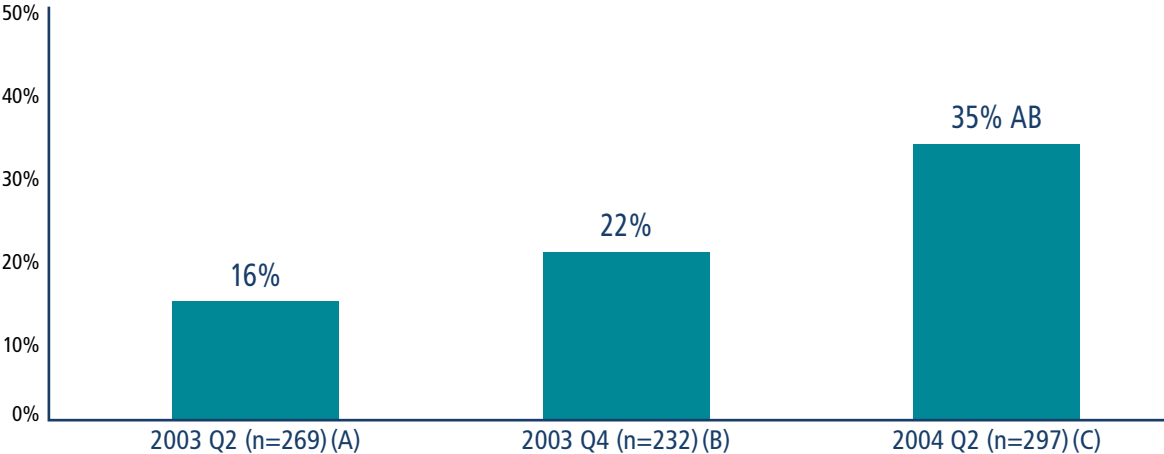


Fee-based Digital Music Acquisition – Trending

Have you ever paid a fee for the music or MP3 files that you have downloaded off of the Internet?

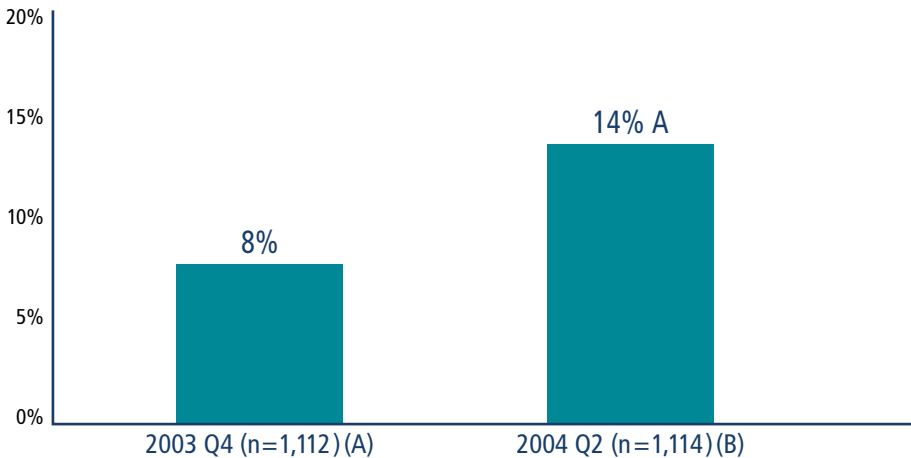
■ % Yes



Base: Downloaders Letters indicate significant differences at the 95% confidence level

Portable Digital Audio Player Ownership – Trending

■ % Own



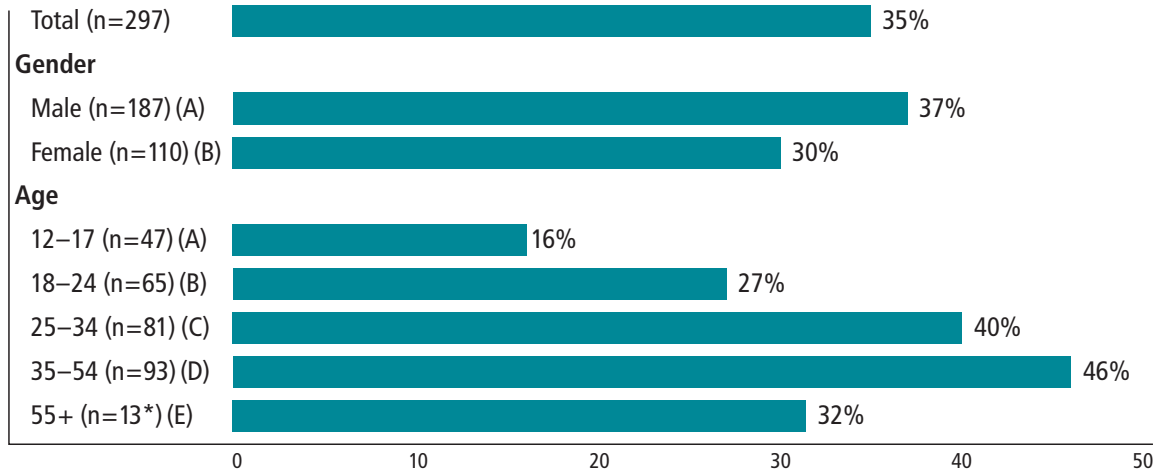
Base: All Respondents

Letters indicate significant differences at the 95% confidence level

Fee-based Digital Music Acquisition – By Age and Gender

Have you ever paid a fee for the music or MP3 files that you have downloaded off of the Internet?

■ % Yes



Base: Downloaders

Letters indicate significant differences at the 95% level

*Caution: Small base