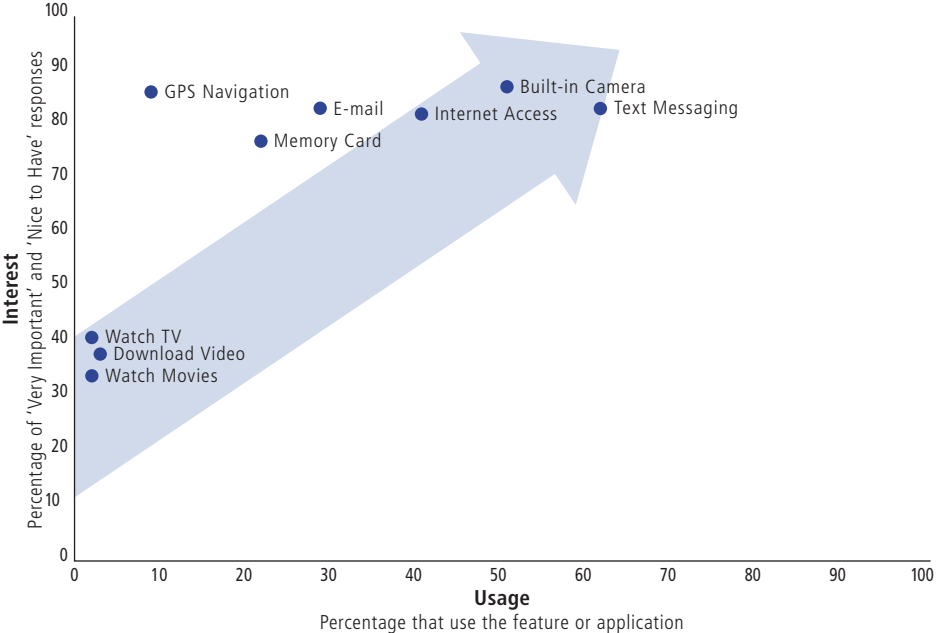


Usage and Interest Matrix: Phone Features and Applications



Base: 171 users of mobile devices that offer visual display screens completed the sorting exercise.
The survey's total base was 1,044 respondents.

