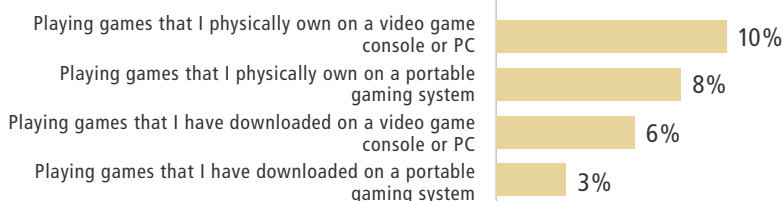
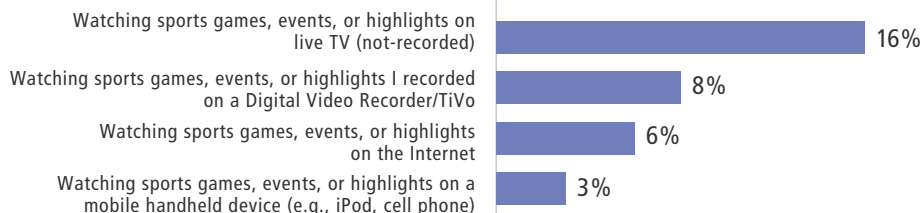
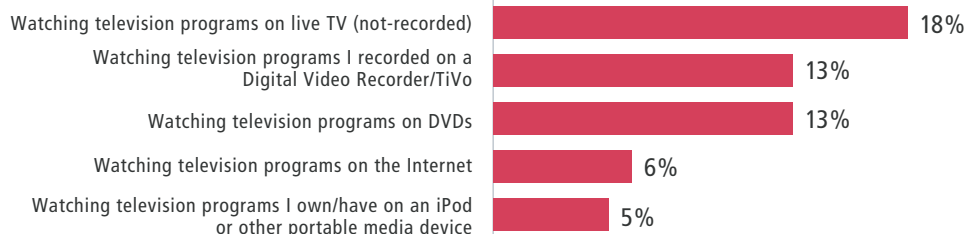
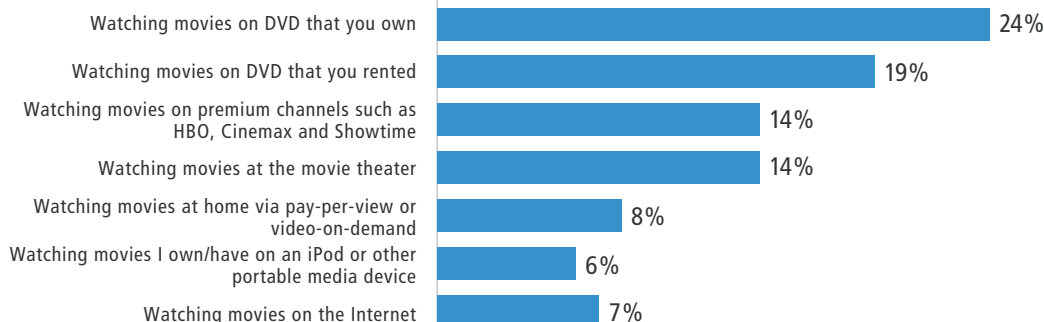
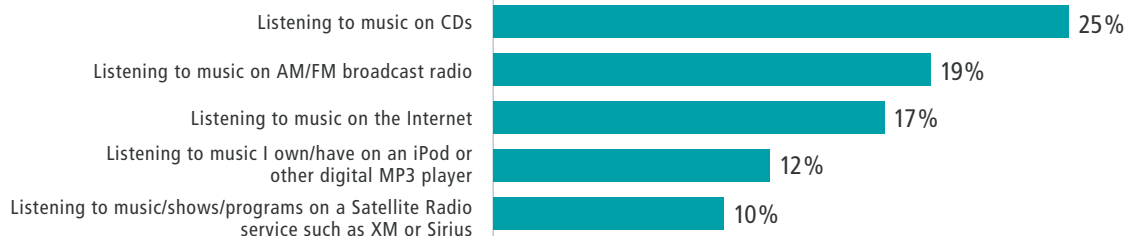


Percentage of Online U.S. Adults Who Expect Their Level of Engagement with Each of These Activities to Increase Over the Next Year



■ Music ■ Movies ■ TV ■ Sports ■ Games

Base: Representative sample of 1,063 online adults from the entire U.S. online adult population