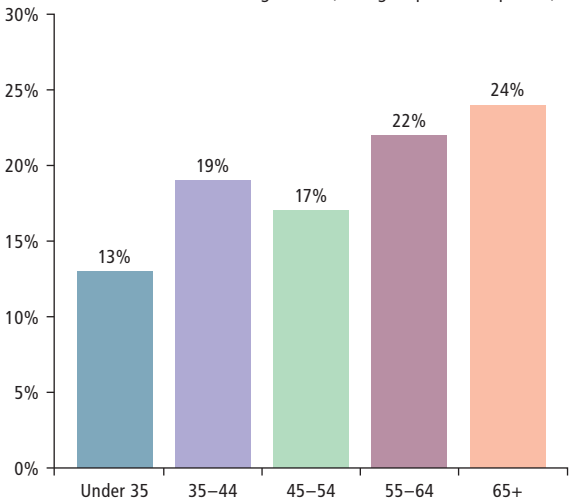


Familiarity with Leading Brands by Age

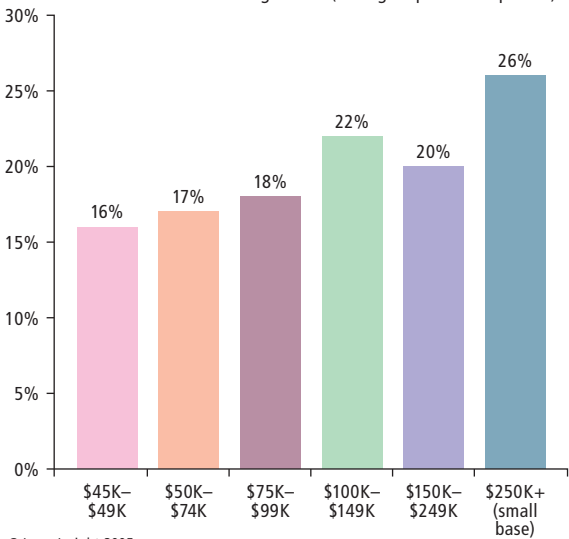
Percent familiar with leading brands (average top 3 box responses)



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Familiarity with Leading Brands by Income

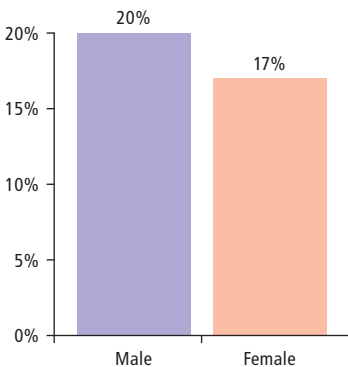
Percent familiar with leading brands (average top 3 box responses)



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Familiarity with Leading Brands by Gender

Percent familiar with leading brands (average top 3 box responses)



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