

1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300

Interview dates: April 4-6, 2005 Interviews: 1,001 adults, 865 registered voters Margin of error: +3.1 for all adults, +3.3 for registered voters

## THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

CONTACT: Michael Gross, Research Manager, Washington Office, Ipsos Public Affairs

202-463-7300 <u>michael.gross@ipsos-na.com</u>

### AP/Ipsos Poll: Popular Support for Bush's Domestic Agenda Slipping, Overall Satisfaction with Congress and the President Drops As Well

#### NOTE: all results shown are percentages unless otherwise labeled.

The Associated Press Poll is conducted by Ipsos-Public Affairs. Between April 4-6, 2005, the AP-Ipsos poll interviewed a representative sample of 1,001 adults nationwide, including 865 registered voters. The margin of error is +/- 3.1 for all adults and +/- 3.4 for registered voters. Margin of error for subgroups may be higher.

Washington, DC, April 11, 2005 -- The latest Associated Press poll finds support for President Bush's domestic agenda slipping, with overall Congressional and Presidential approval dropping as well. This poll, conducted by Ipsos-Public Affairs for The Associated Press, indicates that a majority of Americans disapprove of Bush's handling of the economy, domestic issues, and Social Security; the public is divided on his handling of foreign policy and terrorism, and attitudes regarding Bush's handling of the situation in Iraq remain ambivalent.

### **Approval Softening on Domestic Agenda**

A solid majority (58%) of American adults now disapprove of Bush's handling of domestic issues like health care, education, the environment and energy. Fewer than four-in-ten (38%) approve of the President's domestic performance – and only 15% of Americans strongly approve of Bush's domestic actions. This represents the lowest level of approval on domestic affairs in more than a year (one year ago, 43% approved, 53% disapproved). In addition, Americans who strongly approve of Bush's domestic policy are outnumbered by more than a two-to-one margin (15% strongly approve, 36% strongly disapprove).

Approval of Bush's handling of domestic issues is weakest among young adults age 18-29 (31% total approve), women age 18-44 (31%), residents of the Northeast (32%), urban residents (30%), and individuals with household income under \$25K (26%). Support for the President's handling of domestic issues is strongest among men age 45 or older (43% total approve), residents of the South (46%), rural residents (44%), and individuals with household income of \$75K or more (46%). Partisan divisions continue to characterize domestic issues, with nearly three-quarters (72%) of Republicans approving of the President and fewer than one-in-five (15%) Democrats and just over one quarter (28%) of political Independent supporting Bush's domestic job performance.

Q. And when it comes to (READ ISSUE) do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue? (IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/ disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove
Handling the economy										
4/4-6/05	16	17	8	3	11	9	35	1	42	54
3/7-9/05	22	16	10	2	11	10	29	-	47	50
2/7-9/05	18	14	10	1	14	10	33	-	43	56
1/3-5/05	23	16	9	1	12	11	28	-	47	51
Handling domestic issues like health care, education, the environment and energy										
4/4-6/05	15	12	11	3	12	10	36	1	38	58
3/7-9/05	17	16	11	3	10	11	32	-	44	53
2/7-9/05	15	14	12	1	12	9	37	-	41	58
1/3-5/05	18	14	11	1	14	9	33	-	43	56
Handling Social Security										
4/4-6/05	15	9	11	4	10	9	40	2	36	58
3/7-9/05	17	9	11	4	10	8	38	3	37	56
2/22-24/05	19	9	11	5	15	7	34	-	39	56

In addition, Bush's approval on handling of the economy dipped significantly over the last month, with only 42% of American adults approving of the President's economic stewardship (47% approved in a March 2005 AP/Ipsos poll). Social Security continues to be an area of concern, despite President Bush's efforts to educate the public about his reform plans for individual accounts. Only 36% of adults approve of Bush's handling of Social Security – a figure that has remained relatively steady since February 2005 (when approval was 39%). However, strong opposition appears to be solidifying – adults who strongly disapprove of the President's handling of Social Security outnumber those strongly approving by almost a three-to-one margin (40% strongly disapprove, 15% strongly approve).

Young adults (65%), non-whites (63%), residents of the Northeast (61%) and Midwest (60%), and individuals with household income under \$25K (61%) are especially likely to disapprove of President Bush's performance on the economy. Women over the age of 45 (63%), non-whites (68%), and people without investments (63%) are among the strongest critics of Bush's handling of Social Security.

# Majority Say U.S. Off on the Wrong Track, Presidential and Congressional Approval Suffer

A majority of American adults (56%) say the country is headed off on the wrong track, and only four-in-ten (38%) feel that the U.S. is headed in the right direction. This continues to largely be a political issue, with 71% of Republicans reporting that things are heading in the right direction, while majorities of Democrats and Independents (80% Democrat, 63% Independent) say things are off on the wrong track. In addition to the generally negative view of the direction of the

country, American adults are becoming more negative in their assessment of how well the President and Congress are doing their jobs.

Overall Presidential approval currently rests at 44%, with a majority of adults (54%) reporting they disapprove of Bush's job performance. This represents a significant change from a March AP/Ipsos poll, which found the American public evenly divided (48% approve, 50% disapprove). Young adults are among the most negative – nearly seven-in-ten (66%) adults age 18-29 disapprove of the President's job performance, an increase of ten points from last month, when disapproval among this age group was 56%. Other subgroups more likely to express dissatisfaction with Bush's overall performance include non-whites (72% total disapprove), residents of Western states (62%), urban dwellers (63%) and those who feel the country is headed off on the wrong track (84%).

Q. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

		ALL A	DULTS	Regis	11/3 - 10/4 -			
	4/4-	3/7 -	2/7 -	1/3 -	12/6 -	11/3 -	10/4 -	
	<u>6/05</u>	9/05	9/05	<u>5/05</u>	8/04	<u>5/04</u>	6/04	
Strongly approve	21	25	24	27	31	33	31	
Somewhat approve	11	12	11	12	10	12	9	
Lean toward approval	12	10	10	10	11	6	8	
Still have mixed feelings	1	2	1	1	2	1	1	
Lean toward disapproval	15	13	15	13	14	9	12	
Somewhat disapprove	6	6	7	7	4	5	6	
Strongly disapprove	34	31	32	30	28	34	33	
Not sure	_	1		_	-	<u>-</u>		
Total Approve	44	48	45	49	51	51	48	
Total Disapprove	54	50	54	49	47	48	51	

Approval of Congress' job performance also dropped in the April AP/Ipsos poll, with a solid majority of adults (58%) now disapproving of the job Congress is doing. Only 37% of Americans now approve of the way Congress is handling its job. The strongest proponents of Congress include younger men age 18-44 (46% approve), and members of Generation Next (born in 1975 or later, 46% total approve). Congress' greatest detractors include individuals age 50-64 (68% total disapprove), Northeastern residents (65%), people who feel the country is off on the wrong track (73%), and members of the baby boom generation (63%).

Q. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	ALL ADULTS					
	4/4-	3/7 -	2/7 -	1/3 -		
	<u>6/05</u>	9/05	9/05	<u>5/05</u>		
Strongly approve	5	7	6	8		
Somewhat approve	22	20	21	21		
Lean toward approval	10	14	17	12		
Still have mixed feelings	3	5	3	4		
Lean toward disapproval	19	20	21	19		
Somewhat disapprove	17	14	15	16		
Strongly disapprove	22	18	16	18		
Not sure	2	2	11	2		
Total Approve	37	41	44	41		
Total Disapprove	58	53	52	53		

### Foreign Policy Approval Stronger, But Americans Are Split

Approval of President Bush's handling of foreign policy issues and the war on terrorism continues to be Bush's area of strength, but the April 2005 AP/Ipsos poll finds Americans' now divided. Compared to a March 2005 AP/Ipsos poll, when a slim majority approved of Bush's foreign policy (52% approve, 46% disapprove), currently American adults are equally split, with 49% both approving and disapproving. On the topic of foreign policy, Bush's greatest advocates include men (54% total approve), those age 50 or older (55%), residents of the South (58%), and rural residents (59%). The subgroups most critical of Bush's handling of foreign policy and the war on terrorism include women (54% total disapprove), young adults age 18-29 (56%), non-whites (61%), residents of the Midwest (55%), and urban dwellers (54%).

Bush's handling of the situation in Iraq remains relatively stable, although some signs of increasing opposition are evident. Four-in-ten (43%) Americans approve of the President's handling of Iraq, while 56% disapprove. However, the net gap between approval and disapproval has widened over the last month. In a March 2005 AP/Ipsos poll, the net gap on Iraq was –8 (disapproval 8 points higher than approval); in the April 2005 AP/Ipsos poll, this gap has widened to –13. Additionally, those who strongly disapprove of the President's Iraq policy now outnumber those who strongly approve by nearly a two-to-one margin (39% strongly disapprove, 22% strongly approve).

Q. And when it comes to (READ ISSUE) do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue? (IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/ disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

Handling foreign policy icon	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove
Handling foreign policy issues and the war on terrorism  4/4-6/05									49	49
3/7-9/05		11	9	2	11	8	27	_	52	46
2/7-9/05	31	10	6	2	15	8	28	-	47	51
1/3-5/05	32	12	6	2	12	7	29	-	50	48
Handling the situation in Ira	ıq									
4/4-6/05	22	12	9	1	8	9	39	-	43	56
3/7-9/05	29	9	7	2	9	7	37	-	45	53
2/7-9/05	25	9	8	1	10	9	38	-	42	57
1/3-5/05	24	12	8	2	8	7	39	-	44	54

### **About Ipsos Public Affairs**

Ipsos Public Affairs, headquartered in Washington D.C., is a non-partisan, objective, survey-based research company made up of campaign and political polling veterans as well as seasoned research professionals. The company conducts strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research but often elite stakeholder, corporate, and media opinion research. It has offices in New York City, Chicago, San Ramon (CA), and Washington, with affiliates around the world. Ipsos Public Affairs conducts national and international public opinion polling on behalf of The Associated Press, the world's oldest and largest news organization, and conducts the young voters poll for Newsweek.com. Ipsos Public Affairs is an Ipsos company, a leading global survey-based market research group.

To learn more, visit www.ipsos-pa.com.

### **About Ipsos**

Ipsos is a leading global survey-based market research company, owned and managed by research professionals. Ipsos helps interpret, simulate, and anticipate the needs and responses of consumers, customers, and citizens around the world.

Member companies assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test

advertising and study audience responses to various media. They measure public opinion around the globe.

Ipsos member companies offer expertise in advertising, customer loyalty, marketing, media, and public affairs research, as well as forecasting, modeling, and consulting. Ipsos has a full line of custom, syndicated, omnibus, panel, and online research products and services, guided by industry experts and bolstered by advanced analytics and methodologies. The company was founded in 1975 and has been publicly traded since 1999. In 2004, Ipsos generated global revenues of  $\in$  605.6 million (\$752.8 million U.S.).

Visit www.ipsos.com to learn more about Ipsos offerings and capabilities.