



**THE ASSOCIATED PRESS/AMERICA ONLINE POLL
MAJOR LEAGUE BASEBALL STUDY
CONDUCTED BY IPSOS PUBLIC AFFAIRS
RELEASE DATE: APRIL 21, 2006
PROJECT #81-5139-86**

NOTE: all results shown are percentages unless otherwise labeled.

BASEBALL STUDY

1. Are you a fan of professional baseball, or not?

	4/17- 19/06	10/11- 13/05	4/1- 3/05
Yes	36	33	35
No	58	64	60
Somewhat (VOL).....	6	4	5
Not sure	-	-	-

(ASKED ONLY OF THOSE WHO IN Q.1 SAY THAT THEY ARE OR ARE SOMEWHAT A FAN OF PROFESSIONAL BASEBALL)

2. During baseball season, how often do you attend or follow a live broadcast of your favorite team's games? Would you say...?

AT LEAST A FEW TIMES A SEASON (NET).....	95
Every game	7
Several games a week but not every game	21
About once a week	21
Several times a month	18
About once a month	10
Only a few times a season	18
Never	5
Not sure	-

NOTE: RESULTS FOR ALL REMAINING QUESTIONS ARE BASED ON THE 40% OF ALL ADULTS (793 RESPONDENTS) WHO IDENTIFY THEMSELVES AS BASEBALL FANS WHO ATTEND OR FOLLOW GAMES AT LEAST A FEW TIMES A SEASON.

3. Do you have a favorable or unfavorable opinion of Barry Bonds of the San Francisco Giants?

Favorable.....	27
Unfavorable	49
Mixed feelings (VOL)	15
Not sure	9

4. How much do you care if professional baseball players use steroids or other performance-enhancing drugs?
Do you care...?

	4/17- 19/06	4/1- 3/05
A lot.....	63	63
A little	21	21
Not at all.....	16	15
Not sure	-	-

As you may know, Major League Baseball is investigating whether Barry Bonds and other players used steroids.

5. Do you think Major League Baseball is treating Barry Bonds fairly or unfairly when it comes to the steroids allegations against him?

Fairly.....	65
Unfairly	25
Not sure.....	10

(ASKED OF HALF OF RESPONDENTS)

- 6a. If Barry Bonds is found to have used steroids or other performance-enhancing drugs, should he be allowed into baseball's Hall of Fame or not?

Yes	37
No	61
Not sure.....	2

(ASKED OF HALF OF RESPONDENTS)

- 6b. If Barry Bonds is found to have used steroids or other performance-enhancing drugs, but only before baseball enacted rules against those drugs in 2002, should he be allowed into baseball's Hall of Fame or not?

Yes	57
No	41
Not sure.....	2

7. When it comes to curbing use of steroids and other performance-enhancing drugs, is Major League Baseball doing...

Too much.....	5
Not enough.....	53
About the right amount	39
Not sure	3

As you may know, this season Major League Baseball is beginning a program to test and discipline players for use of amphetamines.

8. How much do you care if professional baseball players use amphetamines? Do you care...?

A lot	58
A little.....	25
Not at all	14
Not sure	3

DEMOGRAPHICS

NOTE: Results for demographic questions represent self-identified baseball fans that attend or follow a live broadcast of their favorite team's games at least a few times a year unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	30
50-64	24
65 and over	15
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	64
- Full time.....	52
- Part time.....	12
Not employed	13
Retired.....	22
Refused/not sure	1

D3. What is the last year of school you completed?

Grade school or some high school	6
Completed high school	19
Some community college or university, but did not finish	25
Completed technical school or a community college	10
Completed a university or Bachelor's degree	23
Completed a post-graduate degree such as a Master's or Ph.D.	16
Refused/not sure	1

D4. Are you currently married?

Yes	62
No.....	38
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

1	18
2	30
3	17
4	20
5	8
6 or more	6
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	40
Under 6.....	19
6-12	19
13-17	17
NO CHILDREN	59
Refused/not sure	1

D10a. Are you of Hispanic ethnicity?

(Q.D10b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D10a.)

D10b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	72
Black.....	10
Hispanic.....	12
Asian.....	2
American Indian.....	1
Other.....	1
Refused	2

D11. Could you please tell me your household income from all sources in 2005?

Under \$15,000.....	9
\$15,000 to less than \$20,000	3
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	2
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	10
\$100,000 or more	19
Refused/not sure	14

REGION:

Northeast.....	20
Midwest	22
South.....	37
West	21

METROPOLITAN STATUS:

Urban.....	25
Suburban.....	56
Rural.....	19

GENDER:

Male	57
Female	43