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Interview dates: February 7-9, 2005 Interviews: 1,000 adults, 849 registered voters Margin of error: <u>+</u>3.1 for all adults, <u>+</u>3.4 for registered voters

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NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

		ALL ADULTS						
	2/7 - <u>9/05</u>	1/3 - <u>5/05</u>	12/6 - <u>8/04</u>	11/3 - <u>5/04</u>	10/4 - 6/04	9/7 - 9/04		
Right direction	38	44	43	46	40	44		
Wrong track	58	51	52	51	56	52		
Not sure	4	5	5	3	4	4		
	8/3 -	7/5 -	6/7 -	5/3 -	4/5 -	3/1 -		
	<u>5/04</u>	<u>7/04</u>	9/04	<u>5/04</u>	<u>7/04</u>	<u>3/04</u>		
	39 59	41 56	40 56	38 58	38 57	35 60		
	2	3	4	4	5	5		
	_							
						1 Year		
	3 rd	2 nd	1 st	4 th	3 rd	Ago		
	Quarter	Quarter	Quarter	Quarter	Quarter	2/2 -		
	JAS 04	<u>AMJ 04</u>	<u>JFM 04</u>	OND 03	JAS 03	4/04*		
	42	39	44	43	41	44		
	55	57	52	51	53	52		
	3	4	4	6	6	4		

^{*} Half of sample was asked this question at start of interview, half after questions about the economy. There was no significant difference in the results.

ECONOMIC STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

7, very strong economy	2/7 - 9/05 7 10 31 22 17 6 7	1/3 - 5/05 5 12 34 21 17 5 6	12/6 - 8/04 7 13 32 19 15 5 8 1	11/3 - 5/04 9 14 29 20 12 8 7 1	10/4 - 6/04 6 11 33 22 15 5 8 -	9/7 - 9/04 8 13 32 19 16 5 7
Total 1-3	30	28	28	27	28	28
Mean	4.2	4.3	4.3	4.4	4.2	4.3
	8/2 - <u>4/04</u>	7/5 - <u>7/04</u>	6/7 - <u>9/04</u>	5/3 - <u>5/04</u>	4/5 - <u>7/04</u>	3/1 - <u>3/04</u>
7, very strong economy	7	6	6	7	5 11	6
6 5	13 32	14 33	11 32	10 29	28	11 29
4	20	20	23	23	24	21
3	15	15	15	15	<u>-</u> 17	16
2	5	5	7	6	6	8
1, very weak economy	7	6	6	9	8	9
Not sure	1	1		1	1	
Total 6-7 Total 1-3	19 27	20 26	17 27	16 31	16 30	17 33
Mean	4.3	4.4	4.3	4.1	4.1	4.1
	3 rd	2 nd	1 st	4 th	3 rd	1 Year Ago
	Quarter JAS 04	Quarter <u>AMJ 04</u>	Quarter <u>JFM 04</u>	Quarter OND 03	Quarter JAS 03	2/2 - <u>4/04</u>
7, very strong economy	7	6	6	5	4	5
6	13	11	10	9	8	9
5	31	30	30	30	27	32
4	20	24	22	23	24	21
3 2	16 5	15 6	16 7	17 7	19 8	17 7
1, very weak economy	7	8	8	, 8	9	9
Not sure	1	-	1	1	1	-
Total 6-7	20	17	16	14	12	14
Total 1-3	27	29	31	32	35	33
Mean	4.3	4.2	4.2	4.1	4.0	4.1

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Much stronger	2/7 - <u>9/05</u> 6 21 57 10 5 1	1/3 - <u>5/05</u> 6 24 58 9 2 1	12/6 - <u>8/04</u> 7 24 54 9 5 1	11/3 - <u>5/04</u> 10 24 49 11 6	10/4 - 6/04 6 27 55 8 2	9/7 - <u>9/04</u> 6 29 53 8 3 1
Total Stronger	27 15	30 11	31 14	33 17	34 10	35 11
Total Weaker	10		17			
Much stronger	8/2 - <u>4/04</u> 6 28 56 6 3 1	7/5 - <u>7/04</u> 7 27 52 9 3 2	6/7 - <u>9/04</u> 7 26 53 9 4	5/3 - <u>5/04</u> 8 21 56 9 5 1	4/5 - 7/04 7 23 56 10 3 1	3/1 - 3/04 7 28 54 7 3 1
Total Stronger	34	34	33	29	30	35
Total Weaker	9	12	12	14	13	11
Much stronger Somewhat stronger About the same Somewhat weaker	3 rd Quarter <u>JAS 04</u> 7 28 54 7	2 nd Quarter <u>AMJ 04</u> 7 24 55	1 st Quarter <u>JFM 04</u> 7 29 53 7	4 th Quarter <u>OND 03</u> 7 29 50 9	3 rd Quarter <u>JAS 03</u> 6 27 51 10	1 Year Ago 2/2 - 4/04 6 28 54
Much weaker	3	4	3	4	5	4
Not sure	11	1	1	11	1	11
Total Stronger Total Weaker	34 11	31 13	36 10	36 12	33 15	34 11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

7, very strong	2/7 - <u>9/05</u> 11 13 30 18 11 7 9	1/3 - 5/05 9 16 28 20 13 6 6 2	12/6 - <u>8/04</u> 12 16 29 18 9 5 10 1	11/3 - <u>5/04</u> 13 14 28 17 11 4 12 1	10/4 - 6/04 12 15 29 19 11 4 10	9/7 - 9/04 13 14 29 19 10 4 10
Total 6-7 Total 1-3	24 27	25 25	28 24	27 27	27 25	27 24
Mean	4.4	4.5	4.5	4.4	4.5	4.5
7, very strong	8/2 - 4/04 11 17 29 18 10 4 10 1 29 23 4.5	7/5 - 7/04 8 15 29 16 14 6 11 1 23 30 4.3	6/7 - 9/04 10 15 28 18 13 6 9 1	5/3 - 5/04 10 15 29 19 11 5 9 2 26 25 4.4	4/5 - 7/04 10 13 28 21 12 6 8 2 24 26 4.4	3/1 - 3/04 13 14 25 20 13 5 9 1 27 27 4.4
7, very strong	3 rd Quarter <u>JAS 04</u> 11 16 29 17 11 5 10 1	2 nd Quarter AMJ 04 10 14 28 19 12 6 9 2 25 26 4.4	1 st Quarter <u>JFM 04</u> 11 14 28 20 11 6 9 1	4 th Quarter OND 03 10 15 30 18 11 5 10 1 25 26 4.4	3 rd Quarter JAS 03 10 15 28 20 11 5 9 2 25 25 4.4	1 Year Ago 2/2 - 4/04 10 14 28 21 10 7 9 1 24 26 4.4

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Much strongerSomewhat strongerAbout the sameSomewhat weaker	2/7 - <u>9/05</u> 10 27 54 7 2	1/3 - <u>5/05</u> 11 26 53 7 2	12/6 - <u>8/04</u> 14 24 52 7 2	11/3 - <u>5/04</u> 11 26 51 8 3	10/4 - 6/04 10 31 52 4 2	9/7 - <u>9/04</u> 11 30 52 4 2
Not sure		11	1	11	1	11
Total Stronger	37 10	37 9	38 9	37 11	41 6	41 7
Total Weaker	10	3	3	11		1
Much stronger	8/2 - <u>4/04</u> 12 28 53 4 2 1	7/5 - <u>7/04</u> 10 27 54 6 2 1	6/7 - <u>9/04</u> 11 29 52 5 2	5/3 - <u>5/04</u> 12 25 53 7 2 1	4/5 - <u>7/04</u> 13 29 49 6 2 1	3/1 - 3/04 10 29 54 4 2 1
Total Stronger Total Weaker	40 6	36 9	40 7	37 9	42 9	39 6
Total Weaker	0	3	-	3	3	0
Much stronger Somewhat stronger About the same Somewhat weaker Much weaker Not sure	3 rd Quarter <u>JAS 04</u> 11 28 54 5 2	2 nd Quarter AMJ 04 12 27 52 6 2	1 st Quarter <u>JFM 04</u> 11 27 54 5 2	4 th Quarter OND 03 12 28 52 5 2	3 rd Quarter <u>JAS 03</u> 11 27 53 6 2	1 Year Ago 2/2 - 4/04 12 26 53 6 2 1
Total Stronger	39 7	40 8	38 7	40 8	38 8	38 9

Now I'd like you to think about how your personal financial situation has changed in the <u>past</u> six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

More comfortable Less comfortable No change (VOL) Not sure	2/7 - <u>9/05</u> 36 48 15	1/3 - <u>5/05</u> 36 44 19 1	12/6 - <u>8/04</u> 37 44 18	11/3 - <u>5/04</u> 32 47 20 1	10/4 - <u>6/04</u> 35 48 16	9/7 - <u>9/04</u> 40 44 15
More comfortable Less comfortable No change (VOL) Not sure	8/2 - <u>4/04</u> 41 42 16 1	7/5 - <u>7/04</u> 40 44 14 2	6/7 - <u>9/04</u> 38 46 15 1	5/3 - <u>5/04</u> 38 43 18 1	4/5 - <u>7/04</u> 38 44 17 1	3/1 - 3/04 40 41 17 2
More comfortable Less comfortable No change (VOL) Not sure	3 rd Quarter <u>JAS 04</u> 40 44 15	2 nd Quarter <u>AMJ 04</u> 38 45 16 1	1 st Quarter <u>JFM 04</u> 38 42 18 2	4 th Quarter <u>OND 03</u> 35 43 21	3 rd Quarter <u>JAS 03</u> 35 44 20 1	1 Year Ago 2/2 - 4/04 36 44 19

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

More comfortable Less comfortable No change (VOL) Not sure	2/7 - <u>9/05</u> 42 44 13	1/3 - <u>5/05</u> 42 37 20 1	12/6 - <u>8/04</u> 43 39 18	11/3 - <u>5/04</u> 38 42 20	10/4 - <u>6/04</u> 41 42 17	9/7 - <u>9/04</u> 46 38 15
More comfortable Less comfortable No change (VOL) Not sure	8/2 - <u>4/04</u> 49 36 14	7/5 - <u>7/04</u> 47 39 13	6/7 - <u>9/04</u> 43 41 16	5/3 - <u>5/04</u> 43 39 17 1	4/5 - <u>7/04</u> 44 40 16	3/1 - 3/04 45 37 17 1
More comfortable Less comfortable No change (VOL) Not sure	3 rd Quarter <u>JAS 04</u> 47 38 14	2 nd Quarter <u>AMJ 04</u> 43 40 16	1 st Quarter <u>JFM 04</u> 44 37 18	4 th Quarter <u>OND 03</u> 42 38 19	3 rd Quarter <u>JAS 03</u> 41 39 19	1 Year Ago 2/2 - 4/04 42 39 18

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

More confident	2/7 - <u>9/05</u> 42 47 10 1	1/3 - <u>5/05</u> 41 42 15 2	12/6 - <u>8/04</u> 43 42 14	11/3 - <u>5/04</u> 43 43 13	10/4 - <u>6/04</u> 40 44 15	9/7 - <u>9/04</u> 48 40 11
More confident	8/2 - <u>4/04</u> 48 41 10	7/5 - <u>7/04</u> 44 42 13 1	6/7 - <u>9/04</u> 45 42 12 1	5/3 - <u>5/04</u> 43 42 14 1	4/5 - <u>7/04</u> 41 45 13	3/1 - 3/04 45 40 13 2
More confident Less confident No change (VOL) Not sure	3 rd Quarter <u>JAS 04</u> 46 42 11	2 nd Quarter <u>AMJ 04</u> 43 43 13	1 st Quarter <u>JFM 04</u> 45 40 13 2	4 th Quarter OND 03 40 42 16 2	3 rd Quarter <u>JAS 03</u> 38 45 15	1 Year Ago 2/2 - 4/04 43 42 13 2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

More confident Less confident No change (VOL) Not sure	2/7 - <u>9/05</u> 43 47 9 1	1/3 - <u>5/05</u> 39 43 15 3	12/6 - <u>8/04</u> 45 42 11 2	11/3 - <u>5/04</u> 44 41 13 2	10/4 - <u>6/04</u> 42 43 13 2	9/7 - <u>9/04</u> 51 38 10
More confident Less confident No change (VOL) Not sure	8/2 - <u>4/04</u> 50 38 11 1	7/5 - <u>7/04</u> 47 39 12 2	6/7 - <u>9/04</u> 45 41 12 2	5/3 - <u>5/04</u> 45 40 13 2	4/5 - 7/04 46 39 12 3	3/1 - 3/04 48 39 11 2
More confident Less confident No change (VOL) Not sure	3 rd Quarter <u>JAS 04</u> 49 39 11	2 nd Quarter <u>AMJ 04</u> 46 40 12 2	1 st Quarter <u>JFM 04</u> 47 37 13 3	4 th Quarter <u>OND 03</u> 43 40 15 2	3 rd Quarter <u>JAS 03</u> 41 42 15 2	1 Year Ago 2/2 - 4/04 46 40 12 2

16a. Thinking of the <u>last</u> 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

Yes No Not sure	2/7 - <u>9/05</u> 39 61 -	1/3 - <u>5/05</u> 41 59	12/6 - <u>8/04</u> 38 61 1	11/3 - <u>5/04</u> 40 60	10/4 - <u>6/04</u> 39 61	9/7 - <u>9/04</u> 39 61
Yes No Not sure	8/2 - <u>4/04</u> 40 60	7/5 - <u>7/04</u> 41 58 1	6/7 - <u>9/04</u> 39 60 1	5/3 - <u>5/04</u> 39 61 -	4/5 - <u>7/04</u> 44 56 -	3/1 - <u>3/04</u> 42 57 1
Yes No Not sure	3 rd Quarter <u>JAS 04</u> 41 59	2 nd Quarter <u>AMJ 04</u> 41 59	1 st Quarter <u>JFM 04</u> 43 56	4 th Quarter OND 03 44 56	3 rd Quarter <u>JAS 03</u> 45 55	1 Year Ago 2/2 - 4/04 42 57

16b. Now look ahead at the <u>next</u> six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	2/7 - <u>9/05</u>	1/3 - <u>5/05</u>	12/6 - 8/04	11/3 - 5/04	10/4 - 6/04	9/7 - 9/04
Extremely likely	<u>3/03</u> 6	6	7	8	6	7
Very likely	13	12	13	11	10	9
Somewhat likely	29	31	29	27	30	28
Not very likely	32	32	32	31	37	33
Not at all likely	19	18	18	22	16	22
Not sure	1	1	1	1	1	1
Total Likely	19	18	20	19	16	15
Total Not Likely	51	50	50	53	52	56
·						
	8/2 -	7/5 -	6/7 -	5/3 -	4/5 -	3/1 -
	4/04	7/04	9/04	5/04	7/04	3/04
Extremely likely	6	6	8	8	7	6
Very likely	12	11	10	13	14	13
Somewhat likely	30	28	29	31	30	30
Not very likely	33	34	31	29	30	31
Not at all likely	18	20	21	18	17	19
Not sure	1	1	1	1	2	1
Total Likely	18	17	18	20	21	19
Total Not Likely	51	53	52	47	47	49
·						
			-4	41-		1 Year
	3 rd	2 nd	1 st	4 th	3 rd	Ago
	Quarter	Quarter	Quarter	Quarter	Quarter	2/2 -
	<u>JAS 04</u>	<u>AMJ 04</u>	<u>JFM 04</u>	OND 03	<u>JAS 03</u>	<u>4/04</u>
Extremely likely	7	8	7	7	7	8
Very likely	11	12	12	12	14	12
Somewhat likely	28	30	29	30	32	28
Not very likely	34	30	32	31	29	31
Not at all likely	19	19	19	18	16	20
Not sure	1	11	11	2	2	11
Total Likely	17	20	19	20	21	20
Total Not Likely	53	49	50	49	46	51

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	
50-64	23
65 and over	17
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	63
- Full time	52
- Part time	11
Not employed	17
Retired	20
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	14
Senior executive or manager	8
Clerical or administrative	7
Sales or services	11
A skilled trade or technical occupation	12
Blue-collar work or laborer	7
Farming or fishing	1
Other (VOL)	3
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	37

D4. What is the last year of school you completed?

	_
Grade school or some high school	8
Completed high school	25
Some college but did not finish	24
Completed a two year college degree	12
Completed a four year college degree	19
Completed a post-graduate degree such	
as a Master's or Ph.D.	12
Refused/not sure	_

D5.	Are you	currently	married:
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Yes	53
No	47
Refused/not sure	_

D6. Including yourself and any children, how many people are currently living in your household?

1	20
2	34
3	20
4	17
5	6
6 or more	3
Refused/not sure	-

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	37
Under 6	19
6-12	16
13-17	15
NO CHILDREN	62
Refused/not sure	-

D8. Do you currently own stocks, bonds, or mutual funds?

Yes	50
No	49
Refused/not sure	1

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>Investors</u>
None	35
1 time	23
2 times	15
3 times	5
4 times	3
5 to 9 times	8
10 to 14 times	5
15 to 19 times	2
20 to 24 times	1
25 times or more	
Refused/not sure	2

Active Investors (5 times or more)....... 17

D10a.	Would you	ı describe v	vourealf as a	horn-again o	r evangelical	Christian	or not?
DTUa.	vvoulu you	i describe i	yoursen as a	DUIII-ayaiii U	n evangencar	CHIIIStian,	OI HOLE

Yes	37
No	61
Refused/not sure	2

D10b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant	49
Catholic	23
Mormon	1
Jewish	2
Muslim	-
Other non-Christian religion	3
No religion	21
Refused/not sure	1

D11a. Are you of Hispanic ethnicity?

(Q.D11b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D11a.)

D11b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	81
Black	
Hispanic	
Asian	2
American Indian	
Other	1
Refused	

D12. Could you please tell me your household income from all sources in 2004?

Under \$15,000	16
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	9
\$100,000 or more	13
Refused/not sure	10

METROPOLITAN STATUS:

REGION:

Northeast Midwest South West	20 23 35 22
Urban	34
Suburban	47
Rural	19

GENDER:

Male	48
Female	52