/04</u>	
A great deal	52	35	60	44	
Quite a bit	48	34	40	30	
Only some	-	24	-	19	
Very little	-	5	-	4	
No interest at all	-	2	-	3	
Not sure	_	-	_	-	
Total Great Deal/Quite a Bit Total Only Some or Less	100 -	69 31	100 -	75 25	

Young Voters Criticize Bush's Performance

Young voters remain fairly critical of George W. Bush's performance in office. Half or more now disapprove of the President's overall performance (53%), as well as his handling of the economy (55%), other domestic issues (53%), foreign policy and the war on terrorism (53%) and the situation in Iraq (54%). Presidential approval appears primarily driven by party identification and likely vote in the upcoming election.

Q. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (**IF APPROVE OR DISAPPROVE, ASK:**) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (**IF HAVE MIXED FEELINGS OR NOT SURE, ASK:**) If you had to choose, do you lean more toward approve or disapprove?

		NE	COM POLL:			AP/ Ips	sos Poll:	
	LIKELY VOTERS 18-29		Regis	STERED VO 18-29	All Likely Voters	ALL REGISTERED VOTERS		
	10/1- <u>14/04</u>	10/1- <u>14/04</u>	9/7- <u>22/04</u>	8/3- <u>17/04</u>	7/5- <u>20/04</u>	6/1- <u>15/04</u>	10/4- <u>6/04</u>	10/4- <u>6/04</u>
Strongly approve	34	30	25	25	22	24	34	31
Somewhat approve	3	8	11	11	9	9	7	9
Lean toward approval	6	9	9	9	15	10	5	8
Still have mixed feelings	-	-	-	1	1	2	1	1
Lean toward disapproval	10	13	17	13	13	16	10	12
Somewhat disapprove	5	7	6	6	4	6	5	6
Strongly disapprove		33	32	34	35	33	38	33
Not sure	1	-	-	1	1	-	-	_
Total Approve Total Disapprove	44 56	46 53	45 55	45 53	46 52	43 55	46 53	48 51
Mean Rating ¹	3.7	3.9	3.8	3.8	3.7	3.7	3.9	4.0

Bush's approval ratings for his overall performance and handling of the economy, domestic issues and Iraq are in line with young voters' views as observed over recent months, and it is generally in line with all registered voters as shown in the most recent AP/Ipsos poll. Young voters are less intensely negative toward Bush's foreign policy now (53% disapprove) than in September (58%).

Q. And when it comes to (READ ISSUE) do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/ disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

Handling the economy	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> ¹
				LIKELY V	OTERS 18-29)					
10/1-14/04	22	11	9	1	6	13	38	-	42	57	3.5
				REGISTERED	VOTERS 18	-29					
10/1-14/04	20	13	11	1	7	16	32	-	44	55	3.6
9/7-22/04	19	16	9	2	11	13	30	-	43	54	3.7
				AP/ IP	sos Poll						
All likely voters	28	11	7	1	8	7	38	-	47	52	3.8
All registered voters	25	13	8	2	9	9	34	-	47	51	3.8
Handling domostic issues	liko hoalth (sara adua	eation the	onvironmon	t and onor	***					
Handling domestic issues	iine iieaitii (Jaie, euuc	auvii, iiie (TERS 18-29						
10/1-14/04	18	15	8	1	8	9	41	_	41	58	3.4
70,7 7 7,0 7	,,,	,,,		REGISTERED			•••				0.7
10/1-14/04	15	20	11	1	10	9	34	-	45	53	3.6
9/7-22/04	16	16	10	1	13	13	30	1	43	55	3.6
				AP/ In:	sos Poll						
All likely voters	23	13	8	1	8	7	40	_	43	56	3.6
All registered voters	20	15	8	2	11	8	36	_	43	55	3.6
Handling foreign policy iss		war on te	errorism								
gg. p				LIKELY V	OTERS 18-29)					
10/4-14/04	39	6	3	-	10	5	37	-	47	53	4.0
				REGISTERED	VOTERS 18	-29					
10/4-14/04	34	8	5	1	13	7	32	-	47	53	4.0
9/7-22/04	26	11	4	-	16	8	34	1	41	58	3.7
				AP/ In:	sos Poll				1		
All likely voters	38	5	6	1	10	6	34	-	49	50	4.1
All registered voters	36	5	9	1	12	6	31	-	50	49	4.1
(ASKED OF THE OTHER H	ALF OF TH	REGISTI	ERED VOT	ERS 18-29.)							
Handling the situation in Ir				ĺ							
	•			LIKELY V	OTERS 18-29)			1		
10/4-14/04	27	7	7	2	12	8	37	-	42	57	3.7
				REGISTERED	VOTERS 18	-29					
10/4-14/04	29	9	6	1	12	9	34	-	44	54	3.8
7/5-20/04	26	7	10	1	9	6	41	-	42	56	3.6
				AP/ IPS	sos Poll						
All likely voters	33	5	6	2	8	4	42	-	44	54	3.7
All registered voters	32	7	7	2	9	5	38	-	46	52	3.8

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Ipsos Public Affairs, headquartered in Washington D.C., is a non-partisan, objective, survey-based research company made up of campaign and political polling veterans as well as seasoned research professionals. The company conducts strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research but often elite stakeholder, corporate, and media opinion research. It has offices in New York City, Chicago, San Francisco, and Washington, with affiliates around the world. Ipsos Public Affairs conducts national and international public opinion polling on behalf of The Associated Press, the world's oldest and largest news organization, and conducts the young voters poll for Newsweek.com. Ipsos Public Affairs is an Ipsos company, a leading global survey-based market research group.

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