

1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300

Interview dates: February 22-24, 2005 Interviews: 1,000 adults Margin of error: +3.1 for all adults

## THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

CONTACT: Janice Bell, Director, Washington Office, Ipsos Public Affairs 202-463-7300 janice.bell@ipsos-na.com

## AP/Ipsos Poll: Majority of Americans Would Allow Display of Ten Commandments in Government Buildings

The Associated Press Poll is conducted by Ipsos-Public Affairs. Between February 22-24, 2005, the AP-Ipsos poll interviewed a representative sample of 1,000 adults nationwide. The margin of error is +/- 3.1 for all adults. Margin of error for subgroups may be higher.

**Washington, DC, March 3, 2005** — A just-released AP/Ipsos poll shows that three in four adult Americans say the display of the Ten Commandments in government buildings such as courthouses should be allowed. Nearly a quarter (23%) say it should not be allowed.

Q. Do you believe the display of the Ten Commandments ought to be allowed on government property such as courthouses, or not?

Yes	76
No	23
Not sure	1

Older Americans are more favorable toward allowing the display of the Ten Commandments (85% of those age 65 and over). But young adults are mostly in favor, as well. Americans with a college degree are more opposed than those with fewer years of schooling to public displays of the Ten Commandments, but a solid majority supports allowing such a display.

	18-29	30-39	40-49	50-64	65+	HS or less	Some college	College degree
Yes	72%	76%	71%	77%	85%	83%	82%	64%
No	27%	21%	27%	23%	14%	16%	17%	34%
(DK/NS)	1%	3%	2%	-	1%	1%	1%	2%

Regionally, residents of the Midwest and South are most favorable toward allowing displays of the Ten Commandments, whereas there is somewhat more – but not overwhelming – opposition to allowing displays in government buildings.

	North- east	Mid- west	South	West
Yes	68%	79%	84%	67%
No	30%	20%	15%	31%
(DK/NS)	2%	1%	1%	2%

Among registered voters, nine in ten Republicans support allowing the Ten Commandments to be displayed. Six in ten Democratic registered voters agree; four in ten (39%) oppose allowing the Ten Commandments to be posted in government buildings.

Registered Voters	Republicans	Democrats
Yes	90%	60%
No	8%	39%
(DK/NS)	2%	1%

## **About Ipsos Public Affairs**

Ipsos Public Affairs, headquartered in Washington D.C., is a non-partisan, objective, survey-based research company made up of campaign and political polling veterans as well as seasoned research professionals. The company conducts strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research but often elite stakeholder, corporate, and media opinion research. It has offices in New York City, Chicago, San Ramon (CA), and Washington, with affiliates around the world. Ipsos Public Affairs conducts national and international public opinion polling on behalf of The Associated Press, the world's oldest and largest news organization, and conducts the young voters poll for Newsweek.com. Ipsos Public Affairs is an Ipsos company, a leading global survey-based market research group.

To learn more, visit www.ipsos-pa.com.

## **About Ipsos**

Ipsos is a leading global survey-based market research company, owned and managed by research professionals. Ipsos helps interpret, simulate, and anticipate the needs and responses of consumers, customers, and citizens around the world.

Member companies assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media. They measure public opinion around the globe.

Ipsos member companies offer expertise in advertising, customer loyalty, marketing, media, and public affairs research, as well as forecasting, modeling, and consulting. Ipsos has a full line of custom, syndicated, omnibus, panel, and online research products and services, guided by industry experts and bolstered by advanced analytics and methodologies. The company was founded in 1975 and has been publicly traded since 1999. In 2004, Ipsos generated global revenues of € 605.6 million (\$752.8 million U.S.). Visit www.ipsos.com to learn more about Ipsos' offerings and capabilities.

Visit www.ipsos.com to learn more about Ipsos offerings and capabilities.