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Interview dates: June 23-27, 2006 Interviews: 1,000 adults Margin of error: ±3.1 for all adults

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NOTE: all results shown are percentages unless otherwise labeled.

LYING STUDY

1. Do you think it is (ROTATE) sometimes justified to lie, or do you think lying is never justified?

Sometimes justified	42
Never justified	52
Depends (NOT READ)	5
Not sure	1

2. I'm going to read you a list of situations when people sometimes lie. For each one, please tell me whether you think lying in that situation is often okay, sometimes okay, or never okay. How about...?

TABLE RANKED BY % TOTAL OFTEN/SOMETIMES OKAY

Lying in order to avoid hurting	Often <u>Okay</u>	Some <u>-</u> times <u>Okay</u>	Never <u>Okay</u>	Not <u>Sure</u>	Total Often/ Some- times Okay
someone's feelings	9	56	34	1	65
Exaggerating the facts to make a story more interesting	5	39	56	-	44
parent's past misbehavior	4	36	59	1	40
Lying about one's age	5	32	63	-	37
Lying about being sick to take the day off work	3	31	66	-	33
Lying on a resume	1	10	88	1	11
Lying to one's spouse or partner about an affair	2	7	90	1	9
Cheating on one's taxes	1	5	93	1	6

3. How often do you feel you have to lie or cheat, even just a little?

Total Often/Occasionally Total Rarely/Never	9 91	
Not sure		
Never	39	
Rarely	52	
Occasionally	8	
Often	1	

4.	Thinking about the past week, do you think you might have told a li		lie?
			20 79
		sure	1
(ASKE 5a.	ED ONLY OF THOSE SAYING 'Y What was the most recent lie y	'ES' IN Q4) you told, even if it was just a small c	one?
		OPEN END QUESTION; NOT COL	DED
5b.	And to whom did you tell this li	e?	
	Co-w Cust Othe	od/family memberorkeromer/clientr	51 14 2 8 25

DEMOGRAPHICS

D1a.	In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

18-34	30
35-49	
50-64	
65 and over	14
Refused/not sure	2

D2. Are you employed:

TOTAL EMPLOYED	61
- Full time	50
- Part time	11
Not employed	14
Retired	23
Refused/not sure	2

D3. What is the last year of school you completed?

Odbl	_
Grade school or some high school	5
Completed high school	25
Some community college or university, but	
did not finish	21
Completed technical school or a community	
college	10
Completed a university or Bachelor's degree	22
Completed a post-graduate degree such	
as a Master's or Ph.D.	15
	. •
Refused/not sure	2

D4. Are you currently married?

Yes	57
No	42
Refused/not sure	1

D5. Including yourself and any children, how many people are currently living in your household?

1	16
2	32
3	21
4	
5	8
6 or more	
Refused/not sure	2

(Q.D6a- D6a.	c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERS How many children under 6 years are currently living in your house		
D6b.	How many children ages 6 to 12 are currently living in your household?		
D6c.	c. How many children ages 13 to 17 are currently living in your household?		
	ANY CHILDREN – NET	39 18 19 16 59	
D7a.	Would you describe yourself as a born-again or evangelical Christian, or not?		
	Yes No Refused/not sure	38 58 4	
D9b.	What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)		
	Protestant Catholic Mormon Jewish Muslim Other non-Christian religion No religion Refused/not sure	44 24 2 1 1 5 20 3	
D10a.	Are you of Hispanic ethnicity?		
(Q.D10k D10b.	ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISP Are you white, black, Asian, or some other race?	ANIC IN Q.D10a.)	
(RESUL	TS SHOWN IN SUMMARY BELOW.)		
	White	68 12 12 3 1 2 4	

REGION:

GENDER:

METROPOLITAN STATUS:

D11. Could you please tell me your household income from all sources in 2005?

le your nousenold income nom an sources	111 200
Under \$15,000	11 4 7 4 8 9 15 9 12 21
Northeast	19 23 36 22
Urban Suburban Rural	31 52 17

Male

Female

48

52