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Interview dates: July 11-13, 2005  
Interviews: 1,000 adults, 835 registered voters  
Margin of error:  $\pm 3.1$  for all adults,  $\pm 3.4$  for registered voters

**THE RBC CASH POLL  
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

**NOTE: all results shown are percentages unless otherwise labeled.**

**REGISTERED VOTERS/ PARTY AFFILIATION**

1. Are you currently registered to vote at this address, or not?

	<b>ALL ADULTS</b>
Yes.....	77
No .....	23
Refused/not sure .....	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? \*

**(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

2b. Do you lean strongly or only moderately toward the Democratic Party?

2c. Do you lean strongly or only moderately toward the Republican Party?

2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<b>REGISTERED VOTERS</b>
Strongly Republican .....	19
Moderately Republican .....	23
Definitely Independent/neither.....	7
Moderately Democrat.....	29
Strongly Democrat .....	22
Refused/not sure.....	-
<b>Total Republican .....</b>	<b>42</b>
<b>Total Democrat .....</b>	<b>50</b>

\* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 40% Republican, 52% Democrat. For the respondents asked later in the survey, the results were 44% Republican, 49% Democrat.

**POLITICAL STUDY**

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

<b>ALL ADULTS</b>						
	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
Right direction.....	36	35	36	38	40	38
Wrong track .....	59	59	59	56	55	58
Not sure .....	5	6	5	6	5	4
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/3 - 5/04</u>
	44	43	46	40	44	39
	51	52	51	56	52	59
	5	5	3	4	4	2
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago 7/5 - 7/04</b>
	41	43	42	39	44	41
	55	53	55	57	52	56
	4	4	3	4	4	3

**CONSUMER STUDY**

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
7, very strong economy .....	7	6	4	6	7	7
6 .....	13	15	10	11	11	10
5 .....	32	31	34	34	31	31
4 .....	19	20	24	20	21	22
3 .....	17	16	15	14	16	17
2 .....	5	5	6	6	6	6
1, very weak economy .....	7	6	6	8	8	7
Not sure .....	-	1	1	1	-	-
<b>Total 6-7 .....</b>	<b>19</b>	<b>22</b>	<b>14</b>	<b>17</b>	<b>18</b>	<b>17</b>
<b>Total 1-3 .....</b>	<b>29</b>	<b>27</b>	<b>26</b>	<b>28</b>	<b>30</b>	<b>30</b>
<b>Mean .....</b>	<b>4.3</b>	<b>4.4</b>	<b>4.2</b>	<b>4.3</b>	<b>4.2</b>	<b>4.2</b>
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
7, very strong economy .....	5	7	9	6	8	7
6 .....	12	13	14	11	13	13
5 .....	34	32	29	33	32	32
4 .....	21	19	20	22	19	20
3 .....	17	15	12	15	16	15
2 .....	5	5	8	5	5	5
1, very weak economy .....	6	8	7	8	7	7
Not sure .....	-	1	1	-	-	1
<b>Total 6-7 .....</b>	<b>17</b>	<b>21</b>	<b>23</b>	<b>17</b>	<b>21</b>	<b>19</b>
<b>Total 1-3 .....</b>	<b>28</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>28</b>	<b>27</b>
<b>Mean .....</b>	<b>4.3</b>	<b>4.3</b>	<b>4.4</b>	<b>4.2</b>	<b>4.3</b>	<b>4.3</b>
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago 7/5 - 7/04</b>
7, very strong economy .....	6	7	7	6	6	6
6 .....	11	13	13	11	10	14
5 .....	32	31	31	30	30	33
4 .....	21	20	20	24	22	20
3 .....	17	14	16	15	16	15
2 .....	6	6	5	6	7	5
1, very weak economy .....	7	8	7	8	8	6
Not sure .....	-	1	1	-	1	1
<b>Total 6-7 .....</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>17</b>	<b>16</b>	<b>20</b>
<b>Total 1-3 .....</b>	<b>29</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>31</b>	<b>26</b>
<b>Mean .....</b>	<b>4.2</b>	<b>4.3</b>	<b>4.3</b>	<b>4.2</b>	<b>4.2</b>	<b>4.4</b>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
Much stronger.....	4	6	7	7	5	6
Somewhat stronger .....	18	18	18	21	23	21
About the same .....	59	57	57	54	53	57
Somewhat weaker .....	11	14	12	11	12	10
Much weaker .....	7	5	5	7	6	5
Not sure.....	1	-	1	-	1	1
<b>Total Stronger .....</b>	<b>22</b>	<b>24</b>	<b>25</b>	<b>28</b>	<b>29</b>	<b>27</b>
<b>Total Weaker .....</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>15</b>
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
Much stronger.....	6	7	10	6	6	6
Somewhat stronger .....	24	24	24	27	29	28
About the same .....	58	54	49	55	53	56
Somewhat weaker .....	9	9	11	8	8	6
Much weaker .....	2	5	6	2	3	3
Not sure.....	1	1	-	2	1	1
<b>Total Stronger .....</b>	<b>30</b>	<b>31</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>34</b>
<b>Total Weaker .....</b>	<b>11</b>	<b>14</b>	<b>17</b>	<b>10</b>	<b>11</b>	<b>9</b>
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago 7/5 - 7/04</b>
Much stronger.....	6	8	7	7	7	7
Somewhat stronger .....	23	25	28	24	29	27
About the same .....	56	53	54	55	53	52
Somewhat weaker .....	10	9	7	9	7	9
Much weaker .....	4	4	3	4	3	3
Not sure.....	1	1	1	1	1	2
<b>Total Stronger .....</b>	<b>28</b>	<b>33</b>	<b>34</b>	<b>31</b>	<b>36</b>	<b>34</b>
<b>Total Weaker .....</b>	<b>15</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>12</b>

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
7, very strong .....	10	8	7	9	10	11
6 .....	14	17	15	16	13	13
5 .....	30	28	28	28	32	30
4 .....	19	20	19	20	19	18
3 .....	13	11	14	9	10	11
2 .....	5	7	6	6	5	7
1, very weak .....	8	7	10	10	10	9
Not sure .....	1	2	1	2	1	1
<b>Total 6-7 .....</b>	<b>24</b>	<b>26</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>24</b>
<b>Total 1-3 .....</b>	<b>26</b>	<b>25</b>	<b>30</b>	<b>25</b>	<b>25</b>	<b>27</b>
<i>Mean .....</i>	<i>4.4</i>	<i>4.4</i>	<i>4.2</i>	<i>4.3</i>	<i>4.4</i>	<i>4.4</i>
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
7, very strong .....	9	12	13	12	13	11
6 .....	16	16	14	15	14	17
5 .....	28	29	28	29	29	29
4 .....	20	18	17	19	19	18
3 .....	13	9	11	11	10	10
2 .....	6	5	4	4	4	4
1, very weak .....	6	10	12	10	10	10
Not sure .....	2	1	1	-	1	1
<b>Total 6-7 .....</b>	<b>25</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>29</b>
<b>Total 1-3 .....</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>25</b>	<b>24</b>	<b>23</b>
<i>Mean .....</i>	<i>4.5</i>	<i>4.5</i>	<i>4.4</i>	<i>4.5</i>	<i>4.5</i>	<i>4.5</i>
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago 7/5 - 7/04</b>
7, very strong .....	10	12	11	10	11	8
6 .....	14	15	16	14	14	15
5 .....	30	29	29	28	28	29
4 .....	19	18	17	19	20	16
3 .....	12	11	11	12	11	14
2 .....	6	4	5	6	6	6
1, very weak .....	8	10	10	9	9	11
Not sure .....	1	1	1	2	1	1
<b>Total 6-7 .....</b>	<b>24</b>	<b>27</b>	<b>26</b>	<b>25</b>	<b>25</b>	<b>23</b>
<b>Total 1-3 .....</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>30</b>
<i>Mean .....</i>	<i>4.4</i>	<i>4.5</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.3</i>

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
Much stronger.....	11	12	12	11	10	10
Somewhat stronger .....	25	25	24	25	27	27
About the same .....	52	53	53	52	52	54
Somewhat weaker .....	9	7	7	7	8	7
Much weaker .....	2	2	3	4	2	2
Not sure.....	1	1	1	1	1	-
<b>Total Stronger .....</b>	<b>36</b>	<b>37</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>37</b>
<b>Total Weaker .....</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>10</b>
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
Much stronger.....	11	14	11	10	11	12
Somewhat stronger .....	26	24	26	31	30	28
About the same .....	53	52	51	52	52	53
Somewhat weaker .....	7	7	8	4	4	4
Much weaker .....	2	2	3	2	2	2
Not sure.....	1	1	1	1	1	1
<b>Total Stronger .....</b>	<b>37</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>41</b>	<b>40</b>
<b>Total Weaker .....</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>7</b>	<b>6</b>
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago 7/5 - 7/04</b>
Much stronger.....	10	11	11	12	11	10
Somewhat stronger .....	27	27	28	27	27	27
About the same .....	53	52	54	52	54	54
Somewhat weaker .....	7	6	5	6	5	6
Much weaker .....	2	3	2	2	2	2
Not sure.....	1	1	-	1	1	1
<b>Total Stronger .....</b>	<b>37</b>	<b>39</b>	<b>39</b>	<b>40</b>	<b>38</b>	<b>36</b>
<b>Total Weaker .....</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>9</b>

**Now I'd like you to think about how your personal financial situation has changed in the past six months.**

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
More comfortable.....	29	33	33	35	35	36
Less comfortable .....	51	46	49	45	46	48
No change (VOL).....	18	20	17	19	18	15
Not sure .....	2	1	1	1	1	1
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
More comfortable.....	36	37	32	35	40	41
Less comfortable .....	44	44	47	48	44	42
No change (VOL).....	19	18	20	16	15	16
Not sure .....	1	1	1	1	1	1
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
More comfortable.....	36	35	40	38	38	40
Less comfortable .....	46	46	44	45	42	44
No change (VOL).....	17	18	15	16	18	14
Not sure .....	1	1	1	1	2	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
More comfortable.....	38	39	39	42	42	42
Less comfortable .....	43	40	42	39	39	44
No change (VOL).....	18	20	18	18	18	13
Not sure .....	1	1	1	1	1	1
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
More comfortable.....	42	43	38	41	46	49
Less comfortable .....	37	39	42	42	38	36
No change (VOL).....	20	18	20	17	15	14
Not sure .....	1	-	-	-	1	1
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
More comfortable.....	42	41	47	43	44	47
Less comfortable .....	40	41	38	40	37	39
No change (VOL).....	17	18	14	16	18	13
Not sure .....	1	-	1	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
More confident.....	41	43	42	38	41	42
Less confident .....	44	39	43	42	40	47
No change (VOL).....	14	17	13	18	17	10
Not sure .....	1	1	2	2	2	1
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
More confident.....	41	43	43	40	48	48
Less confident .....	42	42	43	44	40	41
No change (VOL).....	15	14	13	15	11	10
Not sure .....	2	1	1	1	1	1
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
More confident.....	41	42	46	43	45	44
Less confident .....	43	43	42	43	40	42
No change (VOL).....	14	14	11	13	13	13
Not sure .....	2	1	1	1	2	1

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
More confident.....	39	40	43	38	44	43
Less confident .....	45	41	41	45	40	47
No change (VOL).....	13	17	14	15	14	9
Not sure .....	3	2	2	2	2	1
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
More confident.....	39	45	44	42	51	50
Less confident .....	43	42	41	43	38	38
No change (VOL).....	15	11	13	13	10	11
Not sure .....	3	2	2	2	1	1
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
More confident.....	42	44	49	46	47	47
Less confident .....	43	42	39	40	37	39
No change (VOL).....	13	12	11	12	13	12
Not sure .....	2	2	1	2	3	2



16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
Yes .....	38	32	32	35	34	39
No.....	62	68	68	65	66	61
Not sure .....	-	-	-	-	-	-
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
Yes .....	41	38	40	39	39	40
No.....	59	61	60	61	61	60
Not sure .....	-	1	-	-	-	-
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
Yes .....	38	39	41	41	43	41
No.....	62	61	59	59	56	58
Not sure .....	-	-	-	-	1	1

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>7/11- 13/05</u>	<u>6/6- 8/05</u>	<u>5/2- 4/05</u>	<u>4/4- 6/05</u>	<u>3/7 - 9/05</u>	<u>2/7 - 9/05</u>
Extremely likely.....	6	7	6	7	9	6
Very likely .....	12	12	13	12	10	13
Somewhat likely.....	31	29	26	26	26	29
Not very likely .....	31	30	33	31	34	32
Not at all likely .....	18	21	21	22	20	19
Not sure .....	2	1	1	2	1	1
<b>Total Likely.....</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>
<b>Total Not Likely .....</b>	<b>49</b>	<b>51</b>	<b>53</b>	<b>53</b>	<b>54</b>	<b>51</b>
	<u>1/3 - 5/05</u>	<u>12/6 - 8/04</u>	<u>11/3 - 5/04</u>	<u>10/4 - 6/04</u>	<u>9/7 - 9/04</u>	<u>8/2 - 4/04</u>
Extremely likely.....	6	7	8	6	7	6
Very likely .....	12	13	11	10	9	12
Somewhat likely.....	31	29	27	30	28	30
Not very likely .....	32	32	31	37	33	33
Not at all likely .....	18	18	22	16	22	18
Not sure .....	1	1	1	1	1	1
<b>Total Likely.....</b>	<b>18</b>	<b>20</b>	<b>19</b>	<b>16</b>	<b>15</b>	<b>18</b>
<b>Total Not Likely .....</b>	<b>50</b>	<b>50</b>	<b>53</b>	<b>52</b>	<b>56</b>	<b>51</b>
	<u>1<sup>st</sup> Quarter JFM 05</u>	<u>4<sup>th</sup> Quarter OND 04</u>	<u>3<sup>rd</sup> Quarter JAS 04</u>	<u>2<sup>nd</sup> Quarter AMJ 04</u>	<u>1<sup>st</sup> Quarter JFM 04</u>	<b>1 Year Ago</b> <u>7/5 - 7/04</u>
Extremely likely.....	7	7	7	8	7	6
Very likely .....	12	11	11	12	12	11
Somewhat likely.....	28	29	28	30	29	28
Not very likely .....	33	33	34	30	32	34
Not at all likely .....	19	19	19	19	19	20
Not sure .....	1	1	1	1	1	1
<b>Total Likely.....</b>	<b>19</b>	<b>18</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>17</b>
<b>Total Not Likely .....</b>	<b>51</b>	<b>52</b>	<b>53</b>	<b>49</b>	<b>50</b>	<b>53</b>

# DEMOGRAPHICS

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	31
35-49 .....	28
50-64 .....	25
65 and over .....	16
Refused/not sure .....	-

D2. Are you employed:

<b>TOTAL EMPLOYED .....</b>	<b>66</b>
- Full time.....	52
- Part time.....	14
Not employed .....	14
Retired.....	20
Refused/not sure .....	-

D3. What is the last year of school you completed?

Grade school or some high school .....	6
Completed high school .....	23
Some community college or university, but did not finish .....	24
Completed technical school or a community college .....	13
Completed a university or Bachelor's degree ....	20
Completed a post-graduate degree such as a Master's or Ph.D. ....	13
Refused/not sure .....	1

D4. Are you currently married:

Yes .....	59
No.....	41
Refused/not sure .....	-

D5. Including yourself and any children, how many people are currently living in your household?

1 .....	16
2 .....	34
3 .....	20
4 .....	17
5 .....	7
6 or more .....	6
Refused/not sure .....	-

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)**

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>37</b>
Under 6.....	18
6-12 .....	17
13-17 .....	17
<b>NO CHILDREN .....</b>	<b>63</b>
<b>Refused/not sure .....</b>	<b>-</b>

D7. Do you currently own stocks, bonds, or mutual funds?

Yes .....	51
No.....	48
Refused/not sure .....	1

**(Q.D8 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D7.)**

D8. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan? Would you say you bought or sold stocks or stock mutual funds four times or fewer or five times or more times in the past 12 months? [IF FOUR TIMES OR FEWER, ASK:] Is that once, twice, three times, four times, or no changes? [IF MORE THAN FOUR, ASK:] How many times did you buy or sell stocks or mutual funds – 5-9 times, 10 to 14 times, 15-19 times, 20-24 times, or 25 times or more?

	<b><u>INVESTORS</u></b>
None.....	34
1 time.....	17
2 times.....	13
3 times.....	8
4 times.....	5
5 to 9 times.....	7
10 to 14 times.....	3
15 to 19 times.....	2
20 to 24 times.....	1
25 times or more .....	4
Refused/not sure .....	6
<b>Active Investors (5 times or more).....</b>	<b>16</b>

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes .....	37
No.....	62
Refused/not sure .....	1

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant .....	48
Catholic .....	20
Mormon .....	1
Jewish .....	1
Muslim .....	1
Other non-Christian religion.....	5
No religion .....	23
Refused/not sure .....	1

D10a. Are you of Hispanic ethnicity?

(Q.D10b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D10a.)

D10b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White .....	71
Black.....	11
Hispanic.....	12
Asian.....	4
American Indian.....	-
Other.....	1
Refused .....	1

D11. Could you please tell me your household income from all sources in 2004?

Under \$15,000.....	8
\$15,000 to less than \$20,000 .....	7
\$20,000 to less than \$25,000 .....	9
\$25,000 to less than \$30,000 .....	4
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	10
\$50,000 to less than \$75,000 .....	15
\$75,000 to less than \$100,000 .....	10
\$100,000 or more .....	13
Refused/not sure .....	14

REGION:

Northeast.....	19
Midwest .....	23
South .....	36
West .....	22

METROPOLITAN STATUS:

Urban .....	32
Suburban.....	51
Rural.....	17

GENDER:

Male .....	48
Female .....	52