

12_1. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
American products are more expensive														
Strongly agree	148 15%	68 14%	80 15%	23 22% DF	21 11%	45 15%	33 12%	27 19% D	44 15%	104 15%	22 15%	45 13%	22 14%	58 16%
Moderately agree	258 26%	118 24%	141 27%	37 35% EG	47 24%	71 24%	74 28%	28 20%	84 28%	173 25%	33 23%	83 25%	50 34% JKM	90 24%
Moderately disagree	414 41%	208 43%	206 40%	34 32% CFG	99 52% CG	131 45% CG	107 40% G	41 30% C	133 45%	279 40%	69 47%	138 41% L	64 43%	142 39%
Strongly disagree	132 13%	72 15%	60 12%	9 9%	20 10%	36 12%	40 15%	25 18% C	29 10%	102 14%	18 12%	54 16% L	11 7%	48 13%
(DK/NS)	52 5%	20 4%	32 6%	2 2%	5 3%	11 4%	15 5%	18 13% CDEF	8 2%	44 6% H	5 3%	16 5%	3 2%	28 8% L
Summary														
Total Agree	406 40%	185 38%	221 43%	60 57% DEFG	67 35%	116 39%	107 40%	55 39%	128 43%	277 39%	56 38%	128 38%	72 48% K	149 41%
Total Disagree	546 54%	280 58% B	266 51%	43 41%	119 62% CG	167 57% C	148 55% C	67 48%	162 54%	381 54%	87 59%	192 57%	75 50%	190 52%

12_1. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
American products are more expensive										
Strongly agree	148 15%	17 12%	11 8%	27 14%	23 16%	32 18%	65 19%	25 12%	39 14%	65 13%
Moderately agree	258 26%	30 21%	40 30%	56 29%	38 25%	39 21%	90 25%	63 30%	71 25%	134 27%
Moderately disagree	414 41%	60 42%	60 45%	87 44%	70 47%	61 34%	129 36%	91 42%	132 47%	223 45%
Strongly disagree	132 13%	30 20%	11 9%	22 11%	16 10%	32 17%	49 14%	25 11%	28 10%	52 11%
(DK/NS)	52 5%	8 5%	11 8%	4 2%	3 2%	17 10%	21 6%	10 5%	10 4%	21 4%
Summary										
Total Agree	406 40%	46 32%	51 38%	83 42%	61 41%	71 39%	155 44%	89 41%	110 39%	199 40%
Total Disagree	546 54%	90 62%	72 54%	110 56%	86 57%	93 51%	178 50%	115 54%	160 57%	275 56%

12_1. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
American products are more expensive														
Strongly agree	148 15%	39 21% D	19 14%	24 16%	57 11%	45 21% FGH	44 13%	28 12%	15 12%	28 12%	89 16%	31 14%	92 12%	56 22% L
Moderately agree	258 26%	44 24%	39 28%	34 23%	138 27%	56 27%	97 28%	48 21%	36 28%	50 21%	151 28%	57 26%	195 26%	64 25%
Moderately disagree	414 41%	55 30%	51 38%	65 45% A	231 46% A	71 34%	145 43%	110 48% E	54 41%	104 45%	212 38%	98 45%	340 45% M	74 30%
Strongly disagree	132 13%	42 22% CD	20 15%	14 10%	53 11%	31 15%	42 12%	33 14%	17 13%	37 16%	68 12%	27 12%	89 12%	43 17% L
(DK/NS)	52 5%	6 3%	8 5%	8 6%	26 5%	6 3%	15 4%	11 5%	8 6%	14 6%	32 6%	6 3%	38 5%	14 6%
Summary														
Total Agree	406 40%	83 45%	58 42%	58 40%	195 39%	102 48% G	141 41%	76 33%	51 39%	78 33%	240 43% I	88 40%	287 38% L	119 48% L
Total Disagree	546 54%	97 52%	71 52%	79 55%	283 56%	103 49%	188 55%	144 62% E	71 54%	142 61% J	280 51%	125 57%	430 57% M	116 47%

12_2. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
American products are better quality														
Strongly agree	43 4%	25 5%	18 3%	4 4%	6 3%	16 5%	8 3%	9 7%	9 3%	33 5%	8 6% L	17 5% L	1 1%	17 4% L
Moderately agree	136 14%	71 15%	65 13%	21 20% F	31 16%	37 13%	27 10%	18 13%	53 18% I	82 11%	25 17% M	46 14%	28 19% M	37 10%
Moderately disagree	413 41%	204 42%	209 40%	40 38%	77 40%	132 45% G	115 43%	47 33%	117 39%	293 42%	60 41%	143 42%	57 38%	150 41%
Strongly disagree	381 38%	170 35%	211 41%	39 37%	75 39%	98 33%	112 41% E	57 41%	114 39%	266 38%	53 35%	116 35%	62 41%	150 41%
(DK/NS)	32 3%	16 3%	16 3%	1 1%	3 2%	12 4%	7 3%	8 6% D	4 1%	27 4% H	2 1%	14 4%	2 1%	14 4%
Summary														
Total Agree	178 18%	96 20%	83 16%	25 24% F	37 19%	53 18%	36 13%	27 20%	62 21%	116 16%	33 22% M	63 19%	29 19%	53 14%
Total Disagree	794 79%	374 77%	420 81%	79 75%	152 79%	230 78%	226 84% G	103 74%	231 78%	559 80%	113 76%	259 77%	119 79%	300 82%

12_2. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents Weighted	1000	145	135	201	145	174	347	220	275	495
	1004	144	134	197	150	181	354	214	280	494
American products are better quality										
Strongly agree	43 4%	5 4%	1 1%	3 2%	11 7% BC	11 6% BC	21 6%	6 3%	10 4%	16 3%
Moderately agree	136 14%	20 14%	16 12%	27 14%	23 16%	21 12%	44 12%	30 14%	37 13%	67 14%
Moderately disagree	413 41%	62 43%	69 52% DE	85 43%	59 39%	63 35%	131 37%	84 39%	134 48%	217 44%
Strongly disagree	381 38%	55 38%	41 31%	79 40%	54 36%	77 42% B	141 40%	88 41%	93 33%	181 37%
(DK/NS)	32 3%	2 1%	6 4%	3 1%	3 2%	8 5%	17 5%	6 3%	6 2%	12 2%
Summary										
Total Agree	178 18%	25 17%	17 13%	30 15%	34 23% B	33 18%	65 18%	36 17%	47 17%	83 17%
Total Disagree	794 79%	117 81%	111 83%	164 83%	113 76%	140 77%	272 77%	172 80%	227 81%	398 81%

12_2. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
American products are better quality														
Strongly agree	43 4%	7 4%	9 6%	4 3%	17 3%	16 7% F	8 2%	13 6% F	3 2%	12 5%	20 3%	11 5%	27 3%	16 7%
Moderately agree	136 14%	28 15%	22 16%	26 18% D	57 11%	32 15%	56 16%	25 11%	12 9%	37 16%	72 13%	27 12%	96 13%	40 16%
Moderately disagree	413 41%	65 34%	53 39%	67 46% A	217 43%	75 36%	141 41%	96 42%	61 47%	92 39%	225 41%	96 44%	315 42%	98 39%
Strongly disagree	381 38%	82 44% C	50 36%	46 32%	196 39%	83 40%	129 38%	87 38%	50 39%	81 35%	220 40%	80 36%	296 39%	86 34%
(DK/NS)	32 3%	5 3%	4 3%	2 1%	18 4%	4 2%	9 3%	8 3%	4 3%	11 5%	15 3%	6 3%	22 3%	9 4%
Summary														
Total Agree	178 18%	35 19%	30 22% D	31 21%	74 15%	47 23% H	63 18%	38 17%	15 12%	49 21%	91 17%	38 17%	122 16%	56 22% L
Total Disagree	794 79%	146 79%	103 75%	113 78%	413 82%	159 76%	271 79%	184 80%	111 85% E	173 74%	445 81% I	175 80%	610 81% M	184 74%

12_3. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
American products are not worth the money														
Strongly agree	97 10%	46 10%	51 10%	12 11%	12 6%	24 8%	34 13% D	15 11%	24 8%	74 10%	16 11%	31 9%	8 5%	43 12% L
Moderately agree	223 22%	95 20%	127 24%	26 25%	52 27% F	63 22%	50 19%	30 21%	78 26%	143 20%	32 21%	63 19%	46 31% KM	80 22%
Moderately disagree	457 46%	230 47%	227 44%	53 50% G	96 50% G	141 48% G	116 43%	48 35%	150 50%	306 44%	74 50%	155 46%	75 51%	151 41%
Strongly disagree	184 18%	99 20%	85 16%	14 14%	28 15%	56 19%	55 20%	30 22%	42 14%	141 20% H	25 17%	74 22% L	17 11%	67 18%
(DK/NS)	44 4%	14 3%	29 6% A	0 -	4 2%	9 3%	14 5% C	16 11% CDEF	4 2%	39 6% H	1 1%	13 4%	3 2%	26 7% JL
Summary														
Total Agree	320 32%	142 29%	178 34%	38 36%	64 33%	87 30%	84 31%	45 32%	101 34%	217 31%	47 32%	94 28%	54 36%	123 34%
Total Disagree	640 64%	329 68% B	311 60%	67 64%	124 65%	197 67% G	171 64%	78 56%	192 65%	447 64%	100 67%	228 68% M	92 62%	218 60%

12_3. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents Weighted	1000	145	135	201	145	174	347	220	275	495
	1004	144	134	197	150	181	354	214	280	494
American products are not worth the money										
Strongly agree	97 10%	13 9%	8 6%	14 7%	17 12%	20 11%	39 11%	20 9%	25 9%	44 9%
Moderately agree	223 22%	27 19%	30 23%	49 25%	27 18%	43 24%	85 24%	53 25%	53 19%	106 22%
Moderately disagree	457 46%	70 49%	64 48%	101 51%	76 51%	65 36%	136 38%	109 51%	139 49%	248 50%
Strongly disagree	184 18%	28 19%	23 17%	29 15%	26 17%	38 21%	72 21%	26 12%	55 20%	81 16%
(DK/NS)	44 4%	6 4%	8 6%	3 2%	3 2%	15 8%	22 6%	7 3%	8 3%	15 3%
Summary										
Total Agree	320 32%	40 28%	38 28%	63 32%	45 30%	63 35%	124 35%	73 34%	78 28%	150 30%
Total Disagree	640 64%	98 68%	88 66%	130 66%	103 69%	103 57%	208 59%	135 63%	194 69%	329 67%

12_3. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
American products are not worth the money														
Strongly agree	97 10%	22 12%	12 8%	16 11%	44 9%	24 11% H	38 11% H	19 8%	6 4%	21 9%	57 10%	19 9%	62 8%	35 14% L
Moderately agree	223 22%	43 23%	28 20%	36 24%	110 22%	57 27% H	80 24% H	53 23% H	18 14%	41 17%	132 24% I	50 23%	172 23%	51 21%
Moderately disagree	457 46%	66 36%	67 49% A	68 47% A	244 48% A	80 38% E	162 47% E	103 45% EG	74 57% EG	112 48%	242 44%	103 47%	357 47%	100 40%
Strongly disagree	184 18%	47 25% D	27 20%	25 17%	78 15%	45 22% F	49 14%	44 19%	28 21%	50 21%	96 18%	37 17%	133 18%	51 20%
(DK/NS)	44 4%	7 4%	4 3%	2 1%	28 6% C	4 2%	14 4%	12 5%	5 4%	10 5%	24 4%	9 4%	32 4%	12 5%
Summary														
Total Agree	320 32%	65 35%	40 29%	52 35%	155 31%	81 39% H	118 34% H	72 31% H	24 18%	61 26% J	190 34% I	69 32%	234 31%	86 35%
Total Disagree	640 64%	114 61%	94 68%	92 63%	322 64%	126 60%	211 61%	147 64%	102 78% EFG	162 69% J	338 61%	140 64%	490 65%	151 61%

12_4. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
You'd rather buy an American product-assuming the quality and price were the same														
Strongly agree	63 6%	39 8% B	24 5%	6 6%	6 3%	21 7%	20 7%	10 7%	13 4%	51 7%	6 4%	33 10% LM	6 4%	18 5%
Moderately agree	137 14%	67 14%	70 13%	18 17%	25 13%	38 13%	36 13%	18 13%	43 14%	92 13%	19 13%	48 14%	25 17%	44 12%
Moderately disagree	250 25%	121 25%	129 25%	27 25%	53 27%	66 22%	69 26%	35 25%	79 27%	170 24%	41 27%	81 24%	39 26%	89 24%
Strongly disagree	541 54%	252 52%	290 56%	53 51%	107 56%	165 56%	139 52%	74 54%	160 54%	378 54%	82 56%	168 50%	78 52%	211 58% K
(DK/NS)	13 1%	6 1%	6 1%	1 1%	1 1%	5 2%	5 2%	1 1%	2 1%	11 2%	0 -	6 2%	2 1%	4 1%
Summary														
Total Agree	200 20%	106 22%	94 18%	24 23%	32 16%	59 20%	56 21%	28 20%	56 19%	143 20%	25 17%	81 24% M	31 21%	62 17%
Total Disagree	792 79%	373 77%	418 81%	80 76%	159 83%	231 78%	208 77%	110 79%	239 81%	548 78%	123 83% K	248 74%	117 78%	300 82% K

12_4. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed A	Managerial B	Clerical C	Manual D	Retired E	All not working	Public F	Private G	Total salaried
Base: All respondents Weighted	1000	145	135	201	145	174	347	220	275	495
	1004	144	134	197	150	181	354	214	280	494
You'd rather buy an American product-assuming the quality and price were the same										
Strongly agree	63 6%	7 5%	5 3%	8 4%	13 8%	15 8%	30 8%	6 3%	20 7% F	26 5%
Moderately agree	137 14%	21 15%	10 7%	26 13%	18 12%	26 14%	59 17%	28 13%	27 10%	55 11%
Moderately disagree	250 25%	32 22%	44 33%	45 23%	42 28%	41 23%	85 24%	52 24%	80 28%	132 27%
Strongly disagree	541 54%	81 56%	72 54%	114 58%	77 52%	97 54%	179 50%	124 58%	148 53%	272 55%
(DK/NS)	13 1%	2 2%	4 3% D	3 2%	0 -	1 1%	2 1%	4 2%	5 2%	8 2%
Summary										
Total Agree	200 20%	28 20% B	14 11%	35 18%	30 20% B	42 23% B	88 25%	34 16%	47 17%	81 16%
Total Disagree	792 79%	113 79%	115 86% E	159 81%	120 80%	138 76%	264 74%	176 82%	228 82%	405 82%

12_4. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
You'd rather buy an American product-assuming the quality and price were the same														
Strongly agree	63 6%	16 9%	11 8%	6 4%	25 5%	17 8% H	21 6%	21 9% H	3 2%	15 6%	34 6%	15 7%	38 5%	25 10% L
Moderately agree	137 14%	32 17%	17 12%	20 14%	61 12%	39 19% GH	53 15%	25 11%	11 9%	32 14%	66 12%	39 18% J	91 12%	46 18% L
Moderately disagree	250 25%	41 22%	43 31%	33 23%	131 26%	51 24%	95 28% G	44 19%	32 25%	64 27%	135 25%	51 23%	198 26%	52 21%
Strongly disagree	541 54%	96 51%	64 47%	85 58%	281 56%	103 49%	172 50%	132 58%	81 62% EF	121 52%	310 56%	111 51%	416 55%	125 50%
(DK/NS)	13 1%	1 1%	2 2%	2 1%	7 1%	0 -	2 1%	7 3% EF	3 2% E	2 1%	8 1%	3 1%	11 2%	1 1%
Summary														
Total Agree	200 20%	48 26% D	28 21%	26 18%	86 17%	56 27% H	74 22% H	46 20% H	14 11%	47 20%	99 18%	54 25% J	129 17%	71 28% L
Total Disagree	792 79%	137 74%	107 78%	117 81%	413 82% A	154 73%	267 78%	177 77%	113 87% EFG	185 79%	445 81% K	162 74%	614 81% M	178 71%

12_5. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
You would like to work for an American company														
Strongly agree	83 8%	60 12% B	24 4%	10 10%	15 8%	27 9%	20 7%	11 8%	25 9%	58 8%	18 12% LM	42 12% LM	7 5%	16 4%
	159 16%	99 21% B	60 12%	13 13%	45 23% CEFG	43 15%	39 15%	18 13%	58 20% I	100 14%	38 25% LM	61 18% M	21 14%	39 11%
Moderately disagree	272 27%	137 28%	136 26%	39 37% EG	53 28%	75 25%	73 27%	29 21%	93 31%	178 25%	43 29%	93 28%	50 33% M	85 23%
	460 46%	175 36%	284 55% A	41 39%	77 40%	141 48%	128 47%	72 52% CD	117 39%	341 49% H	47 32%	128 38%	71 47% J	213 58% JKL
(DK/NS)	30 3%	15 3%	15 3%	2 1%	2 1%	8 3%	9 4%	8 6% D	4 1%	25 4%	3 2%	12 4%	1 1%	13 4%
Summary														
Total Agree	242 24%	158 33% B	84 16%	24 23%	60 31% FG	70 24%	59 22%	29 21%	83 28%	158 22%	56 38% LM	103 31% LM	28 19%	55 15%
	732 73%	312 64%	420 81% A	80 76%	130 68%	216 74%	201 75%	102 73%	210 71%	519 74%	89 60%	220 66%	121 81% JK	298 81% JK

12_5. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents Weighted	1000	145	135	201	145	174	347	220	275	495
	1004	144	134	197	150	181	354	214	280	494
You would like to work for an American company										
Strongly agree	83 8%	9 6%	11 9%	9 4%	18 12% C	13 7%	36 10%	11 5%	28 10%	39 8%
Moderately agree	159 16%	23 16%	27 20%	29 15%	25 17%	23 13%	49 14%	26 12%	58 21% F	84 17%
Moderately disagree	272 27%	44 31%	39 29%	46 24%	42 28%	44 25%	97 27%	56 26%	72 26%	128 26%
Strongly disagree	460 46%	66 46%	47 36%	106 54% BD	64 43%	91 50% B	162 46%	115 54% G	111 39%	226 46%
(DK/NS)	30 3%	2 1%	8 6% AD	7 3%	1 -	10 5% D	11 3%	5 3%	12 4%	17 3%
Summary										
Total Agree	242 24%	32 22%	39 29% C	38 19%	43 29% C	36 20%	85 24%	37 17%	86 31% F	123 25%
Total Disagree	732 73%	110 76% B	87 65%	152 77% B	106 71%	136 75%	259 73%	171 80% G	183 65%	354 72%

12_5. Generally, when you think about American products available in your country, do you agree or disagree, strongly or moderately, that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
You would like to work for an American company														
Strongly agree	83 8%	11 6%	17 12% D	13 9%	35 7%	23 11%	23 6%	16 7%	10 8%	21 9%	44 8%	18 8%	55 7%	28 11%
Moderately agree	159 16%	25 14%	22 16%	23 16%	85 17%	24 11%	65 19% EG	29 12%	29 22% EG	43 18%	86 16%	29 13%	134 18% M	25 10%
Moderately disagree	272 27%	43 23%	39 29%	42 29%	141 28%	52 25%	92 27%	64 28%	39 30%	72 31%	139 25%	61 28%	211 28%	61 25%
Strongly disagree	460 46%	103 55% BD	56 41%	65 45%	225 44%	108 51% H	157 46%	113 49% H	47 36%	86 37%	272 49% I	101 47% I	332 44%	127 51%
(DK/NS)	30 3%	4 2%	3 2%	2 1%	19 4%	4 2%	6 2%	8 4%	5 4%	11 5% J	10 2%	9 4%	23 3%	8 3%
Summary														
Total Agree	242 24%	37 20%	39 28%	36 25%	120 24%	46 22%	87 25%	45 19%	40 30% G	65 28%	131 24%	47 21%	189 25%	53 21%
Total Disagree	732 73%	146 78%	96 70%	107 74%	366 72%	160 76% H	249 73%	177 77% H	86 66%	158 68%	411 75% I	163 74%	543 72%	189 76%

13. In his inaugural address, U.S. President George W. Bush said that the United States would work to end tyranny and promote democracy in the world. Do you think it should or should not be the role of the United States to promote the establishment of democratic governments in other countries?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18- 34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
Base: All respondents Weighted		A	B	C	D	E	F	G	H	I	J	K	L	M
	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
Should	221 22%	117 24%	103 20%	20 19%	36 19%	67 23%	70 26%	28 20%	56 19%	165 23%	32 21%	86 26%	24 16%	79 22%
Should not	767 76%	361 74%	406 78%	85 81%	153 80%	222 76%	194 72%	108 78%	238 80%	524 75%	116 79%	243 72%	122 82%	281 77%
(DK/NS)	16 2%	7 2%	9 2%	0 -	3 1%	5 1%	5 2%	3 2%	3 1%	13 2%	0 -	7 2%	3 2%	6 1%

13. In his inaugural address, U.S. President George W. Bush said that the United States would work to end tyranny and promote democracy in the world. Do you think it should or should not be the role of the United States to promote the establishment of democratic governments in other countries?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
Should	221 22%	41 28%	36 27%	31 16%	37 24%	39 22%	74 21%	38 18%	66 23%	104 21%
Should not	767 76%	102 71%	96 72%	166 84%	113 76%	138 76%	270 76%	173 81%	212 76%	385 78%
(DK/NS)	16 2%	1 1%	2 1%	0 -	0 -	3 2%	10 3%	2 1%	2 1%	5 1%

13. In his inaugural address, U.S. President George W. Bush said that the United States would work to end tyranny and promote democracy in the world. Do you think it should or should not be the role of the United States to promote the establishment of democratic governments in other countries?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
Should	221 22%	40 21%	32 23%	40 27%	103 20%	46 22%	69 20%	47 20%	41 32%	85 36%	91 17%	45 21%	164 22%	57 23%
Should not	767 76%	145 78%	104 76%	103 71%	394 78%	161 77%	266 78%	181 79%	88 67%	146 63%	455 82%	167 76%	582 77%	185 74%
(DK/NS)	16 2%	2 1%	1 1%	2 2%	9 2%	2 1%	8 2%	3 1%	1 1%	3 1%	6 1%	7 3%	9 1%	7 3%

6. If the election were held today, which one would you prefer to see win?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Non-U.S. respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
The governing party(ies)	234 23%	126 26%	108 21%	14 14%	38 20%	70 24%	71 26%	38 28%	53 18%	179 26%	31 21%	94 28%	21 14%	86 23%
The opposition party(ies)	552 55%	256 53%	296 57%	70 66%	111 58%	158 54%	137 51%	73 52%	181 61%	368 52%	87 59%	168 50%	95 64%	200 55%
None	147 15%	72 15%	75 14%	15 14%	28 15%	44 15%	45 17%	15 11%	42 14%	104 15%	20 13%	52 15%	23 15%	53 14%
(DK/NS)	72 7%	32 6%	40 8%	7 6%	14 7%	22 7%	17 6%	12 9%	21 7%	51 7%	10 7%	22 7%	11 7%	29 8%

6. If the election were held today, which one would you prefer to see win?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: Non-U.S. respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
The governing party(ies)	234 23%	45 31% C	29 22%	39 20%	39 26%	46 25%	76 21%	36 17%	72 26% F	108 22%
The opposition party(ies)	552 55%	73 51%	80 60%	114 58%	74 49%	94 52%	197 56%	129 60%	146 52%	275 56%
None	147 15%	15 11%	19 14%	30 15%	28 19%	29 16%	52 15%	32 15%	46 16%	78 16%
(DK/NS)	72 7%	10 7%	6 4%	14 7%	9 6%	12 7%	28 8%	16 8%	16 6%	33 6%

6. If the election were held today, which one would you prefer to see win?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Non-U.S. respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
The governing party(ies)	234 23%	46 25%	38 28%	40 27%	107 21%	36 17%	81 23%	58 25%	34 26%	234 100% JK	0 -	0 -	187 25%	47 19%
The opposition party(ies)	552 55%	82 44%	73 53%	75 52%	302 60% A	118 56%	188 55%	129 56%	75 58%	0 -	552 100% IK	0 -	423 56%	129 51%
None	147 15%	39 21% BD	17 12%	22 15%	65 13%	37 18% H	57 17%	29 13%	12 10%	0 -	0 -	147 67% IJ	98 13%	49 20% L
(DK/NS)	72 7%	19 10%	9 7%	9 6%	32 6%	19 9%	17 5%	15 6%	8 6%	0 -	0 -	72 33% IJ	47 6%	25 10%

Age Group

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base														
		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
18-34	297 30%	148 31%	149 29%	105 100% EFG	192 100% EFG	0 -	0 -	0 -	297 100% I	0 -	148 100% KM	0 -	149 100% KM	0 -
35-49	294 29%	151 31%	143 28%	0 -	0 -	294 100% CDFG	0 -	0 -	0 -	294 42% H	0 -	151 45% JL	0 -	143 39% JL
50-64	269 27%	128 26%	142 27%	0 -	0 -	0 -	269 100% CDEG	0 -	0 -	269 38% H	0 -	128 38% JL	0 -	142 39% JL
65+	139 14%	57 12%	82 16%	0 -	0 -	0 -	0 -	139 100% CDEF	0 -	139 20% H	0 -	57 17% JL	0 -	82 22% JL
(DK/NS)	5 -	2 -	3 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
STATISTICS														
Mean	45.6	44.6	46.4	20.8	29.5	42.2	55.9	73.5	26.4	53.7	26.4	52.7	26.4	54.6
					C	CD	CDE	CDEF		H		JL		JKL
Standard Deviation	16.5	15.9	17.1	2.2	3.0	4.3	4.2	6.5	5.0	12.6	5.1	11.9	4.9	13.1
Standard Error	0.5	0.7	0.7	0.2	0.2	0.2	0.3	0.6	0.3	0.5	0.5	0.6	0.4	0.7
Median	44.4	43.4	45.1	19.9	28.9	41.7	55.2	72.4	26.2	51.3	26.4	50.7	26.0	51.8
							E	CDEF						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
18-34	297 30%	31 22%	32 24%	81 41%	67 44%	0 -	79 22%	66 31%	115 41%	181 37%
		E	E	ABE	ABE				F	
35-49	294 29%	52 36%	68 51%	61 31%	49 33%	2 1%	54 15%	84 39%	102 36%	186 38%
		E	ACDE	E	E					
50-64	269 27%	48 33%	30 23%	53 27%	32 22%	63 35%	99 28%	61 28%	59 21%	120 24%
		D				BD				
65+	139 14%	13 9%	1 1%	1 1%	2 1%	117 64%	122 35%	2 1%	2 1%	4 1%
		BCD				ABCD				
(DK/NS)	5 -	0 -	2 1%	1 -	0 -	0 -	0 -	1 1%	2 1%	3 -
STATISTICS										
Mean	45.6	46.0 BCD	41.9 D	39.6	37.3	68.8 ABCD	53.9	41.1 G	38.4	39.6
Standard Deviation	16.5	13.4	9.7	12.0	12.6	8.9	19.6	11.5	11.8	11.7
Standard Error	0.5	1.1	0.8	0.8	1.0	0.7	1.1	0.8	0.7	0.5
Median	44.4	46.2 C	41.0 C	38.9	35.8	67.3 CD	58.2	41.8	38.4	39.8

Age Group

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
18-34	297 30%	40 21%	34 25%	41 28%	166 33% A	67 32%	111 32%	67 29%	32 24%	53 23%	181 33% I	63 29%	253 34% M	44 18%
35-49	294 29%	44 23%	44 32%	38 26%	164 33% A	39 19%	92 27% E	84 36% EF	59 45% EF	70 30%	158 29%	66 30%	245 32% M	49 20%
50-64	269 27%	48 26%	35 26%	50 34%	132 26%	47 22%	95 28%	64 28%	38 29%	71 30%	137 25%	62 28%	200 27%	69 28%
65+	139 14%	54 29% BCD	24 17% D	17 12%	42 8%	57 27% FGH	44 13% GH	15 7% H	1 1%	38 16%	73 13%	27 13%	53 7%	86 34% L
(DK/NS)	5 -	1 1%	0 -	0 -	1 -	0 -	1 -	1 -	1 1%	2 1%	3 -	0 -	4 -	1 -
STATISTICS														
Mean	45.6	51.4 CD	47.4 D	45.5	43.5	48.6 FGH	45.0	43.4	42.9	48.7 JK	44.3	45.5	42.5	54.9 L
Standard Deviation	16.5	19.3	18.5	16.4	14.0	20.0	16.5	14.1	10.8	15.9	16.7	16.4	14.4	19.1
Standard Error	0.5	1.4	1.6	1.4	0.6	1.4	0.9	0.9	0.9	1.0	0.7	1.1	0.5	1.2
Median	44.4	51.8 D	47.5 D	45.9 D	41.9	48.4 F	44.0	42.4	43.2 EFG	48.1 J	42.0	45.3 J	41.8	57.9 L

Age ended full-time education:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M

* small base

Small base		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
Under 15	23 2%	9 2%	14 3%	1 1%	2 1%	5 1%	7 3%	8 6% DE	3 1%	19 3%	2 2%	7 2%	1 1%	13 3%
15-17	164 16%	80 16%	84 16%	23 21% D	14 7%	39 13% D	42 15% D	46 33% DEF	36 12%	126 18% H	21 15%	58 17% L	15 10%	68 19% L
18	137 14%	70 14%	67 13%	22 21% D	12 6%	44 15% D	35 13% D	24 17% D	34 12%	103 14%	24 16% L	46 14% L	10 7%	57 16% L
19-20	146 15%	70 15%	75 14%	19 18%	22 12%	38 13%	50 18%	17 13%	41 14%	104 15%	18 12%	52 16%	23 15%	52 14%
21 and up	505 50%	242 50%	263 51%	29 28%	137 72% CEFG	164 56% CG	132 49% CG	42 30%	166 56% I	337 48%	75 51%	166 49%	91 61% KM	172 47%
(DK/NS)	30 3%	14 3%	16 3%	11 11% DEFG	4 2%	6 2%	4 2%	2 1%	16 5% I	12 2%	6 4%	7 2%	9 6% KM	5 1%

Age ended full-time education:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
Under 15	23 2%	5 3% BC	0 -	1 -	2 1%	11 6% BCD	15 4%	2 1%	1 -	3 -
15-17	164 16%	20 14% B	6 4%	16 8%	41 27% ABC	50 28% ABC	78 22%	26 12%	38 14%	64 13%
18	137 14%	15 11%	16 12%	20 10%	31 20% AC	30 17%	53 15%	24 11%	45 16%	69 14%
19-20	146 15%	24 17%	12 9%	29 15%	28 19% B	30 16% B	49 14%	29 14%	39 14%	68 14%
21 and up	505 50%	79 55% DE	98 74% ADE	128 65% DE	49 33%	57 31%	139 39%	126 59%	157 56%	283 57%
(DK/NS)	30 3%	0 -	2 1%	4 2%	0 -	3 2%	19 6%	7 3% G	1 -	8 2%

Age ended full-time education:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
Under 15	23 2%	23 12% BCD	0 -	0 -	0 -	12 6% FGH	7 2%	2 1%	0 -	2 1%	11 2%	9 4% I	4 1%	18 7% L
15-17	164 16%	164 88% BCD	0 -	0 -	0 -	58 28% FGH	55 16% H	25 11%	11 8%	44 19% J	71 13%	49 22% J	76 10%	87 35% L
18	137 14%	0 -	137 100% ACD	0 -	0 -	33 16%	54 16%	28 12%	13 10%	38 16%	73 13%	26 12%	92 12%	45 18% L
19-20	146 15%	0 -	0 -	146 100% ABD	0 -	22 10%	59 17% EH	34 14%	12 9%	40 17%	75 13%	31 14%	112 15%	33 13%
21 and up	505 50%	0 -	0 -	0 -	505 100% ABC	78 37%	163 48% E	133 58% EF	94 72% EFG	107 46%	302 55% IK	97 44%	447 59% M	57 23%
(DK/NS)	30 3%	0 -	0 -	0 -	0 -	7 3%	5 1%	9 4%	1 1%	3 1%	20 4%	7 4%	22 3%	8 4%

Internet access:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M
* small base

		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
Yes	755	363	392	84	169	245	200	53	253	498	118	243	135	255
	75%	75%	76%	80% G	88% FG	83% FG	74% G	38%	85% I	71%	80% M	72%	90% JKM	70%
No	249	123	127	21	23	49	69	86	44	204	29	92	15	112
	25%	25%	24%	20%	12%	17%	26% DE	62% CDEF	15%	29% H	20% L	28% L	10%	30% JL

Internet access:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
Yes	755 75%	118 83% DE	132 99% ADE	189 96% ADE	104 69% E	80 44%	192 54%	196 91% G	240 86%	436 88%
No	249 25%	25 17% BC	2 1%	8 4%	46 31% ABC	101 56% ABCD	162 46%	18 9%	40 14% F	58 12%

Internet access:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
Yes	755	81	92	112	447	97	263	208	127	187	423	145	755	0
	75%	43%	67%	77%	89%	46%	77%	90%	97%	80%	77%	66%	100%	-
No	249	105	45	33	57	113	79	23	4	47	129	74	0	249
	25%	57%	33%	23%	11%	54%	23%	10%	3%	20%	23%	34%	-	100%
		BCD	D	D		FGH	GH	H			IJ		L	

Income categories:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M
* small base

		Gender		Age						Sex/Age				
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
Base: All respondents Weighted		A	B	C	D	E	F	G	H	I	J	K	L	M
	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
Low	210 21%	89 18%	121 23%	29 28% EF	38 20%	39 13%	47 18%	57 41% CDEF	67 23%	143 20%	30 20%	60 18%	38 25%	83 23%
Lower middle	343 34%	166 34%	176 34%	38 36%	73 38%	92 31%	95 35%	44 31%	111 37%	231 33%	57 39%	110 32%	54 36%	121 33%
Higher middle	230 23%	115 24%	115 22%	21 20%	46 24% G	84 29% G	64 24% G	15 11%	67 22%	163 23%	32 21%	83 25%	35 24%	79 22%
Top	131 13%	75 16% B	55 11%	6 6% G	26 14% CG	59 20% CG	38 14% CG	1 1%	32 11%	97 14%	21 14%	53 16% L	11 7%	45 12%
(DK/NS)	90 9%	39 8%	51 10%	11 10%	9 4%	21 7%	25 9%	23 16% DEF	20 7%	68 10%	8 6%	30 9%	11 8%	38 10%

Income categories:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
Low	210 21%	18 13%	5 4%	23 12%	32 21%	62 35%	128 36%	23 11%	39 14%	62 13%
Lower middle	343 34%	48 33%	32 24%	69 35%	61 40%	71 39%	127 36%	65 31%	100 36%	166 33%
Higher middle	230 23%	37 26%	39 29%	71 36%	29 19%	19 10%	50 14%	67 31%	75 27%	142 29%
Top	131 13%	29 20%	48 36%	24 12%	16 11%	5 3%	9 3%	45 21%	46 16%	91 18%
(DK/NS)	90 9%	11 8%	10 7%	10 5%	13 9%	24 13%	40 11%	14 6%	21 7%	34 7%

Income categories:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
Weighted	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
Low	210 21%	70 38% BCD	33 24% D	22 15%	78 16%	210 100% FGH	0 -	0 -	0 -	36 16%	118 21%	56 26% I	97 13%	113 45% L
Lower middle	343 34%	62 33%	54 39%	59 40%	163 32%	0 -	343 100% EGH	0 -	0 -	81 34%	188 34%	74 34%	263 35%	79 32%
Higher middle	230 23%	27 14%	28 20%	34 23%	133 26% A	0 -	0 -	230 100% EFH	0 -	58 25%	129 23%	44 20%	208 27% M	23 9%
Top	131 13%	11 6%	13 10%	12 8%	94 19% ABC	0 -	0 -	0 -	131 100% EFG	34 15%	75 14%	21 9%	127 17% M	4 2%
(DK/NS)	90 9%	17 9%	9 7%	20 14% D	37 7%	0 -	0 -	0 -	0 -	24 10%	42 8%	24 11%	60 8%	30 12% L

Gender

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M
 * small base

		Gender		Age							Sex/Age			
	Total Canada	Male	Female	18-24	25-34	35-49	50-64	65+	Total 18-34	Total 35+	Male/ 18-34	Male/ 35+	Female/ 18-34	Female/ 35+
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	469	531	96	177	317	271	134	273	722	125	342	148	380
	1004	485	519	105*	192	294	269	139	297	702	148	335	149	367
Male	485 48%	485 100% B	0 -	51 48%	97 51%	151 51% G	128 47%	57 41%	148 50%	335 48%	148 100% LM	335 100% LM	0 -	0 -
Female	519 52%	0 -	519 100% A	55 52%	95 49%	143 49%	142 53%	82 59% E	149 50%	367 52%	0 -	0 -	149 100% JK	367 100% JK

Gender

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G

	Total Canada	Respondent's Profession						Sector (Respondent)		
		Self-employed	Managerial	Clerical	Manual	Retired	All not working	Public	Private	Total salaried
		A	B	C	D	E		F	G	
Base: All respondents	1000	145	135	201	145	174	347	220	275	495
Weighted	1004	144	134	197	150	181	354	214	280	494
Male	485 48%	78 54%	88 66%	52 27%	108 72%	81 45%	148 42%	78 37%	174 62%	253 51%
		C	CE		ACE	C			F	
Female	519 52%	66 46%	46 34%	145 73%	42 28%	100 55%	206 58%	136 63%	106 38%	242 49%
		D		ABDE		BD		G		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J/K - L/M

	Total Canada	Age Ended Full-time Education				Household Income				Preference in Next Election			Internet User	
		Under 18	18	19-20	21+	Low	Lower middle	Higher middle	Top	Gover- ning party	Oppos- ition party	Other	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	182	137	145	507	205	341	233	133	237	544	219	759	241
	1004	186	137	146	505	210	343	230	131	234	552	219	755	249
Male	485	89	70	70	242	89	166	115	75	126	256	104	363	123
	48%	48%	51%	48%	48%	42%	49%	50%	58% E	54%	46%	48%	48%	49%
Female	519	98	67	75	263	121	176	115	55	108	296	115	392	127
	52%	52%	49%	52%	52%	58% H	51%	50%	42%	46%	54%	52%	52%	51%