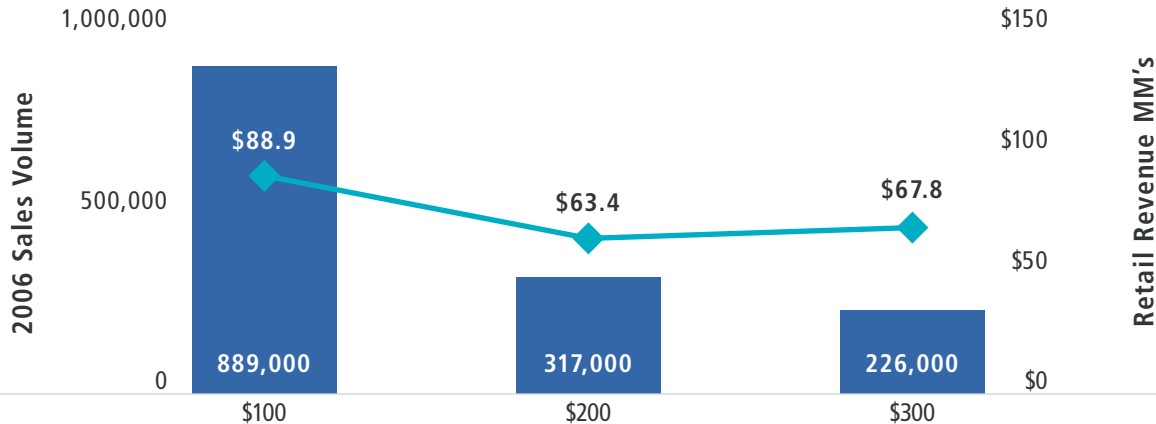


## Based on Current Understanding of Media Hubs, Varying Somewhat by Price Point, Market Potential Remains Muted



This visual recaps best current estimates of media hub uptake in the U.S. in the next 12 months, assuming current levels of category awareness and understanding, and product availability through 'expected' channels and providers.