Ipsos-Public Affairs

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Interview dates: December 17-19, 2004
Interviews: 1,002 adults, 839 registered voters
381 Republican primary voters, 399 Democratic primary voters
Margin of error: ±3.1 for all adults, ±3.4 for registered voters
±4.9 for Republican primary voters, ±4.9 for Democratic primary voters

IPSOS-PUBLIC AFFAIRS POLL

NOTE: all results shown are percentages unless otherwise labeled.

REGISTERED VOTERS

1. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes	81
No	19
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Republican	22
Moderately Republican	21
Definitely Independent/neither	8
Moderately Democrat	24
Strongly Democrat	23
Refused/not sure	2
Total Republican	**43**
Total Democrat	**47**

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS					
	12/17 - 19/04	12/6 - 8/04	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04	8/3 - 5/04
Right direction.....	*46*	43	46	40	44	39
Wrong track.....	*49*	52	51	56	52	59
Not sure.....	*5*	5	3	4	4	2

	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04*
Right direction.....	41	40	38	38	35	44
Wrong track.....	56	56	58	57	60	52
Not sure.....	3	4	4	5	5	4

	3rd Quarter JAS 04	2nd Quarter AMJ 04	1st Quarter JFM 04	4th Quarter OND 03	3rd Quarter JAS 03	**1 Year Ago** 12/15 - 17/03**
Right direction.....	42	39	44	43	41	47
Wrong track.....	55	57	52	51	53	48
Not sure.....	3	4	4	6	6	5

* Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.
** These results reflect responses among half the respondents.

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (**IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (**IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS					
	12/17 - 19/04	12/6 - 8/04	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04	8/3 - 5/04
Strongly approve	*30*	31	33	31	33	30
Somewhat approve	*11*	10	12	9	12	10
Lean toward approval	*10*	11	6	8	8	9
Still have mixed feelings	*1*	2	1	1	1	1
Lean toward disapproval	*13*	14	9	12	11	13
Somewhat disapprove	*4*	4	5	6	4	5
Strongly disapprove	*31*	28	34	33	31	32
Not sure	-	-	-	-	-	-
Total Approve	***50***	**51**	**51**	**48**	**52**	**49**
Total Disapprove	***48***	**47**	**48**	**51**	**46**	**50**
Mean Rating[1]	*4.1*	*4.1*	*4.1*	*4.0*	*4.2*	*4.0*

	7/5 - 7/04	6/7 - 9/04	5/3 - 5/04	4/5 - 7/04	3/1 - 3/04	2/2 - 4/04
Strongly approve	31	27	27	28	28	27
Somewhat approve	9	12	11	9	10	10
Lean toward approval	10	9	11	11	10	9
Still have mixed feelings	1	2	2	2	3	4
Lean toward disapproval	11	13	14	13	16	16
Somewhat disapprove	5	7	5	5	4	5
Strongly disapprove	33	30	30	32	29	29
Not sure	-	-	-	-	-	-
Total Approve	**50**	**48**	**48**	**48**	**48**	**47**
Total Disapprove	**48**	**50**	**50**	**50**	**49**	**50**
Mean Rating[1]	*4.0*	*4.0*	*4.0*	*4.0*	*4.0*	*4.0*

	3rd Quarter JAS 04	2nd Quarter AMJ 04	1st Quarter JFM 04	4th Quarter OND 03	3rd Quarter JAS 03	**1 Year Ago** 12/15 - 17/03
Strongly approve	32	27	30	30	31	38
Somewhat approve	11	11	10	12	15	11
Lean toward approval	9	10	10	11	10	10
Still have mixed feelings	1	2	2	3	2	2
Lean toward disapproval	11	13	16	13	14	14
Somewhat disapprove	4	6	5	6	5	4
Strongly disapprove	32	31	27	25	22	21
Not sure	-	-	-	-	1	-
Total Approve	**51**	**48**	**50**	**53**	**56**	**59**
Total Disapprove	**48**	**50**	**47**	**44**	**41**	**39**
Mean Rating[1]	*4.1*	*4.0*	*4.2*	*4.3*	*4.4*	*4.6*

[1]Mean rating is calculated by assigning each response except “not sure” a value from 1 to 7, with “strongly approve” receiving a value of 7, and “strongly disapprove” a value of 1.

REGISTERED VOTERS/ PARTY AFFILIATION

(ASKED ONLY OF INDEPENDENT OR UNDECLARED VOTERS IN Q.2d.)

PA-1. In the primary elections to choose a party's nominee for office, do you generally vote in the Democratic primary or the Republican primary?

	INDEPENDENT VOTERS
Democratic primary	17
Republican primary	10
(NOT READ) Neither	65
Not sure	8

(ASKED ONLY OF THOSE WHO SAY THEIR PARTY AFFILIATION IS REPUBLICAN IN Q.2a OR Q.2d, OR WHO SAY THEY VOTE IN REPUBLICAN PRIMARIES IN PA-1)

PA-2. I know it is early, but if the Republican primary for President were held today, which of the following would you support for the Republican nomination for President?

	REPUBLICAN PRIMARY VOTERS
Former Mayor Rudy Giuliani	29
Senator John McCain	25
Senator Bill Frist	7
Governor Jeb Bush	7
Senator Rick Santorum	3
Governor George Pataki	3
Senator George Allen	2
Governor Mitt Romney	1
Governor Bill Owens	1
Senator Chuck Hagel	1
Governor Haley Barbour	-
(NOT READ) Other	2
(NOT READ) Don't vote in primaries	2
Not sure	17

(ASKED ONLY OF THOSE WHO SAY THEIR PARTY AFFILIATION IS DEMOCRAT IN Q.2a or Q.2d, OR WHO SAY THEY VOTE IN DEMOCRATIC PRIMARIES IN PA-1)

PA-2. I know it is early, but if the Democratic primary for President were held today, which of the following would you support for the Democratic nomination for President?

	DEMOCRATIC PRIMARY VOTERS
Senator Hillary Rodham Clinton	33
Senator John Kerry	19
Senator John Edwards	15
Retired General Wesley Clark	11
Governor Bill Richardson	3
Senator Evan Bayh	2
Senator Russ Feingold	1
Governor Tom Vilsak	1
Governor Mark Warner	-
(NOT READ) Other	3
(NOT READ) Don't vote in primaries	3
Not sure	9

PA-3. If you felt the candidate you agreed with on the issues and you liked the most probably could not win the general election against the other party's nominee, would you continue to support that candidate, or would you find another candidate you liked and agreed with to support for your party's nomination instead?

	REGISTERED VOTERS
Continue to support the candidate.....	49
Find another candidate.....	46
Not sure.....	5

PA-4. If the election for president were held today, would you vote for the Republican candidate, or the Democratic candidate? [IF DK/NS, ASK:] If you had to choose, would you lean more towards the Republican candidate, or the Democratic candidate?

	REGISTERED VOTERS
Republican candidate.....	41
- Lean toward Republican candidate...	3
Democratic candidate	46
- Lean toward Democratic candidate...	2
(NOT READ) Still have mixed feelings (can't lean either way).....	5
Not sure	3
Total Republican candidate.....	**44**
Total Democratic candidate	**48**

PA-5. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress? If you had to choose, would you lean more towards the Republicans or the Democrats? [IF DK/NS, ASK:] If you had to choose, would you lean more towards the Republicans or the Democrats?

	REGISTERED VOTERS
Republicans	42
- Lean towards Republicans.....	2
Democrats.....	50
- Lean towards Democrats	1
(NOT READ) Still have mixed feelings (can't lean either way).....	4
Not sure.....	1
Total Republicans	**42**
Total Democrats	**50**

PA-6. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job? (**IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (**IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS
Strongly approve	7
Somewhat approve	20
Lean toward approval	19
Still have mixed feelings	3
Lean toward disapproval	24
Somewhat disapprove	10
Strongly disapprove	16
Not sure	1
Total Approve	**46**
Total Disapprove	**51**
Mean Rating[1]	*3.9*

[1]Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

PA-7. Of the following, which one issue should be the most important priority for Congress and the President?

	REGISTERED VOTERS
Economy and jobs	26
Terrorism	18
Iraq	15
Health care	13
Social Security	10
Education	9
Taxes	4
(NOT READ) Other	3
Not sure	2

PA-8. In general, is it better if the White House is controlled by one party and Congress by another, or is it better if the White House and Congress are controlled by the same party, or don't you think it matters much one way or the other?

	REGISTERED VOTERS
White House one party, Congress by another	28
White House and Congress controlled by the same party	29
Doesn't matter	40
Not sure	3

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	27
50-64	26
65 and over	16
Refused/not sure	-

D2. Are you employed:

TOTAL EMPLOYED	**63**
- Full time	51
- Part time	12
Not employed	15
Retired	22
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	17
Senior executive or manager	7
Clerical or administrative	7
Sales or services	10
A skilled trade or technical occupation	9
Blue-collar work or laborer	7
Farming or fishing	-
Other (VOL)	5
Refused/not sure	1
Not Employed Full/Part Time (Q.D2)	37

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	27
Some college but did not finish	21
Completed a two year college degree	10
Completed a four year college degree	20
Completed a post-graduate degree such as a Master's or Ph.D.	15
Refused/not sure	-

D5. Are you currently married?

Yes	56
No	44
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

1	22
2	34
3	17
4	15
5	7
6 or more	4
Refused/not sure	1

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	**33**
Under 6	19
6-12	15
13-17	12
NO CHILDREN	**66**
Refused/not sure	**1**

D8. Do you currently own stocks, bonds, or mutual funds?

Yes	51
No	47
Refused/not sure	2

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	38
1 time	21
2 times	10
3 times	5
4 times	5
5 to 9 times	9
10 to 14 times	3
15 to 19 times	-
20 to 24 times	1
25 times or more	2
Refused/not sure	6
Active Investors (5 times or more)	**16**

D10. Do you own your home, or do you rent?

Own	70
Rent	28
Refused/not sure	2

D11a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	36
No	62
Refused/not sure	2

D11b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK)** Is that a Christian denomination, or not? **(IF YES, CODED AS "PROTESTANT".)**

Protestant	45
Catholic	21
Mormon	2
Jewish	2
Muslim	1
Other non-Christian religion	4
No religion	23
Refused/not sure	2

D12a. Are you of Hispanic ethnicity?

(Q.D12b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)
D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	80
Black	8
Hispanic	7
Asian	1
American Indian	2
Other	1
Refused	1

D13. Could you please tell me your household income from all sources in 2003?

Under $15,000	10
$15,000 to less than $20,000	6
$20,000 to less than $25,000	5
$25,000 to less than $30,000	6
$30,000 to less than $40,000	10
$40,000 to less than $50,000	11
$50,000 to less than $75,000	16
$75,000 to less than $100,000	7
$100,000 or more	14
Refused/not sure	15

REGION:

Northeast	20
Midwest	22
South	36
West	22

METROPOLITAN STATUS:

Urban	31
Suburban	47
Rural	22

GENDER:

Male	48
Female	52