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GLOBUS: INTERNATIONAL AFFAIRS POLL

**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS-PUBLIC AFFAIRS**

INTERVIEW DATES: FEBRUARY 9 – FEBRUARY 17, 2005

NOTE: all results shown are percentages unless otherwise labeled.

	<u>Interviews</u>	<u>Margin of Error</u>
U.S.	1001	± 3.1
Canada	1000	± 3.1
Mexico	1000	± 3.1
France	1017	± 3.2
Germany	1001	± 3.1
Italy	1000	± 3.1
Spain	1000	± 3.1
U.K.	1001	± 3.1
South Korea.....	1000	± 3.2

Interview dates:

- ❖ United States (February 11-13, 2005)
- ❖ Canada (February 11-13, 2005)
- ❖ Mexico (February 9-14, 2005)
- ❖ France (February 14-16, 2005)
- ❖ Germany (February 9-17, 2005)
- ❖ Italy (February 11-13, 2005)
- ❖ Spain (February 9-16, 2005)
- ❖ United Kingdom (February 9-17, 2005)
- ❖ South Korea (February 14-15, 2005)



1. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that American products are more expensive, are better quality, are not worth the money, you'd rather buy an American product-assuming the quality and price were the same, or you would like to work for an American company?

	United States						
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	27	40	23	8	2	66	31
November/ December 2001	23	33	28	12	3	57	40
American products are better quality							
February 2005	36	35	20	7	2	71	26
November/ December 2001	32	37	23	5	4	68	28
American products are not worth the money							
February 2005	9	17	33	40	1	26	72
November/ December 2001	7	13	29	48	2	20	78
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	76	17	5	2	-	93	6
November/ December 2001	74	18	5	2	2	92	7
You would like to work for an American company							
February 2005	73	19	3	3	2	92	6
November/ December 2001	72	20	4	1	4	91	5

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Canada							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	15	26	41	13	5	40	54
September/ October 2004	14	32	36	10	8	46	46
November/ December 2001	23	30	29	12	6	53	41
American products are better quality							
February 2005	4	14	41	38	3	18	79
September/ October 2004	6	15	44	31	4	21	75
November/ December 2001	8	23	39	25	5	31	65
American products are not worth the money							
February 2005	10	22	46	18	4	32	64
September/ October 2004	10	21	47	16	6	31	63
November/ December 2001	9	23	41	23	4	32	64
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	6	14	25	54	1	20	79
September/ October 2004	11	15	27	46	2	26	73
November/ December 2001	13	20	27	37	3	33	64
You would like to work for an American company							
February 2005	8	16	27	46	3	24	73
September/ October 2004	12	14	23	48	3	26	71
November/ December 2001	16	23	22	35	4	38	57

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Mexico*							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	30	30	17	18	5	60	35
September/ October 2004	30	30	23	15	3	60	38
November/ December 2001	45	24	13	16	3	69	29
American products are better quality							
February 2005	21	32	20	23	4	53	43
September/ October 2004	18	31	26	22	3	49	48
November/ December 2001	36	30	17	14	2	67	31
American products are not worth the money							
February 2005	15	25	31	22	7	40	52
September/ October 2004	18	27	32	19	4	45	51
November/ December 2001	18	31	26	24	2	48	49
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	27	31	16	21	5	58	37
September/ October 2004	26	30	20	22	2	56	42
November/ December 2001	25	27	16	32	1	52	48
You would like to work for an American company							
February 2005	26	22	10	36	6	48	45
September/ October 2004	39	20	10	29	2	59	39
November/ December 2001	42	18	11	27	2	60	38

* Urban only samples prior to February 2005.

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

South Korea							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	4	46	28	5	17	50	34
November/ December 2001	28	31	25	7	9	59	32
American products are better quality							
February 2005	2	32	48	6	12	33	55
November/ December 2001	13	28	38	13	7	41	52
American products are not worth the money							
February 2005	-	21	52	8	19	22	59
November/ December 2001	7	19	42	20	13	26	61
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	1	19	34	44	2	20	78
November/ December 2001	13	12	16	56	4	25	71
You would like to work for an American company							
February 2005	6	35	27	25	7	41	52
November/ December 2001	14	16	16	46	8	30	62

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."

France							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	11	23	27	14	25	34	41
November/ December 2001	10	22	32	12	23	32	45
American products are better quality							
February 2005	2	8	39	42	9	10	81
November/ December 2001	4	13	42	34	8	16	76
American products are not worth the money							
February 2005	7	18	34	20	21	25	54
November/ December 2001	9	21	37	14	19	30	51
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	5	13	28	51	3	18	79
November/ December 2001	6	11	35	44	4	17	79
You would like to work for an American company							
February 2005	8	17	21	49	5	25	70
November/ December 2001	8	20	28	39	5	27	68

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Germany							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	5	20	31	14	30	25	45
November/ December 2001	8	39	29	10	14	47	39
American products are better quality							
February 2005	2	12	39	28	19	14	68
November/ December 2001	4	20	43	23	10	24	67
American products are not worth the money							
February 2005	3	16	40	20	21	19	60
November/ December 2001	3	20	41	23	13	23	64
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	4	12	35	45	4	16	80
November/ December 2001	7	18	31	40	4	26	71
You would like to work for an American company							
February 2005	7	30	24	30	9	36	55
November/ December 2001	10	21	21	41	7	32	62

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Italy							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	12	22	23	10	33	34	33
November/ December 2001	12	33	25	7	22	45	33
American products are better quality							
February 2005	5	10	31	35	19	15	66
November/ December 2001	6	17	32	33	12	23	65
American products are not worth the money							
February 2005	12	22	21	12	33	34	33
November/ December 2001	8	27	29	12	24	35	41
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	6	10	24	51	9	16	75
November/ December 2001	6	15	23	51	6	21	73
You would like to work for an American company							
February 2005	13	24	17	31	15	37	47
November/ December 2001	17	31	13	29	11	47	41

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

Spain							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	25	22	16	11	26	47	27
September/ October 2004	17	21	17	9	26	38	26
November/ December 2001	22	20	14	10	33	42	25
American products are better quality							
February 2005	4	7	28	47	14	11	75
September/ October 2004	2	6	31	44	17	8	75
November/ December 2001	8	12	26	30	24	20	56
American products are not worth the money							
February 2005	22	16	20	15	27	38	36
September/ October 2004	24	16	21	12	28	40	33
November/ December 2001	15	22	22	10	32	37	32
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	6	10	23	55	6	16	78
September/ October 2004	9	12	22	44	13	21	66
November/ December 2001	18	31	13	21	17	49	33
You would like to work for an American company							
February 2005	10	19	18	37	16	29	55
September/ October 2004	14	16	14	37	20	30	50
November/ December 2001	20	26	9	23	22	46	33

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."



Q.1 (cont.)

United Kingdom							
	<u>Strongly Agree</u>	<u>Moderately Agree</u>	<u>Moderately Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	<u>Total Agree</u>	<u>Total Disagree</u>
American products are more expensive							
February 2005	8	21	42	18	11	29	60
September/ October 2004	9	19	28	8	36	28	36
November/ December 2001	13	24	26	11	26	37	37
American products are better quality							
February 2005	10	25	43	14	8	35	57
September/ October 2004	5	14	35	17	28	19	52
November/ December 2001	5	17	40	13	25	22	53
American products are not worth the money							
February 2005	6	17	46	24	7	23	70
September/ October 2004	9	12	33	11	34	21	44
November/ December 2001	5	15	40	13	28	20	53
You'd rather buy an American product — assuming the quality and price were the same							
February 2005	14	26	35	21	4	40	56
September/ October 2004	9	13	27	31	20	22	58
November/ December 2001	7	15	34	31	14	21	65
You would like to work for an American company							
February 2005	17	33	24	22	4	50	46
September/ October 2004	12	15	25	31	17	27	56
November/ December 2001	11	17	23	29	20	28	52

Note: Results prior to February 2005 are from the Ipsos quarterly syndicated study, "World Monitor."

2. In his inaugural address, U.S. President George W. Bush said that the United States would work to end tyranny and promote democracy in the world. Do you think it should or should not be the role of the United States to promote the establishment of democratic governments in other countries?

	<u>U.S.</u>	<u>Canada</u>	<u>Mexico</u>		<u>S. Korea</u>
Should	45	22	28		26
Should not	53	76	64		60
Not sure.....	2	2	8		14
	<u>France</u>	<u>Ger- many</u>	<u>Italy</u>	<u>Spain</u>	<u>U.K.</u>
Should	10	16	36	26	32
Should not	84	80	53	60	66
Not sure.....	6	4	11	14	2