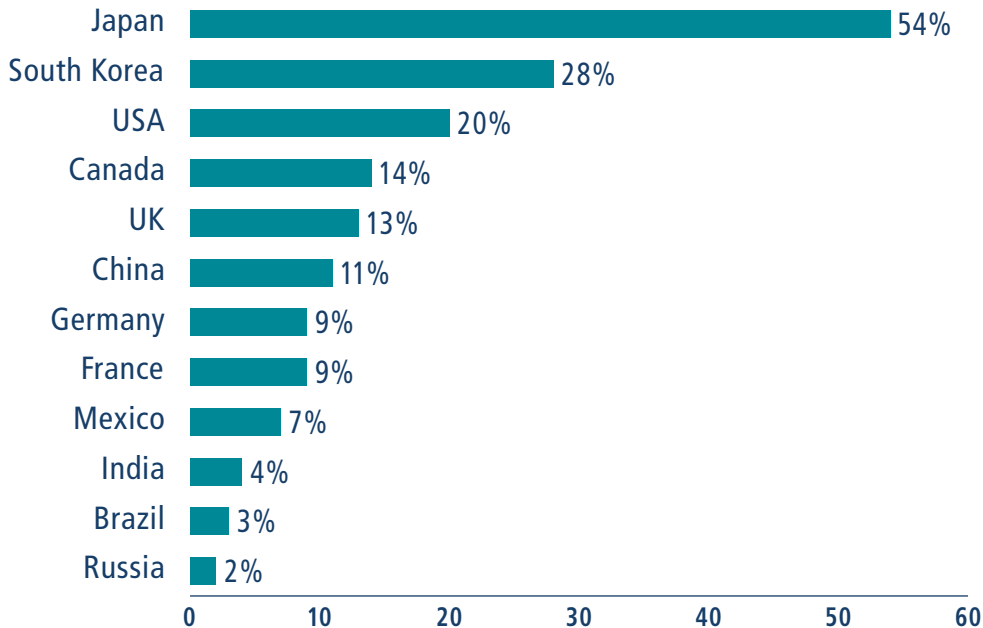


## 2004: Wireless Internet Access via a Wireless Mobile Device

e.g., a Mobile Phone/PDA – Past 30 Days



Base: All Respondents (General Adult Population)

Source: Ipsos-Insight, *The Face of the Web 2004*, survey of 6,544 adults in 12 global markets, October 2004