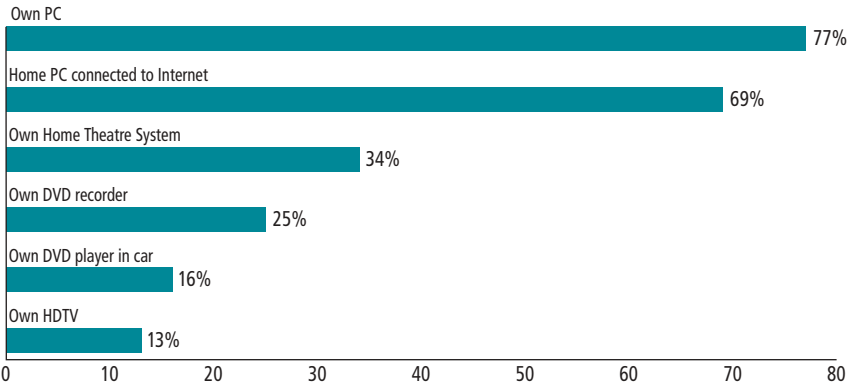


2005: Household Movie Consumption Technology Ownership

(Not all Measured Technologies Listed)

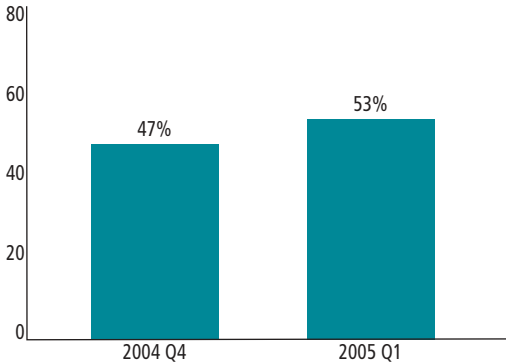


Base: 1,117 Americans aged 12+



Source: Motion 2005
© Ipsos Insight 2005

2005: Awareness of Movie Downloading



Base: 1,117 Americans aged 12+



Source: Motion 2005
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