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Interview dates: April 18 – 20 & 24 – 27, 2006  
Interviews: 3024 adults, 1206 Gamers  
Margin of error:  $\pm 1.8$  for all adults,  $\pm 2.8$  for Gamers

**THE ASSOCIATED PRESS/AOL POLL  
GAMES STUDY  
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

**NOTE: all results shown are percentages unless otherwise labeled.**

**GAMING STUDY**

1. Do you ever play games on a computer or on an electronic gaming console like a PlayStation, Nintendo or XBox, or not?

Yes .....	40
No .....	60
Not sure .....	-

**NOTE: RESULTS FOR ALL REMAINING QUESTIONS ARE BASED ON THE 40% OF ALL ADULTS (1206 RESPONDENTS) WHO IN Q.1 SAY THAT PLAY GAMES ON A COMPUTER OR ON AN ELECTRONIC GAME CONSOLE**

2. Do you ever play computer or video games online (over the Internet), or not?

Yes .....	45
No .....	55
Not sure .....	-

3. During an average week, how many hours do you spend playing computer or video games?

Less than one hour .....	32
1 hour .....	9
2 hours .....	17
3 hours .....	8
4 hour to 5 hours .....	13
6 hour to 7 hours .....	4
8 hour to 10 hours .....	6
10 hours or more .....	10
Refused/not sure .....	1

4. Do you typically play computer or video games with other people, or only by yourself?

With others .....	28
Only by yourself .....	63
Both equally (VOL) .....	8
Not sure .....	1

**(ONLY ASKED OF THOSE WHO SAY IN Q.2 THAT THEY PLAY COMPUTER OF VIDEO GAMES ONLINE)**

5. Have you formed any ongoing friendships or relationships from playing online with strangers, or not?

Yes .....	18
No .....	81
Not sure .....	1

6. If you had to choose, what type of game do you enjoy the most?

Casual, like card or board games .....	29
Strategy .....	17
Action, such as driving or fighting games.....	16
Sports .....	13
Adventure or Role-Playing.....	12
Shooters .....	7
Simulation.....	4
Other (VOL) .....	1
Not sure .....	1

7. How much money would you say you spent last year on computer or video gaming, including game software, online charges, consoles, and accessories?

Nothing .....	27
\$100 or less .....	31
\$101 to \$200.....	14
\$201 to \$500.....	17
\$501 to \$1,000.....	6
Over \$1,000.....	5
Refused/not sure .....	-

8. During an average week, how many hours do you spend watching television?

No time/Do not watch television .....	6
Less than one hour per week .....	3
3 hours or less .....	10
4 to 5 hours.....	11
6 to 7 hours.....	7
8 to 10 hours.....	17
11 to 15 hours.....	14
16 to 25 hours.....	16
More than 25 hours .....	15
Refused/not sure .....	1

# DEMOGRAPHICS

**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	48
35-49 .....	28
50-64 .....	17
65 and over .....	6
Refused/not sure .....	1

D2. Are you employed:

<b>TOTAL EMPLOYED .....</b>	<b>67</b>
- Full time.....	54
- Part time.....	13
Not employed .....	19
Retired.....	13
Refused/not sure .....	1

D3. What is the last year of school you completed?

Grade school or some high school .....	9
Completed high school .....	22
Some community college or university, but did not finish .....	25
Completed technical school or a community college .....	13
Completed a university or Bachelor's degree ....	19
Completed a post-graduate degree such as a Master's or Ph.D. ....	11
Refused/not sure .....	1

D4. Are you currently married?

Yes .....	55
No.....	44
Refused/not sure .....	1

D5. Including yourself and any children, how many people are currently living in your household?

1 .....	12
2 .....	26
3 .....	21
4 .....	22
5 .....	11
6 or more .....	7
Refused/not sure .....	1

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)**

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>49</b>
Under 6.....	25
6-12 .....	24
13-17 .....	17
<b>NO CHILDREN .....</b>	<b>50</b>
<b>Refused/not sure .....</b>	<b>1</b>

D7a. Are you of Hispanic ethnicity?

**(Q.D8b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D7a.)**

D7b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White .....	65
Black.....	12
Hispanic.....	14
Asian.....	5
American Indian.....	2
Other.....	1
Refused .....	1

D8. Could you please tell me your household income from all sources in 2005?

Under \$15,000.....	13
\$15,000 to less than \$20,000 .....	4
\$20,000 to less than \$25,000 .....	6
\$25,000 to less than \$30,000 .....	4
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	9
\$50,000 to less than \$75,000 .....	16
\$75,000 to less than \$100,000 .....	10
\$100,000 or more .....	14
Refused/not sure .....	14

**REGION:**

Northeast.....	17
Midwest .....	22
South .....	37
West .....	24

**METROPOLITAN STATUS:**

Urban.....	30
Suburban.....	50
Rural.....	20

**GENDER:**

Male .....	55
Female .....	45